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May 27, 2010

To: Mr Frank Whittaker

Department of Administration, Purchasing Division

Building 15

2019 Washington Street, East Charleston, West Virginia

From: Douglas Ott

NADA Used Car Guide 8400 Westpark Drive McLean, VA 22102

RE: Red

Request for Proposal Number DMV100401

Dear Mr Whittaker,

Please find the enclosed BID to provide current motor vehicle information to the West Virginia Division of Motor Vehicles.

The prepared material is presented according to RFQ DMV100401 entitled, "Auto Value Material: Printed and Electronic."

Please feel free to contact me with any additional requests for information or clarification regarding the enclosed contents.

NADA Used Car Guide has been a nationally recognized motor vehicle value guide service company in the used vehicle industry for 77 years. Since 1933, NADA Used Car Guide has provided vehicle valuation services to the automotive, banking & lending, insurance, government, and other automotive related industries through its guidebooks, web-based products, analysis and data solutions. NADA Used Car Guide has and supports numerous federal, state and local government clients by providing automated motor vehicle value guide products and web services in support of regulatory requirements. We look forward to reestablishing our relationship with the West Virginia Division of Motor Vehicles.

Sincerely

Dogglas Ott

Account Executive

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STATE OF WV

# **ORIGINAL**

Respondent: NADA Used Car Guide

Buyer: 44

RFQ No: DMV100401

Bid Opening Date: 06/02/2010

Bid Opening Time: 1:30 PM

Purchaser: West Virginia Division of Motor Vehicles



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# 1. Section 1 – Request for Proposal

<< Copy Attached, Along with signed Purchasing Affidavit>>



VENDOR

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MCLEAN VA

NADA SERVICES CORP

8400 WESTPARK DRIVE

22101

State of West Virginia Department of Administration Purchasing Division 2019 Washington Street East Post Office Box 50130 Charleston, WV 25305-0130

703-747-4707

## Request for Quotation

RFQ NUMBER DMV100401

ADDRESS CORRESPONDENCE TO ATTENTION OF:

FRANK WHITTAKER

304 - 558 - 2316

DIVISION OF MOTOR VEHICLES

SHIP 1317 HANSFORD STREET CHARLESTON, WV

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State of West Virginia
Department of Administration
Purchasing Division

Request for Quotation 2019 Washington Street East Post Office Box 50130 Charleston, WV 25305-0130

703-747-4707

# Request for

DMV100401

ADDRESS CORRESPONDENCE TO ATTENTION OF:

FRANK WHITTAKER 304-558-2316

DIVISION OF MOTOR VEHICLES

1317 HANSFORD STREET CHARLESTON, WV

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## Request for Quotation

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PAGE 3

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# 2. Section 2 - General Information

<< Copy Attached>>

# WEST VIRGINIA DIVISION OF MOTOR VEHICLES SPECIFICATIONS

Auto Value Software Database and Printed Material

#### DMV100401

## I. GENERAL INFORMATION

West Virginia Division of Motor Vehicles is charged with the regulatory and enforcement responsibilities in the areas of driver's license regulations and titling of registration of motor vehicles in West Virginia.

The intent of this RFQ is to obtain current motor vehicle information, with data elements and formats outlined in the TASKS REQUIRED section, to be incorporated into the DMV's computer system. This information will be used to capture average values or sales tax recovery values on vehicles. Each office/unit will also require one (1) set of printed material sent to them on a quarterly basis.

The Division has facilities throughout the State of West Virginia located at the following address:

- Charleston Main office: PO, Box 17110, Attn: Kathy Cobb, Charleston, WV 25317
- Charleston Call Center: PO Box 17500, Attn: Earl Reynolds, Charleston, WV 25317
- 3. Charleston Main Information Services: PO Box 17140, Attn: Wilbur Thaxton, Charleston, WV 25317
- 4 Kanawha City Branch Office: 5707 MacCorkle Ave, SE, Attn: Roger Beane, Charleston, WV 25317
- Winfield/Hurricane Branch Office: 116 Liberty Square, Hurricane, WV 25387
- Martinsburg Branch Office: 1438 Edwin Miller Blvd, Martinsburg, WV 25526
- 7 Princeton Branch Office: 198 Davis Street, Princeton, WV 24740
- 8 Logan Branch Office: 428 Main Street, Logan, WV 25601
- Point Pleasant Branch Office: 1408 Kanawha Street, Point Pleasant, WV 25550
- 10. Parkersburg Branch Office: 3001 Dudley Ave. Parkersburg, WV 26104
- 11. Huntington Branch Office: 801 Madison Ave. Huntington, WV 25701
- 12. Clarksburg/Bridgeport Branch Office: 105 Platinum Drive, Bridgeport, WV 26330
- 13 Moundsville Branch Office: 400 TeleTech Drive, Suite 100, Moundsville, WV 26041
- 14. Morgantown Branch Office: 1525 Deckers Creek Blvd. Morgantown, WV 26505

- 15. Moorefield Branch Office: 410 South Main Street, Moorefield, WV 26041
- 16. Elkins Branch Office: 1029 N. Randolph Ave, Elkins, WV 25241
- 17 Beckley Branch Office: 107 Pinecrest Drive, Beckley, WV 25801
- 18. Romney Branch Office: Us RT 50 & Loop Road, Romney, WV 26757
- 19. Flatwoods/Sutton Branch Office: 295 Skidmore Lane, Sutton, WV 26601
- 20. Lewisburg Branch Office: 148 Maplewood Ave, Lewisburg, WV 24901
- 21. Williamson Branch Office: 225 3<sup>rd</sup> Ave. Williamson, WV 25661
- 22. Welch Branch Office: 92 McDowell Street, Welch, WV 24801
- 23. Franklin Branch Office: Pendleton Business Center, HC61, Box 18A, Suite 330, Franklin, WV 26807
- 24. Spencer Branch Office: 115 Church Street, Spencer, WV 25276
- 25. Weirton Branch Office: 100 Municipal Plaza, Suite 100, Weirton, WV 26062
- 26. Charlestown/Kearneysville Branch Office: 24 Ruland Road, Kearneysville, WV 25430
- 27. IRP Office, Attn: Phil Kingery, 5707 MacCorkle Ave, PO Box 17900, Charleston, WV 25317

#### II. TASKS REQUIRED

The vendor will be responsible for supplying all data on all motor-powered vehicles from 1981 to the present day models. The information shall meet or exceed the following:

All information shall be submitted electronically in a standard ASCII test format and on CD-ROM media and sent to the Charleston Main Office, 5707 MacCorkle Ave, SE, Information Services, ATTN: Wilbur Thaxton, Charleston, WV 25317. This information shall be updated quarterly and is to be received by the DMV at least 10 days before the start of the quarter. The DMV will also have the information that is submitted electronically and on CD-ROM available on its web—site to enable customers to access vehicle average value information.

Electronic and CD-ROM information for passenger vehicles, all types of trucks, recreational vehicles and motorcycles shall include a 10-digit Vehicle Identification Number (VIN). The vendor shall provide a manufacturer's file highlighting digits in the VIND to be used to access proper vehicle data elements. The VIN shall conform to federal specifications (do we need a web-site for this information to be obtained by the vendor?) All Vehicles must be included in the quarterly updates provided by CD-ROM, regardless if any information changes. Information on boats and all types of trailers will be acceptable in printed material only.

Data Elements for all vehicles shall include the following:

YEAR
MAKE
MODEL
BODY STYLE
SHIPPING WEIGHT
GROSS VEHICLE WEIGHT
AVERAGE LOAN VALUE
AVERAGE RETAIL VALUE
AVERAGE WHOLESALE VALUE

A complete "hard copy" set of data shall be provided (as noted in Section I) to each of the above listed 26 locations. This information will be used as an alternate reference source in the event of a system malfunction. This information shall be updated quarterly along with the data submitted on the CD-ROM that is sent to the Charleston Office, Information Services.

Maintenance and technical support shall be provided from 8:30 a.m. to 4:30 p.m. Monday through Friday with the exception of recognized state and federal holidays. Minimum acceptable terms for maintenance and support shall include a return call from a qualified service representation within 4 hours of notification of a problem.

#### COST SHEET

The purchase price quoted shall include a DMV site license with unlimited use throughout the agency, including full rights to modify the form and format of the data and a hard copy for each location listed.

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# 3. Section 3 – Company Qualifications and Experience

#### 3.1. NADA Used Car Guide Contact Information

Name: Doug Ott

Address: NADA Used Car Guide

8400 Westpark Drive

McLean, VA 22102

Phone: 800-248-6232 x4710

Email: dott@nada.org

#### 3.2. Related Services

NADA Used Car Guide is a nationally recognized motor vehicle value guide service company that has been in the used vehicle industry for 77 years. Since 1933, NADA has provided vehicle valuation services to the automotive, banking & lending, insurance, government, and other automotive related industries through its guidebooks, web-based products, analysis and data solutions. NADA has and supports numerous government clients by providing automated motor vehicle value guide products and services in support of regulatory requirements. The following clients are just a sample of the current customers by State who currently use NADA Used Car Guide values for property tax assessment: Connecticut, Kansas, Kentucky, Massachusetts, Rhode Island, South Dakota, Virginia and West Virginia.

# 3.3. Vehicle Valuation Methodology

NADA utilizes a technically rigorous and comprehensive methodology in combination with industry expertise to create reliable vehicle value estimates. NADA derives vehicle values from wholesale, retail, and asking price transactional data, targeting both wholesale and retail channels in the broader used vehicle market. NADA uses the most recent weekly updated transaction data available at the time of the valuation process, in current and historical perspectives (beyond 30 days), for appropriate market trend analysis. NADA has several exclusive agreements with transactional data providers, creating the most unique, comprehensive and (US) market-wide data sets in the industry.

#### 3.4 Web Services



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NADA has provided vehicle valuation services via our Web Services products for approximately 9 years. Our latest Web Service is a SOAP (Simple Object Access Protocol) based service supporting industry standard discovery and interfacing protocols. This service is available to all of our clients including Federal, State, and Local governments.

Our SOAP based Web Service is capable of supporting in excess of 10 vehicle lookups per second hosted on our business website portal which also supports between 75,000 – 120,000 total lookup transactions per day, split between our online portal and various internet integration tools.

# 4. Section 4 – Demonstration of Capability

NADA Used Car Guide will provide West Virginia Division of Motor Vehicles with current motor vehicle information, including data formats as outlined in the TASKS REQUIRED section of the WEST VIRGINIA DIVISION OF MOTOR VEHICLES SPECIFICATIONS in order to capture average values or sales tax recovery values on vehicles. Details of the proposed provisions are described in the following sections.

#### 4.1. Submission of Information

NADA Used Car Guide will submit all information electronically in a standard ASCII text format and on CD-ROM media to the Charleston Main Office, 5707 McCorkle Ave, SE, Information Services, ATTN: Wilbur Thaxton, Charleston, WV 25317

## 4.2 Updates and Website Access

NADA Used Car Guide will provide quarterly data updates which shall be received by the DMV at least 10 days before the start of the quarter. All vehicles will be included in the quarterly updates provided by CD-ROM, regardless if the information changes. The DMV and its 26 locations listed in the GENERAL INFORMATION section of the WEST VIRGINIA DIVISION OF MOTOR VEHICLES SPECIFICATIONS will also have Internet access to all of the vehicle average value information via NADA Online, NADA Used Car Guide's industry leading business-to-business website, <a href="www.nada.com/b2b">www.nada.com/b2b</a> The website provides current vehicle values from 11 NADA guides, including all of the vehicle value information required under the terms of this RFP.

## 4.3 VIN Decoding

NADA Used Car Guide will provide VIN decoding for the purpose of vehicle valuation for passenger vehicles and all types of trucks. The VIN decoding program requires only the first 10 positions in the VIN in order to identify and provide the value for each vehicle. The NADA Used Car Guide ASCII text files, Web Service, CD-ROM products and NADA Online all utilize the same VIN decoding system.



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#### 4.4 Data Elements

Data elements for all vehicles shall include the following:

YEAR
MAKE
MODEL
BODY STYLE
SHIPPING WEIGHT
GROSS VEHICLE WEIGHT
AVERAGE LOAN VALUE
AVERAGE RETAIL VALUE
AVERAGE WHOLESALE VALUE

### 4.5 Hard Copy Data

NADA Used Car Guide will provide a complete set of printed guides to each of the 26 locations listed in the GENERAL INFORMATION section of the WEST VIRGINIA DIVISION OF MOTOR VEHICLES SPECIFICATIONS for use as an alternate reference source in the event of a system malfunction. This information shall be updated quarterly along with the data submitted on the CD-ROM that is sent to the Charleston Office, Information Services.

## 4.6 Maintenance and Technical Support

NADA Used Car Guide will provide maintenance and technical support from 8:30 a.m. to 4:30 p.m. (Eastern time zone) Monday through Friday with the exception of recognized state and federal holidays. Maintenance and support terms include, at minimum, a return call from a qualified service representative within 4 hours of notification of a problem.

## 5. Section 5 - COST SHEET

NADA Used Car Guide's price quoted includes a DMV site license with unlimited use throughout the agency, including full rights to modify the form and format of the data and a hard copy for each location listed.

SITE LICENSE COST \$ 15,000.00

26 SETS OF HARD COPY \$ 15,000.00

TOTAL \$ 30,000.00

RFQ No <u>DMV10040</u>

# STATE OF WEST VIRGINIA Purchasing Division

# **PURCHASING AFFIDAVIT**

West Virginia Code §5A-3-10a states: No contract or renewal of any contract may be awarded by the state or any of its political subdivisions to any vendor or prospective vendor when the vendor or prospective vendor or a related party to the vendor or prospective vendor is a debtor and the debt owed is an amount greater than one thousand dollars in the aggregate

#### **DEFINITIONS:**

WITNESS THE FOLLOWING SIGNATURE

"Debt" means any assessment, premium, penalty, fine, tax or other amount of money owed to the state or any of its political subdivisions because of a judgment, fine, permit violation, license assessment, defaulted workers' compensation premium, penalty or other assessment presently delinquent or due and required to be paid to the state or any of its political subdivisions, including any interest or additional penalties accrued thereon

"Debtor" means any individual, corporation, partnership, association, limited liability company or any other form or business association owing a debt to the state or any of its political subdivisions. "Political subdivision" means any county commission; municipality; county board of education; any instrumentality established by a county or municipality; any separate corporation or instrumentality established by one or more counties or municipalities, as permitted by law; or any public body charged by law with the performance of a government function or whose jurisdiction is coextensive with one or more counties or municipalities. "Related party" means a party, whether an individual, corporation, partnership, association, limited liability company or any other form or business association or other entity whatsoever, related to any vendor by blood, marriage, ownership or contract through which the party has a relationship of ownership or other interest with the vendor so that the party will actually or by effect receive or control a portion of the benefit, profit or other consideration from performance of a vendor contract with the party receiving an amount that meets or exceed five percent of the total contract amount.

**EXCEPTION:** The prohibition of this section does not apply where a vendor has contested any tax administered pursuant to chapter eleven of this code, workers' compensation premium, permit fee or environmental fee or assessment and the matter has not become final or where the vendor has entered into a payment plan or agreement and the vendor is not in default of any of the provisions of such plan or agreement

Under penalty of law for false swearing (**West Virginia Code** §61-5-3), it is hereby certified that the vendor affirms and acknowledges the information in this affidavit and is in compliance with the requirements as stated.

# Authorized Signature: Authorized Signature: State of County of Taken, subscribed, and sworn to before me this April 30, 20/3 AFFIX SEAL HERE NOTARY PUBLIC Date: 5/28/20/0 Date: 5/28/20/0 May , 20/0 MIRIAM ABBASI NOTARY PUBLIC COMMONWEALTH OF VIRGINIA MY COMMISSION EXPIRES APR, 30, 2013 COMMISSION EXPIRES APR, 30, 2013 COMMISSION EXPIRES APR, 30, 2013