



State of West Virginia  
 Department of Administration  
 Purchasing Division  
 2019 Washington Street East  
 Post Office Box 50130  
 Charleston, WV 25305-0130

### Request for Quotation

RFQ NUMBER  
**CHA0701**

PAGE  
**1**

ADDRESS CORRESPONDENCE TO ATTENTION OF:  
**RON PRICE**  
**304-558-0492**

VENDOR

RFQ COPY  
 TYPE NAME/ADDRESS HERE  
**The Walkabout Company, LLC**  
**P.O. Box 3116**  
**30 Willow Lane**  
**Wheeling, WV 26003**

SHIP TO

**COAL HERITAGE TRAIL AUTHORITY**  
**NATIONAL COAL HERITAGE AREA AU**  
**POST OFFICE BOX 5176**  
**104 WILSON STREET**  
**BECKLEY WV**  
**25801-5176 304-256-6941**

DATE PRINTED <b>07/31/2006</b>	TERMS OF SALE	SHIP VIA	F.O.B.	FREIGHT TERMS
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BID OPENING DATE: **08/24/2006** BID OPENING TIME **01:30PM**

LINE	QUANTITY	UOP	CAT NO.	ITEM NUMBER	UNIT PRICE	AMOUNT
0001	1	LS		785-43	\$135,488.00	\$135,488.00
<p><b>TWO TRAVELING EXHIBITS</b></p> <p>DEVELOPMENT AND PRODUCTION OF TWO (2) TRAVELING EXHIBITS TENTATIVELY TITLES (1) NATIONAL COAL HERITAGE AREA AND (2) UNDERGROUND COAL MINING: THEN AND NOW.</p> <p>PER THE ATTACHED SPECIFICATIONS</p> <p>QUESTIONS CONCERNING THE SPECIFICATIONS MUST BE SUBMITTED IN WRITING NO LATER THAT 4:00 PM ON 8/10/06 TO THE FOLLOWING:</p> <p>RON PRICE          PURCHASING DIVISION          2019 WASHINGTON STREET EAST          CHARLESTON, WV 25305          FAX: 304-558-4115          EMAIL: RPRICE@WVADMIN.GOV</p> <p>VENDOR PREFERENCE CERTIFICATE</p> <p>CERTIFICATION AND APPLICATION* IS HEREBY MADE FOR PREFERENCE IN ACCORDANCE WITH WEST VIRGINIA CODE, 5A-3-37 (DOES NOT APPLY TO CONSTRUCTION CONTRACTS).</p> <p>A. APPLICATION IS MADE FOR 2.5% PREFERENCE FOR THE REASON CHECKED:</p> <p>(X) BIDDER IS AN INDIVIDUAL RESIDENT VENDOR AND HAS RESIDED CONTINUOUSLY IN WEST VIRGINIA FOR FOUR</p>						

SEE REVERSE SIDE FOR TERMS AND CONDITIONS

SIGNATURE <i>Debra A. Keddle</i>	TELEPHONE 304-242-8884	DATE 8/23/06
TITLE Member-Owner	FEIN 55-0768513	ADDRESS CHANGES TO BE NOTED ABOVE

WHEN RESPONDING TO RFQ, INSERT NAME AND ADDRESS IN SPACE ABOVE LABELED 'VENDOR'



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	<p>(4) YEARS IMMEDIATELY PRECEDING THE DATE OF THIS CERTIFICATION; OR</p> <p>(X) BIDDER IS A PARTNERSHIP, ASSOCIATION OR CORPORATION RESIDENT VENDOR AND HAS MAINTAINED ITS HEAD-QUARTERS OR PRINCIPAL PLACE OF BUSINESS CONTINUOUSLY IN WEST VIRGINIA FOR FOUR (4) YEARS IMMEDIATELY PRECEDING THE DATE OF THIS CERTIFICATION; OR 80% OF THE OWNERSHIP INTEREST OF BIDDER IS HELD BY ANOTHER INDIVIDUAL, PARTNERSHIP, ASSOCIATION OR CORPORATION RESIDENT VENDOR WHO HAS MAINTAINED ITS HEADQUARTERS OR PRINCIPAL PLACE OF BUSINESS CONTINUOUSLY IN WEST VIRGINIA FOR FOUR (4) YEARS IMMEDIATELY PRECEDING THE DATE OF THIS CERTIFICATION; OR</p> <p>( ) BIDDER IS A CORPORATION NONRESIDENT VENDOR WHICH HAS AN AFFILIATE OR SUBSIDIARY WHICH EMPLOYS A MINIMUM OF ONE HUNDRED STATE RESIDENTS AND WHICH HAS MAINTAINED ITS HEADQUARTERS OR PRINCIPAL PLACE OF BUSINESS WITHIN WEST VIRGINIA CONTINUOUSLY FOR THE FOUR (4) YEARS IMMEDIATELY PRECEDING THE DATE OF THIS CERTIFICATION.</p> <p>B. APPLICATION IS MADE FOR 2.5% PREFERENCE FOR THE REASON CHECKED:</p> <p>( ) BIDDER IS A RESIDENT VENDOR WHO CERTIFIES THAT, DURING THE LIFE OF THE CONTRACT, ON AVERAGE AT LEAST 75% OF THE EMPLOYEES WORKING ON THE PROJECT BEING BID ARE RESIDENTS OF WEST VIRGINIA WHO HAVE RESIDED IN THE STATE CONTINUOUSLY FOR THE TWO YEARS IMMEDIATELY PRECEDING SUBMISSION OF THIS BID;</p> <p>OR</p> <p>( ) BIDDER IS A NONRESIDENT VENDOR EMPLOYING A MINIMUM OF ONE HUNDRED STATE RESIDENTS OR IS A NONRESIDENT VENDOR WITH AN AFFILIATE OR SUBSIDIARY</p>					

SEE REVERSE SIDE FOR TERMS AND CONDITIONS

SIGNATURE <i>Debra A. Keedle</i>	TELEPHONE <b>304-242-8884</b>	DATE <b>8/23/06</b>
TITLE <b>Member-Owner</b>	FEIN <b>55-0768513</b>	ADDRESS CHANGES TO BE NOTED ABOVE

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LINE	QUANTITY	UOP	CAT NO	ITEM NUMBER	UNIT PRICE	AMOUNT
<p>WHICH MAINTAINS ITS HEADQUARTERS OR PRINCIPAL PLACE OF BUSINESS WITHIN WEST VIRGINIA EMPLOYING A MINIMUM OF ONE HUNDRED STATE RESIDENTS WHO CERTIFIES THAT, DURING THE LIFE OF THE CONTRACT, ON AVERAGE AT LEAST 75% OF THE EMPLOYEES OR BIDDERS' AFFILIATE'S OR SUBSIDIARY'S EMPLOYEES ARE RESIDENTS OF WEST VIRGINIA WHO HAVE RESIDED IN THE STATE CONTINUOUSLY FOR THE TWO YEARS IMMEDIATELY PRECEDING SUBMISSION OF THIS BID.</p> <p>BIDDER UNDERSTANDS IF THE SECRETARY OF TAX &amp; REVENUE DETERMINES THAT A BIDDER RECEIVING PREFERENCE HAS FAILED TO CONTINUE TO MEET THE REQUIREMENTS FOR SUCH PREFERENCE, THE SECRETARY MAY ORDER THE DIRECTOR OF PURCHASING TO: (A) RESCIND THE CONTRACT OR PURCHASE ORDER ISSUED; OR (B) ASSESS A PENALTY AGAINST SUCH BIDDER IN AN AMOUNT NOT TO EXCEED 5% OF THE BID AMOUNT AND THAT SUCH PENALTY WILL BE PAID TO THE CONTRACTING AGENCY OR DEDUCTED FROM ANY UNPAID BALANCE ON THE CONTRACT OR PURCHASE ORDER.</p> <p>BY SUBMISSION OF THIS CERTIFICATE, BIDDER AGREES TO DISCLOSE ANY REASONABLY REQUESTED INFORMATION TO THE PURCHASING DIVISION AND AUTHORIZES THE DEPARTMENT OF TAX AND REVENUE TO DISCLOSE TO THE DIRECTOR OF PURCHASING APPROPRIATE INFORMATION VERIFYING THAT BIDDER HAS PAID THE REQUIRED BUSINESS TAXES, PROVIDED THAT SUCH INFORMATION DOES NOT CONTAIN THE AMOUNTS OF TAXES PAID NOR ANY OTHER INFORMATION DEEMED BY THE TAX COMMISSIONER TO BE CONFIDENTIAL.</p> <p>UNDER PENALTY OF LAW FOR FALSE SWEARING (WEST VIRGINIA CODE 61-5-3), BIDDER HEREBY CERTIFIES THAT THIS CERTIFICATE IS TRUE AND ACCURATE IN ALL RESPECTS; AND THAT IF A CONTRACT IS ISSUED TO BIDDER AND IF ANYTHING CONTAINED WITHIN THIS CERTIFICATE CHANGES DURING THE TERM OF THE CONTRACT, BIDDER WILL NOTIFY THE PURCHASIN</p>						

SEE REVERSE SIDE FOR TERMS AND CONDITIONS

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07/31/2006				

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LINE	QUANTITY	UOP	CAT NO	ITEM NUMBER	UNIT PRICE	AMOUNT
DIVISION IN WRITING IMMEDIATELY.  BIDDER: The Walkabout Company, LLC DATE: 8/23/06 SIGNED: <i>Rob A. Keddie</i> TITLE: Member - Owner  * CHECK ANY COMBINATION OF PREFERENCE CONSIDERATION(S) IN EITHER "A" OR "B", OR BOTH "A" AND "B" WHICH YOU ARE ENTITLED TO RECEIVE. YOU MAY REQUEST UP TO THE MAXIMUM 5% PREFERENCE FOR BOTH "A" AND "B". (REV. 12/00)  NOTICE  A SIGNED BID MUST BE SUBMITTED TO:  DEPARTMENT OF ADMINISTRATION PURCHASING DIVISION BUILDING 15 2019 WASHINGTON STREET, EAST CHARLESTON, WV 25305-0130  THE BID SHOULD CONTAIN THIS INFORMATION ON THE FACE OF THE ENVELOPE OR THE BID MAY NOT BE CONSIDERED:						

SEE REVERSE SIDE FOR TERMS AND CONDITIONS

SIGNATURE <i>Rob A. Keddie</i>	TELEPHONE 304-242-8884	DATE 8/23/06
TITLE Member-Owner	FEIN 55-0768513	ADDRESS CHANGES TO BE NOTED ABOVE

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	SEALED BID  BUYER: RP-41  RFQ. NO.: CHA0701  BID OPENING DATE AND TIME  PLEASE PROVIDE A FAX NUMBER IN CASE IT IS NECESSARY TO CONTACT YOU REGARDING YOUR BID: FAX: 304-242-6156 ----- CONTACT PERSON (PLEASE PRINT CLEARLY): Debra A. Keddie -----					
***** THIS IS THE END OF RFQ CHA0701 ***** TOTAL:						<b>\$135,488.00</b>

SEE REVERSE SIDE FOR TERMS AND CONDITIONS

SIGNATURE <i>Debra A Keddie</i>	TELEPHONE <b>304-242-8884</b>	DATE <b>8/23/06</b>
TITLE <b>Member-Owner</b>	FEIN <b>55-0768513</b>	ADDRESS CHANGES TO BE NOTED ABOVE

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COAL HERITAGE HIGHWAY AUTHORITIES  
PROMOTIONAL SERVICES

PROPOSAL FORM

Vendor Name: The Walkabout Comapny, LLC

Address: P.O. Box 3116 / 30 Willow Lane

City: Wheeling State: WV ZIP: 26003

Vendor FEIN: 55-0768513

Vendor Phone: 304-242-8884 Vendor Fax: 304-242-6156

Contact Person Name: Debra Keddie Phone: 304-242-8884

Vendor Signature: *Debra A. Keddie*

Date Proposal Prepared: 08 / 23 / 2006

**COST PROPOSAL FORM****Coal Heritage Highway Authorities  
Development and Production of Traveling Exhibits**

Vendor Name:

The Walkabout Company, LLC**I. Information**

Vendors responding to the RFQ shall submit a flat fee sum for completion two exhibits.

Amount quoted must be all-inclusive. No additional amounts, such as for travel or overhead, will be paid to the vendor

**Flat Rate for entire scope of work as specified.****\$ \$135,488.00**

**AGREEMENT ADDENDUM**

In the event of conflict between this addendum and the agreement, this addendum shall control:

- 1 **ARBITRATION** - Any references to arbitration contained in the agreement are hereby deleted. Disputes arising out of the agreement shall be presented to the West Virginia Court of Claims
- 2 **HOLD HARMLESS** - Any clause requiring the Agency to indemnify or hold harmless any party is hereby deleted in its entirety
- 3 **GOVERNING LAW** - The agreement shall be governed by the laws of the State of West Virginia. This provision replaces any references to any other State's governing law.
- 4 **TAXES** - Provisions in the agreement requiring the Agency to pay taxes are deleted. As a State entity, the Agency is exempt from Federal, State, and local taxes and will not pay taxes for any Vendor including individuals, nor will the Agency file any tax returns or reports on behalf of Vendor or any other party
- 5 **PAYMENT** - Any references to prepayment are deleted. Payment will be in arrears
- 6 **INTEREST** - Should the agreement include a provision for interest on late payments, the Agency agrees to pay the maximum legal rate under West Virginia law. All other references to interest or late charges are deleted
- 7 **RECOURPMENT** - Any language in the agreement waiving the Agency's right to set-off counterclaim, recoupment, or other defense is hereby deleted
- 8 **FISCAL YEAR FUNDING** - Service performed under the agreement may be continued in succeeding fiscal years for the term of the agreement contingent upon funds being appropriated by the Legislature or otherwise being available for this service. In the event funds are not appropriated or otherwise available for this service, the agreement shall terminate without penalty on June 30. After that date the agreement becomes of no effect and is null and void. However, the Agency agrees to use its best efforts to have the amounts contemplated under the agreement included in its budget. Non-appropriation or non-funding shall not be considered an event of default
- 9 **STATUTE OF LIMITATION** - Any clauses limiting the time in which the Agency may bring suit against the Vendor, lessor, individual, or any other party are deleted
- 10 **SIMILAR SERVICES** - Any provisions limiting the Agency's right to obtain similar services or equipment in the event of default or non-funding during the term of the agreement are hereby deleted.
- 11 **ATTORNEY FEES** - The Agency recognizes an obligation to pay attorney's fees or costs only when assessed by a court of competent jurisdiction. Any other provision is invalid and considered null and void
- 12 **ASSIGNMENT** - Notwithstanding any clause to the contrary, the Agency reserves the right to assign the agreement to another State of West Virginia agency, board or commission upon thirty (30) days written notice to the Vendor and Vendor shall obtain the written consent of Agency prior to assigning the agreement
- 13 **LIMITATION OF LIABILITY** - The Agency, as a State entity, cannot agree to assume the potential liability of a Vendor. Accordingly, any provision limiting the Vendor's liability for direct damages or limiting the Vendor's liability under a warranty to a certain dollar amount or to the amount of the agreement is hereby deleted. In addition, any limitation is null and void to the extent that it precludes any action for injury to persons or for damages to personal property
- 14 **RIGHT TO TERMINATE** - Agency shall have the right to terminate the agreement upon thirty (30) days written notice to Vendor
- 15 **TERMINATION CHARGES** - Any provision requiring the Agency to pay a fixed amount or liquidated damages upon termination of the agreement is hereby deleted. The Agency may only agree to reimburse a Vendor for actual costs incurred or losses sustained during the current fiscal year due to wrongful termination by the Agency prior to the end of any current agreement term
- 16 **RENEWAL** - Any reference to automatic renewal is hereby deleted. The agreement may be renewed only upon mutual written agreement of the parties
- 17 **INSURANCE** - Any provision requiring the Agency to insure equipment or property of any kind and name the Vendor as beneficiary or as an additional insured is hereby deleted
- 18 **RIGHT TO NOTICE** - Any provision for repossession of equipment without notice is hereby deleted. However, the Agency does recognize a right of repossession with notice.
- 19 **ACCELERATION** - Any reference to acceleration of payments in the event of default or non-funding is hereby deleted.
- 20 **AMENDMENTS** - All amendments, modifications, alterations or changes to the agreement shall be in writing and signed by both parties. No amendment, modification, alteration or change may be made to this addendum without the express written approval of the Purchasing Division and the Attorney General.

ACCEPTED BY:  
**STATE OF WEST VIRGINIA**

**VENDOR**

Spending Unit: \_\_\_\_\_

Company Name: The Walkabout Company, LLC

Signed: \_\_\_\_\_

Signed: *Debra A. Kedzie*

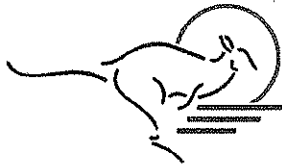
Title: \_\_\_\_\_

Title: Member-Owner

Date: \_\_\_\_\_

Date: 8/23/06





# The Walkabout Company, L.L.C.

*Film - Television - Multimedia Development  
Interpretive Media Consulting, Design & Production  
CD/DVD Design & Authoring*

A. Prime Contractor: The Walkabout Company, LLC, Wheeling, WY  
Project Management, Concept Design, Graphics, Powerpoint and Video

B. Project Partner: ACE – Exhibits, West Mifflin, PA  
Exhibit Design and Fabrication

C. Project Partner: Michael Workman, Ph.D., Morgantown, WY  
Historian and Researcher

## The Walkabout Company, LLC

The Walkabout Company, LLC, since 1987, has been providing consulting and interpretive media development services to a wide range of clients in heritage tourism, scenic byways, and the education field. The award-winning company, located in Wheeling, West Virginia, has the capabilities, knowledge and experience to lead this project and provide high-quality media that will engage and inform the public on the story of the Coal Heritage Area and the development of Mining Technology. Our work has been recognized by the West Virginia Division of Tourism and West Virginia Main Street through their awards programs. One of our projects for the National Road Association of Illinois is in use by the National Scenic Byway Program as a model project.

Of special significance to this project is that we have experience in handling fragile, original documents for use in interpretive projects. For example, we were entrusted with the letter from General Grant to General Lee, which outlined the terms of surrender effectively ending the Civil War.

The following information will provide the Coal Heritage Authority / National Road Heritage Area with a comprehensive view of Walkabout and its project partners. In this bid package we have included:

- Narrative description of principal team members and their respective roles
- Resumes for the Principal Team
- Walkabout Company Media Samples
- Walkabout Company Project Profiles
- ACE-Exhibit Project Profiles

Debra Keddie, Project Manager, Walkabout:

Ms. Keddie has led all company projects since 1992, when she oversaw the production of 2-weekly series for young people which aired on WV PBS and was syndicated within the US and Canada. Since that time, she has successfully managed interpretive and educational projects with up to five subcontracting firms on a single project.

She, and the firm, have been active in the National Scenic Byway Program through projects, meetings and conferences and are well aware of the story of byway and heritage areas. Ms. Keddie also was the project leader for a National Endowment for the Humanities grant to produce a CD project for classroom use, "Tied to the Land", which is the history of coal mining in our state.

Ms. Keddie is currently managing the company's project with the National Road Association of Illinois for interpretive signage in 22 communities across seven counties. The project was for the research, writing, and design of approximately 100 signs. This is the fourth project with the National Road Association of Illinois during the past five years.

Ms. Keddie will be the point of contact with the client and coordinate all project activities.

Richard Warmuth, Senior Producer, Walkabout:

Mr. Warmuth has been the company's senior producer since its inception. He brings an unique mix of an academic background in American History with strong writing and design skills. He is the lead writer for all Walkabout interpretive media projects, conceptualizes all visual elements and oversees all work with assigned staff in video production and graphic design.

Partner Qualifications

ACE-Exhibits

Associated Custom Exhibits, Inc. (ACE) is a full-service solutions provider for the exhibit industry with experience in artifact exhibition. Based just south of Pittsburgh Pennsylvania, ACE was established in 1986 with roots in all aspects of the exhibit industry pre-dating the firm by over 30 years. Specializing in design and fabrication, the company manufactures custom, permanent, and temporary display solutions.

The firm provides fabrication, finishing, and assembly in materials that will meet the needs of this project. Moving seamlessly between custom construction and standardized building systems, ACE provides flexibility, ease-of-use, and sensitivity to freight and budget issues.

### Carl Shoemaker, ACE-Exhibits

Mr. Shoemaker will service the project manager with ACE-Exhibits and work closely with Ms. Keddie. He has worked on numerous projects for ACE which have included showcases and mounting of artifacts since joining the company in 1998. Several of these are:

PNC Park, Pittsburgh, PA

Tour theater exhibit on history and archeology of the Northshore, Pittsburgh

Overview: (design/build/install)

Reference: Christine Davis, Christine Davis Associates, consultant

Phone: 412-826-0443

Paterno Library, Pennsylvania State University, State College, PA

Diversity Reading Room

Overview: (design/build/install custom display cases and exhibits)

Reference: Ron Servello, Facilities

Phone: 814-865-9551

Corporate Headquarters, Pittsburgh, PA

Lobby and public areas history exhibits

Overview: (engineering/design/build/installation of custom display cases, product mounting and graphics)

HSWP (Historical Society of Western PA), Pittsburgh

Sen. John Heinz History Center

Core exhibits graphics

Traveling exhibit on Jewish Healthcare

Temporary exhibit on Italian immigrants

Reference: Ann Madagarez

Phone: 412-454-6000

Windber Coal heritage Center, Windber, PA

Exhibit on Quecreek Mine Rescue

Completion Phase 1, Spring 2006

Reference: Christopher Barkley

Phone: 814-467-6680

### Michael Workman, Ph. D., Historian/Consultant

Dr. Workman is well-recognized in the field of American History, with special interests in the areas of West Virginia's mining history and industrial archaeology. Dr. Workman will serve as the content expert and researcher for this project. His work will contribute to the selection of historic images, narrative descriptions within both exhibits and the development of the script for Exhibit 2.

He is currently the Principal Investigator and WVU's Institute for the History of Technology & Industrial Archaeology. A project that he has just been completed as historian and exhibit designer is: "Industrial Images of West Virginia: A Traveling Exhibit," a compact, flexible, exhibit focusing on the state's industrial history that will premier September, 2006. It is funded by the West Virginia Humanities Council.

Dr. Workman served as a Park Ranger in the area of Interpretation/History at Friendship Hill National Historic Site, the National Park Service, New Geneva, PA. Of special interest to this project, Dr. Workman worked as an underground coal miner and was a UMWA member from 1975 to 1983.

He is well versed in the story of the Coal Heritage Area expressed in his publication's list which includes:

"Historic Resource Study, New River Gorge National River," 2005

"A House Divided: The Great Strike of 1902 in West Virginia and its Aftermath," in The Great Strike: Perspectives on the 1902 Anthracite Coal Strike, 2002.

"The Kay Moor Mine, 1901-1962: A Case Study of Underground Mechanization in the Bituminous Coal Fields of Southern West Virginia," Canal History and Technology Proceedings Vol. XIX (March 18, 2000).

"Battle of Blair Mountain," "March on Logan County," and "Northern West Virginia Mine War," for Encyclopedia of Appalachia.

The Northern West Virginia Coal Industry: Historical Context, Institute for the History of Technology & Industrial Archaeology, 1994.

"The Southern West Virginia Coal Industry: Historical Context," for National Park Service, 1993.

"The Battle of Blair Mountain: Cultural Resource Survey and Recording Project," for West Virginia Humanities Council, 1992.

## RESUME

### Debra Keddie

Projects Manager  
The Walkabout Company, LLC  
Wheeling, WV 26003

PH: 304-242-8884  
Fax: 304-242-6156  
Email: [dkeddie@gowalkabout.com](mailto:dkeddie@gowalkabout.com)

### Education:

B.S. Biology and Chemistry , West Liberty State College  
M.A. West Virginia University, Secondary Education with  
Emphasis in Instructional Technology & Design

### Work Experience:

1984 – 1992: Teacher, Secondary Education – Science  
1992 – 1995: Resource Specialist in Instructional Materials Development  
NASA Classroom of the Future, Wheeling Jesuit University  
1995 – : Projects Manager, The Walkabout Company

### Related Project Management Experience (Past 3 years):

#### Interpretive Master Plan for the Historic National Road in Illinois

Developed plan for 22 communities. Included the development of interpretive themes and stories for 100 locations.

#### Interpretive Signage Project for the Historic National Road in Illinois

Will be responsible for text, graphics, and all design for signage with in 22 communities and 50 historic sites. Project begins Summer 2006.

#### Audio Driving Tour and Companion Print – The Historic National Road in West Virginia Due for Completion June 2006 for the National Road Alliance of West Virginia

#### Historic National Road in WV Classroom CD-ROM

Due for completion in August 2006 for the National Road Alliance of West Virginia to be distributed to all high schools statewide

#### Stauton-Parkersburg Turnpike National Scenic Byway Interpretive Book

Project Underway – due 2006. Responsible for text editing and all design.

