

SOLE SOURCE DETERMINATION

The Purchasing Division has been requested to approve a sole source purchase for the commodity or service described below. Pursuant to West Virginia Code 5A-3-10c, the Purchasing Division is attempting to determine whether the commodity or service is a sole source procurement. If you believe your company meets the required experience and qualification criteria stated below, please e-mail the Purchasing Division Buyer at Frank.M.Whittaker@wv.gov with a copy to Krista.S.Ferrell@wv.gov to express your interest in the project. Please forward any and all information that will support your company's compliance with required qualification and eligibility criteria along with any other pertinent information relative to this project to the Purchasing Division no later than 1:30 PM ET 06/03/2010.

Requisition Number: **DMV100521**

Department/Agency: **DMV**

Detailed Description of Project: To purchase radio air time for WV Division of Motor Vehicles, Highway Safety Program "Impaired Driving" media campaign to run 6-14-10 through 7-04-10. Governor's Highway Safety Program is requesting 4320 announcements during the specified period.

Proposed Sole Source Vendor: Metro News

Specific Eligibility Criteria: Vendor must be a provider of single source, satellite delivered news, sports and special programming to air commercial announcements statewide.

Specific Qualification Criteria: