



State of West Virginia  
 Department of Administration  
 Purchasing Division  
 2019 Washington Street East  
 Post Office Box 50130  
 Charleston, WV 25305-0130

# Request for Quotation

RFQ NUMBER
DCH10001

PAGE
1

ADDRESS CORRESPONDENCE TO ATTENTION OF:
SHELLY MURRAY
304-558-8801

Alliance Press, Inc.  
 Attention: Matt Edwards  
 5908 Weisbrook Lane  
 Knoxville, TN 37909-1254

SHIP TO

DIVISION OF CULTURE & HISTORY  
 CULTURAL CENTER  
 1900 KANAWHA BOULEVARD, EAST  
 CHARLESTON, WV  
 25305-0300 558-0220

DATE PRINTED	TERMS OF SALE	SHIP VIA	F.O.B.	FREIGHT TERMS
06/22/2009				

BID OPENING DATE: 06/30/2009 BID OPENING TIME 01:30PM

LINE	QUANTITY	UOP	CAT NO	ITEM NUMBER	UNIT PRICE	AMOUNT
0001	1	LS		966-50		
				<p>----- ADDENDUM NO. 1 -----</p> <p>THIS ADDENDUM IS ISSUED TO ALLOW AN ALTERNATIVE PRICE FOR A TRIM SIZE OF 8.375" X 10.875".</p> <p>ATTACHMENT: REVISED PRICING PAGES</p> <p>THE BID OPENING DATE IS EXTENDED</p> <p>FROM: 06/23/2009</p> <p>TO : 06/30/2009</p>		
				<p>REQUISITION NO.: DCH10001</p>		
				<p>ADDENDUM ACKNOWLEDGEMENT</p> <p>I HEREBY ACKNOWLEDGE RECEIPT OF THE FOLLOWING CHECKED ADDENDUM(S) AND HAVE MADE THE NECESSARY REVISIONS TO MY PROPOSAL, PLANS AND/OR SPECIFICATION, ETC.</p> <p>ADDENDUM NO. 'S:</p>		

RECEIVED  
 2009 JUN 30 AM 8:49  
 WV PURCHASING DIVISION

*No Bid*

RECEIVED  
 2009 JUN 30 AM 8:49  
 WV PURCHASING DIVISION

SEE REVERSE SIDE FOR TERMS AND CONDITIONS

SIGNATURE <i>Jayme Smela</i>	TELEPHONE 865-584-3500	DATE 06-24-09
TITLE Account Service Administrator	ADDRESS CHANGES TO BE NOTED ABOVE	

WHEN RESPONDING TO RFQ, INSERT NAME AND ADDRESS IN SPACE ABOVE LABELED 'VENDOR'



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PAGE  
 2

ADDRESS CORRESPONDENCE TO ATTENTION OF  
 SHELLY MURRAY  
 304-558-8801

RFQ COPY  
 TYPE NAME/ADDRESS HERE

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DIVISION OF CULTURE & HISTORY  
 CULTURAL CENTER  
 1900 KANAWHA BOULEVARD, EAST  
 CHARLESTON, WV  
 25305-0300 558-0220

DATE PRINTED 06/22/2009	TERMS OF SALE	SHIP VIA	F.O.B.	FREIGHT TERMS
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NO. 1 .....  
 NO. 2 .....  
 NO. 3 .....  
 NO. 4 .....  
 NO. 5 .....

I UNDERSTAND THAT FAILURE TO CONFIRM THE RECEIPT OF THE ADDENDUM(S) MAY BE CAUSE FOR REJECTION OF BIDS.

VENDOR MUST CLEARLY UNDERSTAND THAT ANY VERBAL REPRESENTATION MADE OR ASSUMED TO BE MADE DURING ANY ORAL DISCUSSION HELD BETWEEN VENDOR'S REPRESENTATIVES AND ANY STATE PERSONNEL IS NOT BINDING. ONLY THE INFORMATION ISSUED IN WRITING AND ADDED TO THE SPECIFICATIONS BY AN OFFICIAL ADDENDUM IS BINDING.

.....  
 SIGNATURE  
 .....  
 COMPANY  
 .....  
 DATE

REV. 11/96

----- END OF ADDENDUM NO. 1 -----

SEE REVERSE SIDE FOR TERMS AND CONDITIONS

SIGNATURE \_\_\_\_\_ TELEPHONE \_\_\_\_\_ DATE \_\_\_\_\_

TITLE \_\_\_\_\_ FEIN \_\_\_\_\_ ADDRESS CHANGES TO BE NOTED ABOVE

WHEN RESPONDING TO RFQ, INSERT NAME AND ADDRESS IN SPACE ABOVE LABELED 'VENDOR'

Bidder shall provide the pricing for the publication of GOLDENSEAL magazine in accordance with the specifications and the terms and conditions state herein. Failure to provide pricing for all of the items below will result in bid disqualification.

**BASE PRICE:**

20,000 copies of GOLDENSEAL, as specified.....

20,000 coupon inserts as specified above.....

**Additions or subtractions to base price of GOLDENSEAL:**

---additional copies, per 1,000.....

---decrease copies, per 1,000.....

---additional coupon inserts, per 1,000.....

---decrease coupon inserts, per 1,000.....

---decrease pages by one (1) eight-page signature in text (total 64 pages)....

---additional for substitution of one (1) eight-page color signature in text.....

---additional for substitution of one (1) four-page color signature in text.....

---additional for color separations for color photos in text, each.....

---additional for photo duotones in text, each.....

--hourly fee that vendor will charge for major changes or minor changes due to editorial alterations on any pages over 20.....

**EACH ISSUE WILL BE PAID AT THE BASE PRICE, ADJUSTED ACCORDING TO THE ITEMIZED ADDITIONS OR SUBTRACTIONS SCHEDULE ON THIS PAGE.**

**Alternate #1 HYPOTHETICAL ISSUE:** The preceding sections call for 20,000 copies of a magazine of 72 pages (**TRIM SIZE 8.375" x 10.875"**), plus cover, with 100 halftones. Actual issues printed under this contract will vary in their make-up and in the quantity ordered. Using the base price and the itemized additions and subtractions to the base which you have entered in the preceding section, please price the following hypothetical issue of GOLDENSEAL. This example is similar to actual recent issues or anticipated future issues:

**Printer's should bid on one choice only below: Sheet-fed Press or Web Press**

Text Paper 60# Fortune Matte for Sheet-fed Press	Text Paper 60# Influence Soft Gloss for Web Press
---	--

BASE PRICE for 20,000 copies,  
72 pages(**TRIM SIZE 8.375" x 10.875"**),  
with perfect binding, as on previous page..... \_\_\_\_\_

Hypothetical number of pages: 64

Subtract cost of one (1) eight-page signature..... \_\_\_\_\_

Hypothetical number of copies ordered: 18,500

Subtract cost of 1,500 copies..... \_\_\_\_\_

Coupon insert in all copies. Cost of 20,000 coupons..... \_\_\_\_\_

Subtract cost of 1,500 coupons..... \_\_\_\_\_

64 halftones, rather than 100. Subtract cost of 36 halftones..... \_\_\_\_\_

Photo Duotones. Add cost for three (3) photo duotones..... \_\_\_\_\_

**Editorial Alterations**

Twenty-five (25) pages of minor changes  
(additional charge for 5 pages above maximum 20), based on hourly rate.... \_\_\_\_\_

Add one page (1) of major change (example: reposition one (1) photograph,  
substitute one (1) paragraph of text), based on hourly rate..... \_\_\_\_\_

**TOTAL PRICE FOR ALTERNATE #1 HYPOTHETICAL ISSUE** \_\_\_\_\_

**Note to vendors: Bid will be awarded on the basis of hypothetical issue.**