#### 30 minute documentary for WV PBS –The Historic National Road in West Virginia Completed May 2006 for the National Road Alliance of West Virginia

#### Interpretive Concepts and Media Development, NorthCentral Byways and Backways which is comprised of three historic byways in West Virginia; Old Route 7 Byway, Cheat River Byway and the Northwestern Turnpike (US Rt. 50)

## RESUME

### Richard A. Warmuth

Projects Manager  
The Walkabout Company, LLC  
Wheeling, WV 26003

PH: 304-242-8884  
Fax: 304-242-6156  
Email: [rwarmuth@gowalkabout.com](mailto:rwarmuth@gowalkabout.com)

#### Education:

Undergraduate Degree in Political Science and History  
West Liberty State College  
M.A. University of Detroit in Instructional Design  
Post-Graduate West Virginia University, Emphasis in Instructional  
Technology & Design

#### Related Work Experience:

1987 – Founder and Senior Producer, The Walkabout Company

#### Related Experience - Senior Producer

#### Interpretive Master Plan for the Historic National Road in Illinois

Developed the themes and stories for all sites identified in the Master Plan.  
Responsible for signage designs.

#### Interpretive Signage Project for the Historic National Road in Illinois

Will be responsible for text, graphics, and all design for signage with in 22  
communities and 50 historic sites. Project begins Summer 2006.

#### Audio Driving Tour and Companion Print – The Historic National Road in West Virginia

Responsible for script writing and all graphic design elements in companion print  
guide.

#### Historic National Road in WV Classroom CD-ROM

Responsible for writing all content and overseeing graphic design elements.

#### Stauton-Parkersburg Turnpike National Scenic Byway Interpretive Book

Project Underway – due 2006. Responsible for text editing and all design.

#### 30 minute documentary for WV PBS –The Historic National Road in West Virginia

Completed May 2006 for the National Road Alliance of West Virginia. Served as  
script writer and designed all visual elements.

#### Interpretive Materials Development for National Road Alliance of West Virginia.

Designed all waysides and responsible for all graphic elements in interpretive  
guide.

## RESUME

Carl S. Shoemaker  
32 W. Club Drive  
Pittsburgh, PA 15236

## EDUCATION

Masters Program-18 credits  
Duquesne University 1980-82  
Pittsburgh, PA

Archival, Museum and Editing Studies Program  
Assisted in design and fabrication of HSWP exhibit, "Made in Western PA: Early  
Decorative Arts"

Bachelor of Fine Arts 1974  
Eastern Michigan University Ypsilanti, MI

Degree in Painting; Study abroad in Florence, Italy; exhibited paintings  
in group shows in art museums across Mid-West

## EMPLOYMENT / MUSEUM PROJECTS EXPERIENCE

Exhibit and Graphics sales, specification and project management for:

ACE (Associated Custom Exhibits ) 1998-present  
Sales Manager W. Mifflin, PA

- Windber Coal Heritage Center, Quecreek Rescue exhibit
- PNC Park, Pittsburgh, exhibit on archeology of site
- Pennsylvania Lumber Heritage sites throughout PA
- Phipps Conservatory, PGH
- Commonwealth of PA, Bushy Run Battlefield, Jeanette, PA
- Meadowcroft Museum of Rural Life, Avella, PA
- Pennsylvania State University Paterno Library, State College, PA
- corporate exhibits with Washington Group Int'l; Thomas & Betts  
Corp; IMS Systems; FEDEX Ground; Pfizer Pharmaceuticals

The Rogers Company 1992-98  
Account Executive Pittsburgh, PA

- JAHA (Johnstown Area Heritage Center ). Johnstown, PA
- Lake Metro Parks, Penitentiary Glen Visitors Center, Chardon, OH

- PA Dept of Health, Lead Poisoning Center, Harrisburg, PA
- Rock and Roll Hall of Fame, Cleveland, OH
- Blue Cross HEALTHPLACE, Pittsburgh, PA
- HSWP ( Historical Society of Western PA ), Senator John Heinz Pittsburgh Regional History Center ,Pittsburgh, PA (Core exhibits, Discovery Place, traveling exhibits)

Giltspur/Pittsburgh  
Account Executive

1987-92  
Pittsburgh, PA

- HSWP, Pittsburgh ( Homestead: The Story of a Steeltown )
- JAHA, Johnstown, PA ( Johnstown Flood Museum )
- Johnstown Inclined Plane Visitors Center, Johnstown, PA
- American Iron and Steel Institute, Wash DC
- corporate exhibits with numerous PGH high technology companies

Systematics International Corporation  
Market Planning and Development Manager

1985-87  
Coraopolis, PA

- JAHA, Johnstown, PA
- corporate exhibits with PPG, Bell of PA, Mine Safety Appliances

Meisel Photochrome Corporation  
Account Executive

1984-85  
Dallas, TX

- Dallas Museum of Art
- Dallas Museum of Natural History
- graphics for a number of Dallas area exhibit firms

Filmet Color Laboratories  
Sales Representative

1978-84  
Swissvale, PA

- Johnstown Flood Museum, Johnstown, PA
- Shadyside Hospital, Pittsburgh
- HSWP, Pittsburgh ( a variety of changing exhibits )
- WQED, Pittsburgh
- graphics for numerous temporary corporate and not-for-profit exhibitions

ACTION, Washington, DC (United States Peace Corps)  
Technical Advisor

1974-76  
Republic of Cameroon, Africa



## RESUME

MICHAEL WORKMAN, Ph. D.

