



## State of West Virginia

West Virginia Bureau for Public Health (BPH),  
Division of Tobacco Prevention

RVO Health Response to  
RFP # CRFP EHP2400000001  
Tobacco Cessation Quitline

Cost Proposal

**Date**  
May 16, 2024

**Contact**  
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## Appendix A: Cost Sheet

### Appendix: A Tobacco Cessation Quitline Services

Item	Description	Unit of Measure	*Estimated Volume	Pricing of Service	Total
	Service				
1	Administrative Costs	Yearly Fee	1 year	\$96,000.00	\$96,000.00
Coaching/Reactive Calls					
2	Intake/Eligibility Verification	Per enrolled person	5,000	\$30.00	\$150,000.00
3	Coaching Call #1	Per Call	5,000	\$35.00	\$175,000.00
4	Coaching Call #2	Per Call	4,750	\$35.00	\$166,250.00
5	Coaching Call #3	Per Call	4,500	\$35.00	\$157,500.00
6	Coaching Call #4	Per Call	4,000	\$35.00	\$140,000.00
7	Reactive Calls #1-4	Per Call	2,000	\$35.00	\$70,000.00
Nicotine Replacement Therapy (4 week supply)					
8	Nicotine Gum 4mg	Per Shipment	1,900	\$60.00	\$114,000.00
9	Nicotine Gum 2mg	Per Shipment	1,900	\$60.00	\$114,000.00
10	Nicotine Patch 21mg	Per Shipment	2,500	\$52.00	\$130,000.00
11	Nicotine Patch 14mg	Per Shipment	2,500	\$52.00	\$130,000.00
12	Nicotine Patch 7mg	Per Shipment	2,500	\$52.00	\$130,000.00
13	Nicotine Lozenge 4mg	Per Shipment	1,900	\$65.00	\$123,500.00
14	Nicotine Lozenge 2mg	Per Shipment	1,900	\$65.00	\$123,000.00
<b>TOTAL COST</b>					<b>\$1,819,250.00</b>

\*The Pricing Pages contain a list of the Contract Items and estimated purchase volume. The estimated volumes are for bid purposes only. No future use of the Contract or any individual item is guaranteed or implied.

# Attachment 5 - Billing Schedule Template

West Virginia Division of Tobacco Prevention  
West Virginia Tobacco Quitline (Contract # EHP2400000001)  
Year 1 Billing Schedule

Line Item	Rate	Budget Total	July		August		September		October		November		December	
			Units	Amount	Units	Amount	Units	Amount	Units	Amount	Units	Amount	Units	Amount
Registrations	\$25.00	\$125,000.00												
Completed Coaching Sessions	\$31.00	\$627,750.00												
NRT gum: 4-week supply	\$60.00	\$228,000.00												
NRT lozenge: 4-week supply	\$72.00	\$273,600.00												
NRT patch: 4-week supply	\$53.00	\$397,500.00												
<b>Standard Total</b>		<b>\$1,651,850.00</b>		<b>\$0.00</b>		<b>\$0.00</b>		<b>\$0.00</b>		<b>\$0.00</b>		<b>\$0.00</b>		<b>\$0.00</b>
Administration	\$96,000.00	\$96,000.00												
<b>Additional Billing Total</b>		<b>\$96,000.00</b>		<b>\$0.00</b>		<b>\$0.00</b>		<b>\$0.00</b>		<b>\$0.00</b>		<b>\$0.00</b>		<b>\$0.00</b>
<b>Adjustment Total</b>		<b>\$0.00</b>		<b>\$0.00</b>		<b>\$0.00</b>		<b>\$0.00</b>		<b>\$0.00</b>		<b>\$0.00</b>		<b>\$0.00</b>
<b>Grand Total</b>		<b>\$1,747,850.00</b>		<b>\$0.00</b>		<b>\$0.00</b>		<b>\$0.00</b>		<b>\$0.00</b>		<b>\$0.00</b>		<b>\$0.00</b>

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West Virginia Division of Tobacco Prevention  
West Virginia Tobacco Quitline (Contract # EHP2  
Year 1 Billing Schedule

Line Item	January		February		March		April		May		June		Actuals Total	Budget Remaining
	Units	Amount	Units	Amount	Units	Amount	Units	Amount	Units	Amount	Units	Amount		
Registrations													\$0.00	\$125,000.00
Completed Coaching Sessions													\$0.00	\$627,750.00
NRT gum: 4-week supply													\$0.00	\$228,000.00
NRT lozenge: 4-week supply													\$0.00	\$273,600.00
NRT patch: 4-week supply													\$0.00	\$397,500.00
<b>Standard Total</b>		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00	\$0.00	\$1,651,850.00
Administration													\$0.00	\$96,000.00
<b>Additional Billing Total</b>		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00	\$0.00	\$96,000.00
<b>Adjustment Total</b>		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00	\$0.00	\$96,000.00
<b>Grand Total</b>		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00		\$0.00	\$0.00	\$0.00
													\$0.00	\$1,747,850.00