

REQUEST FOR QUOTATION
 CRFQ HHR200000002 – Addendum No. 3
 ADVERTISING SERVICES

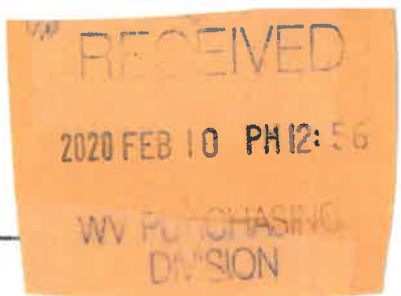


Exhibit A - PRICING PAGE – Revised by Addendum No. 3 issued 2/3/2020

Service	Estimated Hours	All-Inclusive Hourly Rate	Extended Cost
Contract Administration / Consultation	20	\$ 100	\$ 2000
Account Services	10	\$ 100	\$ 1000
Television Production	50	\$ 100	\$ 5000
Radio Production	50	\$ 55	\$ 2750
Outdoor Advertising	50	\$ 55	\$ 2750
Media Buys	50	\$ 75	\$ 3750
Print Media	50	\$ 55	\$ 2750
Internet/World Wide Web	10	\$ 100	\$ 1000
Survey, Analysis, Evaluation	50	\$ 75	\$ 3750
Design and Copy	50	\$ 55	\$ 2750
Data Acceptance and Transfer	10	\$ 100	\$ 1000
Advertising Services / Hourly Rates Subtotal			\$ 28,500

A. Advertising Services / Hourly Rates

B. Media Buys Add-On

All vendors responding to this CRFQ must provide a percentage of add-on or “markup” for media buying activities if the vendor will charge the agency an add-on to the actual costs for media buys. Vendors not intending to charge an add-on will use an add-on percentage of Zero (0) with a multiplier of 1.0. If a vendor fails to provide an add-on percentage, it will be interpreted as no add-on for media buys during the life of the contract.

Add-on for Media Buys Percentage 0 %

Multiplier (Convert percentage to a decimal and add to 1) (For example, 10% would be .10 making multiplier 1.10) \$2,750,000 is the amount of estimated media buys.

0 x \$2,750,000 = 0 Media Buys Add-on Subtotal

See next page.

REQUEST FOR QUOTATION
CRFQ HHR2000000002 – Addendum No. 3
ADVERTISING SERVICES

Advertising Services/Hourly Rates Subtotal (A): \$ 28,500

Media Buys Add-ons Subtotal (B): \$ ∅

Overall Total Cost: \$ 28,500
(Advertising Services/Hourly Rates
Subtotal plus Media Buys Add-on Subtotal)

Note: Bids will be evaluated on the basis of the lowest Overall Total Cost following confirmation of compliance with all mandatory specification requirements. Estimated hours and media buys noted on the Pricing Page for service categories are estimates for evaluation purposes only; actual hours may be more or less at the discretion of DHHR. The contract will be awarded to the lowest overall total cost meeting all mandatory requirements.

Auge Gray Drake Collective Works
Vendor

By: Scot Drake
Title: Partner
Date: 2-10-20

Address: 210 Brooks St. Suite 301
Charleston, WV 25301

Business Phone Number: 304-553-5804

Email: scot@augegraydrake.com

Authorized Signature: 

STATE OF WEST VIRGINIA
Purchasing Division

PURCHASING AFFIDAVIT

CONSTRUCTION CONTRACTS: Under W. Va. Code § 5-22-1(i), the contracting public entity shall not award a construction contract to any bidder that is known to be in default on any monetary obligation owed to the state or a political subdivision of the state, including, but not limited to, obligations related to payroll taxes, property taxes, sales and use taxes, fire service fees, or other fines or fees.

ALL CONTRACTS: Under W. Va. Code §5A-3-10a, no contract or renewal of any contract may be awarded by the state or any of its political subdivisions to any vendor or prospective vendor when the vendor or prospective vendor or a related party to the vendor or prospective vendor is a debtor and: (1) the debt owed is an amount greater than one thousand dollars in the aggregate; or (2) the debtor is in employer default.

EXCEPTION: The prohibition listed above does not apply where a vendor has contested any tax administered pursuant to chapter eleven of the W. Va. Code, workers' compensation premium, permit fee or environmental fee or assessment and the matter has not become final or where the vendor has entered into a payment plan or agreement and the vendor is not in default of any of the provisions of such plan or agreement.

DEFINITIONS:

"Debt" means any assessment, premium, penalty, fine, tax or other amount of money owed to the state or any of its political subdivisions because of a judgment, fine, permit violation, license assessment, defaulted workers' compensation premium, penalty or other assessment presently delinquent or due and required to be paid to the state or any of its political subdivisions, including any interest or additional penalties accrued thereon.

"Employer default" means having an outstanding balance or liability to the old fund or to the uninsured employers' fund or being in policy default, as defined in W. Va. Code § 23-2c-2, failure to maintain mandatory workers' compensation coverage, or failure to fully meet its obligations as a workers' compensation self-insured employer. An employer is not in employer default if it has entered into a repayment agreement with the Insurance Commissioner and remains in compliance with the obligations under the repayment agreement.