### PERSONAL INFORMATION

Home: 1109 Tyrone Rd., Morgantown, W.Va. 26508, (304) 288-1757

Office: Cultural Resource Management, Institute for the History of Technology & Industrial Archaeology, West Virginia University, P.O B. 6305, Morgantown, WV 26506; (304) 293-4633

e-mail: mworkma2@wvu.edu

### EDUCATION

Ph. D. in History, WVU, 1995

Fields: Modern America, European, English to 1689, Modern Europe, Appalachian

M.A. in History, WVU (Public History), 1985

B.A. in Political Science, WVU, 1984

### PROFESSIONAL EXPERIENCE

Principal Investigator, Institute for the History of Technology & Industrial Archaeology, WVU, 1990-Present

Recent project: 2005-2006, Project manager, Historian, Exhibit Designer: "Industrial Images of West Virginia: A Traveling Exhibit," a compact, flexible, exhibit focusing on the state's industrial history that will premier September, 2006. Funded by the West Virginia Humanities Council.

Instructor, WVU, 1997, 2005 - Public History and American History

Adjunct Instructor, Fairmont State College, U.S., World, and West Virginia History, 1998-Present

President, Northcentral West Virginia Byways and Backways, 1999-present.

Historian/Project Manager, Historic American Buildings Survey/Historic American Engineering Record, National Park Service, Homestead Steel Project, 1989-1990

Teaching Assistant for History Department, WVU, American and World Civilization, 1986- 1989

Coordinator for Joint Smithsonian/WVU Project in History of Technology, 1986-1989

Park Ranger, Interpretation/History, Friendship Hill National Historic Site, National Park Service, New Geneva, PA, 1984-1989

Underground coal miner, UMWA member, 1975-1983.

*Workman*

### RESPONSIBILITIES AT IHTIA

Principal Investigator: organized, managed, and directed over twenty-five projects involving archaeological investigations, HABS-HAER level documentation, historic preservation, cultural resources surveys, public and K-12 education, history of technology and labor, museum studies, and architectural history.

Coordinator for Seminars, Symposia, and Conferences: planned, organized, and directed IHTIA's regular seminar series and special symposia and conferences.

Project Development & Grant writer: Recent grants include a) West Virginia Humanities Council, "Industrial Images of West Virginia: A Traveling Exhibit," \$40,000 a) WV Humanities Council, "Kanawha Valley Chemical Heritage," 2003, \$11,112; b) Federal Highways Administration, "Educational Guide on the History of Covered Bridges in the United States," 2001, \$209,583. a) National Endowment for the Humanities Grant, "Tied to the Land: the Impact of the Extractive Industries on West Virginia," 1997-1999, \$180,000; b) West Virginia Humanities Council, "A Year and A Day: the West Virginia Penitentiary," 1997-1998, \$36,000; c) National Trust for Historic Preservation, "A Preservation Plan for the West Virginia Penitentiary," 1996, \$11,000.

Service & Outreach: Presented/commented at fifteen sessions at scholarly conferences and symposia. Over twenty-five presentations on various historical and political topics for community groups, schools, etc.

Treasurer, Mon River Trails Conservancy

Member of Preservation Alliance of West Virginia, Arthurdale Heritage, Inc., Friends of Deckers Creek, Friends of the Preston Academy, GreenSpace Coalition, Feminine Equalization Movement, West Virginia Museum Association.

### RECENT PUBLICATIONS

"Historic Resource Study, New River Gorge National River," 2005

"Northwestern Turnpike Byway Corridor Management Plan," principal writer and editor, 2005

"Cheat River Byway Corridor Management Plan," writer and editor, 2005

"Fighting the B&O: The Political Context for the Modernization of Grafton, West Virginia" in Grafton, a West Virginia Railroad Town, Vandalia Heritage Foundation, 2004.

"Introduction" and editor for Great Kanawha Valley Chemical Heritage: Symposium Proceedings, IHTIA, 2003.

"The Saint Nicholas Central Breaker," Canal History and Technology Proceedings, Vol. XXII (March 15, 2003).

*Workman*

The North Bend Rail-Trail: A History and Guide, editor, Institute for History of Technology and Industrial Archaeology, 2002.

"A House Divided: The Great Strike of 1902 in West Virginia and its Aftermath," in The Great Strike: Perspectives on the 1902 Anthracite Coal Strike, 2002.

"The Kay Moor Mine, 1901-1962: A Case Study of Underground Mechanization in the Bituminous Coal Fields of Southern West Virginia," Canal History and Technology Proceedings Vol. XIX (March 18, 2000).

"Battle of Blair Mountain," "March on Logan County," and "Northern West Virginia Mine War," for Encyclopedia of Appalachia.

Tied to the Land, a CD-ROM on coal and its impact on West Virginia for 4th to 8th grade social studies students, in conjunction with Walkabout Productions, 1999

"A History of the West Virginia Penitentiary," posted on www.wvpentours.com, 1999.

