

## SOLE SOURCE DETERMINATION

The Purchasing Division has been requested to approve a sole source purchase for the commodity or service described below. Pursuant to West Virginia Code 5A-3-10c, the Purchasing Division is attempting to determine whether the commodity or service is a sole source procurement. If you believe your company meets the required experience and qualification criteria stated below, please e-mail the Purchasing Division at [team@wvadmin.gov](mailto:team@wvadmin.gov) to express your interest in the project. Please forward any and all information that will support your company's compliance with required qualification and eligibility criteria along with any other pertinent information relative to this project to the Purchasing Division no later than 03/16/07.

Requisition Number:DMV70126

Department/Agency:WV DIVISION OF MOTOR VEHICLES

Detailed Description of Project: RADIO COMMERCIAL ANNOUNCEMENTS FOR THE GOVERNORS HIGHWAY SAFETY PROGRAM "CLICK IT OR TICKET" CAMPAIGN DURING THE MONTH OF MAY 2007.

Proposed Sole Source Vendor:METRO NEWS NETWORKS

Specific Eligibility Criteria:METRO NEWS IS A STATEWIDE PROVIDER OF SINGLE SOURCE, STAEILLITE DELIVERED NEWS, SPORTS AND SPECIAL PROGRAMMING IN THE STATE. METRO NEWS OWNS AND PRODUCES EXCLUSIVELY FOR THE FOLLOWING PROGRAMS THAT WILL REACH THE GREATEST NUMBER OF LISTENERS THAT WE ARE TARGETING (MALES, AGE 17-34) ...NEWS NETWORK, STATEWIDE TALKLINE WITH HOPPY KERCHEVAL, STATEWIDE SPORTSLINE WITH TONY CARIDI AND THE MORNING NEWS.

Specific Qualification Criteria: SEE ABOVE