

April 16, 2010

TO: COMMERCIAL/BID AND RENTAL CUSTOMERS

SUBJECT: REVISED 2010 MODEL YEAR ORDER CUTOFF DATES – COMMERCIAL/BID AND RENTAL

To assist you and your Fleet Customers in planning their remaining 2010 model year vehicle requirements we have established the following Fleet order cutoff dates for the commercial, bid and rental markets:

MODEL	FLEET ORDER CUTOFF DATE	BUILD OUT DATES	FINAL PSP DATES	ESTIMATED 2011 MY ORDER ACCEPTANCE DATE	ESTIMATED 2011 MY JOB 1 DATE
2010 Model Year Vehicles					
3500 DC and 4500/5500 DM Cab Chassis	10/09/09	12/23/09	114	02/15/10 (3500 DD and 4500/5500 DP Cab Chassis)	04/05/10
Commander and Grand Cherokee	01/04/10	3/12/10	031	03/08/10 (Grand Cherokee Only)	05/10/10
PT Cruiser	04/26/10	07/09/10	062	TBD	TBD
Wrangler	04/26/10	08/13/10	062	06/14/10	08/16/10
Liberty and Nitro	04/26/10	07/09/10	062	06/14/10	07/26/10
Dodge City Dakota and 1500 Ram	04/26/10	07/09/10	062	06/14/10	07/26/10
Saltillo 1500, 2500, 3500 Ram	04/26/10	06/25/10	062	06/14/10	07/05/10
Caliber	07/09/10	10/01/10	064	08/02/10	10/04/10
Patriot	07/09/10	10/01/10	064	08/02/10	10/04/10
Compass	07/09/10	10/01/10	064	10/04/10	12/13/10
Journey	08/13/10	11/12/10	081	09/13/10	11/15/10
Avenger and Sebring	08/13/10	11/12/10	081	09/13/10 11/29/10 Conv. Only	11/18/10 02/04/11 Conv. Only
Minivan	08/13/10	11/11/10	081	09/13/10	11/22/10
300 and Challenger	08/13/10	11/19/10	081	09/13/10 10/18/10 300 Only	11/29/10 12/23/10 300 only
Charger	07/16/10	10/07/10	071	09/13/10	11/29/10

To ensure consideration for production, orders must be placed in the Chrysler Order System by the above mentioned dates. **We can not guarantee production of orders received by Chrysler after the order cutoff date.**

Thank you in advance for your continuing support and business.

Francis 'Bick' Pratt
Sr. Manager, Business Relations
Fleet Operations