

SOLE SOURCE DETERMINATION

The Purchasing Division has been requested to approve a sole source purchase for the commodity or service described below. Pursuant to West Virginia Code 5A-3-10c, the Purchasing Division is attempting to determine whether the commodity or service is a sole source procurement. If you believe your company meets the required experience and qualification criteria stated below, please e-mail the Purchasing Division at team@wvadmin.gov to express your interest in the project. Please forward any and all information that will support your company's compliance with required qualification and eligibility criteria along with any other pertinent information relative to this project to the Purchasing Division no later than 08/29/07.

Requisition Number: DMV80037

Department/Agency: **DIVISION OF MOTOR VEHICLES**

Detailed Description of Project: : to air 2140 network commercial announcements for the 2007-2008 ATV Safety Campaign. Commercial Announcements will be aired on the Coach Rodriguez Statewide Sports Line, Coach Huggins Statewide Sports Line, High School Game Night, Super Six High School Football Championship Games, State High School Basketball Tournament and the State High School Baseball Tournament. We have chosen these shows to target the teenage population in the state who are the largest users of ATV's. Metro News owns these shows.

Proposed Sole Source Vendor: Metro News

Specific Eligibility Criteria: Metro News owns and/or produces exclusively the above mentioned shows.

Specific Qualification Criteria: The chosen radio shows will target the largest teenage populations that purchase and ride ATV'S