



The following documentation is an electronically-submitted vendor response to an advertised solicitation from the *West Virginia Purchasing Bulletin* within the Vendor Self-Service portal at ***wvOASIS.gov***. As part of the State of West Virginia's procurement process, and to maintain the transparency of the bid-opening process, this documentation submitted online is publicly posted by the West Virginia Purchasing Division at ***WVPurchasing.gov*** with any other vendor responses to this solicitation submitted to the Purchasing Division in hard copy format.

Header

List View

General Information

[Contact](#)
[Default Values](#)
[Discount](#)
[Document Information](#)
[Clarification Request](#)

Procurement Folder: 1457658

Procurement Type: Central Purchase Order

Vendor ID:

Legal Name: INNERACTION MEDIA LLC

Alias/DBA:

Total Bid: \$180,000.02

Response Date:

Response Time:

Responded By User ID:

First Name:

Last Name:

Email:

Phone:

SO Doc Code: CRFQ

SO Dept: 1400

SO Doc ID: AGR2500000004

Published Date: 8/8/24

Close Date: 8/15/24

Close Time: 13:30

Status: Closed

Solicitation Description:

Total of Header Attachments: 0

Total of All Attachments: 0



Department of Administration
Purchasing Division
2019 Washington Street East
Post Office Box 50130
Charleston, WV 25305-0130

State of West Virginia
Solicitation Response

Proc Folder: 1457658
Solicitation Description: Video Production Services
Proc Type: Central Purchase Order

Solicitation Closes	Solicitation Response	Version
2024-08-15 13:30	SR 1400 ESR08152400000001142	1

VENDOR
VS0000017121
INNERACTION MEDIA LLC

Solicitation Number: CRFQ 1400 AGR2500000004
Total Bid: 180000.01999999999895226210355
Response Date: 2024-08-15
Response Time: 11:35:31
Comments: If you have any questions about our proposal or our teams capabilities, please email dylan@inneractionmedia.com, jim@inneractionmedia.com or call 304-629-3624.

FOR INFORMATION CONTACT THE BUYER
Larry D McDonnell
304-558-2063
larry.d.mcdonnell@wv.gov

Vendor Signature X **FEIN#** **DATE**

All offers subject to all terms and conditions contained in this solicitation

Line	Comm Ln Desc	Qty	Unit Issue	Unit Price	Ln Total Or Contract Amount
1	Educational Video Production Services				90000.00

Comm Code	Manufacturer	Specification	Model #
82131603			

Commodity Line Comments: InnerAction Media is excited to present our proposal for the WV Department of Agriculture's educational video production package. As a marketing agency based in North Central West Virginia, we specialize in high-quality video production and have extensive experience creating content that educates and engages audiences. Our proposal includes producing the 11 educational videos outlined in the bid package. To ensure comprehensive coverage, we plan to complete the filming over eight days at the various locations outlined in the project brief. Additionally, each location will feature aerial drone videography, providing dynamic and visually captivating perspectives that enhance the storytelling.

We understand the importance of meeting deadlines and are committed to delivering all videos within the timeframe specified in the bid package. We will also provide examples of our previous work, showcasing our expertise and the high standards we maintain in video production.

The specified contract amount is based upon our projected hourly commitment to the project and associated cost. InnerAction Media looks forward to the opportunity to collaborate with the WV Department of Agriculture on this project and to contribute to its success through our video production services.

<https://vimeo.com/974288468>
<https://vimeo.com/944441068>
<https://vimeo.com/930798257>
<https://vimeo.com/showcase/10880752?share=copy>

Extended Description:
Educational Video Production Services

Line	Comm Ln Desc	Qty	Unit Issue	Unit Price	Ln Total Or Contract Amount
2	Educational Videos for the GLCI	11.00000	EA	8181.820000	90000.02

Comm Code	Manufacturer	Specification	Model #
82131603			

Commodity Line Comments: Our hourly rate for this project is \$200/hr. We estimate that we will spend 440 hours on this project. We propose an intake meeting/call to review the project at the beginning. And periodic "check-in" calls to ensure our team and the client stay on the same page.

We plan to send 2 videographers to each location. Our production crew will use a multi-camera set up, 3-point lighting kit, drone package, teleprompter (if required), and comprehensive audio set up to ensure a high-quality, professional final product.

When editing, we will submit drafts of each video before the due dates and include "review links" so that the client can submit any feedback frame-by-frame.

Extended Description:
(Grazing Land Conservation Initiative) - Fully filmed, produced, and edited