

SOLE SOURCE DETERMINATION

The Purchasing Division has been requested to approve a sole source purchase for the commodity or service described below. Pursuant to West Virginia Code 5A-3-10c, the Purchasing Division is attempting to determine whether the commodity or service is a sole source procurement. If you believe your company meets the required experience and qualification criteria stated below, please e-mail the Purchasing Division Buyer at Frank.M.Whittaker@wv.gov with a copy to Ron.N.Price@wv.gov to express your interest in the project. Please forward any and all information that will support your company's compliance with required qualification and eligibility criteria along with any other pertinent information relative to this project to the Purchasing Division no later than 12/18/2009.

Requisition Number: **DMV100203** Department/Agency: **DMV**

Detailed Description of Project: TO PURCHASE RADIO AIR TIME FOR DOT, DOH, DMV AND THE GOVERNOR'S HIGHWAY SAFETY PROGRAM FOR ADVERTISING DURING JANUARY 2010 THRU MARCH 2011 FOR ONGOING OUTREACH AND EDUCATIONAL EFFORTS

Proposed Sole Source Vendor: **METRO NEWS**

Specific Eligibility Criteria: VENDOR MUST BE A STATEWIDE PROVIDER OF SINGLE SOURCE, SATELLITE DELIVERED NEWS, SPORTS AND SPECIAL PROGRAMMING TO AIR COMMERCIAL ANNOUNCEMENTS STATEWIDE

Specific Qualification Criteria: