

SOLE SOURCE DETERMINATION

The Purchasing Division has been requested to approve a sole source purchase for the commodity or service described below. Pursuant to West Virginia Code 5A-3-10c, the Purchasing Division is attempting to determine whether the commodity or service is a sole source procurement. If you believe your company meets the required experience and qualification criteria stated below, please e-mail the Purchasing Division Buyer at Krista.S.Ferrell@wv.gov with a copy to Ron.N.Price@wv.gov to express your interest in the project. Please forward any and all information that will support your company's compliance with required qualification and eligibility criteria along with any other pertinent information relative to this project to the Purchasing Division no later than 06/18/09.

Requisition Number: CHP90047

Department/Agency:
WV Children's Health Insurance
Program (WV CHIP)

Detailed Description of Project:

Media buy during the back-to-school period of August 10, 2009 to September 13, 2009. To inform the public about WV CHIP Premium, which allows higher income families to participate in WV CHIP when paying a monthly premium.

Proposed Sole Source Vendor:

WV Media

Specific Eligibility Criteria:

Network and commercial radio stations broadcasting throughout the major market areas of the state: Charleston, Huntington, Beckley, Bluefield, Parkersburg, Clarksburg, Morgantown, Martinsburg and Wheeling.

Specific Qualification Criteria:

N/A