

## SOLE SOURCE DETERMINATION

The Purchasing Division has been requested to approve a sole source purchase for the commodity or service described below. Pursuant to West Virginia Code 5A-3-10c, the Purchasing Division is attempting to determine whether the commodity or service is a sole source procurement. If you believe your company meets the required experience and qualification criteria stated below, please e-mail the Purchasing Division Buyer at [Sheri.d.slone@wv.gov](mailto:Sheri.d.slone@wv.gov) with a copy to [w.michael.sheets@wv.gov](mailto:w.michael.sheets@wv.gov) to express your interest in the project. Please forward any and all information that will support your company's compliance with required qualification and eligibility criteria along with any other pertinent information relative to this project to the Purchasing Division no later than 1:30 pm on 12/08/2010.

Requisition Number: 95110002

Department/Agency: **West Virginia Department of Highways**

**Detailed Description of Project:** The vendor, Metro-News will provide the 2010/2011 radio campaign for snow removal and ice control (SRIC). This campaign encompasses several forms of advertising including radio, television and newspaper.

**Proposed Sole Source Vendor:** MetroNews Radio Networks

**Specific Eligibility Criteria:** Network sponsorship

**Specific Qualification Criteria:** Ability to provide statewide distribution of the media messages