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State of West Virginia Department of Administration Purchasing Division 2019 Washington Street East Post Office Box 50130 Charleston, WV 25305-0130

# Request for Quotation

SH-P

DATE PRINTED TERMS OF SALE SHIP VIA F.O.B. FREIGHT TERMS

CHP76026

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ADDRESS CORRESPONDENCE	E TO ATTEN	ITION OF:
	***************************************	

KRISTA FERRELL 304-558-2596

WEST VIRGINIA CHILDRENS HEALTH INSURANCE PROGRAM SUITE 209

1018 KANAWHA BOULEVARD, EAST CHARLESTON, WV 25301 304-558-6655

TYPE NAME/ADDRESS HERE

06/25/ BID OPENING DATE		1/2007		BID	OPENING TIME	01:30PM
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0002	1ST AID FO	EA 1 R CHILD		966-50		
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## GENERAL TERMS & CONDITIONS REQUEST FOR QUOTATION (RFQ) AND REQUEST FOR PROPOSAL (RFP)

- 1. Awards will be made in the best interest of the State of West Virginia.
- 2. The State may accept or reject in part, or in whole, any bid.
- 3. All quotations are governed by the West Virginia Code and the Legislative Rules of the Purchasing Division.
- 4. Prior to any award, the apparent successful vendor must be properly registered with the Purchasing Division and have paid the required \$125.00 registration fee.
- 5. All services performed or goods delivered under State Purchase Orders/Contracts are to be continued for the term of the Purchase Order/Contract, contingent upon funds being appropriated by the Legislature or otherwise being made available. In the event funds are not appropriated or otherwise available for these services or goods, this Purchase Order/Contract becomes void and of no effect after June 30.
- 6. Payment may only be made after the delivery and acceptance of goods or services.
- 7. Interest may be paid for late payment in accordance with the West Virginia Code.
- 8. Vendor preference will be granted upon written request in accordance with the West Virginia Code.
- 9. The State of West Virginia is exempt from federal and state taxes and will not pay or reimburse such taxes.
- 10. The Director of Purchasing may cancel any Purchase Order/Contract upon 30 days written notice to the seller.
- 11. The laws of the State of West Virginia and the *Legislative Rules* of the Purchasing Division shall govern all rights and duties under the Contract, including without limitation the validity of this Purchase Order/Contract.
- 12. Any reference to automatic renewal is hereby deleted. The Contract may be renewed only upon mutual written agreement of the parties.
- 13. BANKRUPTCY: In the event the vendor/contractor files for bankruptcy protection, this contract is automatically null and void, and is terminated without further order.
- 14. HIPAA Business Associate Addendum The West Viginia State Government HIPAA Business Associate Addendum (BAA), approved by the Attorney General, and available online at the Purchasing Division's web site (http://www.state.wv.us/admin/purchase/vrc/hipaa.htm) is hereby made part of the agreement. Provided that, the Agency meets the definition of a Covered Entity (45 CFR §160.103) and will be disclosing Protected Health Information (45 CFR §160.103) to the vendor.

### **INSTRUCTIONS TO BIDDERS**

- 1. Use the quotation forms provided by the Purchasing Division.
- 2. SPECIFICATIONS: Items offered must be in compliance with the specifications. Any deviation from the specifications must be clearly indicated by the bidder. Alternates offered by the bidder as EQUAL to the specifications must be clearly defined. A bidder offering an alternate should attach complete specifications and literature to the bid. The Purchasing Division may waive minor deviations to specifications.
- 3. Complete all sections of the quotation form.
- 4. Unit prices shall prevail in cases of discrepancy.
- 5. All quotations are considered F.O.B. destination unless alternate shipping terms are clearly identified in the quotation.
- 6. BID SUBMISSION: All quotations must be delivered by the bidder to the office listed below prior to the date and time of the bid opening. Failure of the bidder to deliver the quotations on time will result in bid disqualifications.

### **SIGNED BID TO:**

Department of Administration Purchasing Division 2019 Washington Street East Post Office Box 50130 Charleston, WV 25305-0130



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25301 304-558-6655

DATE PRINTED TERMS OF SALE SHIP VIA F.O.B. FREIGHT TERMS 06/25/2007 BID OPENING DATE: 07/11/2007 BID OPENING TIME 01:30PM CAT. AMOUNT LINE QUANTITY UOP ITEM NUMBER UNIT PRICE WV CHIP REQUIRES THAT THE VENDOR PROVIDE REPRINTS WITHOUT ADDITIONAL SET UP COSTS. TECHNICAL QUESTIONS CONCERNING THIS PROJECT MUST BE SUBMITTED IN WRITING TO KRISTA FERRELL IN THE WEST VIRGINIA PURCHASING DIVISION VIA MAIL AT THE ADDRESS LISTED IN THE BODY OF THIS RFQ, VIA FAX AT 304-558-4115, OR VIA EMAIL AT KFERRELLAWVADMIN.GOV. TECHNICAL QUESTION INCLUDE, BUT ARE NOT LIMITED TO: SCOPE OF WORK, ITEM SPECIFICATIONS, EXPECTATIONS OF VENDOR AS THEY APPLY TO THE EXECUTION OF THIS SERVICE, DEADLINE FOR TECHNICAL QUESTIONS IS FRIDAY, JUNE 29, 2007 AT 9:00 AM. QUESTIONS CONCERNING THE ACTUAL SUBMISSION PROCESS FOR A VENDOR'S BID MAY BE SUBMITTED AT ANY TIME PRIOR TO THE BID OPENING AND IN ANY FORMAT. THESE QUESTIONS INCLUDE, BUT ARE NOT LIMITED TO: WHEN/WHERE/HOW TO SUBMIT A BID TO THE STATE OF WEST VIRGINIA, FORMS, NUMBER OF ADDENDUMS ISSUED, ETC. EXHIBIT 3 LIFE OF CONTRACT: THIS CONTRACT BECOMES EFFECTIVE ON UPON AWARD AND EXTENDS FOR A PERIOD OF ONE (1) YEAR OR UNTIL SUCH "REASONABLE TIME" THEREAFTER AS IS NECESSARY TO OBTAIN A NEW CONTRACT OR RENEW THE ORIGINAL CONTRACT. THE "REASONABLE TIME" PERIOD SHALL NOT EXCEED TWELVE (12) MONTHS. DURING THIS "REASONABL TIME" THE VENDOR MAY TERMINATE THIS CONTRACT FOR ANY REASON UPON GIVING THE DIRECTOR OF PURCHASING 30 DAYS WRITTEN NOTICE. UNLESS SPECIFIC PROVISIONS ARE STIPULATED ELSEWHERE IN THIS CONTRACT DOCUMENT, THE TERMS, CONDITIONS AND SEE REVERSE SIDE FOR TERMS AND CONDITIONS SIGNATURE TELEPHONE DATE TITLE ADDRESS CHANGES TO BE NOTED ABOVE



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### RFQ #: CHP76026

### Project: Printing of various promotional literature items for the Children's Health Insurance Program

### Additional Item Specifications:

Items 1-5 (ABC's Baby Care, 1<sup>st</sup> Aid for Children, Coloring Book: Learning Good Health Habits, Fitness Activity Book: Fitness is Fun, and Crayons) are available from Positive Promotions per the attached literature. These items will be purchased by the successful vendor then distributed according to the attached specifications and the included samples.

Summary Plan Descriptions and Immunization/Prevention Flyer will be printed and distributed by the successful vendor. Samples of these items are included in this RFQ.

### Vendor Qualifications:

### The vendor must:

- 1.) Be in business for at least five years.
- 2.) Possess and be able to provide warehouse capability
- 3.) Be ready to begin work upon the issuance of the fully executed Purchase Order

### Printing Qualifications:

- 1.) Have a minimum of four color press with aqueous coating capability
- 2.) Have direct plate from computer to press capability
- 3.) Provide press proof for each printing job
- 4.) Have color registration.

All quotes/bids must include shipping and postage charges where applicable.

Print Over-Runs will be accepted, but WV CHIP will not reimburse for any overruns.

### Liquidated Damages:

According to West Virginia State Code §5A-3-4(8), Vendor agrees that liquidated damages shall be imposed at the rate of \$100.00 per day for failure to provide (deliverables, meet miles stones identified to keep the project on target, or failure to meet specified deadlines) This clause shall in no way be considered exclusive and shall not limit the State or Agency's right to pursue to any other additional remedy to which the State or Agency may have legal cause for action including further damages against the Vendor.

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Shipping Charges							
Unect Ship to Calls Plus Monthly						800 X 12 months = 9600 : 2,400 shipped direct every quarter.	
Direct Ship to CHIP	5,000 - One time Ship	6,000 - One time ship	1000 per order. Shipped every 2 months.	6,000 - One time ship	1000 per order. Shipped every 2 months.	300 - One Time Ship	500 - One time ship
Cinny Kittle @WV Hospital Association	6000 per quarter. Starting in August 2007	6000 per quarter. Starting in August 2007					
Vendor/Bulk Mailing/- One ice Time Service						16,500	
Specifications Frice	Silde Guides :Must be printed with one which includes WV CHIP Logo, Help line r & website address. Box in Bundles of	Informational Silde Guldes: Must be printed with one color imprint which includes WV CHIP Logo, Help line Phone Number & website address. Box in Bundles of 60	Must be printed with one color imprint which includes WV CHIP Logo, Help line Phone Number & website address. Box in Bundles of 60	Must be printed with one color imprint which includes WV CHIP Logo, Help line Phone Number & website address. Box in Bundles of 60	Must be printed with one color imprint which includes WV CHIP Logo, Help line Phone Number & website address. Box in Bundles of 60	11" x 17" paper 50# offset - printed on both sides, saddle stitched, tabs - per USPS Regulations. Two quotes, full color and two color. Pantone with cmyk + spot.Graphics, Photo and Text. Rubberband in bundles of 25. Pages: 65 minimum - WV CHIP will supply 26,400 labels for shipping	8.5 X 11 White - English Full Color on both sides. 100# Gloss text weight sheet. Aqueous coated on both sides. Full Colors/ Full Colors CMYK + Spot. Graphics/Photo/Text. Wrap in stacks of 100.
Volume	25,00	26,000	1 5000	5000	0009	26,400	006
Job: Namo	ABG'S Baby Care	1st Aid for Children	Coloring Books : Learning Good Health Habits	Crayons: 4 pack box	Fitness Activity Book: Fitness is Fun	Summary Plan Descriptions(SPD)	Immunization/Prevention Flyer



# POSITIVE PROMOTIONS

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VISIT TO THE HOSPITAL

EAT-SMART POCKET GUIDES™



EATRICAL

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NUTRITION GUIDE

POCKET PAL

Syr Imprint *Here* 

Women's

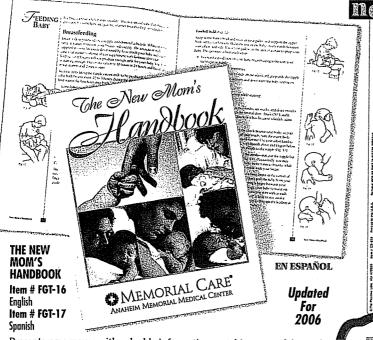
HEALTH TESTS & SCREENINGS

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# New Mom & Baby



Presents new moms with valuable information on taking care of themselves and their baby during the first 6 weeks. New topics include: • Dangers of cigarette smoke, drugs and some medications on mothers and their babies

- Developmental milestones, including a height and weight chart
- A breastfeeding chart. Also includes updated sections on: Birth control
- Exercise and weight loss Breastfeeding positions Post-partum depress
- Jaundice. A great gift for mom from hospitals and homecare agencies.

 Qty.
 \*25-99
 100
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 2,500

 Each
 \$1.65
 \$1.60
 \$1.50
 \$1.45
 \$1.35
 \$1.25

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Size: 8 1/2" x 11", 36 pages; Personalization: Up to 5 lines or logo in black; Personalization area: 7 1/2" x 1 1/2" Personalization setup charge: S9.95; Personalization production time: 4 business days "Personalization not available at this quantity





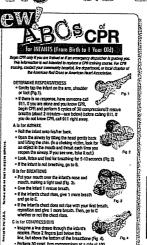
NEW MOM AND BABY VALUE PACK Item # NT-370

Each mom receives *The New Mom's Handbook, ABC's of Baby Care*Slideguide and *My Child's Immunization Record* Pocket Pal. There's plenty of useful information in these three products, and *The New Mom's Handbook* is a heartwarming memento of this special time. Includes our FREE *Babies Are Special* Goody Bag so pack is easy to take home.

Value Pack Pricing	\$2.36	\$2.32	\$2.14	\$2.05	\$1.91	\$1.77
Ordered separately	\$2.62	S2:58	S2:38	S2:28	S2:17	SI-9T
# of packs	*25-99	100	250	500	1,000	2,500

Personalization: Up to 5 lines or logo in black; Note: Goody Bags do not include personalization; Personalization setup charge: \$9.95; Personalization production time: 4 business days; "Personalization not available at this quantity

www.positivepromotions.com



Use the peel-off E-Z Stick adhesive back strip or magnet strip & Glancer is ready to hang.

BEY?

 Qty.
 \*25-99
 100
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 1,000
 2,500
 5,000

 Each
 69¢
 65¢
 63¢
 61¢
 57¢
 51¢
 47¢

 Free
 13-49
 50
 125
 250
 500
 1,250
 2,500

Shows how to apply CPR to infants for parents who are trained or who have a 911 emergency dispatcher guiding them.

Step-by-step procedures include Determine Responsiveness, A Is For Airway, B Is For Breathing and C Is For Compressions. Also features clear illustrations for each step. Great for handing out at CPR classes. Hangs anywhere with adhesive strip and magnet back.

Size: 3 ³/4" x 8 ³/4"; Personalization: Up to 5 lines or logo in black Personalization area: 3" x 1 ¼"; Personalization setup charge: \$9.95; Personalization production time: Adminess days

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HOSPITAL FOR CHILDREN

SYMPTOMS
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Baby & Kuth Purniture & Accessories
2520 Nicholasville Rd. (next to K-Mari)
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## ABC'S OF BABY CARE SLIDEGUIDE Item # 486-SL English • Item # 403-SL Spanish

Give parents the facts to respond quickly and confidently to common baby conditions. Provides fast reference to symptoms and treatments for 18 ailments, including: • Colic • Diaper Rash • Earache • Teething • Diarrhea • And more. Special sections also provide advice on how to soothe a crying baby, how to help prevent SIDS (Sudden Infant Death Syndrome) and when and how to take emergency action. With room to add emergency phone numbers.

 Qiy.
 \*25-149
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 Each
 88¢
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 78¢
 73¢
 67¢
 60¢

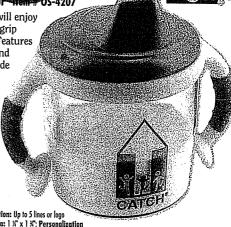
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 13-74
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 125
 250
 500
 1,250
 2,500

Size: 3 3/4" x 8 3/4"; Personalization: Up to 5 lines or logo in black Personalization area: 2 3/4" x 1 ½"; Personalization setup charge: 59.95; Personalization production time: 4 business days "Personalization and available at this quantity

No more spills! Babies will empoyeasy sipping and a sure grip with this colorful cup. Features a lid and two handles, and holds two ounces. Include your name on front to gain the appreciation of new parents.

Qty.	Each
100	\$2.99
250	\$2.95
500	\$2.93
1,000	\$2.91
2.500	\$2.87

Sizes: 4 % x 4 % x 1 %; Personalization: Up to 5 lines or logo in standard colors; Personalization area: 1 % x 1 %; Personalization setup charge: S35; Personalization production time: 8 business days



Personalization

appears on back

# e Rirst Aid



FIRST AID FOR CHILDREN SLIDEGUIDE Item # 541-SL

Shows parents and other concerned adults how to

treat 24 medical emergencies, including: • Burns

poisoning • Insect bites. Includes a checklist that

Also includes illustrated instructions for rescue

tem #'s 541-SL, 512-SL, 432-SL

\*25-149 150

13-74 75

Free

shows what to do while waiting for professional help.

breathing and the Heimlich maneuver for children.

78¢ 810 850

250 500 1,000 2,500

730 674

125 250 500 1,250 2,500

• Dog bites • Eye injuries • Fractures • Food

new Front BAYSHORE

FIRST AID SLIDEGUIDE

Item # 512-SL English Item # 432-SL Spanish

Facts about 24 common medical emergencies. ncludes symptoms and reatments for: • Minor burns • Cuts and bruises

Dog bites • Choking • Chest pains Drowning • Fainting • Frostbite Fractures • Head injury • Nose-bleed Poisoning • Shock • Stroke. The back shows priorities to follow in an emergency, plus updated step-by-step nstructions for rescue breathing and

TRAVEL FIRST AID KIT Item # VP-653 Kit includes a

444

First Aid Pocket Pal for reference, 4 bandages (2 large and two small), 4

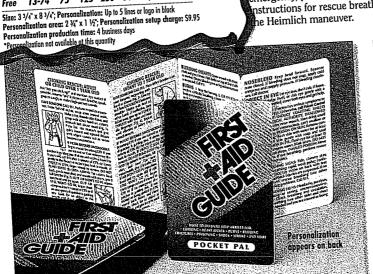
sterile alcohol pads, 1 triple antibiotic ointment, 1 first aid and burn cream. First Aid Kit features a keyring holder. Can be placed in car or pocketbook. Great for travel.

AUCIEA?

2,500 1,000 500 100 Qty. \$1.79 \$1.85 \$1.95 \$1.89 Each \$1.99

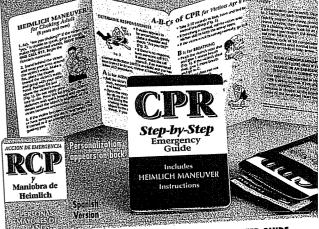
Sizes: 4 1/2" x 3"; Personalization: Up to 3 lines or logo in white on back; Personalization area: 2 1/2" x 1 1/2"; Personalization setup charge: \$35; Personalization production time: 4 business days





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600



### FIRST AID GUIDE POCKET PAL Item # BC-10

Wallet-sized, fold-out 8-panel card has instructions for 14 medical emergencies, including: • Bleeding • Burns • Fainting • Fractures • Heart attack

 Object in eye • Poisoning • Shock • Stroke • And more. Adheres to the American Heart Association and American Red Cross guidelines for rescue breathing and choking rescue. With space to write phone numbers and medical information.

### item #'s BC-10, BC-6, BC-31

	13-124	125	250	500	1,250	2,500
Fach	560	510	460	42¢	400	370
Qty.	*25-249	250	500	1,000	2,500	5,000
item	#'S BC-10,	DC-0, DC	J.			r 000

Size:  $2^{1}/4^{\circ} \times 3^{1}/2^{\circ}$ , Personalization: Up to 5 lines or logo in black on back; Personalization area:  $3^{1}/4^{\circ} \times 1^{1}/4^{\circ}$ Personalization setup charge: \$9.95 Personalization production time: 4 business days onalization not available at this quantity



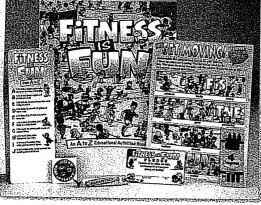
### CPR POCKET PAL: A STEP-BY-STEP GUIDE Item # BC-6 English • Item # BC-31 Spanish

Complete illustrated instructions for CPR and t Heimlich maneuver reflect the guidelines of the American Heart Association and American Red Cross. There is also room to add personal and emergency phone numbers. Printed on high-gloss board stock with the entire back par available for your message.

Keeping Kids Healthy &



Resealable bags feature convenient handles-perfect for little hands to carryl



### FITNESS IS FUN ACTIVITY PACK Item # SK-422



Front of bag features personalized sticker

Help kids to get moving! Counter the trend toward childhood obesity with educational tools that show youngsters how exercise can be a fun alternative to sedentary activities. Includes: • Fitness Is Fun Educational Activities Book • Fitness Is Fun From A-Z Bookmark • Less TV More Activity Temporary Tattoo • Fitness Is Fun Pledge Card • Fitness Is Fun Mix-Up Message Sticker Sheet • Crayon 4-pack • A roll of Smarties® Candy. Your personalized message goes on sticker. Packed in resealable bag.

Qty.	100	250	500	1,000	2,500
Each	\$1.98	\$1.95	\$1.89	\$1.85	\$1.79

Pack Size:  $9^{\circ} \times 13^{\circ}$ , Activity Book Size:  $8 \% \times 11^{\circ}$ , 36 pages; Bookmark Size:  $2 \% \times 8^{\circ}$  Pledge Card Size:  $3 \% \times 2^{\circ}$ ; Sticker Sheet Size:  $7 \% \times 5 \%$ ; Tattoo Size: 1 % Crayon colors: Blue, Red, Yellow, Green; Personalization: Up to 4 lines or logo in standard pa: 2" diam.; Personalization setup charge: S9.95



Back

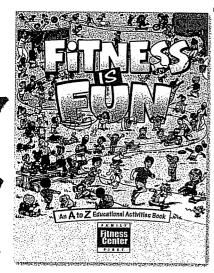
is for Safety in the Sun.
Wear sunscreen, here, and long sterves to protect your skin from the sun.
Is for IV time Kenny is for IV time. Keep 5t while watching IV—exercise during commercials.

Pedometer clips onto a belt or waistband and flips open to show number of steps taken. Features a clock, number of calories burned and our exclusive slogan. Pocket Pal helps children get the most benefit out of a regular walking program. Eight panel Pocket Pal includes reasons why walking is great exercise, tips for safe and effective walking, and a one-month walking log for filling in steps and minutes walked.

Qty.	25	100	250	500	1,000
Each	\$3.40	\$3.35	\$3.30	\$3.25	\$3.20

Color: Pedometer (Red only); Personalization: Up to 5 lines or logo in black on back of Pocket Pal, Up to 5 lines or lago in white on Pedometer; Personalization area: Pedometer: 2" x ½", Pocket Pal: 3 %" x 1 %"; Personalization setup charge: S35; Personalization production time: 4 business days

Front



### FITNESS IS FUN An A to Z Educational Activities Book Item # KCB-444

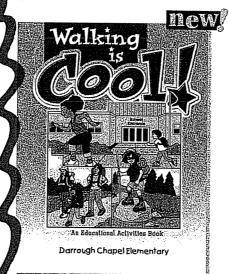
From encouraging kids to be "active" to urging them to add "zest" to life by becoming fit, Fitness Is Fun introduces 26 basic concepts about physical activity and health. Each letter of the alphabet focuses on a different topic, such as bones, calories, nutrition, posture-right through to Z. Lively illustrations and fun activities help bring the messages to life. (Grades: K-3)

### Item #'s KCB-444, KCB-476

Qty.	*25-99	100	250	500	1,000	2,500	5,000	
Each	740	710	690	630	. 540	490	440	

Size: B %" x 11", 16 pages; Personalization: Up to 5 lines or lago in black; Personalization area: 7 %" x 1 %"; Personalization setup charge: \$9.95; Personalization production time: 4 business days; \*Personalizati ot available at this quantity

www.positivepromotions.com



### WALKING IS COOL! ducational Activities Book Item # KCB-476

Help youngsters get in the walking habit ith this informative, entertaining book at teaches them reasons why they should alk, how to get the most out of every walk and safety tips to protect them whenever gy go out. Also includes ways to increase ps daily. With fitness so vital to health. book's a great teaching tool. ades: K-3)

### FITNESS IS FUN FROM A TO Z BOOKMARK Item # KM-305

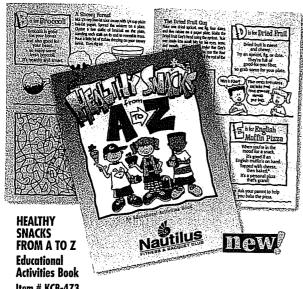
Encourage children to get more exercise with this handy, information-filled bookmark. Messages from A to Z point out the value of fitness and provide ideas on how to be more active, including: • G is for Goals. Set activity goals so you can achieve fitness. • J is for Jumping Jacks. Simple activities like jumping jacks build fitness. • And 24 more.

Qty. \*25-299 300 500 1,000 2,500 5.000 Each 450 410 330 290 250 230

Size: 2 3/4" x 8"; Personalization: Up to 5 lines or logo in black; Personalization area: 2" x 1"; Personalization setup charge: \$9.95; Personalization production time: 4 business days; \*Personalization not available at this quantity

HEALTH • WELLNESS • SAFETY

# Reeping Kids Healthy

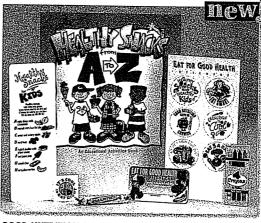


Snacking on healthy foods is easier than ever thanks to this book's delightful illustrations, rhymes, facts and recipes kids can easily make themselves or with a parent. Includes recipes for tasty, fun-to-make snacks such as Broccoli Trees, Fruit Salad, Lettuce Roll-Ups and "Ants In The Sand." From A is for Apple to Z is for Zucchini, kids will eat smart whenever they feel a snack attack! (Grades: 3-5)

### Item #'s KCB-473, KCB-106, KCB-462

Qty.	*25-99	100	250	500	1,000	2,500	5,000
Each	740	71¢	690	630	54¢	49¢	440

Size: 8 1 x 11", 16 pages; Personalization: Up to 5 lines or logo in black Personalization area: 7 % x 1 %; Personalization setup charge: \$9.95; Personalization production time: 4 business days \*Personalization not available at this quantity



### **GOOD NUTRITION ACTIVITY PACK Item # SK-264**

Includes: • Healthy Snacks From A To Z Educational Activities Book-Includes recipes for healthy snacks that families will enjoy preparing together • Healthy Snacks For Kids Bookmark-Features healthy snacks from A to Z, from Apple slices with cinnamon to Zoo animal crackers • Eat For Good Health Sticker Sheet • It's Cool To Eat Right Tattoo • Eat For Good Health Pledge Card-On the back are 7 Tips For Good Nutrition • Crayon 4-pack • A roll of Smarties® Candy. Your personalized message goes on sticker. Packed in resealable bag.

Qty.	100	250	500	1,000	2,500
Each	\$1.98	\$1.95	\$1.89	\$1.85	\$1.79

Pack Size:  $9^{\circ} \times 13^{\circ}$ , Activity Book Size:  $8 \% \times 11^{\circ}$ , 36 pages; Bookmark Size:  $2 \% \times 8^{\circ}$ , Pledge Card Size:  $3 \% \times 2^{\circ}$ , Sticker Sheet Size:  $7 \% \times 5 \%$ , Tattoo Size: 1 %, Crayon colors: Blue, Red, Yellow, Green; Personalization: Up to 4 lines or logo in standard colors on sticker only Personalization area: 2" diam. Personalization setup charge: \$9.95; Personalization production time: 4 business days

Back



Resealable bags feature convenient handles-perfect for little hands to carry!



Front of bag features personalized sticker

# calo Health District

### LEARN ABOUT GOOD HEALTH HABITS **Educational Activities Book**

Item # KCB-106 English • Item # KCB-462 Bilingual

A great introduction to general good health. Features good habits like: • Washing hands

- · Brushing teeth · Bathing · Exercising
- · Eating properly · Having regular medical checkups · Taking medicine when needed
- · Covering your mouth when sneezing
- Getting enough sleep. (Grades: K-3)



**BOOKMARK** 

The Food Guide Pyramid has been rebuilt

and this bookmark makes it easy for kids to make smart choices about healthy eating and exercise. On the front, the pyramid, with its new rainbow of colored vertical stripes, details the 5 food groups plus fats and oils. Back lists 8 healthful snacks kids will love!

### Item #'s KM-321, KM-232

Ity.	*25-299	300	500	1,000	2,500	5,000	
ach	45¢	410	33¢	29¢	25¢	230	

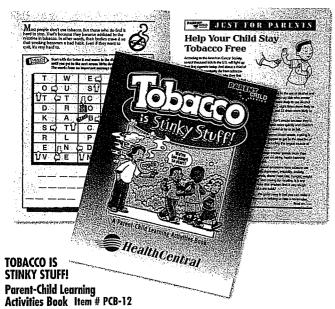
Size: 2 ³/4" x 8"; Personalization: Up to 5 lines or logo in black; Personalization area: 2" x 1"; Personalization setup charge: \$9.95; Personalization production time: 4 business days; "Personalization not available at this quantity



### **HEALTHY SNACKS FOR KIDS BOOKMARK** Item # KM-232

Colorful bookmark is there to always remind children that Healthy snacks can help you grow, even when you're on the go! Choose as wisely as can be-It's as easy as A-B-C! Healthy snacks from A to Z are presented, including: • Apple slices with cinnamon • Granola bar • Orange slices • Zoo animal crackers.

# **Tobacco Education**

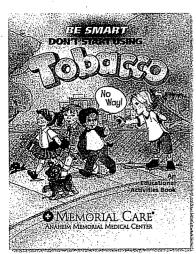


Children and parents will love this 2-in-1 book! Twelve pages for youngsters bring them an entertaining and activity-filled way to learn about: • The dangers of using tobacco • The dangers of secondhand smoke • How to resist tobacco • And more. Four pages for parents provide: • Facts to arm yourself with • Ways to talk to children about tobacco • And much more. Book ends with a certificate for child to sign. (Grades: K-3)

### Item #'s PCB-12, KCB-256

Qty.	*25-99	100	250	500	1,000	2,500	5,000
Each	74¢	710	690	630	540	49¢	44¢

Size: 8 ½" x 11", 16 pages; Personalization: Up to 5 lines or logo in black; Personalization area: 7 ½" x 1 ½"; Personalization setup charge: \$9.95; Personalization production time: 4 business days "Personalization not available at this quantity



### BE SMART...DON'T START USING TOBACCO Educational Activities Book Item # KCB-256

Follows the latest Centers for Disease Control guidelines for education on being tobacco-free. With a "tobacco-free" pledge for kids to sign after they finish the book. Text, games and puzzles show children: • Why it's smart not to start smoking cigarettes or using other forms of tobacco • How smoking can hurt them and interfere with sports and other activities. (Grades: 1-3)

# Carlotte Control of the Control of t

### NON-TOXIC CRAYONS Item # IOS-15

Order our safe, low-cost crayons. Only 29¢ per box of 4.

Colors: Red, Blue, Green, Yellow; Personalization: Not available; Minimum: 50 boxes

### SMARTIES® DON'T USE TOBACCO TREAT PACK Item # SK-320P

These popular treats will help raise kids' awareness of the dangers of tobacco. Each bag has 3 rolls of Smarties® candy and a two-sided card. Back of card features 8 Smart Reasons To Avoid Tobacco.



# Front SCIENCE THE INSIDE STORY THE INSIDE STORY An exercise in the control of 
### 101 THINGS TO DO INSTEAD OF TOBACCO BOOKMARK

Item # KM-136

Using tobacco—whether cigarettes, chew or cigars—damages health. Give kids 101 alternatives to tobacco. Includes: • Enjoy a hobby • Blow bubbles • Do magic tricks • Phone a friend.

### Item #'s KM-136, KM-217

Qty.	Each
*25-299	45¢
300	410
500	330
1,000	29¢
2,500	25¢
5,000	23¢

Size: 2 '/4" x 6"; Personalization: Up to 5 lines or logo in black; Personalization area: "Z x 1"; Personalization setup charge: \$9.95; Personalization production time: 4 business days; "Personalization not available at this quantity

### SMOKING: THE INSIDE STORY BOOKMARK Item # KM-217

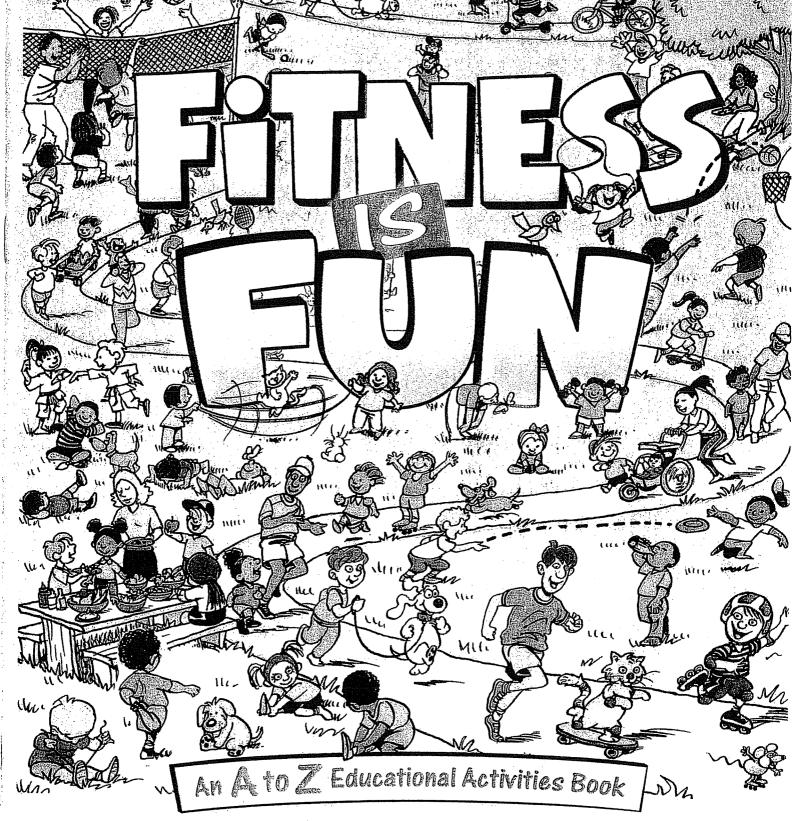
Opens eyes to the poisonous ingredients in tobacco and smoke, and what smoking does to the inside of a person's body. Front lists ingredients including arsenic (rat poison), benzene (paint), carbon monoxide (car exhaust) and five more. Back illustrates a person's body and lists 8 dangers of smoking, including emphysema and lung cancer, yellow teeth, weak bones, and more.



# of pucks 1-9 10-29 30+ As Low As Price per puck \$28.95 \$27.95 \$25.95 \$25.95 \$25.95 \$100 Smartles® Bags per puck; 3 Smartles® Rolls per bag \$12.55 \$

This RFQ contains
Color Samples. To
request these samples,
please call the bid
request line at
304-558-2063.

Thank You!





877-982-2447 www.wvchip.org

019



We all want our children to be strong and healthy and to learn habits that will help them grow up that way. **Fitness Is Fun** was written to encourage children to become more active, to eat nutritious foods, and to take responsibility for keeping fit and healthy. Through a simple text, lively illustrations, and educational activities, children learn what fitness is and what they need to do to have an active, well-balanced lifestyle.

# Here's how you can help your child learn about keeping fit:

- Read this book with your child. Do some of the exercises together.
- Let your child plan a daily menu that includes foods from each of the five main food groups. Bring your child to the store with you to purchase the foods, and then let your child help prepare them.
  - Be a good role model. Remember that you are your child's first teacher. As your child observes you eating healthful foods and being physically active, he or she is learning important lifelong habits.
    - Keep active as a family. Shoot baskets, take walks after dinner, join a family gym, take up tennis, go bike riding—there are many things you can do together. Set some family fitness goals and work together to achieve them.

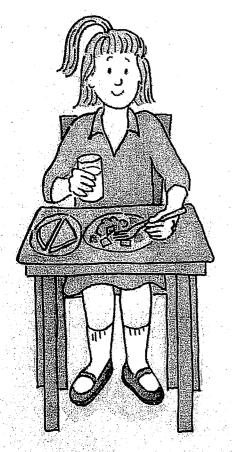








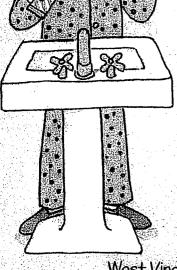


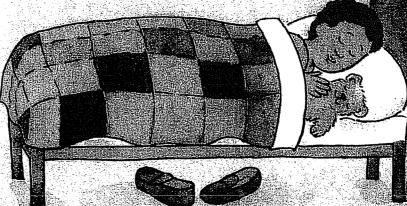




# Learn About (GOO) EEALIS EALIS

COLORING & ACTIVITY BOOK



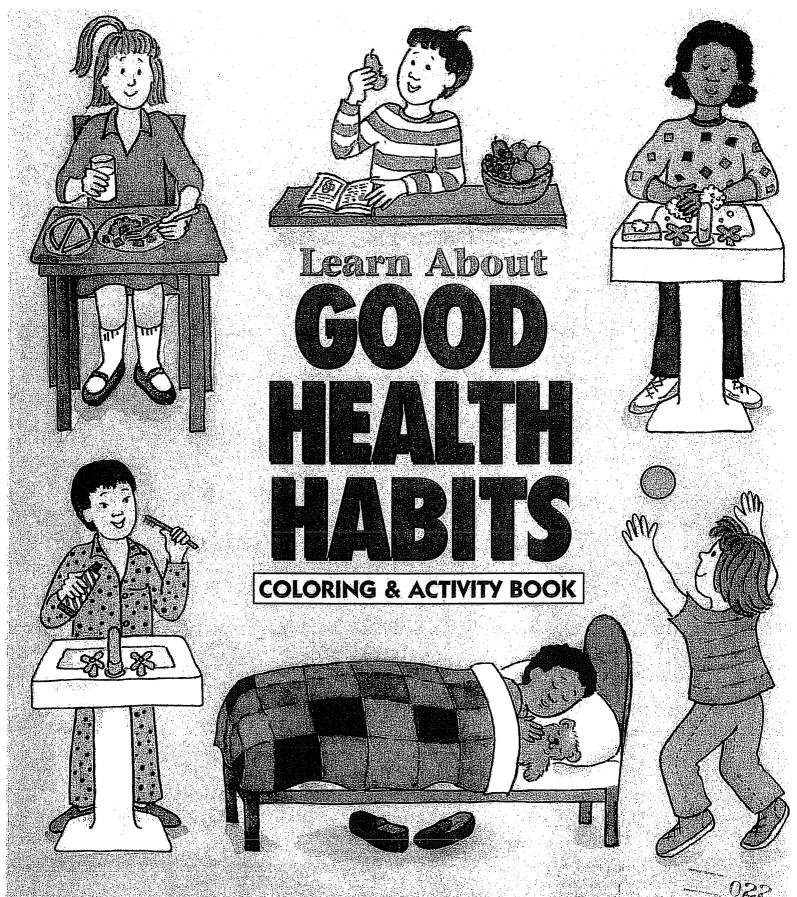




021

West Virginia
Children's Health
Insurance Program

877-982-2447 www.wvehip.org



### TO PARENTS AND GUARDIANS

This coloring and activities book has been developed by a health and safety professional to teach your child important information about staying safe and keeping healthy. Please take the time to review each page carefully with your child and make sure he or she has mastered the concepts presented:

COLIC

COMMON COLD

C CONSTIPATION

M

0

N

M

E

S

CRADLE CAP

A CROUP

DIAPER RASH

DIARRHEA

**EARACHE** 

**FEVER** 

### **SYMPTOMS**

Frantic crying
• Red face • Legs
drawn to abdomen
as if in pain



### **TREATMENT**

Comfort with rocking, walking, warm bath, swaddling, burping or gently rubbing tummy. • Check that baby isn't swallowing excess air from bottle • If breastfeeding, try changing diet. • See Dr. if you suspect illness. • Colic is normal, passing phase for some babies.



877-982-2447 www.wvchip.org

**PULL** 

Reactions

Amputated Fingertips

FOR CLIEB DREN

Breaks & Fractures

Bites

Burns: 1st & 2nd Degree

Choking

Cold Exposure

Convulsions

Eye Injury (foreign object)

> Eye Injury (laceration)

> > Fever

Food Poisoning

SYMPTOMS

Difficulty breathing; swelling around eyes, face and neck; hives on skin (red, raised rash with itching). TREATMENT

Seek medical help immediately. If victim becomes unconscious, keep airway open and perform CPR if necessary and you are trained or being guided.

West Virginia
Children's Health
Insurance Program

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PULL

023

### Frostbite Emergency Poison Head Injury Remain calm and think clearly. Look for and identify the poison, either by Heat

Exhaustion

Insect Bites

& Stings

Nose

Bleeds

Open Head

Injury

Shock

Sunstroke

**Ticks** 

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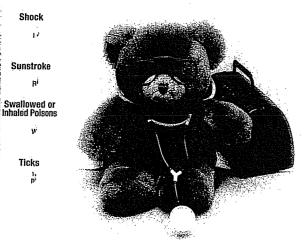
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brand or type of product.

- Call your physician, poison control center or emergency medical service.
- Have the following information available for a doctor or emergency room: type of poison or product taken, if known; amount taken, if known; time since swallowed; symptoms; child's age and weight; any treatment given.
- ✓ DO NOT give syrup of ipecac or induce vomiting unless directed to do so by a poison control center or doctor.



### SYMPTOMS

### TREATMENT

Skin becomes red. then shiny, then dull gray-white in color; possible blisters. Warm up affected area *gradually* in warm (NOT HOT) water, or cover lightly with warm towels or blankets. Do not rub area or break blisters. Give warm soup or tea (no elcohol). Keep affected toes or fingers separated with gauze or

ABCs of Rescue Breathing are performed when victim is not breathing, but has a pulse and is not choking.

A is for AIRWAY. Tilt child's head back, lift chin. Look, listen, and feel for breath 5 seconds. If none, B is for BREATHING. Pinch child's nose shut, seal mouth with yours (birth-1 year old, seal mouth and nose with your mouth). Give 2 slow breaths. If breaths go in, proceed to C. If breaths do not go in, reposition and try again, then proceed to C. C is for CIRCULATION. Check for signs of circulation: normal breathing, coughing, or movement, or check pulse if you have been trained how to do so. If there is circulation, perform rescue breathing: 1 breath every 3 seconds for children up to age 8; 1 breath every 5 seconds for children age 8 and older. Continue until help arrives.

**PULL** 

## HEAD

**JAUNDICE** 

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**CORD CARE** 

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**TEETHING** 

**THRUSH** 

VAGINAL DISCHARGE

**VOMITING** 

INJURY

· Hold and cuddle baby.

suggestions:

Go for a car ride.

Play the radio.

 Walk, holding baby.

 Let baby suck on a nipple, pacifier or your finger.

Sometimes you may not be able to quiet baby, no matter what you do. But here

are some ideas. First, make sure baby is

fed, dry and not in obvious discomfort.

(Remember, babies may ory more when

they're not feeling well.) Then try these

Give baby a warm bath.

 Lay baby face down on your lap and rub baby's back.

 Wrap (swaddle) baby tightly in a blanket, making sure baby can breathe easily in this position.

• Take a stroller ride—inside in bad weather.

· Rock baby in a rocking chair or baby swing.

· Put on a steady mechanical noise, like a fan.

 If necessary, "take five." Walk away, but first make sure baby is in a safe place or with another adult.

### **SYMPTOMS**

### TREATMENT

Unconsciousness Vomiting or dizzi-ness • Discharge from nose or ear

Any head injury with these symptoms is an EMERGENCY.

• Call for emergency help. • If possible, don't move baby if you suspect neck or back injury, broken bone or there's

NEVER SHAKE A BABY. STAY CALM. THE BABY WILL PICK UP ON YOUR DIS-COMFORT. IF CRIES CONTINUE FOR LONG PERIODS OF TIME, CALL YOUR DR.



### Back To Sleep

The American Academy of Pediatrics recommends that healthy infants be placed on their backs in a crib with a firm, tight-fitting mattress and no soft bedding of any kind. This can help reduce the risk of Sudden Infant Death Syndrome (SIDS), also known as crib death.

**PULL** 



# Summary Plan Description

July 2006



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WVCHIP 1018 Kanawha Blvd. East, Suite 209 Charleston, West Virginia 25301

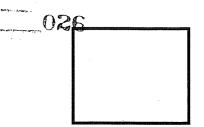
Call toll free or apply at (877) 982-2447

Apply online at <u>www.wvinroads.org</u>

Learn more about us: <u>www.wvchip.org</u>



WVCHIP 1018 Kanawha Boulevard, East Suite 209 Charleston, WV 25301



# screen! you screen! we all screen!



HEALTHCHECK! - the full prevention checkup that includes the complete physical exam and screenings right for your child's age\* as recommended by the American Academy of Pediatrics.

Make sure your children get their full prevention checkup at least once each year (or more often for infants and toddlers, see page 49).

\*includes physical, vision, dental, hearing, and developmental screenings. Copies of the exam forms for each age group can be viewed at <a href="https://www.wvchip.org">www.wvchip.org</a> or can be ordered by calling 1-877-982-2447.

Protect your children! Without regularly scheduled prevention visits and vaccines your child could be at great risk for developing certain diseases. Call your family doctor today.



Prevention Timelines For Children\*1

Interested in low-cost health insurance? Call toll-free 1-877-982-2447

Tests and Examinations	Birth	- <del>,</del>	2 Yrs	3 Yrs	4 Yrs	5 Yrs	6 Yrs	7 Yrs	8 Yrs	9 Yrs	10 Yrs	11 Yrs	12 Yrs	13 Yrs	14 Yrs	ris Yrs	16 Yrs	17 Yrs	r Yrs
Well Baby Visit *2	<b>\sigma</b>				·														
Physical Check-up	$\Diamond$	<b>•</b>	•	•	•	•	<b>•</b>	<b>*</b>	•	•	•	•	•	<b>\rightarrow</b>	<b>•</b>	•	<b>•</b>	<b>•</b>	<b>•</b>
Head Size	<b>&gt;</b>	•	ŗ													A STATE OF THE STA	E STATE OF THE STA	100000000000000000000000000000000000000	1000
Height & Weight	<b>•</b>	•	•	•	<b>•</b>	•	<b>•</b>	•	•	•	<b>•</b>	•	•	•	•	<b>•</b>	<b>♦</b>	<b>♦</b>	<b>•</b>
Blood Pressure		A P I model of the Control of		•	•	•	•	•	•	•	•	•	•	<b>*</b>	<b>•</b>	•	•	•	•
Anemia	<b>♦</b>		<b>•</b>						•	,									•
Lead		•	•																
Urinalysis			773.4714.4014777777778888						•								<b>•</b>		,
Tuberculosis		•			•									The state of the s	•				
Hearing	<b>•</b>				•	•	•						•						•
Vision	•			•	•	•	•	i	•				•		•				<b>•</b>
Dental		•	•	•	•	•	•	<b>\</b>	•	<b>•</b>	<b>•</b>	•	<b>•</b>	•	•	•	•	<b>•</b>	*
1st Pelvic Exam *3																			J. 🔷
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<sup>\*2)</sup> Well baby visits are recommended by the American Academy of Pedriatrics at 2-4 weeks and at 2,4,6,9,12,15 and 18 montns. \*3) Many doctors recommend that a teenage girl have her first gynecologic exam by the time she turns 18, or sooner if there is concern such as pain; itrics at 2-4 weeks and at 2,4,6,9,12,15 and 18 months.

