SOLE SOURCE DETERMINATION

The Purchasing Division has been requested to approve a sole source purchase for the commodity or service described below. Pursuant to West Virginia Code 5A-3-10c, the Purchasing Division is attempting to determine whether the commodity or service is a sole source If you believe your company meets the required procurement. experience and qualification criteria stated below, please e-mail the John.H.Abbott@wv.gov; Division at Purchasing to express your interest in the project. Karen.O.Byrd@wv.gov, Please forward any and all information that will support your company's compliance with required qualification and eligibility criteria along with any other pertinent information relative to this project to the Purchasing Division no later than 5/7/2008; 5:00 PM.

Requisition Number: DMV80138

Department/Agency:DMV

Detailed Description of Project: ADVERTISING SERVICES

Proposed Sole Source Vendor: WV MEDIA

Specific Eligibility Criteria: STATEWIDE TV ACCESS

Specific Qualification Criteria:

VENDOR IS THE ONLY NETWORK OF COMMERCIAL TV STATIONS BROADCASTING THROUGHOUT THE STATE OF WV. WV MEDIA OWNS 6 TV STATIONS IN THE STATE WHICH BROADCAST NEWS, SPORTS AND SPECIAL PROGRAMMING ON ITS NETWORK OF STATIONS. A NETWORK OF COMMERICAL STATIONS IN WV IS NOT AVAILABLE FROM ANY OTHER SOURCE.