Preservation Plan for Kingwood, W.Va., Institute for History of Technology & Industrial Archaeology, 1997.

"Political Culture and the Coal Economy in the Upper Monongahela Valley," Ph.D. diss., WVU, 1995.

The Northern West Virginia Coal Industry: Historical Context, Institute for the History of Technology & Industrial Archaeology, 1994.

"A History of Monessen's Pittsburgh Steel Works," with Cassandra Vivian, for Historic American Engineering Record, 1994; published in book form in 2005 by the Greater Monssen Historical Society.

Fairmont: An Industrial Guide, Institute for the History of Technology & Industrial Archaeology, 1993.

"The High Gate Carriage House Property," Institute for the History of Technology & Industrial Archaeology, 1992.

"The Southern West Virginia Coal Industry: Historical Context," for National Park Service, 1993.

"The Battle of Blair Mountain: Cultural Resource Survey and Recording Project," for West Virginia Humanities Council, 1992.

Professional References for The Walkabout Company, LLC

Illinois National Road Association – Interpretive Kiosk Project

Contact: Jerry Roll, Executive Director  
National Road Association of Illinois  
800 East Industrial Drive  
Toledo, Illinois 62468  
Ph: 217.849.3188  
Email: [jroll@rr1.net](mailto:jroll@rr1.net)

West Virginia Public Broadcasting

Contacts: Craig Lanham, Program Director  
WV PTV – Beckley  
124 Industrial Park Drive  
Beaver, WV 25813  
Ph: 304.254.7840  
Email: [clanham@wvpubcast.org](mailto:clanham@wvpubcast.org)

Bill Acker, Director of Operations  
WV PTV  
600 Capitol Street  
Charleston, WV 25301  
Ph: 304.556.4900  
Email: [backer@wvpubcast.org](mailto:backer@wvpubcast.org)

Historic National Road in West Virginia – Interpretive Media Project

Contact: Jeremy Morris, President  
National Road Alliance of WV  
P.O. Box 6338  
Wheeling, WV 26003  
Ph: 304.243.3087  
Email: [jmorris@wheelingheritage.org](mailto:jmorris@wheelingheritage.org)

Staunton-Parkersburg Turnpike National Scenic Byway

Contact: Phyllis Baxter  
Appalachian Forest Heritage Area  
199 Summit Street  
Elkins, WV 26241  
Phone: 304.636.2467  
Email: [phyllisb@meer.net](mailto:phyllisb@meer.net)

# AFFIDAVIT

**West Virginia Code §5A-3-10a states:**

No contract or renewal of any contract may be awarded by the state or any of its political subdivisions to any vendor or prospective vendor when the vendor or prospective vendor or a related party to the vendor or prospective vendor is a debtor and the debt owned is an amount greater than one thousand dollars in the aggregate

**DEFINITIONS:**

"Debt" means any assessment, premium, penalty, fine, tax or other amount of money owed to the state or any of its political subdivisions because of a judgment, fine, permit violation, license assessment, defaulted workers' compensation premium, penalty or other assessment presently delinquent or due and required to be paid to the state or any of its political subdivisions, including any interest or additional penalties accrued thereon

"Debtor" means any individual, corporation partnership, association, limited liability company or any other form or business association owing a debt to the state or any of its political subdivisions

"Political subdivision" means any county commission; municipality; county board of education; any instrumentality established by a county or municipality; any separate corporation or instrumentality established by one or more counties or municipalities, as permitted by law; or any public body charged by law with the performance of a government function or whose jurisdiction is coextensive with one or more counties or municipalities

"Related party" means a party, whether an individual, corporation, partnership, association, limited liability company or any other form or business association or other entity whatsoever, related to any vendor by blood, marriage, ownership or contract through which the party has a relationship of ownership or other interest with the vendor so that the party will actually or by effect receive or control a portion of the benefit, profit or other consideration from performance of a vendor contract with the party receiving an amount that meets or exceed five percent of the total contract amount.

**EXCEPTION:**

The prohibition of this section does not apply where a vendor has contested any tax administered pursuant to chapter eleven of this code, workers' compensation premium, permit fee or environmental fee or assessment and the matter has not become final or where the vendor has entered into a payment plan or agreement and the vendor is not in default of any of the provisions of such plan or agreement

**LICENSING:**

The vendor must be licensed in accordance with any and all state requirements to do business with the state of West Virginia

**CONFIDENTIALITY:**

The vendor agrees that he or she will not disclose to anyone, directly or indirectly, any such personally identifiable information or other confidential information gained from the agency, unless the individual who is the subject of the information consents to the disclosure in writing or the disclosure is made pursuant to the agency's policies, procedures and rules Vendors should visit [www.state.wv.us/admin/purchase/privacy](http://www.state.wv.us/admin/purchase/privacy) for the Notice of Agency Confidentiality Policies

Under penalty of law for false swearing (West Virginia Code, §61-5-3), it is hereby certified that the vendor acknowledges the information in this said affidavit and are in compliance with the requirements as stated.

Vendor's Name: The Walkabout Company, LLC

Authorized Signature: \_\_\_\_\_

*Deb A Zedde*

Date: 8/23/06