

VENDOR

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Dave Moorman

US Captioning Company

2079 B Lawrence Drive

DePere, WI 54115

State of West Virginia Department of Administration Purchasing Division 2019 Washington Street East Post Office Box 50130 Charleston, WV 25305-0130

Request for Quotation

EBA170

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ADDRESS CORRESPONDENCE TO ATTENTION OF SHELLY MURRAY 304-558-8801

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EDUCATIONAL BROADCASTING AUTHORITY 600 CAPITOL STREET

CHARLESTON, WV

25301-1223 304-558-3400

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State of West Virginia
Department of Administration
Purchasing Division
2019 Washington Street East
Post Office Box 50130 Charleston, WV 25305-0130

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PAGE 5

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SHELLY MURRAY
 <u>304-558-8801</u>

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EDUCATIONAL BROADCASTING AUTHORITY 600 CAPITOL STREET

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&H⊢P P ⊢O 304-558-8801

EDUCATIONAL BROADCASTING AUTHORITY 600 CAPITOL STREET

CHARLESTON, WV 25301-1223

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EDUCATIONAL BROADCASTING **AUTHORITY** 600 CAPITOL STREET

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West Virginia Educational Broadcasting is seeking quotes for an Open End Contract to provide Closed Captioning Service for the Public Broadcasting WVPBS television network from August 15, 2008 through June 30, 2009.

Overview:

WVPBS originates live and recorded local productions from studios in Charleston, WV and Morgantown, WV. Live and recorded remote productions originate from Charleston, WV and other locations throughout West Virginia. These productions are sent via satellite or microwave to the Network Operations Center in Beckley, WV which feeds them to transmitters and translators throughout West Virginia. WVPBS owns encoders at the three broadcast facilities.

Productions are governmental assembly speeches, interview programs (medical terminology and legal terminology), news programs with roll-in video field segments, political debates, cooking shows, documentaries, musical stage programs, public broadcasting pledge breaks, basketball and soccer contests.

The Agency and vendor will develop a monthly schedule of captioning services to be provided; however, the Agency requires an adaptable service provider who, with appropriate notice, is open to change and rescheduling.

Multi-market production of the broadcast product(s) sometimes makes it impossible for there to be a single point-producer.

1) Types of productions and projected hours:

- Daily legislative half-hour live program during first quarter of each calendar year. Program is mix of scripted material and live interviews. Approximately 45 episodes.
- Governor's 2009 Inauguration in January—requires two captioners—one for WVPBS broadcast and the other for statewide distribution. Approximately two hours in length.
- Governor's State of the State address in January requires two captioners – one for WVPBS broadcast the other for statewide distribution. Approximately one hour in length.
- The Final Hours a four-hour marathon broadcast that concludes the regular session of the legislature in April. Some script is available but program is overwhelmingly live and unscripted.
- · Political debates-live. Up to one hour in length.
- College soccer game coverage up to five games beginning in August 2008. Two to three hour long broadcasts, live.
- College basketball game coverage of up to a dozen games each fall and into the new year. Two to three hour long broadcasts, live.

- Medical information program called Docs on Call. Half hour live or taped program often with call-in questions and real doctors who use medical terminology. Approximately 30 episodes. Scant scripting.
- Legal information program. Sometimes call-in, most often a topic discussion program with legal interview. This half-hour program is live or taped and also is basically unscripted.
- Pledge programming four times each year. Captioning required on both live and taped segments, some of which may have broadcast time exceeding 10 minutes.
- Cooking shows ½ hour in length taped format; up to six produced.
- There is the possibility of 90 minute musical stage productions. Approximately one to six live and/or taped is possible.
- Other programs as required.

2) Specific captioning services expected

- 1/4 hour pop-on * US Captioning does not provide post production captions.
- 1/2 hour pop-on *
- 1 hour pop-on *
- ½ hour roll-up ** US Captioning does not provide post production captions, however it will provide a live roll-up alternative to post production roll-up.
- 1 hour roll-up **
- ½ hour live
- 1 hour live
- ½ hour to tape * US Captioning does not provide post production captions.
- 1 hour to tape *
- 90 minutes live
- 90 minutes to tape *
- 2 hour live

3) Invoicing and Billing

Invoicing shall be specific to each production captioned.

The billing address is:

West Virginia Public Broadcasting

600 Capitol Street

Charleston, WV 25301

Attn: Steve Chapman

304-556-4900

EBA170 COST SHEET

•	1/4 hour live roll up (Quantity 136)	\$47.50 per ½ hour live
•	½ hour live roll-up (Quantity 204)	\$47.50 per ½ hour live
•	1 hour live roll-up (Quantity 13)	\$95.00 per hour live
•	½ hour live roll up to tape (Quantity 13) ○ Caption-Preparation Price	N/A
	o Encoding Price	
	o Total	<u>N/A</u>
•	1 hour live roll up to tape (Quantity 6) ○ Caption-Preparation Price	N/A
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•	1 hour to tape pop on (Quantity 4) ○ Caption-Preparation Price	N/A
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•	90 minute to tape pop on (Quantity 7) o Caption-Preparation Price	<u>N/A</u>
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•	90 minute live roll up (Quantity 2)	\$142.50 per 90 minutes live
•	2 hour live (Quantity 3)	\$190.00 per two hours live

RFO	No.	EBA170

STATE OF WEST VIRGINIA Purchasing Division

PURCHASING AFFIDAVIT

VENDOR OWING A DEBT TO THE STATE:

West Virginia Code §5A-3-10a provides that: No contract or renewal of any contract may be awarded by the state or any of its political subdivisions to any vendor or prospective vendor when the vendor or prospective vendor or a related party to the vendor or prospective vendor is a debtor and the debt owed is an amount greater than one thousand dollars in the aggregate.

PUBLIC IMPROVEMENT CONTRACTS & DRUG-FREE WORKPLACE ACT:

West Virginia Code §21-1D-5 provides that: Any solicitation for a public improvement construction contract shall require each vendor that submits a bid for the work to submit at the same time an affidavit that the vendor has a written plan for a drug-free workplace policy in compliance with Article 1D, Chapter 21 of the West Virginia Code. A public improvement construction contract may not be awarded to a vendor who does not have a written plan for a drug-free workplace policy in compliance with Article 1D, Chapter 21 of the West Virginia Code and who has not submitted that plan to the appropriate contracting authority in timely fashion. For a vendor who is a subcontractor, compliance with Section 5, Article 1D, Chapter 21 of the West Virginia Code may take place before their work on the public improvement is begun.

ANTITRUST:

In submitting a bid to any agency for the state of West Virginia, the bidder offers and agrees that if the bid is accepted the bidder will convey, sell, assign or transfer to the state of West Virginia all rights, title and interest in and to all causes of action it may now or hereafter acquire under the antitrust laws of the United States and the state of West Virginia for price fixing and/or unreasonable restraints of trade relating to the particular commodities or services purchased or acquired by the state of West Virginia. Such assignment shall be made and become effective at the time the purchasing agency tenders the initial payment to the bidder.

I certify that this bid is made without prior understanding, agreement, or connection with any corporation, firm, limited liability company, partnership or person or entity submitting a bid for the same materials, supplies, equipment or services and is in all respects fair and without collusion or fraud. I further certify that I am authorized to sign the certification on behalf of the bidder or this bid.

LICENSING:

Vendors must be licensed and in good standing in accordance with any and all state and local laws and requirements by any state or local agency of West Virginia, including, but not limited to, the West Virginia Secretary of State's Office, the West Virginia Tax Department, West Virginia Insurance Commission, or any other state agencies or political subdivision. Furthermore, the vendor must provide all necessary releases to obtain information to enable the Director or spending unit to verify that the vendor is licensed and in good standing with the above entities.

CONFIDENTIALITY:

The vendor agrees that he or she will not disclose to anyone, directly or indirectly, any such personally identifiable information or other confidential information gained from the agency, unless the individual who is the subject of the information consents to the disclosure in writing or the disclosure is made pursuant to the agency's policies, procedures and rules. Vendors should visit www.state.wv.us/admin/purchase/privacy for the Notice of Agency Confidentiality Policies.

Under penalty of law for false swearing (West Virginia Code §61-5-3), it is hereby certified that the vendor acknowledges the information in this said affidavit and is in compliance with the requirements as stated.