Vaccine	1 Birth month	2 4 months	6 months	12 15 months months	18 months n	24 4 - 6 months years	11 - 12   13 - 18 years   Vode
Hep B Hepatitis B (a serious liver disease)	1st dose	2nd dose 1 - 4 months		3rd dose 6 - 18 months	5	All children 0 throu eed 3 doses of the Start now, if yo received a	All children 0 through 18 years of age need 3 doses of the Hepatitis B Vaccine Start now, if your child hasn't received all 3 doses.
DTaP Diptheria, Tetanus (lockjaw), Pertussis (whooping cough)		1st dose 2nd dose	e 3rd dose	4th dose	4th dose 15 - 18 months	Sth dose	Td is given at age 11-12 if at least 5 years have passed since the last dose of DTaP/DTP.
HiB Haemonphilus influenza type B (flu-like symptoms)		1st dose 2nd dose	e 3rd dose	4th dose 12 - 15 months			
Inactivated Poliovirus		1st dose 2nd dose	O	3rd dose 6 - 18 months	73		
PCV7 Pneumococcal conjugate		1st dose 2nd dose	3rd dose	Childr 4th dose age wh may r	en 16 months to 5 ye o have not been vac leed 1 or 2 doses of Talk to your doctor.	Children 16 months to 5 years of age who have not been vaccinated may need 1 or 2 doses of PCV7.	
MMR Measles, Mumps, Rubella (german measles)		N. C. V.		1st dose 12 - 15 months			MMR #2 is given at 4-6 years of age. If dose #2 is not given at 4-6 years of age. It should be given at next visit.
Chickenpox (Varicella)				12 - 18 months recommended age frame for dose	Children 1 age (who I been pi Children 1 had chil	ildren 12 months of age through 12 years ildren 12 months of age through 12 years e (who have not had chickenpox or have been previously vaccinated) need 1 dose ildren 13 years of age or older (who have had chickenpox or have been previously cinated) need 2 doses given 4-8 weeks ag	Children 12 months of age through 12 years of age (who have not had chickenpox or have not been previously vaccinated) need 1 dose. Children 13 years of age or older (who have not had chickenpox or have been previously vaccinated) need 2 doses given 4-8 weeks apart.
Líso, V	Were you or your child be vaccinated again reaches a certain age. Your child is		in a country v epatitis B righ ik for this disc	oorn in a country where Hepatitis B is a common disease? Ist Hepatitis B right away, no matter his or her age. Don't wait until your child at risk for this disease and needs protection now. Talk to your doctor.	a common di s or her age. ection now.	sease? Don't wait until yo falk to your doctor	urchild

Talk to your health care provider about whether your child needs other vaccines: Hepatitis A, Influenza, Lyme disease, or Pneumococcal Polysaccharide vaccine. Certain children are at risk for these diseases and need to be immunized against them.

For additional information about vaccines, including precautions and contraindications for immunization and vaccine shortages, please visit the National Immunization Program Website at <u>www.cdc.gov/nip</u> or call the National Immunization Program Hotline at 800-232-2522 (English) or 800-232-0233 (Spanish) or 800-243-7889 (teletypewriter). Materials were adapted from the CDC Immunization Program.

# STATE OF WEST VIRGINIA Purchasing Division

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### **PURCHASING AFFIDAVIT**

West Virginia Code §5A-3-10a states: No contract or renewal of any contract may be awarded by the state or any of its political subdivisions to any vendor or prospective vendor when the vendor or prospective vendor or a related party to the vendor or prospective vendor is a debtor and the debt owned is an amount greater than one thousand dollars in the aggregate

### **DEFINITIONS:**

"Debt" means any assessment, premium, penalty, fine, tax or other amount of money owed to the state or any of its political subdivisions because of a judgment, fine, permit violation, license assessment, defaulted workers' compensation premium, penalty or other assessment presently delinquent or due and required to be paid to the state or any of its political subdivisions, including any interest or additional penalties accrued thereon.

"Debtor" means any individual, corporation, partnership, association, limited liability company or any other form or business association owing a debt to the state or any of its political subdivisions. "Political subdivision" means any county commission; municipality; county board of education; any instrumentality established by a county or municipality; any separate corporation or instrumentality established by one or more counties or municipalities, as permitted by law; or any public body charged by law with the performance of a government function or whose jurisdiction is coextensive with one or more counties or municipalities. "Related party" means a party, whether an individual, corporation, partnership, association, limited liability company or any other form or business association or other entity whatsoever, related to any vendor by blood, marriage, ownership or contract through which the party has a relationship of ownership or other interest with the vendor so that the party will actually or by effect receive or control a portion of the benefit, profit or other consideration from performance of a vendor contract with the party receiving an amount that meets or exceed five percent of the total contract amount.

**EXCEPTION:** The prohibition of this section does not apply where a vendor has contested any tax administered pursuant to chapter eleven of this code, workers' compensation premium, permit fee or environmental fee or assessment and the matter has not become final or where the vendor has entered into a payment plan or agreement and the vendor is not in default of any of the provisions of such plan or agreement.

**LICENSING:** Vendors must be licensed and in good standing in accordance with any and all state and local laws and requirements by any state or local agency of West Virginia, including, but not limited to, the West Virginia Secretary of State's Office, the West Virginia Tax Department, West Virginia Insurance Commission, or any other state agencies or political subdivision. Furthermore, the vendor must provide all necessary releases to obtain information to enable the Director or spending unit to verify that the vendor is licensed and in good standing with the above entities.

**CONFIDENTIALITY:** The vendor agrees that he or she will not disclose to anyone, directly or indirectly, any such personally identifiable information or other confidential information gained from the agency, unless the individual who is the subject of the information consents to the disclosure in writing or the disclosure is made pursuant to the agency's policies, procedures and rules. Vendors should visit **www.state.wv.us/admin/purchase/privacy** for the Notice of Agency Confidentiality Policies.

Under penalty of law for false swearing (West Virginia Code, §61-5-3), it is hereby certified that the vendor acknowledges the information in this said affidavit and are in compliance with the requirements as stated.

Vendor's Name:		The Control of the Co
Authorized Signature:	Date	ə: