

SOLE SOURCE DETERMINATION

The Purchasing Division has been requested to approve a sole source purchase for the commodity or service described below. Pursuant to West Virginia Code 5A-3-10c, the Purchasing Division is attempting to determine whether the commodity or service is a sole source procurement. If you believe your company meets the required experience and qualification criteria stated below, please e-mail the Purchasing Division Buyer at charles.a.bowmanjr@wv.gov with a copy to ron.n.price@wv.gov to express your interest in the project. Please forward any and all information that will support your company's compliance with required qualification and eligibility criteria along with any other pertinent information relative to this project to the Purchasing Division no later than June 12, 2009.

Requisition Number: DEP14710

Department/Agency: WV DEP

Detailed Description of Project:

Statewide radio advertising for the Adopt-A-Highway 2009 Awareness Campaign.

Proposed Sole Source Vendor: MetroNews Radio Networks

Specific Eligibility Criteria:

Provide at least 4,240 network commercials across 53 radio stations. Advertising spots must be at least 30 seconds in length; must air during peak times of 6am – 7pm Monday through Friday, Saturday 6am – Noon and Sunday Noon – 5pm; must air from July 20, 2009 through December 31, 2009; must be aired statewide.

Specific Qualification Criteria:

Must provide single-source broadcast advertising and statewide coverage.