

EXPRESSION OF INTEREST CAPITOL CAMPUS WAYFINDING

WEST VIRGINIA STATE CAPITOL

June 14, 2016



**KMA
DESIGN**

CELEBRATING
20 YEARS
1996-2016

Kereses-Martin Associates, Inc.
(DBA-KMA Design)
Pittsburgh, PA - Tampa, FL
www.thekmagroup.com

06/14/16 09:19:01
WV Purchasing Division

West Virginia Purchasing Division
2019 Washington Street, East
Charleston, WV 25305

June 14, 2016



Ms. Linda Harper
West Virginia State Capitol
2019 Washington Street, East
Charleston, WV 25305



Dear Ms. Harper:

Kerestes-Martin Associates, Inc., (dba KMA Design) is pleased to submit this Expression of Interest for the Capitol Campus Wayfinding project. KMA has the necessary experience, expertise and references to inventory, program and provide a detailed analysis of the campus and main entrances into buildings 4 and 15-18 to execute this project.

KMA Design is a WBE (women-owned business enterprise) with offices in Pittsburgh and Tampa and work in 29 states, Rome, Italy and Paris, France. The firm is celebrating its twentieth anniversary this year, exemplifying its longevity through customer satisfaction. KMA has sixteen full-time employees with a variety of educational and professional backgrounds. KMA has the necessary staff to execute this project to the utmost satisfaction of the GSD and the State of West Virginia.

With an extensive resume in the development of government projects throughout the United States, KMA understands the nuances that are associated with this type of environment, which many visitors and employees frequent on a daily basis. The firm has an intimate knowledge of how security and restricted areas must be clearly identified, while maintaining a user-friendly and approachable environment for its constituents and staff. In addition, a design sensitivity to historic architecture while meeting building codes and the Americans with Disabilities Act signage criteria is a particular specialty that KMA offers to the State of West Virginia. The firm has also executed several LEED projects at the silver and gold levels.

Government projects in KMA's portfolio include, courthouses, public safety buildings, prisons, detention centers, civic/convention centers, and municipal buildings. Additionally, KMA has signed entire cities providing ease of wayfinding to visitors and residents alike.

KMA Design has worked on other state-owned facilities including universities in Florida, New Hampshire, Pennsylvania, Connecticut, New York, Tennessee, and West Virginia University. At WVU, KMA recently did the signage design for the new baseball stadium, which houses WVU's baseball and softball teams as well as the Minor League, Black Bears.

For the past 13 years, WVU Medicine, formerly WVU Healthcare, has been a client of KMA Design. KMA has created sign programs for Ruby Memorial Hospital and several physician offices and clinics throughout the state owned by the health system.

KMA Design is one of the premier experiential design firms in the country. KMA offers the State of West Virginia its expertise, which is second-to-none in the finite area of government signage design and implementation.

If fortunate enough to be shortlisted, KMA looks forward to the next step in the selection process.

Regards,



Barbara J. Martin
Chief Executive Officer



QUALIFICATIONS



**KMA
DESIGN**



KMA's rich history of successful design and project management has resulted in all projects being completed both on time and on budget. Custom design and functionality will be combined to create sign systems that will expand with time, while maintaining a unique graphic palette that supports the image, architecture, and historic vernacular befitting of the West Virginia Capitol.

It is the perimeter around Capitol campus where first impressions and experiences begin. The initial contact that the signage system has with visitors and staff should create a welcoming sense of arrival and begin the process of associating the family of sign types with other sequential directional signs. When entering the Capitol campus there are several opportunities for welcome/entrance identification available to notify that one has entered the Capitol grounds. Currently there are little to no signage cues to help direct to parking and individual buildings within the campus. Although many of the buildings are signed, it is not always evident as to where they are located, where to park or how to find them.

Once one has found the appropriate location to park, and entered a structure, internal wayfinding is just as crucial. The spatial relationship one has with their surroundings is tantamount to the overall experience. Security checks, and other staff encounters can be stressful and overwhelming to a first time or infrequent visitor. The scale of some of the buildings, the Capitol in particular, tends to be a wayfinding challenge to those who wish to find destinations in either the east or west wings. With multiple tenants, both permanent and cyclical, it is imperative that an interchangeable method of identification and directing be in place to adjust to the ever-changing list of occupants.

KMA Design would begin the analysis process by reviewing all existing documents and master plans that relate to wayfinding or other expansion projects. The 1996 document on wayfinding is a good place to start, but one can imagine that many changes have occurred during the past twenty years and this document may in some aspects be rendered obsolete by today's definition.

While these descriptions are merely a small fraction of a full analysis, KMA Design maintains the disposition that understanding the project and a client's requests are the only way to protect the best interest of the client both financially and aesthetically. The firm will conduct a comprehensive study of multimodal transportation patterns and existing conditions with recommended solutions as part of the project and provide the first deliverable in the form of an analysis and recommendations document.

A full photographic inventory with location plans of existing signage will correspond with research and information gleaned from meetings with General Services personnel and surveys from the general public. The entire project will revolve around an emphasis on public concurrence. All planning and design aspects of the analysis document will be approved by GSD in a variety of formats. These include charrettes, signage committee





meetings and presentations. KMA Design's extensive experience working with government clients throughout the United States has allowed the firm to become highly accustomed to the nuances involved with public consensus and stakeholder coordination.

Many of the projects highlighted in KMA Design's experience section of this proposal evolved from the charrette process and working with a variety of groups and forums to achieve consensus. For example, the Borough of Bridgeville, PA, worked with City Council and made presentations via public forum. The City of Lake Worth, FL involved a heavy emphasis on the arts community and cultural groups along with County Commissioners for the relay of information. The Borough of Carnegie, PA delegated the Mayor as the liaison between KMA and the Community Downtown Development Commission in working with the public. The Town of Bristol, RI, elected to have the Historic Society as the primary steering group in the selection process. Ultimately, multiple committees, stakeholders, interest groups, target audiences, steering committees, councils, agencies, and public forum presentations have given KMA substantial exposure to how best coordinate public input.

Beyond the exploration of wayfinding and signage needs, KMA Design will pay particular attention to the architecture of the Capitol at all costs, working to honor its rich history. Having worked on several landmark buildings and places of historic designation, KMA Design is cognizant of the architecture in which signage is applied. The owner and founder of KMA Design, Barbara Martin, having worked for one the country's largest architectural firms, has an innate understanding of architecture and brings this watchful eye to her work. She has mentored her staff in the importance of respecting architectural surroundings and will assure the state of West Virginia that the history of the Capitol will be honored.

As the Capitol was designed by Cass Gilbert, the same architect who designed the US Supreme Court and the Treasury Building, the building's integrity must be reflected in all signs required for the facility. Even though today's codes like the Americans with Disabilities Act, mandate specific criteria regarding what signs are to display and where they are to be located, it does not preclude them from being designed within the vernacular of the architecture.

When KMA Design was asked to develop a new wayfinding and signage program for the University of Pittsburgh's Cathedral of Learning, the second tallest educational structure in the US, respect was given to the architecture comprised of limestone, ornate carvings and slate floors. This unique educational structure is on the National Register of Historic Places and was designed by architect, Charles Klauder. Wrought iron gates and railings were forged by world-renown metalworker, Samuel Yellin. In the spirit of these early twentieth century design pioneers, that KMA developed the signage program. Materials that were found in the building, like the slate and metal work, were used for the room and wayfinding signage. Respect was given to the limestone walls limiting attachment





points or other penetrations into the stone, by using other methods of installation.

Union Station in Denver, CO, built in 1881 and designed by William E. Taylor, is also on the National Register of Historic Places. While working on the city of Denver's LRT expansion project, KMA Design developed a historically accurate signage program for the interior of the building that was reminiscent of the time in which the building opened, while meeting the criteria set forth in current codes. The program was reviewed and approved by the Landmarks committee assuring cohesiveness between the design and the building's history.

The West Virginia Capitol Campus Wayfinding project will be treated uniquely in all aspects. KMA Design will approach engaging the community and gaining consensus as a role player with a supportive function. Several recommendations will be made. More than one tool will be utilized, and the process will be ongoing. KMA will personally interview constituents, visitors, bicyclists, pedestrians and motorists; government employees, community members, and GSD personnel. KMA will issue surveys that will be used to analyze data and assign weight to multiple variables. Relevant documents and reports will be referenced, charrettes will be conducted and presentations will be given. As KMA has substantial experience with similar processes, it will be through the detailed analysis procedure that KMA will fully plan and execute this project satisfying the "Goal/Objective" 1 and 2 portion of the work.

Project Management

Regardless of how great a design solution is for a client, it is only as good as the management of the project. KMA Design realizes that having a dedicated staff to shepherd the project through all tasks and deadlines is necessary to the ultimate success of a project. Several different tracking methods, software and communication methods are utilized to assure project accuracy. The project management team at KMA is comprised of staff with backgrounds in business management, engineering, accounting and the arts. These diverse backgrounds dovetail to a cohesive team with a proven track record to see projects through fruition.

Scheduling

As an ongoing part of project management, schedule compliance and tracking will occur during each phase of the project at continual intervals. Schedules will be updated and modified if necessary. KMA Design uses the software, *Smartsheet*, to accurately track tasks and deadlines for each project.

Documentation

Project documentation is a major consideration for each task. Project memorandum will be sent post each meeting, conference call or video transmission meeting to verify that all parties are in agreement on decisions





made and what outstanding items are to be accomplished and by whom. *Webex* conferencing is utilized to reduce travel expenses when possible or for immediate face-to-face communication with clients, fabricators or other project related personnel.

Production Tools

KMA subscribes to internal software *Producteev*, which allows for all tasks, deadlines and assignees to coordinate deliverables between departments. As a means of time tracking, *Toggl* online tools are used to track individuals performing work, tasks executed and length of time spent. Daily, weekly, monthly reports can be generated verifying internal accuracy and timing for everyone working on a specific project.

Administrative Tools

Administratively, *QuickBooks Online* is used to assure accuracy in billing percentages, expenses and fees. Expense tracking is done online using *Expensify*, which produces accurate documentation for mileage and all individual expenditures with images of all receipts incorporated into the report.



PROJECT EXPERIENCE



**KMA
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The following projects highlight the careers of KMA staff in this specialized field. The following project experience pages offer a description of each project, location and type of project. The team resumes, reflect an extensive list of clients that each key individual has worked with representing various aspects of signage design and wayfinding expertise nationally.

The following references represent a sampling of projects related to the scope of the Capitol Campus Wayfinding project.

Project: Orange County Courthouse Complex
Orlando, FL
Project Manager: Barbara J. Martin
Description of Project: (see experience section for photographic and text descriptions)
Goals and Objectives: (see experience section for photographic and text descriptions)
Contact Information: Mr. Charles Cole, *FAIA*
Hunton Brady Architects, Inc.
800 North Magnolia Avenue, Suite 600
Orlando, FL 32803
ccole@huntonbrady.com
407-839-0886

Project: Palm Beach County Courthouse Complex
Project Manager: Barbara J. Martin
Description of Project: (see experience section for photographic and text descriptions)
Goals and Objectives: (see experience section for photographic and text descriptions)
Contact Information: Mr. Charles Cole, *FAIA*
Hunton Brady Architects, Inc.
800 North Magnolia Avenue, Suite 600
Orlando, FL 32803
ccole@huntonbrady.com
407-839-0886

Project: Glynn County Courthouse
Brunswick, GA
Project Manager: Barbara J. Martin
Description of Project: (see experience section for photographic and text descriptions)
Goals and Objectives: (see experience section for photographic and text descriptions)
Contact information: Mr. Charles Cole, *FAIA*
Hunton Brady Architects, Inc.
800 North Magnolia Avenue, Suite 600
Orlando, FL 32803
ccole@huntonbrady.com
407-839-0886





Project: Dane County Courthouse
Madison, WI

Project Manager: David W. Kosick

Description of Project: (see experience section for photographic and text descriptions)

Goals and Objectives: (see experience section for photographic and text descriptions)

Contact information: Ms. Gail Richardson –
District Court Administrator
Fifth Judicial District
Dane County Courthouse
215 S. Hamilton Street
Madison, WI 53703
Gail.richardson@wicourts.gov

Project: David L. Lawrence Convention Center
Pittsburgh, PA

Project Manager: Michael Martin

Description of Project: (see experience section for photographic and text descriptions)

Goals and Objectives: (see experience section for photographic and text descriptions)

Contact Information: Mr. Mark Leahy – *Director*
David L. Lawrence Convention Center
1000 Ft. Duquesne Blvd.
Pittsburgh, PA 15222
412-565-6000

Project: Phoenix State Correctional Facility
Graterford, PA

Project Manager: Jeremy Detwiler, Frank Speney

Description of Project: (see experience section for photographic and text descriptions)

Goals and Objectives: (see experience section for photographic and text descriptions)

Contact Information: Mr. Kevin Swain
Walsh Construction
4 Penn Center Blvd. Suite 100
Pittsburgh, PA 15276
kswain@walshgroup.com
412-275-8800





Project: Town of Bristol
Bristol, RI

Project Manager: Jeremy Detwiler

Description of Project: (see experience section for photographic and text descriptions)

Goals and Objectives: (see experience section for photographic and text descriptions)

Contact Information: Ms. Diane Williamson –
Director of Community Development
Town of Bristol
10 Court Street
Bristol, RI 02809
dianew@bristolri.us
401-253-7000

Project: WVUMedicine – Ongoing
Morgantown, WV

Project Manager: Barbara J. Martin, Jeremy Detwiler, Frank Speney

Description of Project: (see experience section for photographic and text descriptions)

Goals and Objectives: (see experience section for photographic and text descriptions)

Contact Information: Mr. Scott Biere - *Director of Facilities*
Ruby Memorial Hospital
One Medical Center Dr.
Morgantown, WV 26506
bierers@wvumedicine.org

Project: City of Lake Worth
Lake Worth, FL

Project Manager: Barbara J. Martin, Jeremy Detwiler

Description of Project: (see experience section for photographic and text descriptions)

Goals and Objectives: (see experience section for photographic and text descriptions)

Contact Information: Chris Debros – *Project Manager*
City of Lake Worth
7 North Dixie Highway
Lake Worth, FL 33460
cdabros@LakeWorth.org
561-493-2550





Project: Borough of Carnegie
Carnegie, PA

Project Manager: Barbara J. Martin, David Kosick, Jeremy Detwiler

Description of Project: (see experience section for photographic and text descriptions)

Goals and Objectives: (see experience section for photographic and text descriptions)

Contact information: Jack Kobistek – *Mayor*
Borough of Carnegie
One Veteran's Way
Carnegie, PA 15105
kobistek@juno.com
412-276-1414

Project: City of Kennesaw
Kennesaw, GA

Project Manager: Barbara J. Martin, Frank Speney

Description of Project: (see experience section for photographic and text descriptions)

Goals and Objectives: (see experience section for photographic and text descriptions)

Contact Information: Wanda A. Steele –
Economic Development Officer
City of Kennesaw
2529 J O Stephenson Ave
Kennesaw, GA 30144
www.kennesaw-ga.gov
770-424-8274 Ext. 3147
Fax 770-429-4548



GOVERNMENT



**KMA
DESIGN**



GOVERNMENT

FACILITIES

KMA Design has developed environmental graphic design programs for several governmental projects, particularly throughout the United States. The firm has created comprehensive architectural signage programs for government and municipal complexes. These project types include: courthouses, detention centers, convention centers and public safety buildings.

The ability to design functional signage systems, given the diversity and nuances of each project type has earned KMA Design recognition with governmental clients. Whether developing a program for a high profile venue, a home for governmental agencies, or a criminal justice facility, KMA Design has been fiscally prudent in designing programs involving publicly funded space. The firm takes great pride in the knowledge that their governmental design facility programs have helped enhance the project's architectural surroundings, while simultaneously evoking civic pride.





ORANGE COUNTY COURTHOUSE

ORLANDO, FL

Located in Orlando, the Orange County Courthouse is one of the nation's largest county courthouses. The complex, which consists of a 24-story court tower, 2 five-story office buildings (housing the state attorney and public defender offices), a 1,500-car parking structure (including street level retail), and a central energy plant, encompasses a 9 -1/2 acre city block in the downtown area.

To complement the classic architectural design, custom signage was created to enhance both the interior and exterior environment through a unified and consistent design theme. To prohibit signs from being used as possible weapons, all signage in the courthouse setting was secured with vandal-resistant hardware and made of non-breakable materials.

A comprehensive wayfinding system was developed to move visitors, staff, law enforcement officials, defendants, witnesses and others, through a myriad of entrances, elevators, escalators, stairwells, secure corridors, and interstitial restricted floors.

Special features of the project include historical civic quotes engraved into the architectural frieze of the rotunda and behind the bench in the complex's 52 courtrooms; as well as, the development of standards for street level retail shop signage.





PALM BEACH COUNTY COURTHOUSE

WEST PALM BEACH, FL

Eleven sign types were developed to efficiently circulate traffic throughout the Palm Beach County Judicial Center, which includes the Courthouse, an office building and central energy plant. The exterior sign program consists of free-standing directional indicators placed at key decision points on the campus. The courthouse is identified with V-cut letters incised into the four-story granite arch main entrance.

On the interior, large floor spaces and long corridors are delineated with color zones to reinforce the boundaries of each area.





GLYNN COUNTY COURTHOUSE

BRUNSWICK, GA

Located among moss-draped oak trees in coastal Georgia, the Glynn County Courthouse shares its site with an original antebellum county courthouse. The two-story 45,000-square foot building is reflective of the classic southern style, including: ionic columns, pediments over the windows, a widow's perch and a multi-story decorative balustrade.

To complement this traditional architectural design, custom signs were created to enhance the interior and exterior surroundings through a unified and consistent design theme. Letters incised into the concrete precast identify the courthouse name in the portico frieze. Rich time-honored materials, including dimensional brass letters and stone panels, elegantly name courtrooms, direct users and identify functional areas.





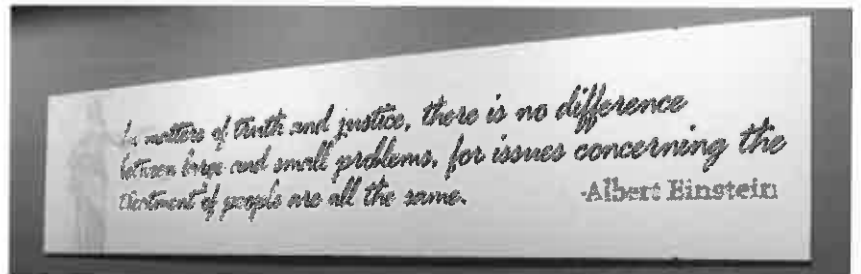
DANE COUNTY COURTHOUSE

MADISON, WI

KMA Design was selected to design and develop a comprehensive interior/exterior signage and wayfinding program for the Dane County Courthouse located in Madison, WI.

To complement the architectural design of the 250,000 -square foot courthouse, which includes 20 courtrooms, a custom signage package was created to enhance both the interior and exterior environment through a unified and consistent design theme. KMA Design also developed a comprehensive wayfinding system designed to move visitors, law enforcement officials, detainees, witnesses, and others through a myriad of entrances, elevators, stairwells, and corridors; both restricted and unrestricted.

Visual enhancements, including historic quotations and large panoramic city scenes, were also developed to enhance the cafeteria, judicial offices, and judicial reception areas throughout the facility.





US COURTHOUSE

BUFFALO, NY

The U.S. District Court for the Western District of New York occupies a full block of Delaware Avenue at Niagara Square in Buffalo, NY. The ten-story building features a courtyard, containing a series of stainless steel moguls complete with ski tracks to reflect the area's pastime.

While with Bunting Graphics Inc., Jeremy Detwiler assisted the Project Manager with production and install coordination of the stainless steel moguls displayed in the courtyard. The finish had to be seamless between individual panels while formed and eased over a rigid structural framework.





NATIONAL INSTITUTE OF ALLERGY AND INFECTIOUS DISEASES

17 DETRICK, MD

The National Institute of Allergy and Infectious Diseases (NIAID) conducts and supports basic and applied research to better understand, treat, and ultimately prevent infectious, immunologic, and allergic diseases. For more than 60 years, NIAID research has led to new therapies, vaccines, diagnostic tests, and other technologies that have improved the health of millions of people in the United States and around the world. NIAID is one of the 27 Institutes and Centers of the National Institutes of Health (NIH).

As Project Manager for Bunting Graphics Inc., Jeremy Detwiler served as the primary point of contact between the end user and sign fabricator - coordinating messages, locations, materials, and installation methods. The project consisted of interior signs which had to be manufactured and installed in accordance with BSL-4 (Biosafety Level 4) which required coordination with material providers, finishers and qualified installers.

(No images due to security restrictions)



ORANGE COUNTY CONVENTION CENTER- EXTERIOR SIGNAGE

ORLANDO, FL

The addition of Phases 3 and 4 to the Orange County Convention Center more than doubled the complex's size, to nearly three million square feet. This resulted in the need for new site signage for vehicular and pedestrian circulation. The design concept utilizes a quarter circle found in the architectural details of the building.

New primary identification, constructed of brushed and painted aluminum with internally illuminated push-through acrylic letters, will be located at both site entrances. Primary directional signs will occur at major site intersections. Secondary directionals use reflective vinyl copy to reinforce primary directional messages. Pedestrian directionals move users from parking areas and surrounding hotels into the convention center.





ORANGE COUNTY CONVENTION CENTER- INTERIOR SIGNAGE

ORLANDO, FL

One of the largest construction projects in the southeastern United States, and the second largest convention center, make this exhibit space a prominent destination for conventioners from around the world. The center consists of 2.9 million square feet of exhibit space and 350,000 square feet of meeting rooms, auditoriums and general assembly space.

A combination of new and renovation construction presented the environmental graphic design team with the challenge of unifying the design and theme. Upgrading the facility to comply with The Americans with Disabilities Act was also involved in a code compliance retrofit project for Phase I and the renovation of Phases II and Ila.





DAVID L. LAWRENCE CONVENTION CENTER

PITTSBURGH, PA

KMA Design was selected by the Sports & Exhibition Authority (SEA) to create new signage for the David L. Lawrence Convention Center in conjunction with the 2009 G-20 Summit held in Pittsburgh, PA.

KMA Design was given the task of creating new cohesive interior and exterior signage for the Convention Center, which included building and parking garage signs and interpretive graphics to detail the green initiatives executed in the center's day-to-day efforts toward sustainability. The signage was designed to clearly identify the center to the large number of visitors who descended on Pittsburgh for the event, including delegates from 19 countries and the European Union, their representatives and members of the media.

External signage included both building and parking identification. Signs were created utilizing reverse-lit internally illuminated channel letters with LED lighting.

Interior signage was designed to highlight the Center's sustainability program, "G1" (greenfirst). KMA Design incorporated the program's logo with eye-catching graphics to highlight the facility's recycling areas, in addition to the information that provide guests with details on the G1 program's successes.





ERIE INSURANCE ARENA & CONVENTION CENTER

ERIE, PA

Erie Insurance Arena (originally known as Erie Civic Center and later, Louis J. Tullio Arena) is a multi-purpose indoor arena in the downtown area of Erie, PA. In May 2012, the Erie County Convention Center Authority and the Erie Insurance Group announced a 10-year, \$3 million agreement that would rename the former Louis J. Tullio Arena, "Erie Insurance Arena." This renaming coincided with the completion of the current \$42 million renovation project in September 2013.

In conjunction with Turner Construction, and as the Project Manager for Bunting Graphics Inc., Jeremy Detwiler oversaw the design, construction and installation of exterior and interior signage elements. The exterior package included the large marquee illuminated letters suspended in front of an architectural sunshade over the main entrance as well as two large flex face illuminated logos mounted to the brick fascia along the sides of the building. On the interior, signs extended beyond the typical ADA required signage and wayfinding to overhead illuminated directionals along the concourses.





PHOENIX PENNSYLVANIA STATE PRISON

GRATERFORD, PA

The second-largest construction project in Pennsylvania state history is the new State Correctional Institution – Phoenix. This replacement facility is over 1,000,000 square feet and designed to house 3,872 inmates and over 1,000 employees. The project was built under the DGS of the Commonwealth of Pennsylvania. The prison will cost \$400 million to build.

KMA Design was a part of the design-build team of Heery – Walsh and provided signage design, wayfinding and code compliance to the multi-facility maximum security campus. With a particular knowledge of correctional facilities and safety and security issues, KMA provides sign design that is vandal-resistant to prevent signs being broken into shards and used as potential weapons.

KMA brought the project in under budget and met the goals of all involved including, Labor and Industry, DGS, Department of Justice and the administrative staff for the facility.





CORRECTIONAL FACILITIES

WAYFINDING

Having worked with a number of correctional facilities in various states, KMA Design has created custom signage that combined functional graphics with the unique needs specific to each facility.

Comprehensive wayfinding systems were designed to complement the existing interior and exterior architectural design.

During the design process, key factors considered were the safety and security of the staff and public. A particular emphasis was placed on selected materials and their mounting methods to prohibit signs from being used as possible weapons, all signage was secured with vandal-resistant hardware and made of non-breakable materials.

Arlington County Detention Facility Arlington, VA

One of the most technically advanced Direct Supervision facilities in the country, the Arlington County Detention Facility boasts high-end architecture and design, creating a non-jail like atmosphere that camouflages an extensive high tech security system. The facility houses an average daily inmate population of approximately 625 inmates.

A comprehensive signage program was developed for the facility, considering primarily the safety and security of all those who enter. Tamper-resistant, ADA-compliant signage was designed to help guide staff, public and visitors through the facility responding to various user populations. Having worked with a number of correctional facilities in various states, KMA Design has created custom signage that combined functional graphics.

Monroe Regional Juvenile Detention Center Key West, FL

The Monroe Regional Juvenile Detention Center is a 15-bed, hardware secure facility that serves youth detained pending adjudication, disposition or placement in a commitment facility.

A comprehensive signage program was created to complement the facility's architecture, be code-compliant and functional.





CORRECTIONAL FACILITIES

WAYFINDING

Westgate Correctional Facility

Bermuda

Westgate Correctional Facility in Bermuda, houses approximately 200 male prisoners in conditions of maximum, medium and minimum security, although most are classified as medium security.

Hired to create external signage for the facility, the designers created a system that both complemented the existing environment and architecture. The Westgate Correctional Facility is located on a large and complex campus that can be difficult to navigate.

Federal Correctional Institution

Marianna, FL

The Federal Correctional Institution (FCI) in Marianna, FL, is a medium security facility housing around 500 male inmates.

Code-compliant signage was designed to meet the directional and identification needs of the facility, and the different populations that utilize it. Proper materials and mounting methods were utilized to exceed all security requirements of the institution.

Pinellas Regional Juvenile Detention Center

Tampa, FL

The Pinellas Regional Juvenile Detention Center is a 120-bed center that provides a short-term educational program for youths detained pending court action. The detention center has 10 classrooms, a computer lab and physical education facilities.

Internal and external signage was designed to mesh with the facility's design, while meeting all necessary code requirements.

Hillsborough Regional Juvenile Detention Center West

Tampa, FL

The Hillsborough Regional Juvenile Detention Center West is a 93-bed center that houses youths for an average stay of approximately 12 days while they await adjudication, disposition or placement in commitment facility.

A comprehensive interior signage package was designed for the center to meet the unique needs of the facility, while maintaining a safe environment and code-compliance.

Orange County Detention Center

Orlando, FL

A comprehensive interior signage program was developed for this detention facility. A vandal-resistant signage program was designed to both label and circulate various populations, while remaining code-compliant.

HISTORIC PROJECTS



**KMA
DESIGN**



CATHEDRAL OF LEARNING

UNIVERSITY OF PITTSBURGH
PITTSBURGH, PA

The Cathedral of Learning, a local and national landmark, is the centerpiece of the University of Pittsburgh's main campus. The 42-story building stands 535 feet and is the tallest educational building in the western hemisphere and the second tallest educational structure in the world.

The main part of the Cathedral is the Commons room, a gothic-style hall that covers a half-acre and is four stories tall. This space was a gift of financier Andrew Mellon. The first and third floors are home to 26 Nationality Rooms, each depicted in décor and detail of the country for which they are named. These rooms also serve as classrooms.

The interior signage replacement program required a particular sensitivity to the architecture, history and the materials found in the cathedral. Room signage is fabricated out of smooth-finished black Maine slate with a gold leaf etched border, raised letters and Braille for ADA compliance and wrought iron accents reminiscent of the ironwork found on the doors and railings. This original iron detailing was designed by Samuel Yellin, who was responsible for the revival of decorative ironwork in the 20's and 30's until his death.

A variety of sign types were required to label spaces and direct visitors and students throughout the building. These included room identification, directional signs, departmental, classroom, nationality room identification and interactive touch-screen elevator directories. The new signage program replaced numerous signs that had evolved over the years leaving the limestone corridors cluttered and inconsistent in the labeling of spaces.



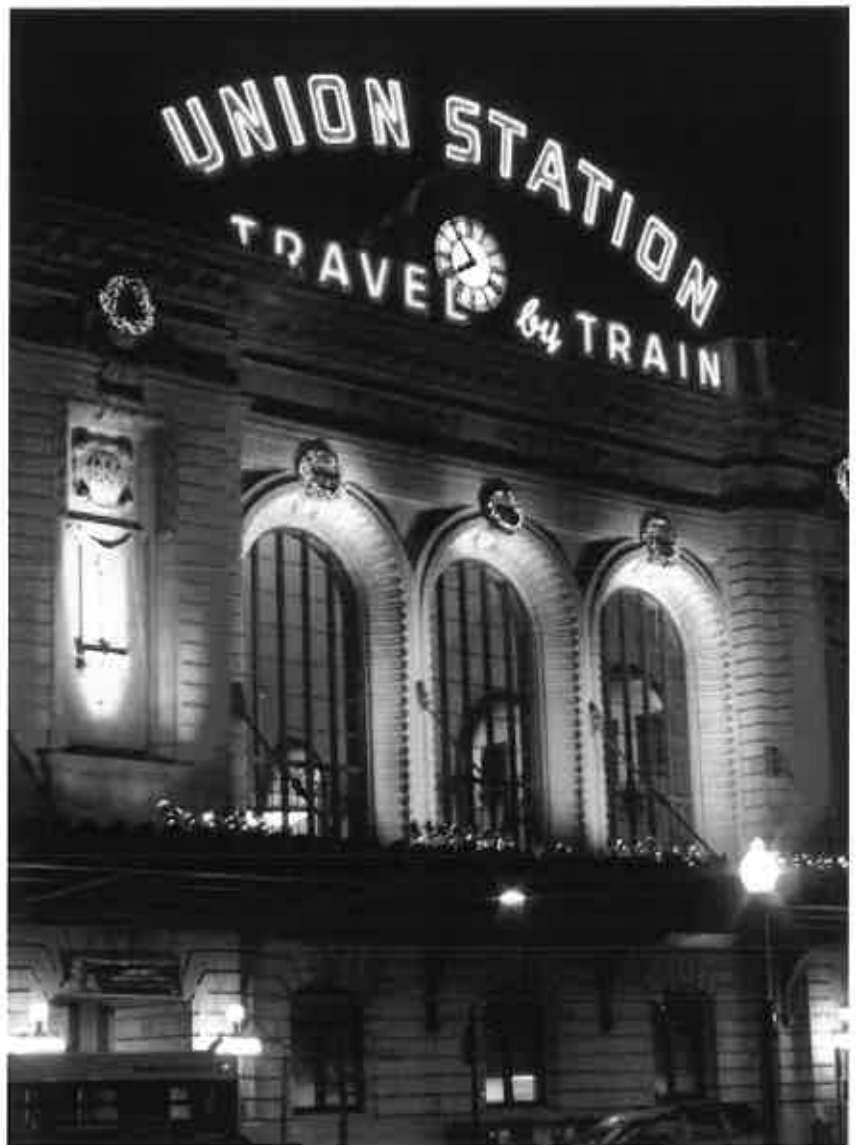


REGIONAL TRANSPORTATION DISTRICT- UNION STATION

DENVER, CO

Union Station, centrally located in the city of Denver, CO, is a historic landmark. Opened in 1881 as part of Denver's Lower Downtown district, Union Station serves as a primary cog in the mass transit system operated by the Regional Transportation District (RTD). It includes a bus transfer station, Light Rail Transit, AMTRAK, and a "Ski Train" component to the resorts. Union Station is a major transportation hub to tourists and residents alike.

KMA Design was selected to develop a signage system that would emulate the current historical signage and Beaux-arts style. The KMA team used dimensional casted bronze letters to match the historic letters found throughout the station. The color palette was also devised from the existing color scheme architecturally found within the station. The signs complement historic architectural elements and are designed to replicate the ornate theme.



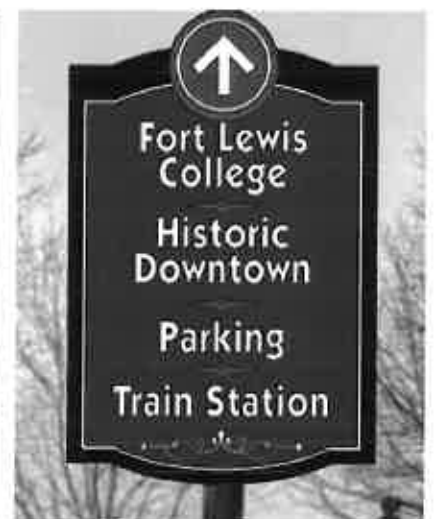


CITY OF DURANGO

DURANGO, CO

The city of Durango's historic downtown district was in need of an overall comprehensive signage and wayfinding master plan to brand and help direct numerous visitors throughout the city. The Durango and Silverton Narrow Gauge Railroad stops in the heart of the historic district and floods the community with tourists several times a day. The problem was that the city lacked an identity and signs that would pull visitors down Main Avenue and up and down cross streets, which were overlooked as potential areas for shopping, dining and the arts.

KMA Design was awarded the project after a national search, due to their experience in city wayfinding and design for other historic landmark buildings and communities. The city, though established in the late 1800's, did not want to have an image that reflected the "wild west" but instead, one that honored the rich architectural palette that abounds. The Victorian influences seemed the obvious direction for the signage program's look. Colors, fonts and shapes were all established to work with history of the city and the style and color of the streetlights, trash receptacles and benches. A complete sign family was designed and a detailed manual was provided to the city for phased implementation.





CITY OF KENNESAW

KENNESAW, GA

Just outside of Atlanta sits the City of Kennesaw, GA, home of the “General”, an infamous Civil War steam engine stolen by the Yankees in an attempt to cut off all communication to the South. Telegraph lines were cut along the way during the heist only to be foiled by the owner of the train, John Fulton, who hunted down the robbers and single-handedly halted what could have been a military disaster for the Confederate States.

Kennesaw sought to celebrate the history of the city, once known as Big Shanty, by engaging in a city-wide wayfinding and signage program. The signage is intended to pull visitors off the highways and from other Civil War historic sites, such as the Kennesaw Mountain Battle Field and the heart of downtown where the Southern Museum of Civil War & Locomotive History and historic train depot are located.

The signage has a Southern appeal with the use of color and details found on the historic locomotive. Gold pin-striping, red and black hues highlight the sign construction, while the type is in white to contrast with the background. In addition to the destination signs and directional signs, large gateway signs with full-color LED video message boards were also developed.





TOWN OF BRISTOL

BRISTOL, RI

The Town of Bristol envisioned welcoming visitors with a positive experience by showcasing local assets and attractions such as the East Bay Bike Path, cultural sites, the downtown historic district and waterfront. KMA Design created a wayfinding system that enhances the community's sense of place by reducing sign clutter and aiding multi-modal navigation by highlighting direct routes to desired locations with a unified design theme. The Town elected a patriotic design concept celebrating Bristol as being the oldest Town in the United States to hold Independence Day parade and festivities. KMA also integrated new gateways, parking lot identification, directories and town banners into the new wayfinding system to reduce frustration for those unfamiliar with the Town and to enhance the historic and celebratory nature of the community.





NATIONAL PARK SERVICE

HARPERS FERRY, WV

KMA Design is included in an elite group of three firms selected by the National Park Service (NPS) to partake in various signage updates and renovation projects.

NPS is one of the nation's principal conservation agencies. The agency has the responsibility to protect some of the most treasured natural and historic resources. This includes the management of nearly 400 parks visited annually by millions of people from around the world. KMA Design will provide NPS with sign planning and design services that supplement and complement signage offered by the Harpers Ferry Center, current manager of NPS' sign program. Signs will offer clear, concise and consistent communications to park visits. Signs also maximize the public's convenience and safety by ensuring compliance with pertinent federal regulations. To strengthen the agency's public identity, and its image as a single organization, signage will reflect the agency's new sign standards.



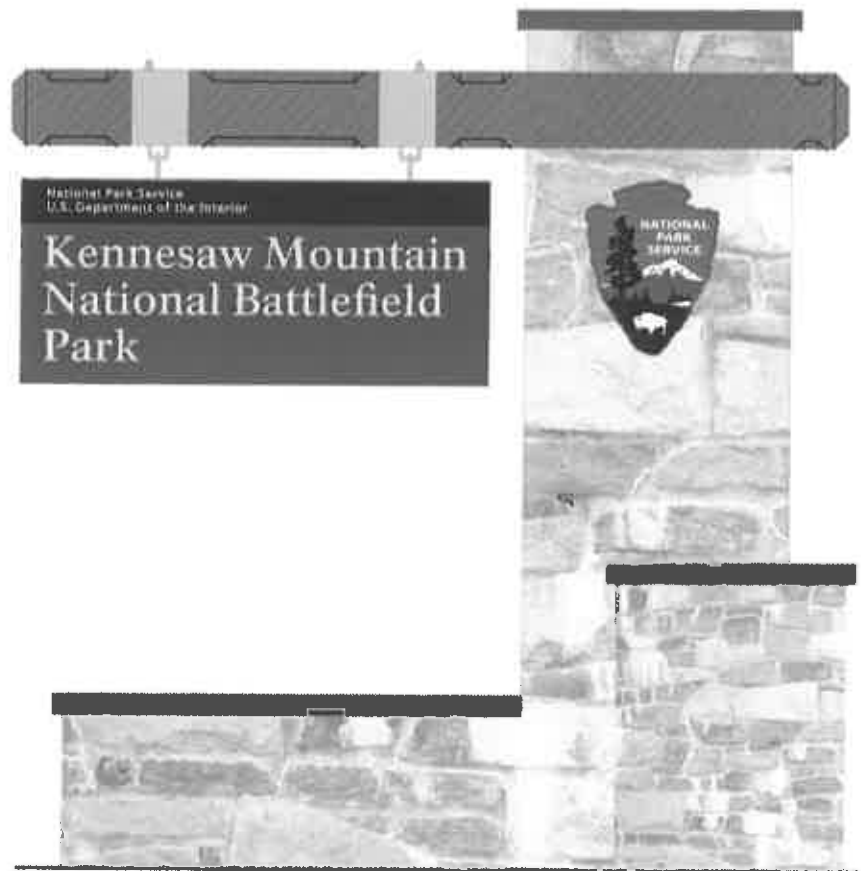


KENNESAW MOUNTAIN NATIONAL BATTLEFIELD PARK

KENNESAW, GA

KMA Design developed a comprehensive assessment and report on signage and wayfinding planning at the Kennesaw Mountain National Battlefield Park, located in Kennesaw, GA. KMA Design surveyed the park and presented the comprehensive signage needs for the park, including recommendations on what types of signs are needed, where they should be located and what design variations from current standards should be considered.

Signage needs for the park include highway directional signs to the park, informational signs at the Visitor Center, trailhead signs, trail directional signs, interpretive waysides, and resource protection signs. This assessment report is the first step in the process of developing a comprehensive sign and wayfinding master plan for the park.





EVERGLADES NATIONAL PARK

HOMESTEAD, FL

KMA Design created exterior park signage for the Everglades National Park located in Homestead, FL. KMA developed a series of trailhead signage that identified all canoe, walking and biking trails throughout Everglades National Park. All sign units contained information regarding flora and fauna, park restrictions and regulations, and trail lengths. Text was also translated into Spanish to provide bilingual communications to the park's many Hispanic visitors.



Everglades National Park

Bear Lake Hiking and Canoe Trails

- **Spanish:** Sendero grama
- **Trail:** Bear Lake Canal is part of Mud Lake Loop Canoe Trail, 5.9 miles long.

- **Superficie del sendero:** grama
- **El Bear Lake Canal es parte del camino acuático Mud Lake Loop Trail con un largo de 5.9 KM**

1.6 miles one-way

2.6 KM one-way

Trail Map

Information

These parallel trails pass through tropical hardwood hammock and mangrove habitats. You can see a variety of birds and tropical trees along the trail. Look for crocodiles near Bear Lake.

Centuries ago Tequesta Indians and their ancestors used a prehistoric canoe trail nearby, now known as the Mud Lake Canal National Historic Landmark.

- **Minimum hiking trail width 24 inches**
- **In summer, hiking trail may be muddy and overgrown**
- **During winter dry season, the canoe trail may be impassable**
- **Bring drinking water, sun protection, insect repellent, rain gear, and snacks**
- **Be prepared for many insects any time of year**

Información

Estas rutas paralelas, terrestre y acuática, atraviesan bosques de los tropicales y manglares. Se puede ver una variedad de aves y árboles tropicales a lo largo de la ruta. Busque cocodrilos cerca del Bear Lake.

Cerca, hace siglos, los tequesta y sus antepasados navegaban en canoa por una ruta acuática prehistórica, ya conocida como Mud Lake Canal National Historic Landmark.

- **Ancho mínimo del sendero 60 cm**
- **En verano este sendero puede estar barro y cubierto de vegetación**
- **Durante el invierno o temporada seca, el sendero acuático puede estar imtransitable**
- **No olvide agua potable, crema protectora para el sol, repelente de insectos, impermeable y bocadillos**
- **Prepárese para una abundancia de insectos en cualquier mes del año**

KNOW BEFORE YOU GO

- Bicycles prohibited**
- No pets**
- No fires**
- Please pack out your trash**
- Florida saltwater fishing license required for fishing**
- Lock valuables in trunk of car or take them with you**
- This is a national park. Here all animals and plants are protected by law.**

¿SABE USTED?

- Prohibido andar en bicicleta**
- No se permiten mascotas**
- No se permiten fogatas**
- Llévese su basura**
- Para pescar se requiere una licencia de pesca en aguas saladas del Estado de Florida**
- Guarde los objetos de valor en el maletero de su auto o lívelos con usted**
- Este es un parque nacional. Aquí la flora y fauna están protegidas por ley federal.**

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"Breathing Life Into Cold Structures"™ TM

WAYFINDING



**KMA
DESIGN**



WVU HEALTHCARE

MORGANTOWN, WV

To boldly announce a new building strategy, West Virginia Hospitals and Clinics hired KMA Design to develop parapet signage along the 10th story of their flagship facility, Ruby Memorial Hospital. The new WVU Healthcare letters and logo, all internally illuminated white with a blue halo. The logo itself scaled at 21' x 21'.

The delivery schedule was based on having the signage installed prior to West Virginia University's first football game of the season against Marshall University, which aired on ESPN in 2011. The deadline was met and the building was visible from the Milan-Puskas Stadium, home of the Mountaineers and viewed by millions of television viewers during the college football season.





WEST VIRGINIA UNIVERSITY-RUBY MEMORIAL HOSPITAL

MORGANTOWN, WV

Located in Morgantown, WV, Ruby Memorial Hospital is the largest health facility in the state of West Virginia. The 10-story facility, 700,000 sf, with 400 beds was expanded to include a new 350,000 sf patient tower, a rewarded site road configuration, a new entrance with multi-story canopy and patient service area.

KMA has been the signage designer of record with WVU Health-care for over a decade creating signage standards for the interior and exterior signage at Ruby Memorial Hospital and all other WVU Healthcare managed facilities throughout the state.





WVU HEALTHCARE SATELLITE FACILITIES

MORGANTOWN, WV

As part of the overall branding strategy for WVU Healthcare, KMA Design is responsible for the signage at all satellite facilities throughout West Virginia. These include urgent care centers, physician offices and other clinics and patient centers. Cheat Lake physician offices, Sleep Evaluation Center and Preston County are a few examples of the many sites that represent the health systems outreach throughout the state.

On a larger scale, the Eye Institute, Family House and Child Development Center are all individual multi-storied buildings located on the Ruby Memorial Hospital campus and serve various support functions to staff and patients including, medical, residential, and staff childcare.

The Towne Center Outpatient Care Center is a new freestanding facility currently in construction, which will house 150,000 SF of physician offices and ambulatory services to the Morgantown community. The three-story facility is scheduled to open in 2016.





WVU MEDICINE UNIVERSITY TOWNE CENTER

MORGANTOWN, WV

Located at the University Town Centre, WVU Healthcare's University Towne Center was opened in the summer of 2015 providing an alternative care location for the patients near and outside Monongalia County. The three-story, 110,000-SF building housing various clinical services. KMA Design's objectives were to provide adequate signage to assist with wayfinding, meet ADA compliance and enhance the architecture of the facility. The interior and exterior signage identified the facility and its entrance and assists guests with locating parking and various departments, exam and procedural rooms. The standards developed for the WVU Healthcare system were utilized in the design themes, developed with flexibility considerations as the building and site plans allow for future expansion.



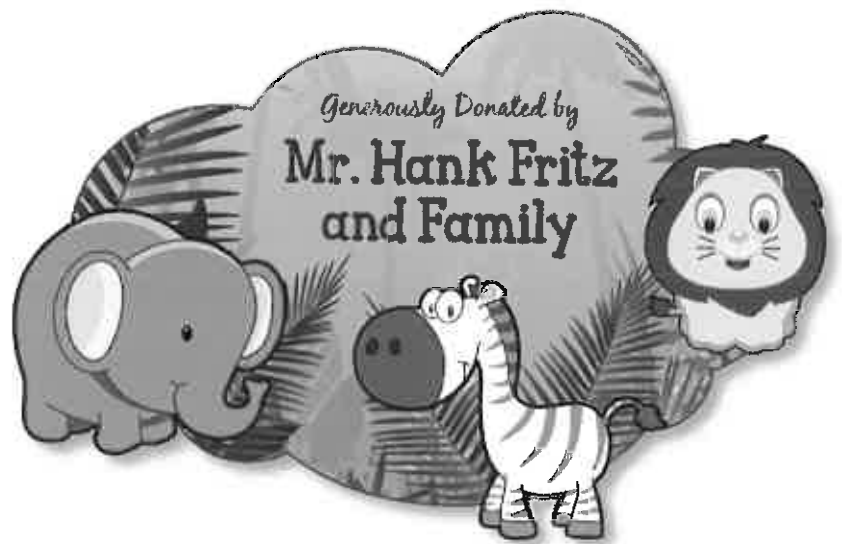


WVU HEALTHCARE SOUTHEAST PATIENT TOWER EXPANSION

MORGANTOWN, WV

WVU Healthcare is planning construction of a new \$280 million, 10-story southeast patient tower to meet the growing healthcare needs of the expanding region. The expansion will increase patient capacity to 600-plus beds, house an expanded Emergency Department and Children's Hospital along with relocation of several departments from the existing facility.

KMA Design's responsibilities for this project include integration of WVU Healthcare's signage standard for interior transitioning from the existing facility and within the new patient tower. Additionally, KMA Design is responsible for developing entrance identification for the Children's Hospital, tower directories and adequate directional and identification signage for departments, rooms and stairwells.





WEST VIRGINIA UNIVERSITY HEALTH SCIENCES CAMPUS

MORGANTOWN, WV





WVU MEDICINE RUBY MEMORIAL HOSPITAL INTERIOR

MORGANTOWN, WV





WVU MEDICINE CANCER INSTITUTE

MORGANTOWN, WV





WVU MEDICINE EYE INSTITUTE

MORGANTOWN, WV





WVU MEDICINE CHESTNUT RIDGE CENTER

MORGANTOWN, WV





WVU MEDICINE ROSENBAUM FAMILY HOUSE

MORGANTOWN, WV





WVU MEDICINE MORGANTOWN SOUTH

MORGANTOWN, WV





WVU MEDICINE PAIN MANAGEMENT CENTER

MORGANTOWN, WV





WVU MEDICINE PHYSICIAN OFFICE CENTER

MORGANTOWN, WV





WVU MEDICINE URGENT CARE

MORGANTOWN WV





WVU MEDICINE TECHNOLOGY OFFICE COMPLEX

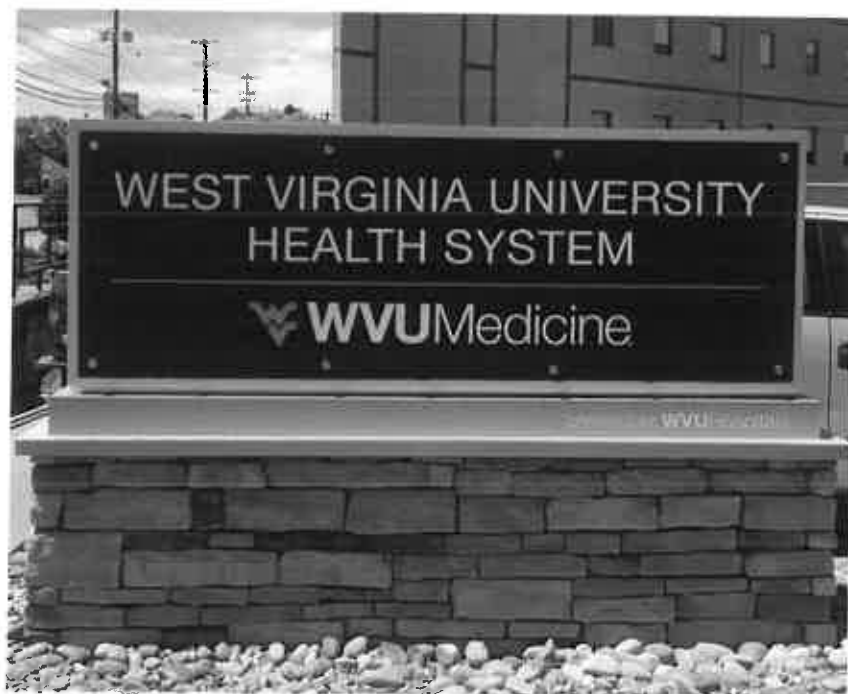
MORGANTOWN, WV





WVU MEDICINE CORPORATE OFFICES COMPLEX

MORGANTOWN, WV





WVU MEDICINE TRAMA CENTER

MORGANTOWN, WV





MONONGALIA COUNTY BALLPARK

MORGANTOWN, WV

Monongalia County Ballpark is home to the West Virginia University Mountaineers and the MiLB's West Virginia Black Bears. The \$21 million dollar facility seats 3,500 fans and was completed in 2015.

The project is a design-build between Mascaro Construction, DLA+ Architecture & Interior Design, and Populcus. KMA Design was sub-contracted to develop the stadium's signage. Sign types include section identification, outfield distance markers, dugout graphics, an iconic WV tower logo, as well as signage for the various offices, locker rooms, concessions and other support functions of the facility. Sleek and angular modules were designed to provide direction and compliment the architecture of the park.

AFFILIATES





PNC PARK

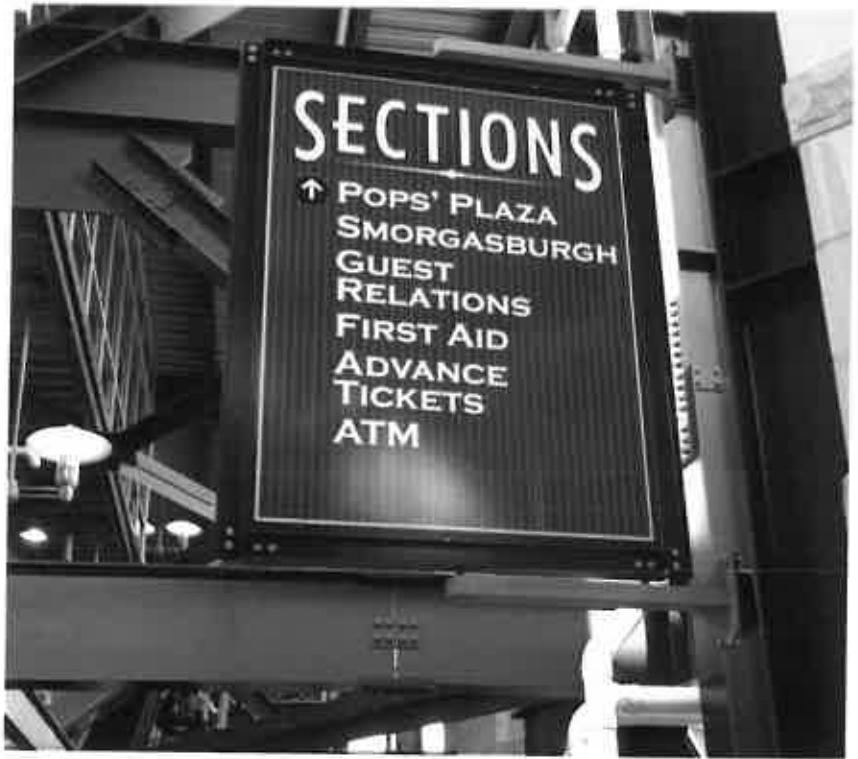
PITTSBURGH PIRATES MLB STADIUM
PITTSBURGH, PA

As a part of the design team, KMA Design was responsible for the programming and documentation of the interior and exterior signage and graphics for the home of Major League Baseball's Pittsburgh Pirates. The designers created a comprehensive signage program that incorporated directional, identification, advertising, and thematic graphics throughout the 38,000-seat complex.

Interior signage includes overhead banners illustrating great moments in Pittsburgh Pirate history on one side with space for advertising on the other. In the circulating ramps, large graphic images hang from the rotunda ceilings and baseball wall murals boldly greet suite holders when exiting the elevators.

Exterior signage includes flag-mounted banners displaying all Pirate players inducted into the Hall of Fame.

AFFILIATES



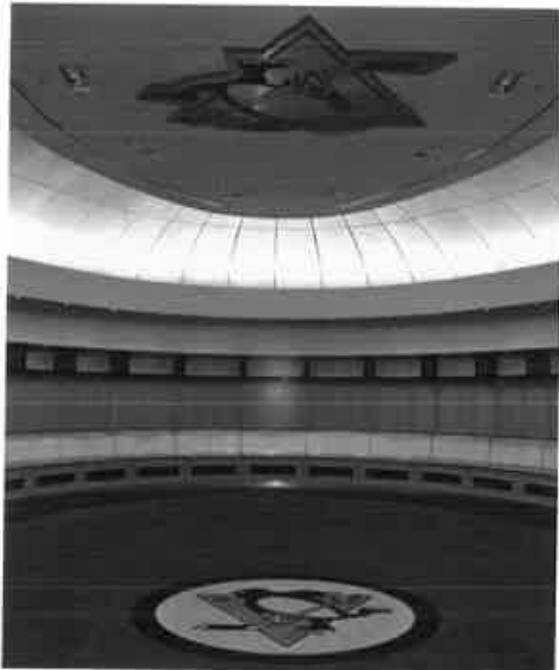


CONSOL ENERGY CENTER

PITTSBURGH PENGUINS HOCKEY ARENA
PITTSBURGH, PA

Due to their extensive resume of major league stadiums and arenas around the country, KMA Design was asked to develop the signage and wayfinding program for the new Pittsburgh Penguins Hockey Arena. The 18,500 seat, multi-tiered facility required numerous types of signage to adequately circulate patrons and identify the various amenities found on each level. As the arena is used for multi-purpose events, the design had to be sympathetic to the architecture; as well as, the vernacular and the sport. The signage is a combination of flamed steel and cracked glass designed to emulate ice and denote the Pittsburgh area's steel heritage. As an accent, there are high polished details on all signs that are reflective of hockey skate blades. In addition to the directional signage, KMA Design also implemented ADA compliant signs, retail signs, and graphic enhancements for the arena.

AFFILIATES





BOROUGH OF CARNEGIE

CARNEGIE, PA

In an effort to revitalize the business district of Carnegie, the Borough and the Carnegie Community Development Corporation adopted a new wayfinding system to identify entrances, businesses, parking and local attractions. KMA Design created a design theme that honored the Borough's namesake, philanthropist and steel magnate, Andrew Carnegie, using the Carnegie clan, Scottish-tartan plaid in the sign details. Overhead signage was planned to alleviate traffic congestion by differentiating the business route, Main Street and business by-pass.



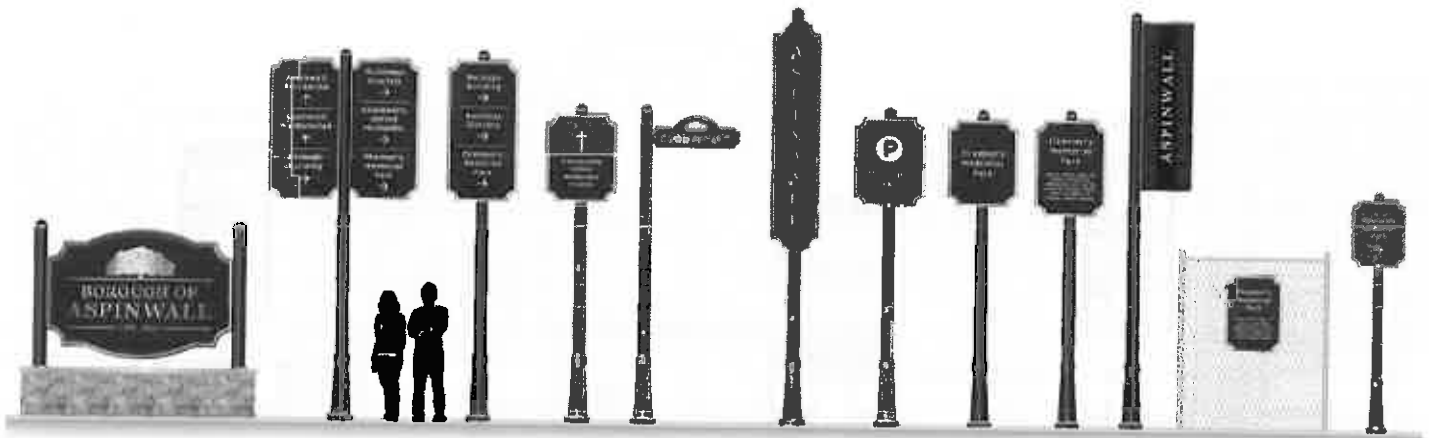


BOROUGH OF ASPINWALL

ASPINWALL, PA

Incorporated in 1892, the historic Borough of Aspinwall desired a new exterior wayfinding system to assist with pedestrian and vehicular navigation. KMA was contracted to design a wayfinding master plan that would best reflect, direct, and serve the residents and visitors of the community.

KMA Design also devised a new logo for the Borough of Aspinwall that is incorporated into the new signage designs. A large sycamore tree is paired with a black and gold motif that anchors a damask-patterned background. The firm used notable attributes of the area, which includes an abundance of sycamores, to best represent the Borough. Sign types included in the design package consist of gateways, directionals, parking and street identification, and point of interest markers.





CITY OF LAKE WORTH

LAKE WORTH, FL

The City of Lake Worth, Florida, conveniently nestled between I-95 and the Atlantic coast adjacent to Palm Beach, required a revitalization of the community's exterior signage. KMA devised a comprehensive wayfinding program to help attract and direct visitors and residents to numerous landmarks, district neighborhoods, historic buildings and major destinations.

The City believes in "The Art of Florida Living," and KMA made sure to incorporate designs that would best compliment the tropical environment into the new signage. The use of bright colors with flowing typography adds a whimsical element that helps accentuate the coastal atmosphere and local architecture.

The City is comprised of a historic cottage district, a large art deco architectural region, and an artists-in-resident community.

The images reflect three independent design concepts presented during the design development phase of the project. Option 1 was selected.





WORLD TRADE CENTER TRANSPORTATION HUB

NEW YORK, NY

The World Trade Center Transportation Hub is the Port Authority of New York and New Jersey's name for the new PATH station and the associated transit and retail complex. The station's renaming took place when the station reopened on March 3, 2016. Designed by Spanish architect Santiago Calatrava, the Transportation Hub is composed of a train station with a large and open mezzanine under the National September 11 Memorial plaza.

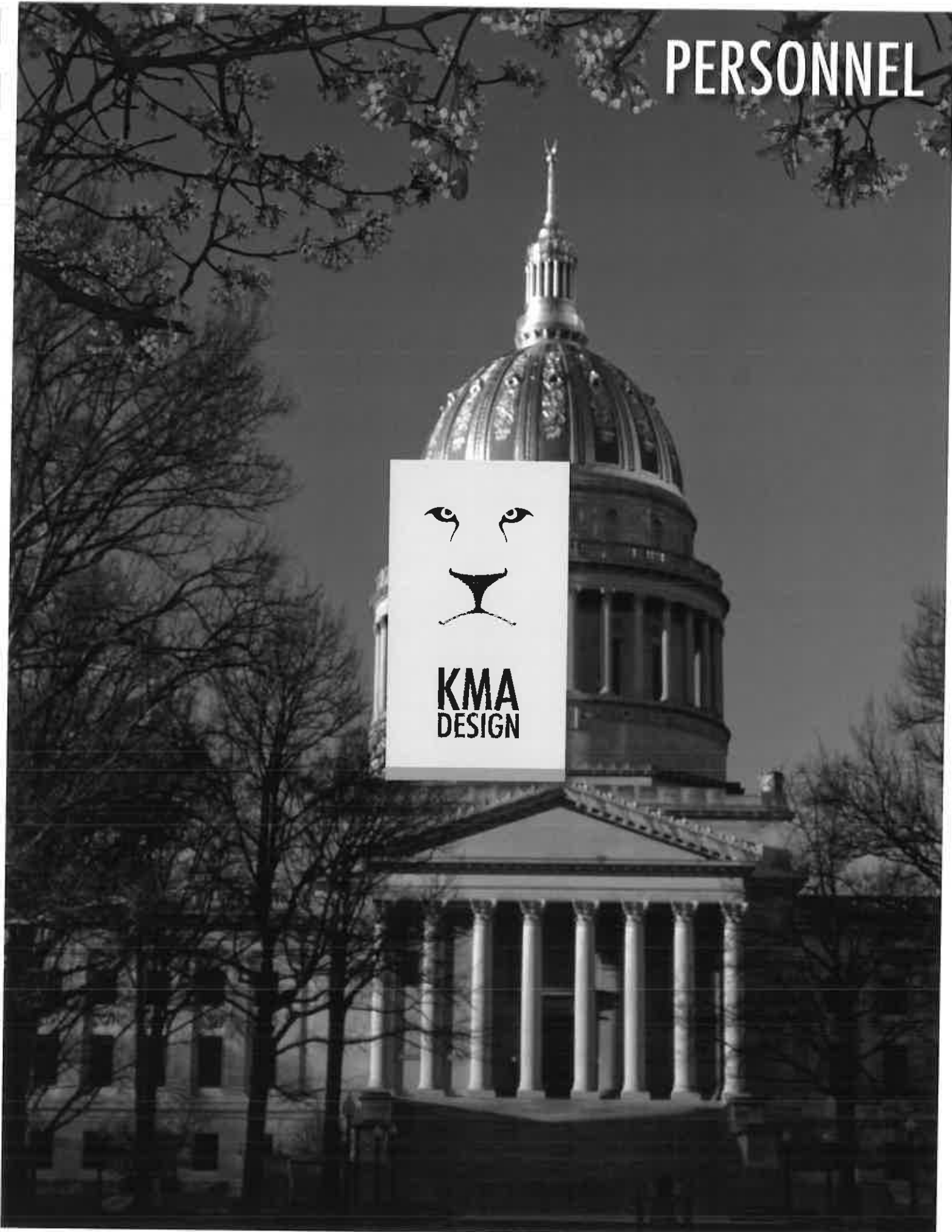
As the Senior Project Manager for a joint venture between Bunting Graphics Inc. and Architectural Sign Group, Jeremy Detwiler was the lead project manager of architectural elements and signage throughout the transportation hub. Signage throughout this impressive structure varies as frequently as the light penetrating the glass skylight spine traversing between the outreaching steel spires.



PERSONNEL



**KMA
DESIGN**





**General Services Division
State of West Virginia**



Barbara J. Martin
CEO

David W. Kosick
President

Design Development

Project Management

Construction Documents

Planning

Construction Administration

Programming

Frank A. Speney
Fabrication Specialist

Michael R. Martin
Design Director

Jeremy D. Detwiler
Sr. Project Manager

Daniel E. Grushecky
Sr. Graphic Designer

Victoria N. Aubele
Project Manager

Marianna E. Mohny
Web Developer /
Graphic Designer

Steven S. Fay
Graphic Designer

Ashley Karpa-Strang
Graphic Designer

Chad Williams
Project Manager





BARBARA J. MARTIN, SEGD

PRINCIPAL-IN-CHARGE

Chief Executive Officer and founder of KMA Design, Barbara J. Martin is the Principal-in-Charge overseeing all design and master planning on the project.

With over 30 years of experience, she has developed a national reputation as an expert in creating architecturally and aesthetically cohesive signage and wayfinding systems. Her resume of projects includes work in educational institutions, sporting complexes, health care facilities, transportation and airport environs, entertainment complexes, governmental entities and largescale general assembly spaces.

Martin is primarily responsible for design and master planning for signage programs averaging in size from 300,000 to over 7,000,000 building square feet, and has managed individual projects with signage budgets exceeding a million dollars. She has planned exterior signage programs for complex campuses and settings areas as large as 48 square miles.

Her particular area of expertise is "wayfinding," the art of synthesizing key elements in functional and aesthetic design aiding in the cognitive mapping of unfamiliar territory.

As a faculty member for the American Hospital Association and the American Society of Hospital Engineers, Martin lectured on both wayfinding and developing signage master plans for health care facilities at several national health care conventions and conferences. She has also served as a guest panelist for educational programs regarding the Americans with Disabilities Act.

Martin is a former member of the Board of Directors for both the Orlando Chapter of the AIA and for the Southpointe CEO Association.

EDUCATION

Bachelor of Arts
Seton Hill University, 1980
2010 Recipient of "Distinguished Alumni Award"

ACCOMPLISHMENTS

2013 BusinessWomen First Award
2013 Diamond Award
2009 US Commerce Association Best of Canonsburg
2010 US Commerce Association Best of Canonsburg
2011 US Commerce Association Best of Canonsburg
2012 US Commerce Association Best of Canonsburg
2013 US Commerce Association Best of Carnegie
2014 US Commerce Association Best of Carnegie

AFFILIATIONS

Board Member of the Consortium for Public Education
Society for Environmental Graphic Design
Member of Seton Hill University:
Advisory Board for Entrepreneurial Studies
Former Director of the Orlando Chapter of the AIA
Former Director of the Southpointe CEO Association

PUBLICATIONS

Newspaper Articles:
Carnegie Wants to be More Visitor Friendly, Pittsburgh Tribune Review / Business, January 2014
Signage Not Just An After Thought, Pittsburgh Tribune Review / Business, July 2005
Her Signs are Pointing the Way, Pittsburgh Post Gazette, July 2003
Pointing the Way with Sign Design, Orlando Sentinel, March 1991
Environmental Graphics, The Charrette, January 1990

Magazine Articles:
Arena Wayfinding Signage, Sign & Digital Graphics, May 2105
Rebrand Commencement, Sign Builder Illustrated Magazine, September 2014
A Designer's View of Health-Care Signage, Signs of the Times, February 2014
A Full Fleet Makeover, Sign Builder Illustrated Magazine, November 2013
Minding the Myths, Healthcare Design, July 2013
I Want You to Show Me the Way, Signs of the Times Magazine, July 2011
Women In Spotlight, Pittsburgh Magazine, September 2009
WBE/MBE Company Spotlight: KMA Design, Breaking Ground, Sept/Oct 2007
When It Comes to Signage, Strike a Balance Between Image, Function, Healthcare Building Ideas, Aug/Sept 2007
Wayfinding 101: Signage Planning for a College Campus, Sign Builder Illustrated, February 2006
Case Study: Mount Nittany Medical Center,



PUBLICATIONS

Health Facilities Management, August 2005
The Wayfinding Process, Signs of the Times, June 2005
Risk Diary: Her Signs Point the Way, Forward Fall/Winter 2003
Egleston Hospital, Identity Fall 1993
Signage: Key Wayfinding Element, Health Facilities Management, November 1993
Sign-On: Greenway Expressway Logo, Identity Fall 1991
Donor Recognition: Celebration and Marketing, Identity, Fall 1990
A Lot of Signs, Identity Jan-Feb. 1984

Books Features:

Sign Design Gallery 2 by Design inc.
City Signs, Innovation Urban Graphics by Gail Deibler Finke
The Third Annual National Conference on Health Facility Planning, Design and Construction, ASHE/AHA

PROJECT EXPERIENCE

Healthcare

Accessibility Development Associates, Pittsburgh, PA
Alle-Kiski Medical Center, Natrona Heights, PA
Arnold Palmer Hospital, Orlando, FL
Beeghly Medical Park, Boardman, OH
Castle Rock Adventist Medical Center, Castle Rock, CO
Celebration Health, Celebration, FL
Cookeville Regional Medical Center, Cookeville, TN
Egleston Children's Hospital, Atlanta, GA
Excela Health, Norwin, PA
Flagler Hospital, St. Augustine, FL
Florida Hospital, Orlando, FL
Florida Hospital- Altamonte, Altamonte Springs, FL
Florida Hospital- North Pinellas, Tarpon Springs, FL
Florida Hospital- Tampa, Tampa, FL
Florida Hospital- Waterman, Tavares, FL
Florida Hospital- Wauchula, Wauchula, FL
Helen Ellis Memorial Hospital, Tarpon Springs, FL
Heritage Valley Health System, Beaver, PA
John's Hopkins Bayview Medical Center, Baltimore, MD
Johns Hopkins School of Medicine, Baltimore, MD
LaGrange Memorial Hospital, LaGrange, IL
Lakeland Regional Medical Center, Lakeland, FL
Latrobe Area Hospital, Latrobe, PA
Loyalhanna Care Center, Latrobe, PA
Memorial Medical Center, Johnstown, PA
Memorial Mission Medical Center, Asheville, NC
Minneapolis Children's Medical Center, Minneapolis, MN
Mount Nittany Medical Center, State College, PA
Northside Medical Center, Youngstown, OH
Northwestern Medical Center, Chicago, IL

Orlando Regional Healthcare System, Orlando, FL
Pittsburgh Mercy Health System, Pittsburgh, PA
Pocono Medical Center, East Stroudsburg, PA
Preferred Primary Care Physicians, Pittsburgh, PA
Prince William Health System, Manassas, VA
Richland Memorial Hospital, Columbia, SC
Ruby Memorial Hospital, Morgantown, WV
Saxon Hospital, Orlando, FL
Sewickley Valley Hospital, Sewickley, PA
Stamford Hospital, Stamford, CT
Stony Brook Medical Center, Stony Brook, NY
The Medical Center, Beaver, PA
Trumbull Memorial Hospital, Warren, OH
University of Chicago Hospitals & Clinics, Chicago, IL
University of Florida Shands Clinic, Gainesville, FL
University Medical Center of El Paso, El Paso, TX
UPMC/Arnold Palmer Pavilion, Greensburg, PA
ValleyCare Health System of Ohio, Trumbull, OH
Walt Disney Memorial Medical Cancer Institute, Orlando, FL
WVU Healthcare, Morgantown, WV
Wheeling Hospital, Wheeling, WV
William Penn Care Center, Jeannette, PA

Educational

California University of Pennsylvania, California, PA
Carlow University, Pittsburgh, PA
Carlynton School District, Carnegie, PA
College of DuPage, Glen Ellyn, IL
Community College of Allegheny County, Pittsburgh, PA
Concord's Community College- NHTI, Concord, NH
Education Management Corporation, Pittsburgh, PA
Fairfield University, Fairfield, CT
Indiana University of Pennsylvania, Indiana, PA
Johns Hopkins University, Baltimore, MD
Mercyhurst University, Erie, PA
Penn State University, Altoona, PA
Point Park University, Pittsburgh, PA
Radford University, Radford, VA
Robert Morris University, Moon Township, PA
St. John's University, Queens, NY
Seminole Community College, Sanford, FL
Seton Hill University, Greensburg, PA
SUNY's The College at Old Westbury, Old Westbury, NY
SUNY's Farmingdale State College, Farmingdale, NY
SUNY's Stony Brook University, Stony Brook, NY
University of Florida, Gainesville, FL
University of Central Florida, Orlando, FL
University of Memphis, Memphis, TN
University of Pittsburgh, Pittsburgh, PA
Waynesburg University, Waynesburg, PA
Western Connecticut State University, Danbury, CT
West Virginia University, Morgantown, WV



Government

ALCOSAN, Pittsburgh, PA
Borough of Aspinwall, PA
Borough of Bridgeville, PA
Borough of Carnegie, PA
Borough of Sewickley, PA
Butler Township, Butler, PA
City of Celebration, FL
City of Colorado Springs, CO
City of Covington, KY
City of Dunwoody, GA
City of Durango, CO
City of Lake Worth, FL
City of Manassas, VA
City of New Port Richey, FL
City of Pittsburgh, PA
City of Shawnee, OK
City of Troy, MI
City of Viera, FL
Dane County Courthouse, Madison, WI
David L. Lawrence Convention Center, Pittsburgh, PA
Federal Prison System, Marianna, FL
Glynn County Courthouse, Brunswick, GA
National Park Service, Harpers Ferry, WV
-Everglade National Park, FL
-Kennesaw Mountain National Battlefield Park, GA
Orange County Convention Center, Orlando, FL
Orange County Courthouse, Orlando, FL
Osceola County, Osceola, FL
Palm Beach County Courthouse, West Palm Beach, FL
Phoenix Prison, Montgomery County, PA
Port Authority of Allegheny County, Pittsburgh, PA
Regional Transportation District, Denver, CO
Seminole County, Sanford, FL
Steel Industry Heritage Corporation, Pittsburgh, PA
-Allegheny County
-Beaver County
-Butler County
-Fayette County
-Greene County
-Washington County
-Westmoreland County
Town of Bristol, RI
Town of Colchester, Colchester, VT

Donor Recognition

Alle-Kiski Medical Center, Natrona Heights, PA
Carlow University, Pittsburgh, PA
Celebration Health, Celebration, FL
Cockeville Regional Medical Center, Cookeville, TN
Education Management Corporation, Pittsburgh, PA
Florida Hospital, Orlando, FL

Johns Hopkins University, Baltimore, MD
Latrobe Area Hospital, Latrobe, PA
Mary, Queen of the Universe Shrine, Orlando, FL
Mount Nittany Medical Center, State College, PA
St. Anne Home, Greensburg, PA
Seminole Community College, Sanford, FL
Seton Hill University, Greensburg, PA
Stamford Hospital, Stamford, CT
Oglebay Institute, Wheeling, WV
Orlando Regional Medical Center, Orlando, FL
Point Park University, Pittsburgh, PA
Richland Memorial Hospital, Columbia, SC
University of Pittsburgh, Pittsburgh, PA
ValleyCare Health System of Ohio, Trumbull, OH
YWCA, Pittsburgh, PA

Transportation

Colorado Springs Airport, Colorado Springs, CO
Port Authority of Allegheny County, Pittsburgh, PA
-First Avenue Station
-North Shore Station
Quonset Business Park, North Kingstown, RI
Regional Transportation District, Denver, CO
-Arapahoe Station
-Bellevue Station
-Colorado Station
-County Line Station
-Dayton Station
-Dry Creek Station
-I-25 Broadway Station
-Lincoln Station
-Louisiana Station
-Nine Mile Station
-Orchard Station
-Southmoor Station
-Union Station
-University Station
-Yale Station
Southwest Florida International Airport, Fort Myers, FL
Steel Industry Heritage Corporation, Pittsburgh, PA
-Allegheny County
-Beaver County
-Butler County
-Fayette County
-Greene County
-Washington County
-Westmoreland County

Entertainment/Recreation

Audubon Society Trails, Orlando, FL
Brevard Zoo, Melbourne, FL
Cherokee Nation Entertainment



-Fort Gibson Casino, Fort Gibson, OK

-Hard Rock Hotel & Casino, Tulsa, OK

-Ramona Casino, Ramona, OK

David L. Lawrence Convention Center, Pittsburgh, PA

Devou Park, Covington, KY

Gateway Clipper Fleet, Pittsburgh, PA

Heart of Oklahoma Exposition Center, Shawnee, OK

Leech Tishman, Pittsburgh, PA

Mohegan Sun Casino, Wilkes-Barre, PA

Morgantown Events Center, Morgantown, WV

Neighbors in the Strip, Pittsburgh, PA

Orange County Convention Center, Orlando, FL

PNC, Pittsburgh, PA

Rat Pack Lounge, Morgantown, WV

Universal Studios, Orlando, FL

Walt Disney World Gateways, Orlando, FL

Sporting Team Graphic Design

Great Lakes Hockey League, MI, PA, TN, OH

Pittsburgh Viper Stars, New Kensington, PA

North Hills Amateur Hockey Association

The Enforcers, Canonsburg, PA

Orlando Youth Hockey League, Orlando, FL

Website Design

Andrews Industrial Control, Carnegie, PA

Century Sports, McMurray, PA

David Davis Communications, Finleyville, PA

Great Lakes Hockey League, MI, PA, TN, OH

Headache Wellness Center, Bethel Park, PA

Jay's Sports Bar & Iceoplex, Canonsburg, PA

North Hills Amateur Hockey Association, Pittsburgh, PA

Pool & Spa Outlet, McMurray, PA

Commercial

Andrews Industrial Control, Carnegie, PA

Bassi, Vreeland & Associates, P.C. Charleroi, PA

Dick Corporation, Homestead, PA

Esmark, Inc., Sewickley, PA

Gateway Center Parking Garage, Pittsburgh, PA

GlaxoSmithKline, Moon Township, PA

Grand Floridian Hotel, Orlando, FL

Guttman Oil Company, Belle Vernon, PA

Oglebay Institute, Wheeling, WV

Quonset Business Park, North Kingstown, RI

Radisson Hotel, Morgantown, WV

Salem 22 Plaza, Delmont, PA

Ventana Hills, Mount Lebanon, PA

Waterfront Place, Morgantown, WV

Yanni & Company, Pittsburgh, PA

YWCA, Pittsburgh, PA

Sporting Complexes

Heart of Oklahoma Exposition Center & Rodeo Arena, Shawnee, OK

The Iceoplex, Canonsburg, PA

Katherine Mabis McKenna Recreational Center, Greensburg, PA

Kovaichick Convention and Athletic Complex, Indiana, PA

MLB's PNC Park, Pittsburgh, PA

Mohegan Sun Casino, Stroudsburg, PA

Monongalia County Ballpark, Morgantown, WV

NHL's Consol Energy Center, Pittsburgh, PA

NHL's St. Pete Times Forum, Tampa, FL

North Hills Amateur Hockey Association, Pittsburgh, PA

Petersen Events Center at the University of Pittsburgh, Pittsburgh, PA

Valley Sports Complex, New Kensington, PA

Petersen Sports Complex at the University of Pittsburgh, Pittsburgh, PA

Quaker Valley Recreation Association, Sewickley, PA

Legacy Fields at Bouchard Family Park



DAVID W. KOSICK

PROJECT DIRECTOR

Project Director and co-owner of KMA Design, Kosick is responsible for overseeing the KMA project management staff; as well as, the day-to-day operations of the firm.

With nearly 30 years experience in the sign master planning, intellectual property, advertising and marketing areas of the industry, he has developed a quality reputation as a communications specialist, providing expert knowledge in complex direction and information through the use of language, all conveyed in a understandable manner. His background in communications, with an emphasis in rhetoric, provides an intimate knowledge of language to signage programs, assuring consistency and clarity through the use of the written word.

With experience in all aspects of wayfinding, Kosick is a master at breaking down complex nuances of space and direction, and conveying in a simple, yet refined manner. Working in tandem with a team of graphic designers, Kosick brings the use of language into a functional and understandable format for each wayfinding program developed.

Kosick has programmed numerous facilities, stadia, cities, and complexes across the nation, with a focus on wayfinding for the occasional or infrequent visitor. His work precisely plans where and when it is necessary to provide directional cues for appropriate pedestrian and vehicular circulation in and around buildings.

Kosick also offers expertise in the area of corporate identity for a wide variety of clients. These services include corporate branding, brochure development, collateral packages, public relations and crisis management.

He is actively involved in the Pittsburgh amateur sporting community and has served as a board member or executive director of several not-for-profit organizations.

EDUCATION

Bachelor of Arts
University of Pittsburgh, 1985

AFFILIATIONS

Public Relations Society of America
North American Prospects Hockey League
North Hills Amateur Hockey Association
USA Hockey
Greater Pittsburgh Convention and Visitor's Bureau
Sports Task Force

FEATURES

Magazine Articles:

Code Blue, Regarding Us, April 1994
Psychiatric Evaluation, Regarding Us, April 1996
Cancer Treatment Center: Leading the Way Regarding Us, Nov. 1996

Feature Articles:

Dave Kosick: Brandishing the Branding Iron,
Hospital News, April 2000

Newspaper Articles:

Signage Not Just An After thought,
Pittsburgh Tribune-Review/Business, July 2005
Who's the Boss- Working for Your Kids,
Pittsburgh Post-Gazette, March 2007

PROJECT EXPERIENCE

Healthcare

Beeghly Medical Park, Boardman, OH
Castle Rock Adventist Medical Center, Castle Rock, CO
Cookeville Regional Medical Center, Cookeville, TN
Excela Health, Latrobe, PA
Florida Hospital- Tampa, Tampa, FL
Florida Hospital- Waterman, Tavares, FL
Heritage Valley Health System, Beaver, PA
Johns Hopkins University's Bayview Medical Center, Baltimore, MD
Lakeland Regional Medical Center, Lakeland, FL
Latrobe Area Hospital, Latrobe, PA
Loyalhanna Care Center, Latrobe, PA
Memorial Medical Center, Johnstown, PA
Mount Nittany Medical Center, State College, PA
Northside Medical Center, Youngstown, OH
Pittsburgh Mercy Health System, Pittsburgh, PA
Pocono Medical Center, East Stroudsburg, PA
Preferred Primary Care Physicians, Pittsburgh, PA
Prince William Health System, Manassas, VA
Ruby Memorial Hospital, Morgantown, WV
Sewickley Valley Hospital, Sewickley, PA
The Medical Center, Beaver, PA
Trumbull Memorial Hospital, Warren, OH
University Medical Center of El Paso, El Paso, TX
UPMC/Arnold Palmer Pavilion, Greensburg, PA
ValleyCare Health System of Ohio, Trumbull, OH
WVU Healthcare, Morgantown, WV
Wheeling Hospital, Wheeling, WV
William Penn Care Center, Jeannette, PA



Entertainment/Recreation

Cherokee Nation Entertainment
-Fort Gibson Casino, Fort Gibson, OK
-Hard Rock Hotel & Casino, Tulsa, OK
-Ramona Casino, Ramona, OK
Everglades National Park, Everglades, FL
Gateway Clipper Fleet, Pittsburgh, PA
Heart of Oklahoma Exposition Center, Shawnee, OK
Katherine Mabis McKenna Recreational Center, Greensburg, PA
Kennesaw Mountain National Battlefield Park, GA
Mohegan Sun Casino, Wilkes-Barre, PA
Legacy Fields at Bouchard Park, Sewickley, PA
Rat Pack Lounge, Morgantown, WV

Government

ALCOSAN, Pittsburgh, PA
Borough of Aspinwall, PA
Borough of Carnegie, PA
Butler Township, Butler, PA
City of Colorado Springs, CO
City of Covington, KY
City of Dunwoody, GA
City of Durango, CO
City of Manassas, VA
City of Pittsburgh, PA
City of Shawnee, OK
City of Troy, MI
Dane County Courthouse, Madison, WI
National Park Service, Harpers Ferry, WV
-Everglades National Park, FL
-Kennesaw Mountain National Battlefield Park, GA
Phoenix Prison, Montgomery County, PA
Port Authority of Allegheny County, Pittsburgh, PA
Regional Transportation District, Denver, CO
Seminole County, Sanford, FL
Steel Industry Heritage Corporation, Pittsburgh, PA
-Allegheny County
-Beaver County
-Butler County
-Fayette County
-Greene County
-Washington County
-Westmoreland County
Town of Bristol, RI

Educational

Carlynton School District, Carnegie, PA
College of DuPage, Glen Ellyn, IL
Fairfield University, Fairfield, CT
Indiana University of Pennsylvania, Indiana, PA
Johns Hopkins University, Baltimore, MD
Mercyhurst University, Erie, PA

Penn State University, Altoona, PA
Point Park University, Pittsburgh, PA
Radford University, Radford, VA
Robert Morris University, Moon Township, PA
St. John's University, Queens, NY
Seminole Community College, Sanford, FL
Seton Hill University, Greensburg, PA
SUNY's The College at Old Westbury, Old Westbury, NY
SUNY's Farmingdale State College, Farmingdale, NY
SUNY's Stony Brook University, Stony Brook, NY
University of Pittsburgh, Pittsburgh, PA
University of Memphis, Memphis, TN
Waynesburg University, Waynesburg, PA
Western Connecticut State University, Danbury, CT
West Virginia University, Morgantown, WV

Donor Recognition

Cookeville Regional Medical Center, Cookeville, TN
Forum Health System, Youngstown, OH
Latrobe Area Hospital, Latrobe, PA
Mount Nittany Medical Center, State College, PA
St. Anne Home, Greensburg, PA
Seminole Community College, Sanford, FL
Seton Hill University, Greensburg, PA
Point Park University, Pittsburgh, PA
University of Pittsburgh, Pittsburgh, PA
YWCA, Pittsburgh, PA

Sporting Team Graphic Design

The Enforcers, Canonsburg, PA
Great Lakes Hockey League, MI, PA, TN, OH
North Hills Amateur Hockey Association
Pittsburgh Viper Stars, New Kensington, PA

Sporting Complexes

Heart of Oklahoma Exposition Center & Rodeo Arena, Shawnee, OK
The Iceplex, Canonsburg, PA
Katherine Mabis McKenna Recreational Center, Greensburg, PA
Kovaichick Convention and Athletic Complex, Indiana, PA
Mohegan Sun Casino, Wilkes-Barre, PA
North Hills Amateur Hockey Association, Pittsburgh, PA
Petersen Events Center at the University of Pittsburgh, PA
NHL's Consol Energy Center, Pittsburgh, PA
MLB's PNC Park, Pittsburgh, PA
Valley Sports Complex, New Kensington, PA

Commercial

Andrews Industrial Control, Carnegie, PA
Dick Corporation, Homestead, PA
Esmark, Inc., Sewickley, PA
Gateway Center Parking Garage, Pittsburgh, PA
GlaxoSmithKline, Moon Township, PA



Guttman Oil Company, Belie Vernon, PA
Leech Tishman, Pittsburgh, PA
Neighbors in the Strip, Pittsburgh, PA
PNC, Pittsburgh, PA
Quonset Business Park, North Kingstown, RI
Radisson Hotel, Morgantown, WV
Salem 22 Plaza, Delmont, PA
Waterfront Place, Morgantown, WV
YWCA, Pittsburgh, PA

Transportation

Colorado Springs Airport, Colorado Springs, CO
Port Authority of Allegheny County, Pittsburgh, PA
-First Avenue Station
-North Shore Station
Quonset Business Park, North Kingstown, RI
Regional Transportation District, Denver, CO
-Arapahoe Station
-Bellevue Station
-Colorado Station
-County Line Station
-Dayton Station
-Dry Creek Station
-I-25 Broadway Station
-Lincoln Station
-Louisiana Station
-Nine Mile Station
-Orchard Station
-Southmoor Station
-Union Station
-University Station
-Yale Station
Southwest Florida International Airport, Fort Myers, FL
Steel Industry Heritage Corporation
-Allegheny County
-Beaver County
-Butler County
-Fayette County
-Greene County
-Washington County
-Westmoreland County

Website Design

Andrews Industrial Control, Carnegie, PA
Century Sports, McMurray, PA
David Davis Communications, Finleyville, PA
Great Lakes Hockey League, Pittsburgh, PA
Headache Wellness Center, Bethel Park, PA
Jay's Sports Bar & Iceoplex, Canonsbrug, PA
North Hills Amateur Hockey Association, Pittsburgh, PA
Pool & Spa Outlet, McMurray, PA



JEREMY D. DETWILER

SENIOR PROJECT MANAGER

Jeremy Detwiler serves as a Senior Project Manager for KMA Design. His primary tasks include daily management of all projects, which encompasses client and fabricator communication, meetings, design reviews and quality control visits.

His background ensures that each project achieves the level of correspondence, coordination and organization needed to achieve successful project completion. As a managerial staff member, Detwiler will distribute project tasks and responsibilities to the team to assure that budgets, schedules and goals for each project are met. Detwiler reports to the firm's Chief Executive Officer and President to monitor each project's progression. He also works exclusively with the graphic design staff to ensure client satisfaction and adherence to deadlines.

As a veteran, his highly decorated military background, serving as a sergeant in the US Army, brings a particular level of detail, discipline and dedication to his work ethic. Detwiler also oversees project profitability and monthly goals for the firm maintaining internal success while monitoring financials for the firm.

EDUCATION

The Art Institute of Pittsburgh, PA
Bachelors of Science, Industrial Design and Technology- Product Design
University of Pittsburgh, Engineering Major

TECHNOLOGY

Applications
Adobe Photoshop CS5
Adobe Dreamweaver CS5
Auto CADD
Bluebeam Revu
CorelDraw12
Crystal Reports
Falcon View
FileMaker
Form-Z
Microsoft Office Suite
QuickTime

AWARDS & CLEARANCES

Bronze Star Medal
Army Commendation Medal
Army Achievement Medal (2 OLC)
Army Good Conduct Medal
National Defense Service Medal
Iraq Campaign Medal
Global War on Terrorism Medal
Korean Defense Service Medal
Armed Forces Reserve Medal (M Device)
NCO Professional Development Ribbon
Army Service Ribbon
Overseas Service Ribbon
SWAC (Secure Worker Access Consortium)
Federal Top Secret SCI (Awarded June 2007)

PROJECT EXPERIENCE

Abarta Oil & Gas, Pittsburgh, PA
Allegheny Health Network (Account), PA
Chatham University, Pittsburgh, PA
City of Lakeland, Lakeland, FL
Dallas Cowboys Stadium, Dallas, TX
Erie Insurance Arena, Erie, PA
First Niagara Bank (Account), NY, PA
First National Bank (Account), PA
Fifth Third Bank (Account), NY, PA
Heinz Field, Pittsburgh, PA
Holy Cross Hospital, Silver Spring, MD
Indiana University of Pennsylvania, Indiana, PA
Lincoln Financial Field, Philadelphia, PA
Lucas Oil Stadium, Indianapolis, IN
Mt Lebanon High School, Mount Lebanon, PA
Mt Nittany Medical Center, State College, PA
National Institute of Allergy and Infectious Diseases, Bethesda, MD
Northwest Bank (Account), OH, PA
Oakland Catholic High School, Pittsburgh, PA
PNC Bank (Account), MI, NC, NY, PA
Princeton University, Princeton, NJ
Robert Morris University, Moon Township, PA
Social Security Administration, Frederick, MD
Stamford Hospital, Stamford, CT
University of Pittsburgh, Pittsburgh, PA
Utah Valley University, Orem, UT
West Virginia University, Morgantown, WV
World Trade Center Transportation Hub, New York City, NY



MICHAEL R. MARTIN

SENIOR GRAPHIC DESIGNER / DESIGN DIRECTOR

Martin serves as the Design Director for KMA Design. He has been a member of the design team since 2004. His responsibilities include the graphic development of design concepts and ideas, for both environmental graphic design (signage), and traditional graphic design (websites, logos, print and collateral material) projects.

From the development of an original idea to construction documents for approved signage, the translation of a client's desired look for graphic material, Martin serves as a link between KMA and clients/fabricators in bringing an abstract concept to reality.

Understanding that each environment is different, Martin believes that each project has its own strengths, values, and surroundings and that each should be taken into account while designing. This allows the final signage design to become part of the environment, accenting what is important while being aesthetically pleasing and cohesive architecturally.

He also understands the importance of typography in graphic design. The use of the right letterforms and spacing increase visibility and legibility, allowing the design to easily communicate the information necessary.

Martin blends a modern graphic design sensibility with the more classic rules of fine art and architecture, creating programs that appeal to both conservative and ultra-modern tastes alike.

EDUCATION

Art Institute of Pittsburgh

TECHNOLOGY

Operating Systems
Mac OSX
Windows XP, Vista

Applications
Adobe Photoshop CS5
Adobe Illustrator CS5
Adobe Dreamweaver CS5
Adobe In-Design CS5
Adobe Flash CS5

AFFILIATIONS

Pittsburgh Technical Institute Curriculum Advisory Board
Society for Environmental Graphic Design

PROJECT EXPERIENCE

Allegheny Health Network, PA
Alcosan, Pittsburgh, PA
Alle-Kiski Regional Hospital, Pittsburgh PA
Andrews Industrial Control, Inc., Carnegie, PA
Andrews Process System Solutions, Latrobe, PA
Bassi, Vreeland & Associates, P.C., Charleroi & Washington, PA
Borough of Aspinwall, PA
Borough of Bridgeville, PA
Borough of Carnegie, PA
Butler Township Municipal Building, Lyndora, PA
Carlynton School District, Carnegie, PA
Castle Rock Adventist Medical Center, Castle Rock, CO
Century Sports, McMurray, PA
Cherokee Nation Entertainment
- Hard Rock Hotel & Casino- Tulsa, OK
City of Dunwoody, GA
City of Durango, CO
City of Kennesaw, GA
City of Manassas, VA
City of Shawnee, OK
City of Troy, MI
College of DuPage, Glen Ellyn, IL
Dane County Courthouse, Madison, WI
David Davis Communications, Finleyville, PA
David L. Lawrence Convention Center, Pittsburgh, PA
Esmark, Inc., Sewickley, PA
Fairfield University, Fairfield, CT
Florida Hospital- Tampa, Tampa, FL
Florida Hospital- Waterman, Tavares, FL
Gateway Clipper Fleet, Pittsburgh, PA
Guttman Oil Company, Belle Vernon, PA
Heritage Valley Health System, Beaver, PA



MICHAEL R. MARTIN

SENIOR GRAPHIC DESIGNER / DESIGN DIRECTOR

Highmark, PA
Indiana University of Pennsylvania, Indiana, PA
Johns Hopkins University, Baltimore, MD
Kovalchick Convention and Athletic Complex, Indiana, PA
Lakeland Regional Medical Center, Lakeland, FL
Latrobe Area Hospital, Latrobe, PA
Leech Tishman, Pittsburgh, PA
Loyalhanna Care Center, Latrobe, PA
Mercyhurst University, Erie, PA
Memorial Medical Center, Johnstown, PA
Mohegan Sun at Pocono Downs, East Stroudsburg, PA
Mt. Nittany Medical Center, State College, PA
NHL's Consol Energy Center, Pittsburgh, PA
National Park Service
- Everglade National Park, FL
- Kennesaw Mountain National Battlefield Park, GA
Neighbors in the Strip, Pittsburgh, PA
North Hills Amateur Hockey Association
Penn Enforcers, Pittsburgh, PA
Penn State University, Altoona, PA
Phoenix Prison, Montgomery County, PA
Pittsburgh Downtown Partnership, Pittsburgh, PA
Pittsburgh Penguins, Pittsburgh, PA
Pittsburgh Viper Stars, Pittsburgh, PA
PNC, Pittsburgh, PA
PNC Park Light Rail Station, Pittsburgh, PA
Port Authority of Allegheny County, Pittsburgh, PA
Point Park University, Pittsburgh, PA
Preferred Primary Care Physicians, Bethel Park, PA
Prince William Health System, Manassas, VA
Prudential Realty, Pittsburgh, PA
Quaker Valley Recreation Association, Sewickley, PA
Quonset Development Corporation, N. Kingstown, RI
The Radisson at Waterfront Place, Morgantown, WV
Robert Morris University, Moon Township, PA
Radford University, Radford, VA
Seminole Community College, Sanford, FL
St. John's University, Queens, NY
Seton Hill University, Greensburg, PA
Southwest Florida International Airport
- Midfield Terminal Complex & Terminal
- Building, Fort Myers, FL
SUNY's The College at Old Westbury, NY
SUNY's Farmingdale State College, Farmingdale, NY
Town of Bristol, RI
University of Pittsburgh, Pittsburgh, PA
University Medical Center of El Paso, El Paso, TX
ValleyCare Health System of Ohio, Trumbull, OH
Waterfront Place, Morgantown, WV
Waynesburg University, Waynesburg, PA
Western Connecticut University, CT
West Virginia University Athletics, Morgantown, WV

West Virginia University Hospitals, Morgantown, WV
Wheeling Hospital, Wheeling, WV
William Penn Care Center, Jeanette, PA



As a Senior Graphic Designer, Speney's primary responsibility is to serve as a liaison between KMA and clients/fabricators from project inception to conclusion.

With a background in fabrication, Speney provides an extra level of client comfort and project thoroughness to each step of the process. From procuring pricing from fabricators to executing punch lists, his primary responsibility is to represent the interests of the client in each and every step of a project.

Speney is well-versed in codes affecting signage, including the 2010 ADA, MUTCD, National Fire Code and state/municipal codes particular to various projects.

Other responsibilities include: inventorying existing signage, development of historical documentation, assisting with the development of message schedules and sign placement for appropriate pedestrian and vehicular circulation and maintaining direct communications with other designers, clients and fabricators.

Speney has served as graphic designer on projects of all sizes. Working in tandem with the various specialties of the KMA team, he ensures each project unsurpassed representation. In addition, Frank oversees all construction details created by the KMA staff quality controlling them for viability in the built environment.

EDUCATION

Pittsburgh Technical Institute

TECHNOLOGY

Operating Systems
Apple OSX Leopard
Windows XP, Vista

Applications
Adobe Illustrator CS5
Adobe In-Design CS5
Adobe Photoshop CS5
Microsoft Excel
Microsoft Word
Powerpoint

PROJECT EXPERIENCE

Healthcare

Accessibility Development Associates, Pittsburgh, PA
Allegheny Health Network, Pittsburgh, PA
Alle-Kiski Medical Center, Natrona Heights, PA
Castle Rock Adventist Medical Center, Castle Rock, CO
Cookeville Regional Medical Center, Cookeville, TN
Excela Health, Norwin, PA
Florida Hospital- Tampa, Tampa, FL
Florida Hospital- Waterman, Tavares, FL
Heritage Valley Health System, Beaver, PA
Highmark, Pittsburgh, PA
John's Hopkins Bayview Medical Center, Baltimore, MD
Lakeland Regional Medical Center, Lakeland, FL
Latrobe Area Hospital, Latrobe, PA
Loyalhanna Care Center, Latrobe, PA
Mount Nittany Medical Center, State College, PA

Pittsburgh Mercy Health System, Pittsburgh, PA
Ruby Memorial Hospital, Morgantown, WV
Sewickley Valley Hospital, Sewickley, PA
Stony Brook Medical Center, Stony Brook, NY
Trumbull Memorial Hospital, Warren, OH
University Medical Center of El Paso, El Paso, TX
WVU Healthcare, Morgantown, WV
Wheeling Hospital, Wheeling, WV
William Penn Care Center, Jeannette, PA

Educational

California University of Pennsylvania, California, PA
Carlow University, Pittsburgh, PA
Carlynton School District, Carnegie, PA
College of DuPage, Glen Ellyn, IL
Community College of Allegheny County, Pittsburgh, PA
Concord's Community College- NHTI, Concord, NH
Fairfield University, Fairfield, CT
Indiana University of Pennsylvania, Indiana, PA
Johns Hopkins University, Baltimore, MD
Mercyhurst University, Erie, PA
Point Park University, Pittsburgh, PA
Radford University, Radford, VA
Robert Morris University, Moon Township, PA
St. John's University, Queens, NY
Seminole Community College, Sanford, FL
Seton Hill University, Greensburg, PA
SUNY's Farmingdale State College, Farmingdale, NY
SUNY's Stony Brook University, Stony Brook, NY
University of Memphis, Memphis, TN
University of Pittsburgh, Pittsburgh, PA
Waynesburg University, Waynesburg, PA
West Virginia University, Morgantown, WV

Government

Borough of Aspinwall, PA
Borough of Carnegie, PA
Borough of Sewickley, PA
City of Dunwoody, GA



City of Durango, CO
City of Manassas, VA
City of Shawnee, OK
City of Troy, MI
David L. Lawrence Convention Center, Pittsburgh, PA
National Park Service, Harpers Ferry, WV
Phoenix Prison, Montgomery County, PA
Port Authority of Allegheny County, Pittsburgh, PA
Town of Bristol, RI
Town of Colchester, Colchester, VT

Donor Recognition

Alle-Kiski Medical Center, Natrona Heights, PA
Cookeville Regional Medical Center, Cookeville, TN
Johns Hopkins University, Baltimore, MD
Latrobe Area Hospital, Latrobe, PA
Mount Nittany Medical Center, State College, PA
Seminole Community College, Sanford, FL
Seton Hill University, Greensburg, PA
Point Park University, Pittsburgh, PA
University of Pittsburgh, Pittsburgh, PA
YWCA, Pittsburgh, PA

Transportation

Colorado Springs Airport, Colorado Springs, CO
Port Authority of Allegheny County, Pittsburgh, PA
- First Avenue Station
- North Shore Station
Connellsville Airport, PA

Entertainment/Recreation

Cherokee Nation Entertainment
- Fort Gibson Casino, Fort Gibson, OK
- Hard Rock Hotel & Casino, Tulsa, OK
- Ramona Casino, Ramona, OK
David L. Lawrence Convention Center, Pittsburgh, PA
Gateway Clipper Fleet, Pittsburgh, PA
General Industries, Charleroi, PA
Ground Force, Pittsburgh, PA
Guess ? Inc., New York City, NY
Heart of Oklahoma Exposition Center, Shawnee, OK Leech Fishman, Pittsburgh, PA
Hollister Co., Paramus, NJ
Mohegan Sun Casino, Wilkes-Barre, PA
Morgantown Events Center, Morgantown, WV
PNC, Pittsburgh, PA

Commercial

Bassi, Vreeland & Associates, P.C. Charleroi, PA
Esmark, Inc., Sewickiey, PA
Gateway Center Parking Garage, Pittsburgh, PA
Kohler, Kohler, WI
Ventana Hills, Mount Lebanon, PA

Waterfront Place, Morgantown, WV
Yanni & Company, Pittsburgh, PA
YWCA, Pittsburgh, PA

Sporting Complexes

Heart of Oklahoma Exposition Center & Rodeo Arena, Shawnee, OK
The Iceoplex, Canonsburg, PA
Kovalchick Convention and Athletic Complex, Indiana, PA
MLB's PNC Park, Pittsburgh, PA
Mohegan Sun Casino, Stroudsburg, PA
NHL's Consol Energy Center, Pittsburgh, PA
Petersen Events Center at the University of Pittsburgh, Pittsburgh, PA
Petersen Sports Complex at the University of Pittsburgh, Pittsburgh, PA
Pittsburgh Steelers' Heinz Field, Pittsburgh, PA

FORMS



KMA
DESIGN

ADDENDUM ACKNOWLEDGEMENT FORM
SOLICITATION NO.: GSD160000007

Instructions: Please acknowledge receipt of all addenda issued with this solicitation by completing this addendum acknowledgment form. Check the box next to each addendum received and sign below. Failure to acknowledge addenda may result in bid disqualification.

Acknowledgment: I hereby acknowledge receipt of the following addenda and have made the necessary revisions to my proposal, plans and/or specification, etc.

Addendum Numbers Received:

(Check the box next to each addendum received)

- | | |
|--|--|
| <input checked="" type="checkbox"/> Addendum No. 1 | <input type="checkbox"/> Addendum No. 6 |
| <input type="checkbox"/> Addendum No. 2 | <input type="checkbox"/> Addendum No. 7 |
| <input type="checkbox"/> Addendum No. 3 | <input type="checkbox"/> Addendum No. 8 |
| <input type="checkbox"/> Addendum No. 4 | <input type="checkbox"/> Addendum No. 9 |
| <input type="checkbox"/> Addendum No. 5 | <input type="checkbox"/> Addendum No. 10 |

I understand that failure to confirm the receipt of addenda may be cause for rejection of this bid. I further understand that any verbal representation made or assumed to be made during any oral discussion held between Vendor's representatives and any state personnel is not binding. Only the information issued in writing and added to the specifications by an official addendum is binding.

KENESSES-MARTIN ASSOCIATES
Company

[Handwritten Signature]
Authorized Signature

6-10-16
Date

NOTE: This addendum acknowledgement should be submitted with the bid to expedite document processing.



Purchasing Division
 2019 Washington Street East
 Post Office Box 50130
 Charleston, WV 25305-0130

State of West Virginia
 Centralized Expression of Interest
 02 - Architect/Engr

Proc Folder: 204430

Doc Description: EOI Capitol Campus Wayfinding

Proc Type: Central Contract - Fixed Amt

Date Issued	Solicitation Closes	Solicitation No	Version
2016-05-04	2016-06-07 13:30:00	CEOI 0211 GSD1600000007	1

BID RECEIVING LOCATION

BID CLERK
 DEPARTMENT OF ADMINISTRATION
 PURCHASING DIVISION
 2019 WASHINGTON ST E
 CHARLESTON WV 25305
 US

VENDOR

Vendor Name, Address and Telephone Number:

KERESTES-MARTIN ASSOCIATES INC. (DBA KMADESIGN)
104 BROADWAY ST
CARNEGIE, PA 15106
412-429-4071

FOR INFORMATION CONTACT THE BUYER

Linda Harper
 (304) 558-0468
 linda.b.harper@wv.gov

Signature

FEIN # *23-2869544*

DATE *6/10/16*

All offers subject to all terms and conditions contained in this solicitation

ADDITIONAL INFORMATION

The West Virginia Purchasing Division for the agency, The West Virginia Department of Administration's, General Services Division is soliciting CEOI responses from qualified firms to provide a contract to provide necessary architectural and engineering services for Capitol Campus Wayfindings per the attached documentation.

DEPARTMENT OF ADMINISTRATION GENERAL SERVICES DIVISION 1900 KANAWHA BLVD E, BLDG 1, RM MB-68 CHARLESTON WV25305 US	STATE OF WEST VIRGINIA JOBSITE - SEE SPECIFICATIONS No City WV 99999 US
--	--

Line	Comm Ln Desc	Qty	Unit Issue
1	EOI Capitol Campus Wayfinding		

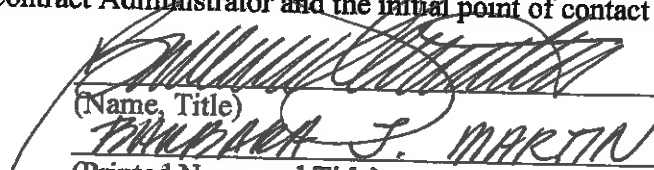
Comm Code	Manufacturer	Specification	Model #
81100000			

Extended Description :
EOI Capitol Campus Wayfinding, Online Responses Prohibited

ADDITIONAL INFORMATION

<u>Line</u>	<u>Event</u>	<u>Event Date</u>
1	Question Submission Deadline 5:00 p.m.	2016-05-26

DESIGNATED CONTACT: Vendor appoints the individual identified in this Section as the Contract Administrator and the initial point of contact for matters relating to this Contract.



(Name, Title)
BARBARA J. MARTIN

(Printed Name and Title)
104 BROADWAY STREET

(Address)
CARNEGIE, PA 15106

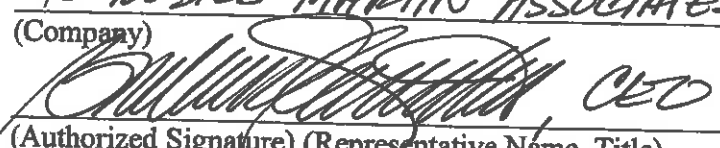
(Phone Number) / (Fax Number)
412-429-4071 (T) 412-200-2077 (F)

(email address)

CERTIFICATION AND SIGNATURE: By signing below, or submitting documentation through wvOASIS, I certify that I have reviewed this Solicitation in its entirety; that I understand the requirements, terms and conditions, and other information contained herein; that this bid, offer or proposal constitutes an offer to the State that cannot be unilaterally withdrawn; that the product or service proposed meets the mandatory requirements contained in the Solicitation for that product or service, unless otherwise stated herein; that the Vendor accepts the terms and conditions contained in the Solicitation, unless otherwise stated herein; that I am submitting this bid, offer or proposal for review and consideration; that I am authorized by the vendor to execute and submit this bid, offer, or proposal, or any documents related thereto on vendor's behalf; that I am authorized to bind the vendor in a contractual relationship; and that to the best of my knowledge, the vendor has properly registered with any State agency that may require registration.

KERDESSES-MARTIN ASSOCIATES, INC. (dba KMA DESIGN)

(Company)



(Authorized Signature) (Representative Name, Title)

BARBARA J. MARTIN

(Printed Name and Title of Authorized Representative)

6-10-16

(Date)

412-429-4071 412-429-4074

(Phone Number) (Fax Number)

STATE OF WEST VIRGINIA
Purchasing Division

PURCHASING AFFIDAVIT

MANDATE: Under W. Va. Code §5A-3-10a, no contract or renewal of any contract may be awarded by the state or any of its political subdivisions to any vendor or prospective vendor when the vendor or prospective vendor or a related party to the vendor or prospective vendor is a debtor and: (1) the debt owed is an amount greater than one thousand dollars in the aggregate; or (2) the debtor is in employer default.

EXCEPTION: The prohibition listed above does not apply where a vendor has contested any tax administered pursuant to chapter eleven of the W. Va. Code, workers' compensation premium, permit fee or environmental fee or assessment and the matter has not become final or where the vendor has entered into a payment plan or agreement and the vendor is not in default of any of the provisions of such plan or agreement.

DEFINITIONS:

"Debt" means any assessment, premium, penalty, fine, tax or other amount of money owed to the state or any of its political subdivisions because of a judgment, fine, permit violation, license assessment, defaulted workers' compensation premium, penalty or other assessment presently delinquent or due and required to be paid to the state or any of its political subdivisions, including any interest or additional penalties accrued thereon.

"Employer default" means having an outstanding balance or liability to the old fund or to the uninsured employers' fund or being in policy default, as defined in W. Va. Code § 23-2c-2, failure to maintain mandatory workers' compensation coverage, or failure to fully meet its obligations as a workers' compensation self-insured employer. An employer is not in employer default if it has entered into a repayment agreement with the Insurance Commissioner and remains in compliance with the obligations under the repayment agreement.

"Related party" means a party, whether an individual, corporation, partnership, association, limited liability company or any other form or business association or other entity whatsoever, related to any vendor by blood, marriage, ownership or contract through which the party has a relationship of ownership or other interest with the vendor so that the party will actually or by effect receive or control a portion of the benefit, profit or other consideration from performance of a vendor contract with the party receiving an amount that meets or exceeds five percent of the total contract amount.

AFFIRMATION: By signing this form, the vendor's authorized signer affirms and acknowledges under penalty of law for false swearing (W. Va. Code §61-5-3) that neither vendor nor any related party owe a debt as defined above and that neither vendor nor any related party are in employer default as defined above, unless the debt or employer default is permitted under the exception above.

WITNESS THE FOLLOWING SIGNATURE:

Vendor's Name: KERESTES-MARTIN ASSOCIATES, INC (dba KMA DESIGN)
Authorized Signature: [Signature] Date: 6/13/16
State of PA

County of ALLEGHENY, to-wit:

Taken, subscribed, and sworn to before me this 13 day of June, 2016
My Commission expires 11 5, 2017

AFFIX SEAL HERE

NOTARY PUBLIC

[Signature]
Purchasing Affidavit (Revised 08/01/2015)

COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Lisa A. Moretti, Notary Public
Carnegie Boro, Allegheny County
My Commission Expires Nov. 5, 2017
MEMBER, PENNSYLVANIA ASSOCIATION OF NOTARIES

