

SOLE-SOURCE DETERMINATION

The Purchasing Division has been requested to approve a sole source purchase for the commodity or service described below. Pursuant to West Virginia Code 5A-3-10c, the Purchasing Division is attempting to determine whether the commodity or service is a sole source procurement. If you believe your company meets the required experience and qualification criteria stated below, please e-mail the Purchasing Division Buyer at Connie.S.Oswald@wv.gov with a copy to w.michael.sheets@wv.gov to express your interest in the project. Please forward any and all information that will support your company's compliance with required qualification and eligibility criteria along with any other pertinent information relative to this project to the Purchasing Division no later than 1:30 PM on 10/30/2012.

Requisition Number: EDD382189

Department/Agency: WVDE Office of Health Schools

Detailed Description of Project

This contract supports the implementation of the West Virginia Department of Education's Let's Move! WV Active Schools Campaign and Expected Behaviors in Safe and Supportive Schools (Policy 4373). Recess is critical in developing play behaviors that provide opportunity for students to not only engage in physical activity, but also to learn about and build their character, develop cooperation skills and practice social interaction. This project will provide research based proven effective strategy and tools to increase physical activity during recess and promote positive and healthy school climate. Children do not enter school in the 21st century with "play" behaviors intact. The lack of this skill set increases sedentary behaviors and conflicts during free play (Recess). The program will equip teachers and Regional School Wellness Specialists (RSWS) with skills and support needed to successfully integrate a strong and effective recess program in school. In the context of student education, effective implementation of recess play and physical activity programs can have an enormous impact on school climate, making it possible for teachers to focus on their practice and improving students' experience of and engagement in school. This project will (1) increase student physical activity/movement during recess (2) improve classroom and school culture and (3) foster positive youth development. A "cadre" of well trained and experienced teachers (West Virginia Health and Physical Education Leadership Academy graduates) together with the RSWS will direct this systems change to promote a higher level of daily student activity in 8 pilot schools and 8 non-pilot. Specifically, the project encompasses professional development and implementation to achieve four long-term outcomes:

1. Students will be focused and ready to learn upon returning from recess.
2. Children will increase their physical activity at school.
3. More children will be able to solve conflicts, cooperate, and handle competition.
4. More adults at school will be supportive of healthy and inclusive play.

Proposed Sole Source Vendor: Playworks®

Specific Eligibility Criteria:

The vendor must meet the following 5 criteria as the basis for the contractual work for the West Virginia Department of Education's Let's Move! WV Active Schools Campaign and Expected Behaviors in Safe and Supportive Schools (Policy 4373).

1. Twelve (12) hours of professional development workshops (4 modules each 3hr sessions) focusing on:
 - Creating a safe and healthy recess yard
 - Group management strategies for instruction on expected behaviors
 - Playground planning and design
 - Game facilitation
2. On-site technical assistance visit per pilot school
3. Curriculum for recess implementation
4. Playground equipment
5. Resource book of recess games/activities

Specific Qualification Criteria:

Playworks® is a Sole source service provider in this arena of professional development for recess, play and physical activity.

1. Twelve (12) hour workshop includes:

- *The Power of Play: Recess Focus-3hrs.*

Creating a safe and healthy recess yard with core recess games and an understanding of the barriers and benefits of play and physical activity

- Choosing the type of game
- Adult participation
- Laying the foundation for inclusion and respect
- Intervening and interrupting unhealthy situations
- Positive and inclusive language
- Gender
- Competition
- Choosing teams

Group Management 1: Pro-Active Strategies for the Playground-3 hrs.

Group management strategies that adults can use to set-up students for successful behavior including:

- Creating structure
- Building rapport
- Rules and consequences
- Bridging the gap/personal history
- Dealing with anger

- Attention getters and signals
- Openings and closings

Recess Design-3hrs.

Playground planning and design.

- Mapping the playground
- Maximizing space
- Visual markers

Game Facilitation 3 hrs.

facilitating games and overseeing an energetic playground.

2. One (1) on-site technical assistance visit per pilot school 3. 1 Playworks® Recess Coach Curriculum® per school
4. One (1) set of playground equipment per school
5. One (1) Playworks Education Energized® Playbook with over 350 games per school

All models and methodologies are time- tested, evidence based on 15 years of best practice work across 300+ schools focused on service of 150,000+ children. Playworks® provides tactical, hands on tools to produce immediate results. Efficient delivery vehicle including coaching curriculum and a playbook of 350+ games to scale up the learning curve throughout the state. Playwork® is making a significant impact on reducing bullying at schools across the country and improving the learning environment by strengthening recess. In one of the most rigorous scientific trials to find an effect on bullying, researchers from Mathematica Policy Research and Stanford University found that a Playworks® recess produces a positive impact in several domains.