



State of West Virginia  
 Department of Administration  
 Purchasing Division  
 2019 Washington Street East  
 Post Office Box 50130  
 Charleston, WV 25305-0130

**Request for Quotation**

RFQ NUMBER  
 CHP90025

PAGE  
 1

ADDRESS CORRESPONDENCE TO ATTENTION OF:  
 KRISTA FERRELL  
 304-558-2596

RFQ COPY  
 TYPE NAME/ADDRESS HERE  
 MOORE WALLACE NORTH AMERICA  
 101 CARRIAGE PT. Ste 307  
 Hurricane, WV 25526

WEST VIRGINIA CHILDRENS HEALTH  
 INSURANCE PROGRAM  
 SUITE 209  
 1018 KANAWHA BOULEVARD, EAST  
 CHARLESTON, WV  
 25301 304-558-6655

DATE PRINTED	TERMS OF SALE	SHIP VIA	F.O.B.	FREIGHT TERMS
03/21/2009	Net 30 Days		As Required	

BID OPENING DATE: 04/07/2009 BID OPENING TIME 01:30PM

LINE	QUANTITY	UOP	UNIT PRICE	AMOUNT
ADDENDUM NO. 1				
THIS ADDENDUM IS ISSUED TO ANSWER ALL TECHNICAL QUESTIONS SUBMITTED PRIOR TO THE DEADLINE FOR TECHNICAL QUESTIONS.				
BID OPENING DATE REMAINS: 04/07/2009				
BID OPENING TIME REMAINS: 1:30 PM				
***** END ADDENDUM NO. 1 *****				
0001	1	LS	966-50	
PRINTING VARIOUS BOOKLETS/ITEMS				
***** THIS IS THE END OF RFQ CHP90025 ***** TOTAL:				

*See page 10*

RECEIVED  
 2009 APR -7 PM 1:18  
 WV PURCHASING  
 DIVISION

SEE REVERSE SIDE FOR TERMS AND CONDITIONS		
SIGNATURE <i>[Signature]</i>	TELEPHONE 304-757-6673	DATE 4/6/09
TITLE Senior Mktg Rep	FEIN 160331690	ADDRESS CHANGES TO BE NOTED ABOVE

WHEN RESPONDING TO RFQ, INSERT NAME AND ADDRESS IN SPACE ABOVE LABELED 'VENDOR'

**GENERAL TERMS & CONDITIONS  
REQUEST FOR QUOTATION (RFQ) AND REQUEST FOR PROPOSAL (RFP)**

1. Awards will be made in the best interest of the State of West Virginia.
2. The State may accept or reject in part, or in whole, any bid.
3. All quotations are governed by the *West Virginia Code* and the *Legislative Rules* of the Purchasing Division.
4. Prior to any award, the apparent successful vendor must be properly registered with the Purchasing Division and have paid the required \$125 fee.
5. All services performed or goods delivered under State Purchase Order/Contracts are to be continued for the term of the Purchase Order/Contracts, contingent upon funds being appropriated by the Legislature or otherwise being made available. In the event funds are not appropriated or otherwise available for these services or goods, this Purchase Order/Contract becomes void and of no effect after June 30.
6. Payment may only be made after the delivery and acceptance of goods or services.
7. Interest may be paid for late payment in accordance with the *West Virginia Code*.
8. Vendor preference will be granted upon written request in accordance with the *West Virginia Code*.
9. The State of West Virginia is exempt from federal and state taxes and will not pay or reimburse such taxes.
10. The Director of Purchasing may cancel any Purchase Order/Contract upon 30 days written notice to the seller.
11. The laws of the State of West Virginia and the *Legislative Rules* of the Purchasing Division shall govern all rights and duties under the Contract, including without limitation the validity of this Purchase Order/Contract.
12. Any reference to automatic renewal is hereby deleted. The Contract may be renewed only upon mutual written agreement of the parties.
13. **BANKRUPTCY:** In the event the vendor/contractor files for bankruptcy protection, this Contract may be deemed null and void, and terminated without further order.
14. **HIPAA BUSINESS ASSOCIATE ADDENDUM:** The West Virginia State Government HIPAA Business Associate Addendum (BAA), approved by the Attorney General, and available online at the Purchasing Division's web site (<http://www.state.wv.us/admin/purchase/vrc/hipaa.htm>) is hereby made part of the agreement. Provided that, the Agency meets the definition of a Cover Entity (45 CFR §160.103) and will be disclosing Protected Health Information (45 CFR §160.103) to the vendor.
15. **WEST VIRGINIA ALCOHOL & DRUG-FREE WORKPLACE ACT:** If this Contract constitutes a public improvement construction contract as set forth in Article 1D, Chapter 21 of the West Virginia Code ("The West Virginia Alcohol and Drug-Free Workplace Act"), then the following language shall hereby become part of this Contract: "The contractor and its subcontractors shall implement and maintain a written drug-free workplace policy in compliance with the West Virginia Alcohol and Drug-Free Workplace Act, as set forth in Article 1D, Chapter 21 of the West Virginia Code. The contractor and its subcontractors shall provide a sworn statement in writing, under the penalties of perjury, that they maintain a valid drug-free work place policy in compliance with the West Virginia and Drug-Free Workplace Act. It is understood and agreed that this Contract shall be cancelled by the awarding authority if the Contractor: 1) Fails to implement its drug-free workplace policy; 2) Fails to provide information regarding implementation of the contractor's drug-free workplace policy at the request of the public authority; or 3) Provides to the public authority false information regarding the contractor's drug-free workplace policy."

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**INSTRUCTIONS TO BIDDERS**

1. Use the quotation forms provided by the Purchasing Division.
2. **SPECIFICATIONS:** Items offered must be in compliance with the specifications. Any deviation from the specifications must be clearly indicated by the bidder. Alternates offered by the bidder as **EQUAL** to the specifications must be clearly defined. A bidder offering an alternate should attach complete specifications and literature to the bid. The Purchasing Division may waive minor deviations to specifications.
3. Complete all sections of the quotation form.
4. Unit prices shall prevail in case of discrepancy.
5. All quotations are considered F.O.B. destination unless alternate shipping terms are clearly identified in the quotation.
6. **BID SUBMISSION:** All quotations must be delivered by the bidder to the office listed below prior to the date and time of the bid opening. Failure of the bidder to deliver the quotations on time will result in bid disqualifications: Department of Administration, Purchasing Division, 2019 Washington Street East, P.O. Box 50130, Charleston, WV 25305-0130

**RFQ#: CHP90025**  
**Addendum No. 1**  
**Technical Questions and Answers**

1.) Please explain what is meant by "saddle stitched"?

Answer: Saddle stitched simply means stapling down the middle of the folded sheaf of papers. The tabs are placed in the middle of the outside page area (side not saddle stitched) to keep the pages secured for mailing.

2.) For options #1, #2, and #3, does the image area bleed off of the edge of the pages? If so, does the image area bleed top and bottom or off of the sides?

Answer: The image does not bleed off the edge of the pages.



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 KRISTA FERRELL  
 304-558-2596

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WEST VIRGINIA CHILDRENS HEALTH  
 INSURANCE PROGRAM  
 SUITE 209  
 1018 KANAWHA BOULEVARD, EAST  
 CHARLESTON, WV  
 25301 304-558-6655

DATE PRINTED	TERMS OF SALE	SHIP VIA	F.O.B.	FREIGHT TERMS
03/09/2009				

BID OPENING DATE: 04/07/2009 BID OPENING TIME 01:30PM

LINE	QUANTITY	UOP	CAT NO	ITEM NUMBER	UNIT PRICE	AMOUNT
0001	1	LS		966-50		
PRINTING VARIOUS BOOKLETS/ITEMS  REQUEST FOR QUOTATION (RFQ)  OPEN END CONTRACT  THE WEST VIRGINIA PURCHASING DIVISION FOR THE AGENCY, THE WEST VIRGINIA CHILDREN'S HEALTH INSURANCE PROGRAM, IS SOLICITING BIDS FOR AN OPEN END CONTRACT TO PROVIDE PRINTING AND ASSOCIATED BULK MAILING OF VARIOUS BOOKLETS/ITEMS PER THE ATTACHED SPECIFICATIONS. TECHNICAL QUESTIONS MUST BE SUBMITTED IN WRITING TO KRISTA FERRELL IN THE WEST VIRGINIA STATE PURCHASING DIVISION VIA FAX AT 304-558-4115 OR VIA EMAIL AT KRISTA.S.FERRELL@WV.GOV. DEADLINE FOR ALL TECHNICAL QUESTIONS IS 03/23/2009 AT THE CLOSE OF BUSINESS. ALL TECHNICAL QUESTIONS RECEIVED, IF ANY, WILL BE ANSWERED BY ADDENDUM AFTER THE DEADLINE HAS LAPSED.  QUESTIONS CONCERNING THE ACTUAL PROCESS BY WHICH A VENDOR MAY SUBMIT A BID TO THE STATE OF WEST VIRGINIA ARE NOT CONSIDERED TO BE TECHNICAL QUESTIONS AND MAY BE SUBMITTED AT ANY TIME PRIOR TO THE BID OPENING AND IN ANY FORMAT.  EXHIBIT 3  LIFE OF CONTRACT: THIS CONTRACT BECOMES EFFECTIVE ON						

SEE REVERSE SIDE FOR TERMS AND CONDITIONS

SIGNATURE <i>M. R. ...</i>	TELEPHONE 304-757-6673	DATE 4/6/09
TITLE Senior Account Rep	FEIN 160331690	ADDRESS CHANGES TO BE NOTED ABOVE

WHEN RESPONDING TO RFQ, INSERT NAME AND ADDRESS IN SPACE ABOVE LABELED 'VENDOR'



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**Request for  
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2

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PROBES

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SHIP TO

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03/09/2009				

BID OPENING DATE: 04/07/2009 BID OPENING TIME 01:30PM

LINE	QUANTITY	UQP	CAT. NO.	ITEM NUMBER	UNIT PRICE	AMOUNT
<p>AWARD AND EXTENDS FOR A PERIOD OF ONE (1) YEAR OR UNTIL SUCH "REASONABLE TIME" THEREAFTER AS IS NECESSARY TO OBTAIN A NEW CONTRACT OR RENEW THE ORIGINAL CONTRACT. THE "REASONABLE TIME" PERIOD SHALL NOT EXCEED TWELVE (12) MONTHS. DURING THIS "REASONABLE TIME" THE VENDOR MAY TERMINATE THIS CONTRACT FOR ANY REASON UPON GIVING THE DIRECTOR OF PURCHASING 30 DAYS WRITTEN NOTICE.</p> <p>UNLESS SPECIFIC PROVISIONS ARE STIPULATED ELSEWHERE IN THIS CONTRACT DOCUMENT, THE TERMS, CONDITIONS AND PRICING SET HEREIN ARE FIRM FOR THE LIFE OF THE CONTRACT.</p> <p>RENEWAL: THIS CONTRACT MAY BE RENEWED UPON THE MUTUAL WRITTEN CONSENT OF THE SPENDING UNIT AND VENDOR, SUBMITTED TO THE DIRECTOR OF PURCHASING THIRTY (30) DAYS PRIOR TO THE EXPIRATION DATE. SUCH RENEWAL SHALL BE IN ACCORDANCE WITH THE TERMS AND CONDITIONS OF THE ORIGINAL CONTRACT AND SHALL BE LIMITED TO TWO (2) ONE (1) YEAR PERIODS.</p> <p>CANCELLATION: THE DIRECTOR OF PURCHASING RESERVES THE RIGHT TO CANCEL THIS CONTRACT IMMEDIATELY UPON WRITTEN NOTICE TO THE VENDOR IF THE COMMODITIES AND/OR SERVICES SUPPLIED ARE OF AN INFERIOR QUALITY OR DO NOT CONFORM TO THE SPECIFICATIONS OF THE BID AND CONTRACT HEREIN.</p> <p>OPEN MARKET CLAUSE: THE DIRECTOR OF PURCHASING MAY AUTHORIZE A SPENDING UNIT TO PURCHASE ON THE OPEN MARKET, WITHOUT THE FILING OF A REQUISITION OR COST ESTIMATE, ITEMS SPECIFIED ON THIS CONTRACT FOR IMMEDIATE DELIVERY IN EMERGENCIES DUE TO UNFORESEEN CAUSES (INCLUDING BUT NOT LIMITED TO DELAYS IN TRANSPORTATION OR AN UNANTICIPATED INCREASE IN THE VOLUME OF WORK.)</p>						

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<p>QUANTITIES: QUANTITIES LISTED IN THE REQUISITION ARE APPROXIMATIONS ONLY, BASED ON ESTIMATES SUPPLIED BY THE STATE SPENDING UNIT. IT IS UNDERSTOOD AND AGREED THAT THE CONTRACT SHALL COVER THE QUANTITIES ACTUALLY ORDERED FOR DELIVERY DURING THE TERM OF THE CONTRACT, WHETHER MORE OR LESS THAN THE QUANTITIES SHOWN.</p> <p>ORDERING PROCEDURE: SPENDING UNIT(S) SHALL ISSUE A WRITTEN STATE CONTRACT ORDER (FORM NUMBER WV-39) TO THE VENDOR FOR COMMODITIES COVERED BY THIS CONTRACT. THE ORIGINAL COPY OF THE WV-39 SHALL BE MAILED TO THE VENDOR AS AUTHORIZATION FOR SHIPMENT, A SECOND COPY MAILED TO THE PURCHASING DIVISION, AND A THIRD COPY RETAINED BY THE SPENDING UNIT.</p> <p>BANKRUPTCY: IN THE EVENT THE VENDOR/CONTRACTOR FILES FOR BANKRUPTCY PROTECTION, THIS CONTRACT IS AUTOMATICALLY NULL AND VOID, AND IS TERMINATED WITHOUT FURTHER ORDER.</p> <p>THE TERMS AND CONDITIONS CONTAINED IN THIS CONTRACT SHALL SUPERSEDE ANY AND ALL SUBSEQUENT TERMS AND CONDITIONS WHICH MAY APPEAR ON ANY ATTACHED PRINTED DOCUMENTS SUCH AS PRICE LISTS, ORDER FORMS, SALES AGREEMENTS OR MAINTENANCE AGREEMENTS, INCLUDING ANY ELECTRONIC MEDIUM SUCH AS CD-ROM.</p> <p>REV. 04/11/2001</p> <p>PURCHASING CARD ACCEPTANCE: THE STATE OF WEST VIRGINIA CURRENTLY UTILIZES A VISA PURCHASING CARD PROGRAM WHICH IS ISSUED THROUGH A BANK. THE SUCCESSFUL VENDOR MUST ACCEPT THE STATE OF WEST VIRGINIA VISA PURCHASING CARD FOR PAYMENT OF ALL ORDERS PLACED BY ANY STATE AGENCY AS A CONDITION OF AWARD.</p>						

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03/09/2009				

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LINE	QUANTITY	UOP	CAT NO.	ITEM NUMBER	UNIT PRICE	AMOUNT
<p>EXHIBIT 10</p> <p>REQUISITION NO.: .....</p> <p>ADDENDUM ACKNOWLEDGEMENT</p> <p>I HEREBY ACKNOWLEDGE RECEIPT OF THE FOLLOWING CHECKED ADDENDUM(S) AND HAVE MADE THE NECESSARY REVISIONS TO MY PROPOSAL, PLANS AND/OR SPECIFICATION, ETC.</p> <p>ADDENDUM NO.'S:</p> <p>NO. 1 <i>MJR</i> .....</p> <p>NO. 2 .....</p> <p>NO. 3 .....</p> <p>NO. 4 .....</p> <p>NO. 5 .....</p> <p>I UNDERSTAND THAT FAILURE TO CONFIRM THE RECEIPT OF THE ADDENDUM(S) MAY BE CAUSE FOR REJECTION OF BIDS.</p> <p>VENDOR MUST CLEARLY UNDERSTAND THAT ANY VERBAL REPRESENTATION MADE OR ASSUMED TO BE MADE DURING ANY ORAL DISCUSSION HELD BETWEEN VENDOR'S REPRESENTATIVES AND ANY STATE PERSONNEL IS NOT BINDING. ONLY THE INFORMATION ISSUED IN WRITING AND ADDED TO THE SPECIFICATIONS BY AN OFFICIAL ADDENDUM IS BINDING.</p>						

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 KRISTA FERRELL  
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VENDOR

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SHIP TO

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03/09/2009				

BID OPENING DATE: 04/07/2009 BID OPENING TIME: 01:30PM

LINE	QUANTITY	UOP	CAT NO	ITEM NUMBER	UNIT PRICE	AMOUNT
SIGNATURE <i>[Signature]</i> MORGAN WALLACE... NORTH... COMPANY DATE 4/6/09						
REV. 11/96						
NOTICE						
A SIGNED BID MUST BE SUBMITTED TO:						
DEPARTMENT OF ADMINISTRATION PURCHASING DIVISION BUILDING 15 2019 WASHINGTON STREET, EAST CHARLESTON, WV 25305-0130						
THE BID SHOULD CONTAIN THIS INFORMATION ON THE FACE OF THE ENVELOPE OR THE BID MAY NOT BE CONSIDERED:						
SEALED BID						
BUYER: KRISTA FERRELL-FILE 21						
RFQ. NO.: CHP90025						
BID OPENING DATE: 04/07/2009						

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## **RFQ#: CHP90025 Specifications**

To provide printing and associated bulk mailing services to the agency

### **Mandatory Qualifications**

The vendor must meet the following specifications:

- 1.) Have a minimum of five (5) years experience in high volume printing and mailing.
- 2.) Possess equipment and staffing capable of producing the documents as described on the attached specification sheet and processing the bulk mailings for the greatest possible discount per USPS regulations.

Vendor must be able to provide documentation/ proof of qualifications upon the request of the agency. Ie. references, past printing jobs of similar size and scope, etc.

### **Scope of work**

The vendor must:

- 1.) Provide physical hard copy proof for agency's approval. No PDF/email proofs will be accepted.
- 2.) Provide mailing and delivery to appropriate location within 20 days from receipt of Purchase Order.
- 3.) Provide reprints if requested by the agency without an additional set-up charge.
- 4.) Take bulk mailing to the Post Office. Materials must be packaged and sealed per USPS regulations for bulk mailing.

### **General Information**

- 1.) Mailing list will be provided by the agency for the bulk mailing using the agency bulk mailing permit number.

2.) Subcontracting is not permitted.

3.) Liquidated damages for failure to provide delivery according to the specifications. Liquidated damages are \$100.00 per day. Vendors will not be penalized for delays caused by the agency.

4.) Print over-runs will be accepted, but WV CHIP will not reimburse for any over-runs.

Costs:

1.) All quotes must include shipping and postage charges where applicable.

2.) Vendors are asked to complete the attached cost sheets in lieu of submitting separate quotes.

WV CHIP : Specification Sheet : CHP90025

OPTION 1		Unit Price	Total
DESCRIPTION: 76 approximately page booklet (Summary Plan Descriptions)			
SELF COVER 8 1/2" X 11"			
PAPER IS 50# OFFSET PRINTED ON BOTH SIDES			
SADDLE STITCHED WITH TABS - PER USPS REGULATIONS			
COVER 4/4 FULL COLOR AND INSIDE PAGES 2/2 COLOR			
PANTONE WITH CMYK + SPOT GRAPHICS PHOTOS AND TEXT			
RUBBER BAND IN BUNDLES OF 25 <i>Based on 26 mg Qty</i>			
OPTION 1A: COST FOR ADDITION OF 4 INSIDE PAGES			
OPTION 1B: COST FOR ADDITION OF 8 INSIDE PAGES <i>SEE OPTION</i>			
OPTION 1C: COST FOR ADDITION OF 12 INSIDE PAGES			
QUANTITIES: #1	26,000	16,581	16,581.00
#2	28,000	17,631	17,631.00
#3	30,000	18,683	18,683.00
ONE TIME SHIP TO AGENCY CALL CENTER (included in the above quantities)		9,000	
ONE TIME SHIP TO AGENCY (included in the above quantities)		300	
ESTIMATED BULK MAILING COUNT (WILL INCLUDE AGENCY BULK MAILING PERMIT #)			
TARGET DATE FOR DELIVERY TO POST OFFICE IS JULY 15TH 2009 AGENCY BULK MAILING PERMIT IS FUNDED BY THE AGENCY		17,000	

*LS*  
*Lump sum (LS)*

OPTION 2		Unit Price	Total
DESCRIPTION: 68 approximately page booklet (Provider Guides)			
SELF COVER 8 1/2" X 11"			
PAPER IS 50# OFFSET PRINTED ON BOTH SIDES			
SADDLE STITCHED WITH TABS - PER USPS REGULATIONS			
COVER 4/4 FULL COLOR AND INSIDE PAGES 2/2 COLOR			
PANTONE WITH CMYK + SPOT GRAPHICS PHOTOS AND TEXT			
RUBBER BAND IN BUNDLES OF 25 <i>Based on 1,000 Qty</i>			
OPTION 2A: COST FOR ADDITION OF 4 INSIDE PAGES			
OPTION 2B: COST FOR ADDITION OF 8 INSIDE PAGES <i>SEE OPTION</i>			
OPTION 2C: COST FOR ADDITION OF 12 INSIDE PAGES			
QUANTITIES: (short runs if needed) #1	1,000	3,945	3,945.00
#2	2,000	4,473	4,473.00
#3	3,000	5,000	5,000.00

OPTION 3		Unit Price	Total
DESCRIPTION: 8 approximately page booklet			
SELF COVER 8 1/2" X 11"			
PAPER IS 50# OFFSET PRINTED ON BOTH SIDES			
SADDLE STITCHED WITH TABS - PER USPS REGULATIONS			
COVER 4/4 FULL COLOR AND INSIDE PAGES 2/2 COLOR			
PANTONE WITH CMYK + SPOT GRAPHICS PHOTOS AND TEXT			
RUBBER BAND IN BUNDLES OF 25 <i>Based on 10A Qty</i>			
OPTION 3A: COST FOR ADDITION OF 4 INSIDE PAGES <i>12 Per Book</i>		3,749.60	3,749.60 <i>LS</i>
OPTION 3B: COST FOR ADDITION OF 8 INSIDE PAGES <i>16 Per Book</i>		4,279.60	
OPTION 3C: COST FOR ADDITION OF 12 INSIDE PAGES			
QUANTITIES: (short runs if needed) #1	10,000	2,860.60	2,860.60
#2	15,000	3,653.00	3,653.00
#3	20,000	4,387.00	4,387.00

**OPTION 4**      **Delivery Expected 72 hours from request**      Unit Price      Total

DESCRIPTION: Poster

Page Size: 11 x 17  
 Number of Pages: 2  
 Stock: 80# Altima Gloss Cover  
 Colors: Front: 4/C + Aqueous  
 Prepress: Disk Ready  
 Packaging: Pack in cartons only  
 Binding: Finish Flat

LS

Quantities: #1	250	916.00	916.00
#2	500	922.00	922.00
#3	1,000	1,071.00	1,071.00

**Option 5**      **Delivery Expected 1 week from request**      Unit Price      Total

DESCRIPTION: Each of 3 Posters (gang)

Page Size: 11 x 17  
 Number of Pages: 6  
 Stock: 80# Altima Gloss Cover  
 Colors: Front: 4/C + Aqueous  
 Prepress: Disk Ready  
 Packaging: Pack in cartons only  
 Binding: Finish Flat

LS

Quantities: Of each Poster: #1	250	1,354	1,354.00
#2	500	1,574	1,574.00
#3	1,000	1,694	1,694.00

*Group of 3 Total 750 Posters*  
*#2 " " " Total 1,500 Posters*  
*#3 " " " Total 3,000 Posters*

**Option 6**      Unit Price      Total

DESCRIPTION: Dental Program Flyer

Tri-fold  
 Page Size: 8.5 x 11  
 Colors: 4/C + Aqueous  
 Paper: 50# offset, printed on both sides

LS

Quantities: #1	10,000	958.00	958.00
#2	15,000	1,153.00	1,153.00
#3	20,000	1,226.00	1,226.00

**TOTALS FROM ABOVE:**

OPTION 1 - QUANTITIES: #1	26,000	16,581	16,581
OPTION 2 - QUANTITIES: (short runs if needed) #1	15,000	3,945	3,945
OPTION 3 - QUANTITIES: (short runs if needed) #1	10,000	2,860.60	2,860.60
OPTION 4 - Quantities: #1	250	916.00	916.00
OPTION 5 - Quantities: Of each Poster: #1	250	1,354.00	1,354.00
OPTION 6 - Quantities: #1	10,000	958.00	958.00

GRAND TOTAL =====>

26,614.60

All printing will require physical paper proof for approval.  
 PDF will not be accepted for proof approval.  
 PDF form will be accepted for final agency approved copy.

April 6, 2009

WV Purchasing Division  
Ms. Krista Ferrell, Buyer  
2019 Washington St  
Charleston, WV 25305

**RFQ CHP90025**

Dear Ms. Ferrell,

Moore Wallace North America is a subsidiary of RR Donnelley Co. We are one of the largest Printers in the world, with over 60,000 employees, and we have been in business for over 144 years. Our Company has numerous production facilities that can meet or exceed the requirements of this RFQ. We provide printing and mailing services for many Fortune 100 companies in Magazine and Retail, Financial and Insurance Companies, and many Government Agencies across the country, including the Federal Government.

I will provide references upon the Agencies request.

**Explanation of Pricing for Options 1A, 1B, and 1 C, and Options 2A, 2B, and 2C**

**On Option 1**, This production job is run in 8 page impressions for internal pages, meaning that **Option 1A** includes 10, 8- page impressions for a total of 80 pages. We would run this booklet with 80 pages vs. 76 pages including 4 blanks. The price is the same as Qty. #1 26,000. Lump Sum \$16,581.00 for 26,000 qty. **Option 1B & 1 C we are pricing @ 88 pages, 11, 8-page impressions.** The cost for 26,000 qty. for 88 page booklet is \$18,760.00 lump sum.

**Option 2A, 2B, and 2C**

Again, 8 page impressions which would make these options 72 pages and 80 pages total.

**Option 2A qty. 1,000 72 page booklet total \$3,945.00**

**Option 2B & C, Qty. of 1,000 80 page booklet total \$4,002.00**

If you have any questions about this explanation, please let me know.

Sincerely,



Michael J. Ross  
Senior Account Representative  
Government Servicesw

Rev. 09/08

State of West Virginia  
**VENDOR PREFERENCE CERTIFICATE**

Certification and application\* is hereby made for Preference in accordance with *West Virginia Code*, §5A-3-37. (Does not apply to construction contracts). *West Virginia Code*, §5A-3-37, provides an opportunity for qualifying vendors to request (at the time of bid) preference for their residency status. Such preference is an evaluation method only and will be applied only to the cost bid in accordance with the *West Virginia Code*. This certificate for application is to be used to request such preference. The Purchasing Division will make the determination of the Resident Vendor Preference, if applicable.

1.  **Application is made for 2.5% resident vendor preference for the reason checked:**  
 Bidder is an individual resident vendor and has resided continuously in West Virginia for four (4) years immediately preceding the date of this certification; or,  
 Bidder is a partnership, association or corporation resident vendor and has maintained its headquarters or principal place of business continuously in West Virginia for four (4) years immediately preceding the date of this certification; or 80% of the ownership interest of Bidder is held by another individual, partnership, association or corporation resident vendor who has maintained its headquarters or principal place of business continuously in West Virginia for four (4) years immediately preceding the date of this certification; or,  
 Bidder is a nonresident vendor which has an affiliate or subsidiary which employs a minimum of one hundred state residents and which has maintained its headquarters or principal place of business within West Virginia continuously for the four (4) years immediately preceding the date of this certification; or,
2.  **Application is made for 2.5% resident vendor preference for the reason checked:**  
 Bidder is a resident vendor who certifies that, during the life of the contract, on average at least 75% of the employees working on the project being bid are residents of West Virginia who have resided in the state continuously for the two years immediately preceding submission of this bid; or,
3.  **Application is made for 2.5% resident vendor preference for the reason checked:**  
 Bidder is a nonresident vendor employing a minimum of one hundred state residents or is a nonresident vendor with an affiliate or subsidiary which maintains its headquarters or principal place of business within West Virginia employing a minimum of one hundred state residents who certifies that, during the life of the contract, on average at least 75% of the employees or Bidder's affiliate's or subsidiary's employees are residents of West Virginia who have resided in the state continuously for the two years immediately preceding submission of this bid; or,
4.  **Application is made for 5% resident vendor preference for the reason checked:**  
 Bidder meets either the requirement of both subdivisions (1) and (2) or subdivision (1) and (3) as stated above; or,
5.  **Application is made for 3.5% resident vendor preference who is a veteran for the reason checked:**  
 Bidder is an individual resident vendor who is a veteran of the United States armed forces, the reserves or the National Guard and has resided in West Virginia continuously for the four years immediately preceding the date on which the bid is submitted; or,
6.  **Application is made for 3.5% resident vendor preference who is a veteran for the reason checked:**  
 Bidder is a resident vendor who is a veteran of the United States armed forces, the reserves or the National Guard, if, for purposes of producing or distributing the commodities or completing the project which is the subject of the vendor's bid and continuously over the entire term of the project, on average at least seventy-five percent of the vendor's employees are residents of West Virginia who have resided in the state continuously for the two immediately preceding years.

Bidder understands if the Secretary of Revenue determines that a Bidder receiving preference has failed to continue to meet the requirements for such preference, the Secretary may order the Director of Purchasing to: (a) reject the bid; or (b) assess a penalty against such Bidder in an amount not to exceed 5% of the bid amount and that such penalty will be paid to the contracting agency or deducted from any unpaid balance on the contract or purchase order.

By submission of this certificate, Bidder agrees to disclose any reasonably requested information to the Purchasing Division and authorizes the Department of Revenue to disclose to the Director of Purchasing appropriate information verifying that Bidder has paid the required business taxes, provided that such information does not contain the amounts of taxes paid nor any other information deemed by the Tax Commissioner to be confidential.

Under penalty of law for false swearing (*West Virginia Code*, §61-5-3), Bidder hereby certifies that this certificate is true and accurate in all respects; and that if a contract is issued to Bidder and if anything contained within this certificate changes during the term of the contract, Bidder will notify the Purchasing Division in writing immediately.

Bidder: Moore Wallace North AmericaSigned: [Signature]Date: 4/6/09Title: Senior Account Rep.

\*Check any combination of preference consideration(s) indicated above, which you are entitled to receive.

RFQ No. CHP90025STATE OF WEST VIRGINIA  
Purchasing Division**PURCHASING AFFIDAVIT****VENDOR OWING A DEBT TO THE STATE:**

*West Virginia Code* §5A-3-10a provides that: No contract or renewal of any contract may be awarded by the state or any of its political subdivisions to any vendor or prospective vendor when the vendor or prospective vendor or a related party to the vendor or prospective vendor is a debtor and the debt owed is an amount greater than one thousand dollars in the aggregate.

**PUBLIC IMPROVEMENT CONTRACTS & DRUG-FREE WORKPLACE ACT:**

If this is a solicitation for a public improvement construction contract, the vendor, by its signature below, affirms that it has a written plan for a drug-free workplace policy in compliance with Article 1D, Chapter 21 of the *West Virginia Code*. The vendor **must** make said affirmation with its bid submission. Further, public improvement construction contract may not be awarded to a vendor who does not have a written plan for a drug-free workplace policy in compliance with Article 1D, Chapter 21 of the *West Virginia Code* and who has not submitted that plan to the appropriate contracting authority in timely fashion. For a vendor who is a subcontractor, compliance with Section 5, Article 1D, Chapter 21 of the *West Virginia Code* may take place before their work on the public improvement is begun.

**ANTITRUST:**

In submitting a bid to any agency for the state of West Virginia, the bidder offers and agrees that if the bid is accepted the bidder will convey, sell, assign or transfer to the state of West Virginia all rights, title and interest in and to all causes of action it may now or hereafter acquire under the antitrust laws of the United States and the state of West Virginia for price fixing and/or unreasonable restraints of trade relating to the particular commodities or services purchased or acquired by the state of West Virginia. Such assignment shall be made and become effective at the time the purchasing agency tenders the initial payment to the bidder.

I certify that this bid is made without prior understanding, agreement, or connection with any corporation, firm, limited liability company, partnership or person or entity submitting a bid for the same materials, supplies, equipment or services and is in all respects fair and without collusion or fraud. I further certify that I am authorized to sign the certification on behalf of the bidder or this bid.

**LICENSING:**

Vendors must be licensed and in good standing in accordance with any and all state and local laws and requirements by any state or local agency of West Virginia, including, but not limited to, the West Virginia Secretary of State's Office, the West Virginia Tax Department, West Virginia Insurance Commission, or any other state agencies or political subdivision. Furthermore, the vendor must provide all necessary releases to obtain information to enable the Director or spending unit to verify that the vendor is licensed and in good standing with the above entities.

**CONFIDENTIALITY:**

The vendor agrees that he or she will not disclose to anyone, directly or indirectly, any such personally identifiable information or other confidential information gained from the agency, unless the individual who is the subject of the information consents to the disclosure in writing or the disclosure is made pursuant to the agency's policies, procedures and rules. Vendor further agrees to comply with the Confidentiality Policies and Information Security Accountability Requirements, set forth in <http://www.state.wv.us/admin/purchase/privacy/noticeConfidentiality.pdf>.

Under penalty of law for false swearing (*West Virginia Code* §61-5-3), it is hereby certified that the vendor affirms and acknowledges the information in this affidavit and is in compliance with the requirements as stated.

Vendor's Name: More Wallace North AmericaAuthorized Signature: Michael J. Roe Date: 4/1/09