"Related party" means a party, whether an individual, corporation, partnership, association, limited liability company or any other form or business association or other entity whatsoever, related to any vendor by blood, marriage, ownership or contract through which the party has a relationship of ownership or other interest with the vendor so that the party will actually or by effect receive or control a portion of the benefit, profit or other consideration from performance of a vendor contract with the party receiving an amount that meets or exceeds five percent of the total contract amount.

AFFIRMATION: By signing this form, the vendor's authorized signer affirms and acknowledges under penalty of law for false swearing (W. Va. Code §61-5-3) that: (1) for construction contracts, the vendor is not in default on any monetary obligation owed to the state or a political subdivision of the state, and (2) for all other contracts, that neither vendor nor any related party owe a debt as defined above and that neither vendor nor any related party are in employer default as defined above, unless the debt or employer default is permitted under the exception above.

WITNESS THE FOLLOWING SIGNATURE:

Vendor's Name: Seet Drake Augie Gray Drake Collective Works

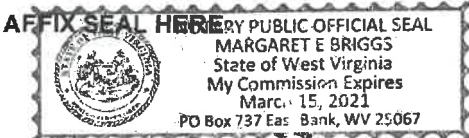
Authorized Signature: [Signature] Date: 2/10/20

State of West Virginia

County of Kanawha, to-wit:

Taken, subscribed, and sworn to before me this 10th day of February, 2020.

My Commission expires March 15, 2021.



NOTARY PUBLIC Margaret E Briggs

West Virginia Ethics Commission
Disclosure of Interested Parties to Contracts

(Required by W. Va. Code § 6D-1-2)

Name of Contracting Business Entity: Auge Gray Drake Collective Works Address: 210 Brookes Street Suite 301

Name of Authorized Agent: _____ Address: Charleston, WV 25301

Contract Number: _____ Contract Description: _____

Governmental agency awarding contract: _____

Check here if this is a Supplemental Disclosure

List the Names of Interested Parties to the contract which are known or reasonably anticipated by the contracting business entity for each category below (attach additional pages if necessary):

1. Subcontractors or other entities performing work or service under the Contract

Check here if none, otherwise list entity/individual names below.

2. Any person or entity who owns 25% or more of contracting entity (not applicable to publicly traded entities)

Check here if none, otherwise list entity/individual names below. ownership amounts below

Scot Drake = 33.3% Steve Gray 33.3% John Auge 33.3%

3. Any person or entity that facilitated, or negotiated the terms of, the applicable contract (excluding legal services related to the negotiation or drafting of the applicable contract)

Check here if none, otherwise list entity/individual names below.

Signature: Scot Drake  Date Signed: 2/10/20

Notary Verification

State of West Virginia, County of Kanawha

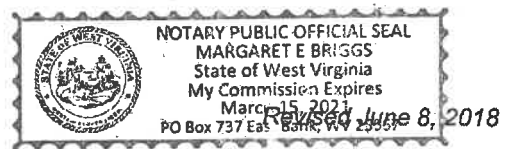
I, Scot Drake, the authorized agent of the contracting business entity listed above, being duly sworn, acknowledge that the Disclosure herein is being made under oath and under the penalty of perjury.

Taken, sworn to and subscribed before me this 10th day of February, 2020

Margaret E. Briggs
Notary Public's Signature

To be completed by State Agency:

Date Received by State Agency: _____
Date submitted to Ethics Commission: _____
Governmental agency submitting Disclosure: _____



ADDENDUM ACKNOWLEDGEMENT FORM
SOLICITATION NO.: CRFO HHR2000000002

Instructions: Please acknowledge receipt of all addenda issued with this solicitation by completing this addendum acknowledgment form. Check the box next to each addendum received and sign below. Failure to acknowledge addenda may result in bid disqualification.

Acknowledgment: I hereby acknowledge receipt of the following addenda and have made the necessary revisions to my proposal, plans and/or specification, etc.

Addendum Numbers Received:

(Check the box next to each addendum received)

- | | |
|--|--|
| <input checked="" type="checkbox"/> Addendum No. 1 | <input type="checkbox"/> Addendum No. 6 |
| <input checked="" type="checkbox"/> Addendum No. 2 | <input type="checkbox"/> Addendum No. 7 |
| <input checked="" type="checkbox"/> Addendum No. 3 | <input type="checkbox"/> Addendum No. 8 |
| <input type="checkbox"/> Addendum No. 4 | <input type="checkbox"/> Addendum No. 9 |
| <input type="checkbox"/> Addendum No. 5 | <input type="checkbox"/> Addendum No. 10 |

I understand that failure to confirm the receipt of addenda may be cause for rejection of this bid. I further understand that that any verbal representation made or assumed to be made during any oral discussion held between Vendor's representatives and any state personnel is not binding. Only the information issued in writing and added to the specifications by an official addendum is binding.

Augie Gray Drake Collective Works
Company

Scott Drake 
Authorized Signature

2/10/20
Date

NOTE: This addendum acknowledgement should be submitted with the bid to expedite document processing.