



The following documentation is an electronically-submitted vendor response to an advertised solicitation from the *West Virginia Purchasing Bulletin* within the Vendor Self-Service portal at ***wvOASIS.gov***. As part of the State of West Virginia's procurement process, and to maintain the transparency of the bid-opening process, this documentation submitted online is publicly posted by the West Virginia Purchasing Division at ***WVPurchasing.gov*** with any other vendor responses to this solicitation submitted to the Purchasing Division in hard copy format.

Header 1

List View

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Procurement Folder: 1666136

SO Doc Code: CRFQ

Procurement Type: Central Purchase Order

SO Dept: 1400

Vendor ID: VS0000048896

SO Doc ID: AGR2500000019

Legal Name: Incurrent Media LLC

Published Date: 5/5/25

Alias/DBA:

Close Date: 5/12/25

Total Bid: \$60,780.00

Close Time: 13:30

Response Date: 05/08/2025

Status: Closed

Response Time: 14:05

Solicitation Description: Video Production Services

Responded By User ID: incurrentmedia

Total of Header Attachments: 1

First Name: Jasmine

Total of All Attachments: 1

Last Name: Wang

Email: jasmine@incurrentmedia.com

Phone: 2012819942



Department of Administration  
Purchasing Division  
2019 Washington Street East  
Post Office Box 50130  
Charleston, WV 25305-0130

State of West Virginia  
Solicitation Response

<b>Proc Folder:</b> 1666136		
<b>Solicitation Description:</b> Video Production Services		
<b>Proc Type:</b> Central Purchase Order		
<b>Solicitation Closes</b>	<b>Solicitation Response</b>	<b>Version</b>
2025-05-12 13:30	SR 1400 ESR04232500000006468	1

<b>VENDOR</b>
VS0000048896 Incurrent Media LLC

<b>Solicitation Number:</b>	CRFQ 1400 AGR2500000019		
<b>Total Bid:</b>	60780	<b>Response Date:</b>	2025-05-08
		<b>Response Time:</b>	14:05:27
<b>Comments:</b>			

<b>FOR INFORMATION CONTACT THE BUYER</b> Larry D McDonnell 304-558-2063 larry.d.mcdonnell@wv.gov		
<b>Vendor Signature X</b>	<b>FEIN#</b>	<b>DATE</b>

All offers subject to all terms and conditions contained in this solicitation

Line	Comm Ln Desc	Qty	Unit Issue	Unit Price	Ln Total Or Contract Amount
1	Contract Services Deliverable #1				43460.00

Comm Code	Manufacturer	Specification	Model #
82131603			

**Commodity Line Comments:** Costs include pre production and filming production.

**Extended Description:**

4.1.1 Contract Services Deliverable #1  
For further details see attached documentation.

Line	Comm Ln Desc	Qty	Unit Issue	Unit Price	Ln Total Or Contract Amount
2	Contract Services Deliverable #2				17320.00

Comm Code	Manufacturer	Specification	Model #
82131603			

**Commodity Line Comments:** Costs include all post production editing, basic motion graphics, color correction, sound mastering and mixing.

**Extended Description:**

4.1.2 Contract Services Deliverable #2  
For further details see attached documentation.





WE CELEBRATE

HUMANITY

BY TELLING STORIES WITH  
HEART AND EMPATHY





# OUR STORY

Founded in 2018 by seasoned filmmakers and veteran producers, Incurrent Media is a **full-service, award-winning** film & media production studio specializing in impact storytelling and video services for Nonprofits, Education, Government, and Healthcare.

We make producing **cinema-quality** video **efficient** and **cost-effective** while maintaining our commitment to craft.

With roots in New Jersey, our world-class team has produced work in **25 states** and **12 countries globally**.

It's not enough just to make great video. We're on a mission to **advocate, educate, and connect humanity** through **compassionate, masterfully produced films**.





# COLLABORATIONS

Google

 SAN MATEO COUNTY  
COMMUNITY  
COLLEGE DISTRICT

**UC DAVIS**  
UNIVERSITY OF CALIFORNIA

**TED**

∞ Meta


**MIT**  
Massachusetts  
Institute of  
Technology

Johnson & Johnson

logitech

 Microsoft

 Northwell  
Health®

Sun River Health 

COLGATE  
UNIVERSITY

**NOKIA**

 California Department of  
**PublicHealth**

**SVM** SHARED  
VALUE  
MEDIA

# CERTIFICATIONS

 **CERTIFIED**  
MINORITY WOMEN-OWNED  
BUSINESS ENTERPRISE  
SMALL BUSINESS ENTERPRISE

 NEW YORK  
STATE OF OPPORTUNITY.  
**NYC**  
Small Business  
Services  
**CERTIFIED**  
MINORITY WOMEN-OWNED BUSINESS ENTERPRISE

 **SBA**  
U.S. Small Business  
Administration  
**8(a) CERTIFIED**

 **SBA**  
U.S. Small Business  
Administration  
**EDWOSB  
CERTIFIED**





# PORTFOLIO

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# CALIFORNIA LABOR RIGHTS

**50+ Deliverables | Various Lengths | Full Service Production**

Keeping our nation fed relies on a complex ecosystem of environmental factors, sustainable practices, business dealings, and perhaps most importantly – the laborers who have their boots on the ground, harvesting crops and tending to the land.

