



The following documentation is an electronically-submitted vendor response to an advertised solicitation from the *West Virginia Purchasing Bulletin* within the Vendor Self-Service portal at ***wvOASIS.gov***. As part of the State of West Virginia's procurement process, and to maintain the transparency of the bid-opening process, this documentation submitted online is publicly posted by the West Virginia Purchasing Division at ***WVPurchasing.gov*** with any other vendor responses to this solicitation submitted to the Purchasing Division in hard copy format.

Header 6

List View

General Information

Contact

Default Values

Discount

Document Information

Clarification Request

Procurement Folder: 1457658

SO Doc Code: CRFQ

Procurement Type: Central Purchase Order

SO Dept: 1400

Vendor ID: VS0000046691

SO Doc ID: AGR2500000004

Legal Name: LP Digital Media Group, LLC

Published Date: 8/8/24

Alias/DBA:

Close Date: 8/15/24

Total Bid: \$588,617.00

Close Time: 13:30

Response Date: 08/14/2024

Status: Closed

Response Time: 21:20

Solicitation Description: Video Production Services

Responded By User ID: rmoore1963

Total of Header Attachments: 6

Total of All Attachments: 6

First Name: Rose

Last Name: Moore

Email: rose.moore@lpdigitalmediag

Phone: 2569988881



Department of Administration
Purchasing Division
2019 Washington Street East
Post Office Box 50130
Charleston, WV 25305-0130

State of West Virginia
Solicitation Response

Proc Folder: 1457658		
Solicitation Description: Video Production Services		
Proc Type: Central Purchase Order		
Solicitation Closes	Solicitation Response	Version
2024-08-15 13:30	SR 1400 ESR08142400000001120	1

VENDOR
VS0000046691 LP Digital Media Group, LLC

Solicitation Number:	CRFQ 1400 AGR2500000004		
Total Bid:	588617	Response Date:	2024-08-14
		Response Time:	21:20:45
Comments:			

FOR INFORMATION CONTACT THE BUYER Larry D McDonnell 304-558-2063 larry.d.mcdonnell@wv.gov		
Vendor Signature X	FEIN#	DATE

All offers subject to all terms and conditions contained in this solicitation

Line	Comm Ln Desc	Qty	Unit Issue	Unit Price	Ln Total Or Contract Amount
1	Educational Video Production Services				588617.00

Comm Code	Manufacturer	Specification	Model #
82131603			

Commodity Line Comments:

Extended Description:

Educational Video Production Services

Line	Comm Ln Desc	Qty	Unit Issue	Unit Price	Ln Total Or Contract Amount
2	Educational Videos for the GLCI	11.00000	EA		

Comm Code	Manufacturer	Specification	Model #
82131603			

Commodity Line Comments: Total Bid listed on line 1.

Extended Description:

(Grazing Land Conservation Initiative) - Fully filmed, produced, and edited

In Response To:
Solicitation No. CRFQ 1400 AGR2500000004
Educational Video Production Services

In Support Of:
West Virginia Department of Agriculture
Attention: Larry D. McDonnell

Offeror:



LP Digital Media Group LLC
26201 Highway 72 East, Suite C
Athens, AL 35613
PH 256-998-8881
CELL 256-777-4242

brad.thompson@lpdigitalmediagroup.com

CAGE Code: 7FEF0

DUNS: 079932667

Vendor Number: VS0000046691

LP Digital Media Group LLC takes no exceptions and agrees with all terms, conditions and provisions included in the solicitation, and agrees to furnish any or all items at the prices offered herein.

Personnel authorized to negotiate on the offeror's behalf:

Bradley S. Thompson, LP Digital Media Group LLC

256-777-4242

brad.thompson@lpdigitalmediagroup.com

LP Digital Media Group, LLC
West Virginia Department of Agriculture
Educational Video Production Services

August 14, 2024

BACKGROUND INFORMATION AND ADMINISTRATION

LP Digital Media Group, LLC is pleased to submit this proposal for the planning, filming, and production of 10 educational videos and 1 testimonial video for the West Virginia Department of Agriculture. LP Digital Media Group has completed an array of commercial video productions for government, corporate, non-profit, and individual customers. We currently are in contract with the State of Alabama, Department of Education, and are providing sixty video vignettes in support of the Alabama Reading Initiative (ARI) and Alabama Math Science Technology Initiative (AMSTI). These efforts are similar to the West Virginia Department of Agriculture's requirement in their focus on engagement and information.

We are a unique video production enterprise. Our low-cost high-quality products are new and fresh, reflective of our adaptation to the fast-changing nature of our industry. We represent a talented group of enthusiastic, award-winning multimedia specialists who love to work in digital media. Our mission at LP Digital Media Group is to present our customers with media products that stand above any other for the price. We focus on high-quality production at a low-cost, representing a "best value" for our commercial and government customers. Innovative visual media is our passion, and we are when it comes to the quality of our products. LP Digital Media Group, LLC staff work in harmony to deliver high-quality services to our customers.

Our organizational structure achieves the goals of performance, efficiency, flexibility, and responsiveness. Our philosophy is to delegate authority and responsibilities down to the operational level by empowering our individual employees while maintaining appropriate levels of corporate oversight and support. The LP Digital Media Group, LLC reporting structure flows from the CEO, Lerrin Thompson and Creative Director, Brad Thompson to all staff.

Our reporting structure ensures direct access to immediate task leads for rapidly discussing day-to-day issues, managing resources, focusing on workloads, and providing management chain redundancy should there be a temporary absence. It also provides an immediate escalation mechanism for items that cannot be resolved at the project level and ensures visibility into quality control and quality assurance activities.

LP Digital Media Group, LLC is a Woman-Owned Small Business (WOSB). Our CEO, Mrs. Lerrin Thompson, oversees all program management activities supporting this project. She has a B.S. in Public Relations from the University of North Alabama.

LP Digital Media Group, LLC
West Virginia Department of Agriculture
Educational Video Production Services
August 12, 2024

Mr. Brad Thompson serves as our Creative Director Mr. Thompson leads all planning, filming, editing, and production on this project. He has a B.S. in Film and Digital Media Production from the University of North Alabama and has 28 years in film, video and media production.

LP Digital Media Group Awards

- Midsouth Emmy® Award Winner
- Southern Shorts Film Festival – “Best Indie Short”, “Technical Excellence in Film”
- Alabama International Film Festival – Official Selection
- Action On Film International Film Festival – Official Selection
- Rincon International Film Festival – Official Selection
- SCENE Film Festival – Official Selection
- Gasparilla International Film Festival – Official Selection
- One Cloud Fest – Official Selection
- George Lindsey Film Festival – “Shoals Spotlight”
- George Lindsey Film Festival – “Sweet Home Sappo Black” Best of Show
- Las Vegas Film Festival – Official Selection
- On Location Memphis International Film and Music Festival – Official Selection

QUALIFICATIONS

Facility. The LP Digital Media Group studio space unlike any other in Alabama, only minutes from the Cummings Research Park in nearby Huntsville, AL. We are on Highway 72 near Athens, AL to take advantage of cost efficiencies yet stay close to the federal and commercial customer base of the Huntsville metro area. Our 2,400 square foot video production studio enables us to conduct on-site filming in a variety of indoor settings. Our venue allows ample storage room for props and equipment and provides an excellent meeting venue for customers. The studio space backdrop is a frequent site for indoor filming activities, with a variety of potential backdrops. However, for this project LP Digital Media Group welcomes the involvement of other West Virginia Department of Agriculture locations for this important project. We recognize and welcome the potential for your provision of Subject Matter Experts (SME) for scripting and production at the filming site. We welcome logistics assistance in coordinating filming activities. Our production meets all standards delineated in this Request for Quote (RFQ). Our work will incorporate all standards as directed by the customer’s appointed West Virginia Department of Agriculture team members.

TECHNICAL CAPABILITIES

LP Digital Media Group produces quality content for all our local and national clients. If something is worth doing, it's worth doing well. We take great pride in the quality of our work and that is reflected in our past performance client list. We maintain several retainer contracts producing yearly content and several other clients have returned time and time again. We have a strict quality control process starting with pre-production and logistical planning before we ever set foot on-site. We're active with our lighting setups and our cinematography is unique to our products. We take time to train our crew members in studio and shadow actual productions before they ever shoot on their own. Our editors are consistent across the board, and everything is combed through and given a green light by our Creative Director Brad Thompson before any client views the first cut of their video. This combination of processes and attributes sets LP Digital Media Group apart from other similar providers. Our commitment to providing state of the art quality videos is reflected in our inventory of the most technologically advanced equipment available for purchase. We strive to successfully ride the wave of technology advancement to ensure production of the highest quality product by maintaining this inventory of the most advanced video and audio equipment.

Video Equipment. LP Digital Media Group uses the latest high definition (HD) and ultra-high definition (UHD) video technology in the industry. We have digital single lens reflex (DSLR) and CCD HD cameras, with eight broadcast quality HD cameras in service at any one time. Our production equipment is professional grade, designed for rugged, high precision use in the field. We have high-quality Canon, Sigma, and Rokinon interchangeable camera lenses. We use both Apple and Windows-based PC products. Our Apple equipment is equipped to render intensive UHD digital video and graphic animation. Our non-linear editing machines have Adobe Creative software, and other third-party plugins.

Production Equipment. LP Digital Media Group uses the latest in broadcast production equipment. We use Panasonic's Lumix S5II Mirrorless Cameras to capture most all our videos. The Panasonic S5II offers advanced features unique to this camera. The UHD 4K30p recording with full-pixel readout, 4:2:2 10-bit color, and unlimited recording time is perfect for this production. We use its sensor-shift image stabilization to ensure the video we capture is sharper, clear, and the best cinematically recorded video possible. Our lighting systems consist of the Aputure Pro series lighting systems: LS600D, NOVA P300C, 120D, Amaran kicker lights, Accent BC7 light kits, and MC4 travel kits. These lights are strategically positioned on set to help improve the current lighting, or sometimes replace available lighting. These lights are adjustable and can match specific Kelvin temperatures. We have several solutions for audio capture. The Tascam DR-10L is used for our speaking talent and continually records throughout the production. We also use several of the Sennheiser MKH 416 hypercardioid microphones as well as the Audix SCX-ONE condenser microphones when necessary. Their audio quality has outshined our competitors in the past. Everything is recoded with its own immediate back-up. We use new recording media for all projects, based on the Sandisk 128GB Extreme card.

Editing. After every production is wrapped, the first step in post-production is to back-up everything captured at our studio to our on-site redundant video server. The footage is then backed up again off-site and automatically uploaded to our cloud server making sure the footage is safely stored. LP Digital Media Group performs all graphic animation, editing, audio work, and post-production at our facility in Athens, AL. Our editing approach closely follows the approved video outlines, with the flexibility to accommodate changes that the customer may wish in the final version. Should an important shot emerge that we can add to the video outline, we always collaborate with the customer on the potential outline changes before inclusion of that material in the edit. Our business process is based on “no surprises” and we make sure any potential changes are approved in advance. Based on that “no surprises” philosophy, the first edit closely resembles the approved video outline and the final product, including graphics, sound effects, and audio. Our process includes providing our video host’s advanced collaboration review tool to our customer. This review tool allows our customer to provide production notes directly to the video file. The detailed client edit notes are taken back to our editors and specific changes are made. We export a final mastered copy with the changes and resubmit the project to the client for approval using the same review process. Once all feedback is noted on our review tool, our editors automatically see the notes provided and export a second edit. Once the client approves the final edit, we back-up the entire project to redundant Western Digital video server.

Our editing process uses high-end Apple Macintosh processors supported by Adobe Creative tools and third-party plugins. We use a redundant RAID6 fifty terabyte Dell EMC R540 video server using server grade Western Digital hard drives to back-up all raw footage, digital media, graphics, and project files. We also have an off-site video back-up to additional hard drive storage backed up for a third time to a cloud server. We transcode all raw footage to a compressed codec for editing we later reconnect to the uncompressed raw footage for color treatments. This results in the highest dynamically captured color range for video color treatments. Once the media is transcoded, we import and log all raw footage for each project. Our media files are organized and readily accessible for any producer working on the project. We begin the post-production process with the music bed. Choosing the right music bed determines the tempo of the entire edited piece and sets the tone for the rest of the video. We make our cuts in relation to the order of the video outline and the tempo of the music. Timely cuts result in an eye and ear-pleasing final edit. Once the footage is cut, we color correct our footage. Color correction increases the contrast and overall “look” of the project, it gives the footage feeling and consistency among the camera angles. Once the footage is color corrected, we apply our proprietary color grade you can only get through LP Digital Media Group. Next, we incorporate the digital graphics, (text animations, lower thirds, full screens.) The project goes through our final quality control and is approved for export and submission to the client. We have access to high bandwidth Internet for our digital transfer.

Quality Control. Our corporate quality control is based on customer satisfaction lessons learned over our thirteen years of video production. LP Digital Media Group has developed and maintains a quality control process for all our digital media clients. For this procurement, we use our Quality Control Process (QCP) to make sure all products are developed and delivered under the Statement

of Work (SOW), or contract specifications. Our QCP identifies errors during the development of the video treatment through close interaction with the client early in the project timeline. We identify and prevent any errors or failures during the filming phase through regular review of our footage in the field and regular interaction with the customer to make sure the footage meets or exceeds all quality requirements. Our QCP ensures non-recurrence of defective film products through customer reviews and internal audit processes. At the editing phase of our project, we provide opportunity for early and frequent customer interaction at our editing facilities in Athens, AL, making sure any defective products are identified and eliminated.

EXPERIENCE

LP Digital Media Group has provided quality video services to commercial, private and government customers since 2011. The following is a list of relevant customers and video services provided to them.

- Alabama State Dept of Education- 42 months contract producing 60 vignettes for AMSTI/ARI
- Athens City Schools – Renaissance School commercial and educational training
- John Blue EZ Pump Showcase – :30 branding commercial
- Community/ School Partnerships video series – 8 videos
- SAIC Missile Defense Symposium booth coverage
- SAIC Alabama School of Cyber Technology and Engineering - Check presentation – 3:00
- SAIC Branding video footage
- Northrop Grumman – U.S. Space and Rocket Center Space Camp – 2:00
- Seabrook Solutions – Corporate branding video – 1:00
- ATA Engineering – Equipment explainer video for open bid
- Meta (Facebook) Data Center Community Announcement – 3:00
- Meta (Facebook) Data Center Faculty Tour video – 6:30
- Meta (Facebook) U.S. Space and Rocket Center Donation – 3:30
- City of Huntsville Mayor Tommy Battle – Searching for the Star of Alabama 3:00
- John Blue Employee recruitment – Bookend :15(s) branding commercial
- Winter Homes Housing market Podcast(s) – 10 minutes or less monthly video podcast(s)
- Lawler’s BBQ New product photography for national food campaign
- AMG Specialty Hospital Virtual facility tour – 3-5 Minutes
- Athens Limestone Hospital Billboard design(s) New imaging/ surgery campaign
- Performance Strategies Group Business coaching video series – 7 videos
- T&C Stamping Corporate branding video – 4 minutes
- Baron Weather Tradeshow booth looper video – 6 minutes
- Lakeland Industries PPE product photo/video – (4) 1 minute highlight videos
- City of Huntsville Tommy Battle’s Office – State of the City Infrastructure Narrative

LP Digital Media Group, LLC
West Virginia Department of Agriculture
Educational Video Production Services
August 12, 2024

- RET Major General Boles Corporate live stream
- Elk River Turf Evergreen commercial – :30 branding commercial
- Garrett Contracting Corporate branding video – Less than 5 minutes
- Polyplex Drone video/photo
- Baron Weather Tradeshow booth looper video – 15 minutes
- Athens Limestone Hospital Magazine photoshoot
- Grayson Carter and Son Contracting Site documentation and social edit
- Athens Limestone Hospital Global medical response highlight
- Modern Brides Celebration bridal event - :30 event commercial
- Woodlawn Church of Christ – Bookend :15(s) branding commercials
- Performance Strategies Group Business coaching video series – 7 videos
- Athens Limestone Hospital Before & after construction
- Athens Limestone Hospital Annual golf tournament coverage
- Athens Limestone Hospital The Baby Place updated rooms
- The Orthopedic Center Corporate headshots
- Lawler’s BBQ updated menu product photography
- Athens Limestone Hospital New doctor intro video 1 minute
- Athens Limestone Hospital family testimonial 1 minute
- The Way Church recruitment video 2 minutes
- Northrop Grumman U.S. Space and Rocket Center Space Camp 2 minutes
- The Orthopedic Center Sporting event hype video :30
- Athens Limestone Hospital – The Orthopedic Center partner billboard design
- Zone Protects Walmart sizzle reel
- Studio H Dance Company Recital coverage 3.5 hours
- The Orthopedic Center Corporate branding video – Less than 5 minutes
- Grayson Carter and Son Contracting Site documentation and social edit
- Athens Limestone Hospital Food truck event coverage
- Baron Weather Corporate headshots
- Grayson Carter and Son Contracting Site documentation and social edit
- Limestone County Chamber of Commerce Live stream political forum
- RET Major General Boles Corporate live stream
- Limestone County Chamber of Commerce Award coverage
- Huntsville Madison County Chamber of Commerce U.S. Para Cycling live stream
- BOCAR U.S. branding video – 3 minutes
- Baron Weather (15) Social media content vignettes
- Atrion Medical Product assembly loopers (x2) 2 minutes
- Limestone County Schools Celebration of champions live AV
- Limestone County Chamber of Commerce – Mayor Marks State of the City 1hour
- Athens Limestone Hospital Mental
- Southern Hospitality Holdings 306 BBQ Commercial
- Athens Limestone Hospital Covid Prevention Video

LP Digital Media Group, LLC
West Virginia Department of Agriculture
Educational Video Production Services
August 12, 2024

- Grayson carter and Son Contracting 25th Anniversary 22minutes
- Grayson Carter and Son Contracting End of the Year Wrap Up 60 seconds
- Grayson Carter and Son Contracting Social media content campaign
- RET Major General Boles Blueprint Keynote livestream
- Athens Limestone Chamber of Commerce State of Education live coverage
- Zone Protects Application Series – 20 videos
- Athens Limestone Hospital – New MRI equipment video
- Huntsville Madison County Chamber of Commerce – Legacy of Innovation for city of Huntsville 5 minutes
- Athens Limestone Hospital 70th Anniversary video 90 seconds
- Athens Limestone Hospital Covid vaccine drive two minutes
- Athens Limestone State of the City – Public Address 4 minutes
- Athens Limestone Hospital Testimonial series – 2 minutes ea
- Ridge Line Roofing and Construction Company branding video 2:30
- Athens Limestone Hospital The Baby Place interview series – 9 videos
- Athens Limestone Hospital ER explainer video 3:30
- Valley ENT overview video – 2:00
- North Alabama Eye Care – 2:00
- Baron Weather NWA Proof of performance hype video - :60
- Hybrid 85 – Client Testimonial and product showcase – 1:30
- Forno Bravo – Client demo/ interview raw forage capture
- Metal Building Outlet – Facility Showcase 3:30
- Mazda Toyota Ground-Breaking Event 2:30
- State of Alabama, Secretary of State, Public Service Announcement Commercial

LP DIGITAL MEDIA GROUP, LLC PERSONNEL

Lerrin Thompson (CEO)

B.S. Communication - Public Relations Minor: Marketing
13 years of experience
256-777-6862

Brad Thompson (Creative Director)

B.S. Film and Digital Media Production
28 years of experience
256-777-4242

LP Digital Media Group, LLC
West Virginia Department of Agriculture
Educational Video Production Services
August 12, 2024

Joseph Isom (*Creative Producer/Editor*)

B.A. Communication Arts – Film and Digital Media Production Minor: Innovation and Engineering
7 years of experience
256-614-4796

Sydney McEuen (*Camera Operator*)

B.A. Communication Arts – Film and Digital Media Production
7 years of experience
205-383-5080

Hayden Porter (*Camera Operator*)

B.F.A. Cinematic Arts and Theatre
5 years of experience
256-554-2715

Keith Shoulders (*Photographer*)

B.S. Computer Science Minor: GIS
5 years of experience
256-497-8745

Corey Lawson (*Audio Engineer*)

B.S. Entertainment Media Production
28 years of experience
256-431-2239

Jeff Addison (*Grip*)

B.S. Communications RTF Minor: Marketing
12 years of experience
256-394-1209

Rose Moore (*Contract Media Coordinator*)

30 years of experience
256-431-0612

Corey Harbin (*Videographer*)

B.S. Digital Media Production
Experience of 5 years
256-698-5369

Ryan Sands (*Editor*)

2 years of experience
256-520-09

LP Digital Media Group, LLC
Vest Virginia Department of Agriculture
Educational Video Production Services
August 12, 2024

PREVIOUS CLIENT INFORMATION (FOR REFERENCE)

State of Alabama, Office of the Secretary of State

Holly Johnson, Procurement Officer
600 Dexter Ave. S-105
Montgomery, AL. 36130
(256) 334-242-7200

Major General Vincent E. Boles

Retired General/Consultant
100 Nappa Valley Way Madison, AL 35758
(571) 239-8567

Athens Limestone Hospital

Susan Clayborn
Director of Marketing
700 Market St W, Athens, AL 35611
(256) 318-1016

The Orthopaedic Center (TOC)

Leah Beth McNutt
Marketing Specialist
927 Franklin St SE, Huntsville, AL 35801
(256) 777-2433

Atrion Medical

Scott Nixon
Director of Business Development
1426 Curt Francis Road Arab, AL 35016
(256)317-2233

Baron Weather

Kim Grantham
VP of Marketing
4930 Research Dr NW, Huntsville, AL 35805
(256) 881-8811

Chapman Sisson Architects

Scott Harbour
Business Director
305 Church St SW # 805, Huntsville, AL 35801
(256) 533-1861

LP Digital Media Group, LLC
West Virginia Department of Agriculture
Educational Video Production Services
August 12, 2024

SAIC

Monty M. Vest
Director of Marketing and Communications
6725 Odyssey Dr NW Huntsville, AL
(256) 426-9125

Haliburton Surveying and Mapping

Matt Herrell
Project Manager
412 Governors Dr SW, Huntsville, AL 35801
(256) 975-5701

Grayson Carter and Son Contracting

Taylor Lawson
Business Development Manager
1911 US-31, Athens, AL 35611
(256) 777-5862

Mars Hill Bible School

Lori Tays
Vice President for External Relations
698 Cox Creek Pkwy, Florence, AL 35630
(256) 767-1203 ext. 200

TERMS OF DELIVERY

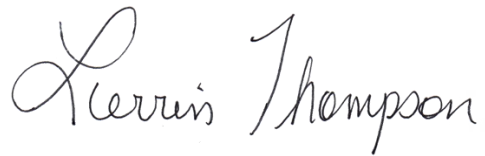
LP Digital Media will complete production and delivery of the 10 educational videos and 1 testimonial no later than December 15, 2024 as stated in the West Virginia Department of Agriculture CRFQ 1400 AGR2500000004

TOTAL COST OF PROPOSAL

At LP Digital Media Group, we are storytellers. Let us tell your story, share your vision, and produce a quality product for you—a media presentation that captures your spirit, your passion, and talks to your audience in a way that connects them with your message. We seek to be the answer to your video communication challenge. We offer the video services requested in accordance with West Virginia Department of Agriculture CRFQ 1400 AGR2500000004 for the total amount of \$588,617.00

LP Digital Media Group, LLC
West Virginia Department of Agriculture
Educational Video Production Services
August 12, 2024

Respectfully Submitted,

A handwritten signature in black ink that reads "Lerrin Thompson". The signature is written in a cursive style with a large, stylized "L" and "T".

Lerrin Thompson, CEO
LP Digital Media Group
(256) 998-8881
Lerrin.thompson@lpdigitalmediagroup.com

ADDENDUM ACKNOWLEDGEMENT FORM
SOLICITATION NO.: CRFQ AGR25*03

Instructions: Please acknowledge receipt of all addenda issued with this solicitation by completing this addendum acknowledgment form. Check the box next to each addendum received and sign below. Failure to acknowledge addenda may result in bid disqualification.

Acknowledgment: I hereby acknowledge receipt of the following addenda and have made the necessary revisions to my proposal, plans and/or specification, etc.

Addendum Numbers Received:

(Check the box next to each addendum received)

<input checked="" type="checkbox"/> Addendum No. 1	<input type="checkbox"/> Addendum No. 6
<input checked="" type="checkbox"/> Addendum No. 2	<input type="checkbox"/> Addendum No. 7
<input type="checkbox"/> Addendum No. 3	<input type="checkbox"/> Addendum No. 8
<input type="checkbox"/> Addendum No. 4	<input type="checkbox"/> Addendum No. 9
<input type="checkbox"/> Addendum No. 5	<input type="checkbox"/> Addendum No. 10

I understand that failure to confirm the receipt of addenda may be cause for rejection of this bid. I further understand that any verbal representation made or assumed to be made during any oral discussion held between Vendor's representatives and any state personnel is not binding. Only the information issued in writing and added to the specifications by an official addendum is binding.

LP Digital Media Group, LLC

Company



Authorized Signature

08/13/2024

Date

NOTE: This addendum acknowledgment should be submitted with the bid to expedite document processing.
Revised 6/8/2012

DESIGNATED CONTACT: Vendor appoints the individual identified in this Section as the Contract Administrator and the initial point of contact for matters relating to this Contract.

(Printed Name and Title) Bradley S. Thompson, Creative Dir

(Address) 26201 Hwy. 72 E., Suite C

(Phone Number) / (Fax Number) 256-777-4242

(email address) brad.thompson@lpdigitalmediagroup.com

CERTIFICATION AND SIGNATURE: By signing below, or submitting documentation through wvOASIS, I certify that: I have reviewed this Solicitation/Contract in its entirety; that I understand the requirements, terms and conditions, and other information contained herein; that this bid, offer or proposal constitutes an offer to the State that cannot be unilaterally withdrawn; that the product or service proposed meets the mandatory requirements contained in the Solicitation/Contract for that product or service, unless otherwise stated herein; that the Vendor accepts the terms and conditions contained in the Solicitation, unless otherwise stated herein; that I am submitting this bid, offer or proposal for review and consideration; that this bid or offer was made without prior understanding, agreement, or connection with any entity submitting a bid or offer for the same material, supplies, equipment or services; that this bid or offer is in all respects fair and without collusion or fraud; that this Contract is accepted or entered into without any prior understanding, agreement, or connection to any other entity that could be considered a violation of law; that I am authorized by the Vendor to execute and submit this bid, offer, or proposal, or any documents related thereto on Vendor's behalf; that I am authorized to bind the vendor in a contractual relationship; and that to the best of my knowledge, the vendor has properly registered with any State agency that may require registration.