Vendor's Name:	U.S. Captio	ning Company			
Authorized Signs	ature: //www.s	S. Mm	Date:	08/06/08	



ANDOUR

RFQ COPY

TYPF Dave Moorman

US Captioning Company

De Pere WI 54115

Country World Productions 2079 B Lawrence Drive

State of West Virginia Department of Administration Purchasing Division 2019 Washington Street East Post Office Box 50130 Charleston, WV 25305-0130

Request for REGNUMBER Quotation

EBA170

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ADDRESS CORRESPONDENCE TO ATTENTION OF

SHELLY MURRAY 304-558-8801

EDUCATIONAL BROADCASTING AUTHORITY

600 CAPITOL STREET

CHARLESTON, WV

25301-1223

304-558-3400

FREIGHT TERMS TERMS OF SALE FOB SHIP VIA DATE PRINTED 08/08/2008 BID OPENING DATE: BID OPENING TIME 01:30PM 09/04/2008 AMOUNT ITEM NUMBER UNIT PRICE QUANTITY UOP LINE ADDENDUM NO. 1 THIS ADDENDUM IS ISSUED TO ALLOW FOR QUESTIONS TO BE SUBMITTED. INOUIRES: WRITTEN QUESTIONS | SHALL BE ACCEPTED THROUGH CLOSE OF BUSINESS ON \$/19/2008. QUESTIONS MAY BE SENT VIA USPS IN ORDER TO A\$SURE NO VENDOR FAX, COURIER OR EMAIL RECEIVES AN UNFAIR ADVANTAGE, NO SUBSTANTIVE QUESTIONS WILL BE ANSWERED ORALLY. IF POSSIBLE, EMAIL QUESTIONS ADDRESS INQUIRES TO: ARE PREFERRED. SHELLY MURRAY DEPARTMENT OF ADMINISTRATION PURCHASING DIVISION 2019 WASHINGTON STREET EAST CHARLESTON, WV 25311 FAX: 304-558-4115 EMAIL: SHELLY.L.MURRAYOWV.GOV ONCE THE QUESTION SUBMISSION DEADLINE HAS PASSED, ANOTHER ADDENDUM WILL BE ISSUED TO ADDRESS THOSE $exttt{duestions}$. THIS ADDENDUM ALSO CHAMGES THE EFFECTIVE DATE OF THE CONTRACT TO RUN FROM 9/15/2008 THROUGH 6/30/2009. THE BID OPENING DATE HAS BEEN CHANGED: #ROM: 8/12/2008 : 9/04/2008 SEE REVERSE SIDE FOR TERMS AND CONDITIONS SIGNATURE - 9-08 -338-9201 ADDRESS CHANGES TO BE NOTED ABOVE 39-1677361



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State of West Virginia
Department of Administration
Purchasing Division
2019 Washington Street East
Post Office Box 50130 Charleston, WV 25305-0130

Request for Quotation

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EDUCATIONAL BROADCASTING AUTHORITY 600 CAPITOL STREET

CHARLESTON, WV

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State of West Virginia
Department of Administration
Purchasing Division
2019 Washington Street East
Post Office Box 50130
Charleston, WV 25305-0130

Request for Quotation

RFO NUMBER EBA170

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ADDRESS CORRESPONDENCE TO ATTENTION OF SHELLY MURRAY

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EDUCATIONAL BROADCASTING
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600 CAPITOL STREET

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State of West Virginia Department of Administration Purchasing Division 2019 Washington Street East Post Office Box 50130 Charleston. WV 25305-0130

U.S. Captioning Company, Inc. Country World Productions,Inc.

Attention: Dave Moorman

2079 B Lawrence Drive De Pere, WI 54115 Request for Quotation

RECNUMBER EBA170

PAGE 1

ADDRESS CORRESPONDENCE TO ATTENTION OF:

SHELLY MURRAY 304-558-8801

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EDUCATIONAL BROADCASTING AUTHORITY 600 CAPITOL STREET

CHARLESTON, WV

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State of West Virginia
Department of Administration
Purchasing Division
2019 Washington Street East
Post Office Box 50130

Charleston, WV 25305-0130

US Captioning Company, Inc. Country World Productions, Inc. Attention: Dave Moorman 2079 B Lawrence Drive De Pere, WI 54115

Request for Quotation

RFQ NUMBER **EBA170** PAGE

ADDRESS CORRESPONDENCE TO ATTENTION OF SHELLY MURRAY B04-558-8801

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EDUCATIONAL BROADCASTING AUTHORITY 600 CAPITOL STREET

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WVPBS Television Network

Closed Captioning Services Proposal



Prepared by:
Country World Productions, Inc./
U.S. Captioning Company
September 9, 2008

Confidentiality Notice:

The enclosed documents and any information pertaining to a Real-Time Closed Captioning Sponsorship including the methodology, pricing, strategies, structure, etc. provided by CWP, has been exclusively developed by and is owned by CWP, Inc. The information is strictly confidential, shall not be shared with any other third party without the express written permission of CWP, and shall not be used in any way for personal or financial gain without the involvement of CWP.

Who We Are...

U.S. Captioning is the only captioning company in the world that is owned by a sponsorship agency (Country World Productions, Inc) dedicated to provide sponsorship for captioning, and is one of the leading providers of quality real time closed captioning services to local stations.

Country World Productions, as a multi-media company, was founded in 1982, with divisions in television production, publishing, and sponsorship sales. In 1994, Country World Productions dedicated a full-time division towards securing sponsors like Sony, McDonalds, American Home Products, Wendy's and others to sponsor captioning on local, national news, and sports. CWP has been the leading provider of sponsorships for real time closed captioning on television, and has enabled over 50 local TV stations to add or continue real time closed captioning services, and has positively impacted millions of hard-of-hearing and deaf viewers. CWP's efforts have enabled local TV stations as far out as the 200th market to have real time captioning on their newscasts. Country World Productions' sponsors pay for the cost of captioning at each station, and in many cases also generates revenue for the station.

The rich history of excellent working relationships that CWP has developed in the television industry has worked hand in glove with entering the captioning business. In 1999, Country World Productions formed U.S. Captioning Company and today is a turnkey operation offering sponsorship and captioning services to local TV stations, cable and networks.

<u>Customer Support:</u> U.S. Captioning has a full time staff available 24 hours a day to address and schedule add-on programming, emergency broadcasts, scheduling changes or technical difficulties at the station or captioner level. Customer Service utilizes a pool of back-up captioners, available on short notice during emergency and last-minute captioning situations.

Specifications

<u>Delivery of Captions & Equipment:</u>

U.S. Captioning Company provides real time captioning services via the stenographic method over telephone lines. During a broadcast, the assigned captioner dials into the client's IFB (audio) line, as well as connects to the encoder via modem. As the broadcast is televised, the captioner listens to the broadcast via the audio line, and transcribes what is spoken, which in turn is delivered via modem connection to the encoder. In order to receive captioning services, each client is required to provide (and incur the cost for): an encoder, IFB/audio coupler, and two dedicated phone lines (encoder line and audio line). All equipment will be tested and ready to receive captioning services within 30 days of the award of the contract.

While U.S. Captioning does have plans to establish an offline in-house facility, we currently do not provide captioning via post-production, and are unable to provide post-production "pop-on" or "roll-up" captions. However, as an alternative, we are able to provide real time live captioning to any live broadcast or to tape.

<u>IP Captioning</u>: U.S. Captioning currently provides real time captioning via telephone line dial-up. However, we are currently working to enhance the company's technology to enable deliver of captions via the internet, and would be able to switch the method of delivery to web technology once it has been developed and tested to our satisfaction.

Rates for Captioning

The cost of captioning services to be provided to the WVPBS Television Network will be incurred and paid at the following rates billed to the nearest 15 minute increment:

$\rightarrow 0 - 15 \text{ minutes} =$	\$23.75
➤ 16 – 30 minutes =	\$47.50
➤ 31 – 45 minutes =	\$71.25
\rightarrow 46 – 60 minutes =	\$95.00
> Above 60 minutes =	\$95.00 per hour billed in 15
	minute increments

Emergency programming, or any other programming that is added with less than a 24-hour notice, will be billed at a rate of \$125 per hour, billable in 30 minute increments.