We have produced dozens of videos on farms. Serving as the video partner to Shared Value Media, we collaborated with the UCDavis Western Center (2025) and the California Department of Public Health (2023) on video campaigns geared toward educating farm workers around their labor rights.

The creative strategy behind these productions was to meet our audience where they are, focusing on both authentic storytelling and diverse agricultural farmlands that would resonate with the viewer. We emphasized key educational moments utilizing animated text and motion graphics.

Our campaign for CWOP was awarded a Bronze Telly Award in 2023.

[\*\*View UCDavis Western Center Labor Rights Segment\*\* \(2 min\)](#)

[\*\*View California Workplace Outreach Project Short Film\*\* \(3 min\)](#)

[\*\*View California Workplace Outreach 30s Spot\*\* \(30s\)](#)





# SUN RIVER HEALTH

## Various Deliverables | Full Service Production

Sun River Health makes health care accessible to all communities across New York, no matter who they are or what they can afford. Many of their patients include farm workers throughout the Hudson Valley region.

Since establishing our partnership in 2021, we have served as Sun River Health's dedicated video production partner, collaborating on numerous projects that showcase their vital work. Projects have included helping to distill their brand story, creating commercial broadcast content, capturing events, and creating a multitude of impact films for various occasions.

Through this ongoing collaboration, we've helped Sun River Health effectively communicate their mission, spotlight their essential services, and demonstrate their profound impact on underserved communities across New York State.

[View Brand Story](#) (5 min)

[View Commercial Spot](#) (30s)





# COLGATE TOGETHER

**Documentary Film | 30 minutes | Full Service Production**

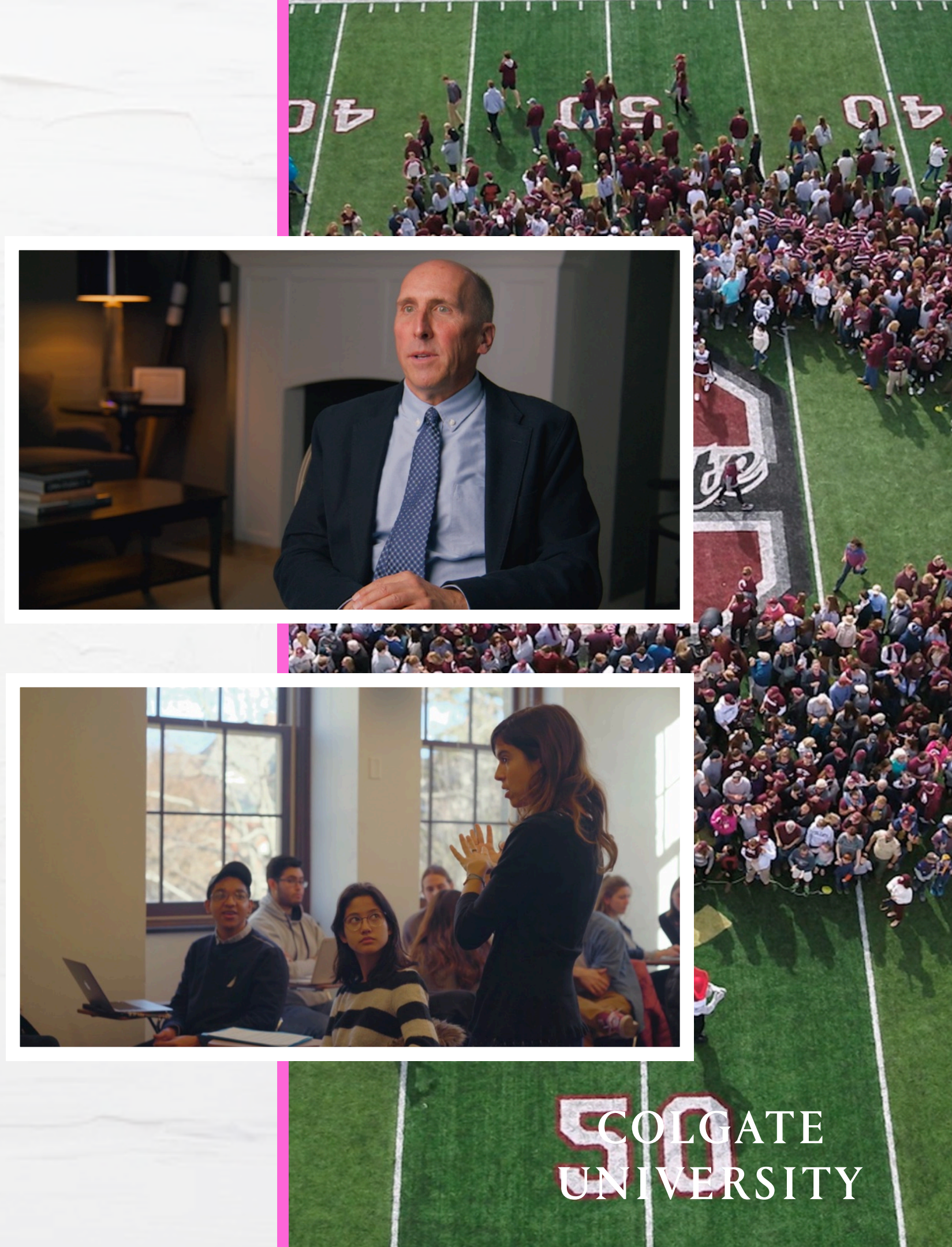
Upon celebrating their bicentennial and announcing their Third-Century Plan, Colgate University faced a new challenge they never expected and experienced in their 200 years of education - the COVID-19 Pandemic.

We produced a 30-minute documentary highlighting Colgate's resolve and unwavering commitment to its ambitions and its future through its commitment to its community, even during profoundly arduous times.

We captured footage and conducted interviews over several months to highlight just how much Colgate has changed, as well as highlighting what remains steadfast: the vision of a quality education, the unity of a close-knit community, and the promise of a better future.

The film premiered during Colgate University's 2024 graduation week as an impact documentary to celebrate the class that entered during 2020 and their unique journey, showcasing the enduring spirit and values that define the university. The film has also shared on Colgate's website and social platforms where prospective students, donors, and the wider community can learn valuable insights into the unique spirit and culture that Colgate fosters.

[View the film here.](#)



COLGATE  
UNIVERSITY



A man wearing a light-colored long-sleeved shirt, dark pants, and a wide-brimmed straw hat is working in an orange grove. He is seen from the side, reaching into the branches of an orange tree. The trees are filled with green leaves and ripe orange fruit. The scene is brightly lit, with a strong sun flare on the right side. The word "REFERENCES" is overlaid in the center in a bold, black, sans-serif font, with a thin pink horizontal line underneath it.

# REFERENCES



“Incurrent Media has been our go-to video partner for over 10 years, producing **story-led video** projects on behalf of a wide range of SVM clients representing a variety of economic, cultural, and sectoral lived experiences. Their team approach the work, and our community partners, through a lens of **empathy, respect, and patience**, and I’m always confident that the SVM **brand will be elevated** when we are lucky enough to bring Incurrent Media in as a partner.”

**Founder & CEO,  
Shared Value Media**  
Cal Zarin

P: 917-359-2393  
E: cal@sharedvaluemedia.com

“Incurrent has helped our 50-year-old non-profit tell our organizational story with **emotional depth** and brevity through multiple projects. Every aspect of their work is excellent, from **creative** to **project management**. And working with them is a joy because of the **mastery, humility**, and **good humor** they bring to every project. We're certainly grateful to have been referred.”

**Chief of Communications,  
Sun River Health**  
Todd Dorman

P: 646-242-4296  
E: tdorman@sunriver.org

“Every aspect of their work exceeded our expectations, from the **highly original creative approach** to their efficient project management. The quality achieved surpassed what we thought possible within our budget constraints. Incurrent consistently delivered **on time and on budget**, while producing a deeply moving and entertaining film that resonated profoundly with our audiences. We're truly fortunate to have collaborated with such a talented team that brought mastery, dedication, and professionalism to every stage of the project.”

**Board of Trustee,  
Colgate University**  
Jeffrey Sharp

P: 212.465.8200  
E: jsharp@thegotham.org

“Working with Incurrent Media was an absolute privilege. Their commitment to **uplifting community-centered stories** was evident in every step of the filmmaking process. They took the time to truly **understand** our mission, capturing the heart of our advocacy work with **authenticity** and **care**. The short film they produced for our first-ever gala exceeded all expectations and allowed us to **connect** deeply with our audience. Thanks in no small part to their powerful storytelling, we far **surpassed** our fundraising goals. We are so grateful for their partnership, dedication, and ability to bring our story to life.”

**Co-Executive Director,  
AAPI NJ**  
Roslyne Shiao

P: 646-709-0333  
E: roslyne.shiao@aapinewjersey.org





# THANK YOU



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