

Vendor: Sinclair Media 3/WCHS TV8

Buyer: 44

Req #: DNR 212 032

Opening DATE: 11/29/2011

Opening Time: 1:30 P.M.

Attachment C: Cost Sheet

Cost information below as detailed in the Request for Proposal and submitted in a separate sealed envelope. Cost should be clearly marked.

1) One (1) 90-second "West Virginia Wildlife" segment \$ 576.⁰⁰
 X Fifty-two (52) segments \$ 29952.⁰⁰

2) One (1) 30-second commercial \$ 8125.⁰⁰
 X eight (8) commercials \$ 65000.⁰⁰

*(includes production of 8 commercials
 + TV schedule for airing)*

Bid Scenario (30 Points)

For bid evaluation purposes only, the vendor is asked to submit a quote on the following hypothetical scenario.

Fee for one (1) 90-second "West Virginia Wildlife: segment
 X fifty-two (52) segments \$ 29952.⁰⁰

Fee for one (1) 30-second commercial
 X eight (8) commercials \$ 65000.⁰⁰

BID SCENARIO SUB-TOTAL \$ 94952.⁰⁰

The quantities listed above in the bid scenario are for bid evaluation purposed only. Actual quantities may vary.

If applicable, sign and submit the attached Resident Vendor Preference Certificate with the proposal.

DM
 11/26/2011

Cost

Annual Cost Breakdown

	Value	Cost
• 52 90-second "West Virginia Wildlife" segments:	\$60100	\$29,952
• Production/Air schedule of eight 30-second commercials:	\$102900	\$65,000
• Attendance at "Other Commitments":	\$6200	\$0

Total all-inclusive fee: \$94,952