By signing below, I further certify that I understand this Contract is subject to the provisions of West Virginia Code § 5A-3-62, which automatically voids certain contract clauses that violate State law; and that pursuant to W. Va. Code 5A-3-63, the entity entering into this contract is prohibited from engaging in a boycott against Israel.

LP Digital Media Group, LLC
(Company)

(Signature of Authorized Representative)

Bradley S. Thompson, Creative Dir/ 8/13/2024

(Printed Name and Title of Authorized Representative) (Date)

256-777-4242

(Phone Number) (Fax Number)

brad.thompson@lpdigitalmediagroup.com

(Email Address)

REQUEST FOR QUOTATION
GLCI Educational Video Production Services
CRFQ AGR2500000004

10.1.4. Failure to remedy deficient performance upon request.

10.2. The following remedies shall be available to Agency upon default.

10.2.1. Immediate cancellation of the Contract.

10.2.2. Immediate cancellation of one or more release orders issued under this Contract.

10.2.3. Any other remedies available in law or equity.

11. MISCELLANEOUS:

11.1. Contract Manager: During its performance of this Contract, Vendor must designate and maintain a primary contract manager responsible for overseeing Vendor's responsibilities under this Contract. The Contract manager must be available during normal business hours to address any customer service or other issues related to this Contract. Vendor should list its Contract manager and his or her contact information below.

Contract Manager: Bradley S. Thompson

Telephone Number: 256-777-4242

Fax Number: None

Email Address: brad.thompson@lpdigitalmediagroup.com



FAA
Aviation Safety

Certificate of Achievement

This is to certify that

Bradley Scott Thompson

has successfully completed the
FAA Safety Team Aviation Learning Center Online
Course

Part 107 Small Uas Recurrent

Course Number ALC-677

Presented by FAAS Team

April 15, 2024

Certificate Number



A blue ink signature of Patricia Mathes.

Patricia Mathes, Manager, National FAA Safety Team



FAA
Aviation Safety

Certificate of Achievement

This is to certify that

Joseph Emmanuel Isom

has successfully completed the
FAA Safety Team Aviation Learning Center Online
Course

Part 107 Small Uas Initial - Part 61 Pilots

Course Number ALC-451

Presented by FAASTeam

April 15, 2024

Certificate Number



A handwritten signature in blue ink that reads "Patricia Mathes".

Patricia Mathes, Manager, National FAA Safety Team





WOMEN'S BUSINESS ENTERPRISE
NATIONAL COUNCIL

JOIN FORCES. SUCCEED TOGETHER.

**HEREBY GRANTS
WOMAN OWNED SMALL BUSINESS (WOSB) CERTIFICATION TO**

LP Digital Media Group, LLC

The identified small business is an eligible WOSB for the WOSB Program, as set forth in 13 C.F.R. part 127 and has been certified as such by an SBA approved Third Party Certifier pursuant to the Third Party Agreement, dated June 30, 2011, and available at www.sba.gov/wosb.

The WOSB Certification expires on the date herein unless there is a change to the SBA's regulation that makes the WOSB ineligible or there is a change in the WOSB that makes the WOSB ineligible. If either occurs, this WOSB Certification is immediately invalid. The WOSB must not misrepresent its certification status to any other party, including any local or State government or contracting official or the Federal government or any of its contracting officials.

Majority Female Owner: LERRIN THOMPSON

NAICS: 541922, 512110, 512191, 512240, 541430, 541490, 541810, 711510
UNSPSC: 82131600

Certification Number: [REDACTED]

Renewal Date: June 30, 2025

WOSB Regulation Expiration Date: 6/30/2027



Phala Mire, Women's Business Enterprise
Council - South President

Pamela Prince-Easton, WBENC President & CEO

LaKesha White, Sr. Vice President, Certification