

SOLE SOURCE DETERMINATION

The Purchasing Division has been requested to approve a sole source purchase for the commodity or service described below. Pursuant to West Virginia Code 5A-3-10c, the Purchasing Division is attempting to determine whether the commodity or service is a sole source procurement. If you believe your company meets the required experience and qualification criteria stated below, please e-mail the Purchasing Division Buyer at shelly.l.murray@wv.gov with a copy to w.michael.sheets@wv.gov to express your interest in the project. Please forward any and all information that will support your company's compliance with required qualification and eligibility criteria along with any other pertinent information relative to this project to the Purchasing Division no later than 1:30 PM on 01/21/2011.

Requisition Number: EDD346488

Department/Agency: Education

Detailed Description of Project:

- Will evaluate, revise and develop a complete elementary world language assessment program including formative performance-based assessments (2 per each unit/per 6 units/per 4 grade levels: Total of 48), descriptive feedback rubrics, and annual oral proficiency summative assessments for a media-based elementary world language program grade levels 2 -5.
- Will provide annual elementary world language assessment development training, annual elementary world language performance-based assessment implementation training and annual elementary world language summative assessment implementation training throughout the duration of the project scheduled to tentatively end in the fall of 2012.
- Will monitor the implementation process of and collect elementary world language performance-based assessment student data, elementary world language formative assessment student data and elementary world language summative assessment student data for analysis.
- Will tabulate, analyze and interpret elementary world language assessment data and provide annual comprehensive statistical reporting regarding the elementary world language program.

Proposed Sole Source Vendor: Center for Applied Linguistics
4646 40th Street NW
Washington, DC 20016-1859

Specific Eligibility Criteria:

- The vendor must have availability to complete work within the established timelines of the project that is scheduled to begin in September of 2010 and tentatively conclude in September of 2012.
- The vendor must have previous experience in developing, providing training and collecting data for a student oral proficiency assessment administered within a media-based/video-based or hybrid distance-based learning elementary foreign/world language program within a state of similar southern regional characteristics.
- The vendor must be a full-service elementary world language assessment developer with previous experience in providing and developing elementary/early learning foreign language/world language assessment systems including: elementary world language performance-based assessments, elementary world language rubrics, elementary world language oral proficiency summative assessments and elementary world language summative student oral proficiency assessment rating scales.
- The vendor must have previously developed a nationally-recognized elementary world language student oral proficiency assessment rating scale and have the legal authority to utilize it for this project and have the ability to grant legal rights/permissions for West Virginia to use the rating scale with the West Virginia program beyond the termination of the project.
- The vendor must ensure that the content addressed in the elementary world language assessment components (elementary world language performance-based assessments, elementary world language summative oral proficiency assessments) is aligned and developed from the West Virginia elementary world language program curriculum and WV CSO's.
- The vendor must ensure that the summative student oral proficiency assessment is deliverable via a face-to-face format.
- The vendor must have previous experience systemically collecting elementary foreign/world language student assessment data for analysis at the state level.
- The vendor must have previous experience analyzing, tabulating and interpreting elementary foreign/world language student assessment data and providing statistical reporting at the state level.
- Must have experience researching and publishing results of media-based/video-based/distance-based learning elementary foreign/world language programs and their effectiveness.

Specific Qualification Criteria:

It is determined that the Center for Applied Linguistics (CAL) is the only full-service matching vendor that addresses all the eligibility and qualifications for this project.

- The vendor has developed, and provided training and data collection for a student oral proficiency assessment administered within a hybrid distance-based learning elementary foreign/world language program within a southern state of similar regional characteristics. Specifically, CAL has provided services to the South Carolina KITE-LL program. South Carolina is in the Southern Conference on Language Teaching (SCOLT) consortium of states for which West Virginia is affiliated. These states share similar regional characteristics and distance-learning concerns as West Virginia.
- The vendor has developed the CAL Oral Proficiency Exam and Student Oral Proficiency Assessment Rating Scale (COPE/SOPA-RS). The COPE/SOPA-RS scale has been used by other southern regional (SCOLT) states including South Carolina and West Virginia in the past. It is nationally-recognized and is used in conjunction with the SOPA assessment to assess the oral proficiency of elementary world language students. The content of this summative student oral proficiency assessment can be specified to West Virginia's elementary world language program CSO's and the COPE/SOPA-RS rating scale and will allow West Virginia to compare results of the West Virginia program with other elementary world language programs of other states. The vendor also has the legal authority to grant permission to West Virginia to use the COPE/SOPA-RS rating scale and the adapted SOPA test to use beyond the termination of the project to measure student assessment.
- While the West Virginia program is a media-based delivery model with a facilitator, it is necessary for the summative student oral proficiency assessment to be administered by a trained face-to-face assessor format in order to ensure equity and rater reliability. The SOPA developed by the vendor is the only known elementary world language student oral proficiency assessment administered via the face-to-face delivery model.
- The vendor has produced a professional publication on media-based and video-based elementary foreign/world language programs. The West Virginia program will be media-based and it must have an assessment developer/researcher with previous experience in researching media-based elementary world language programs. The vendor will connect to this previous research when preparing final reporting.