

**Production and Airing of Wildlife West Virginia Segment  
DNR1500000002**



**Sinclair Media 3/WCHS/FOX 11**

**1301 Piedmont Road**

**Charleston, WV 25143**

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06/23/15 09:19:57  
WV Purchasing Division

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## Attachment A: Vendor Response Sheet

Provide a response regarding the following: firm and staff qualifications and experience in completing similar projects; references; copies of any staff certifications or degrees applicable to this project; proposed staffing plan; descriptions of past projects completed entailing the location of the project, project managers name and contact information, type of project, and what the project goals and objectives were and how they were met

List project goals and objectives contained in Section 4, Subsection 4

### Section 4, Subsection 4.1: Vendor Understanding of the Scope of Work and Experience

The vendor should describe the understanding of the scope of the work to be performed under this contract. Vendor should demonstrate a thorough understanding of the WVDNR mission and how it will be incorporated into production of "West Virginia Wildlife", commercials and promos. Vendor should clearly state past experience with wildlife related television production. Copies of such productions should be provided in DVD format.

#### Vendor Response:

WCHS/Fox11 will produce Fifty Two(52) 90-second featuring the activities and programs of the WVDNR which will air during specified local newscasts. WCHS/Fox11 will also produce Eight(8) 30-second commercials which will air based on upcoming WVDNR programs or events.

- WCHS/FOX11 will air 52 segments each week in the following newscasts:
- Wednesday WCHS local newscast 6p-6:30p
- Wednesday Fox 11local newscast 10p-11p
- Thursday WCHS local newscast 5a-6a
- Thursday WCHS local newscast 6a-7a
- Thursday WCHS local newscast 12p-1p
- Saturday Fox 11 local newscast 10p-11p
- Alternate program schedule also includes Thursday Fox11 local newscast 7a-8a
- WCHS/Fox 11 will air 364 :30 second commercials
- To provide WVDNR with 8 copies of WV wildlife segments.
- Plus provide WVDNR with recent segments to run at the WV Hunting and Fishing show and National Hunting and Fishing Days at Stonewall Jackson
  - To produce 8 :30 second commercials in cooperation with the WVDNR to run throughout the year
- Link the WV Wildlife segments to the WVDNR's website
- Assign a photojournalist to work exclusively with the WVDNR to tape/produce WV Wildlife segments
- Include a banner ad for WVDNR on wchstv.com website
- Participate in WV Hunting and Fishing Show
- Participate in national Hunting and fishing Days at Stonewall Resort
- Provide weekly Facebook posts including WVDNR segments
- Provide weekly Twitter "tweets"

**Section 4, Subsection 4.1: Vendor Understanding of the Scope of Work and Experience  
Continued**

**What was delivered by WCHS/Fox11**

- Aired WV Wildlife segments in the following local newscasts
- Wednesday WCHS local newscast 6p-6:30p
- Wednesday Fox 11 local newscast 10p-11p
- Thursday WCHS local newscast 5a-6a
- Thursday WCHS local newscast 6a-7a
- Thursday Fox11 local newscast 7a-8a
- Thursday WCHS local newscast 12p-1p
- Saturday Fox 11 local newscast 10p-11p
- Aired 312 :30 sec commercials
- Provided WVDNR with 8 copies of WV wildlife segments.
- Provided WVDNR with recent segments to run at the WV Hunting and Fishing show and National Hunting and Fishing Days at Stonewall Jackson
  - Produced 8 :30 second commercials in cooperation with the WVDNR to run throughout the year
  - Linked the WV Wildlife segments to the WVDNR's website
  - Assigned a photojournalist to work exclusively with the WVDNR to tape/produce WV Wildlife segments
  - Included a banner ad for WVDNR on wchstv.com website
    - Participated in The WV Hunting and Fishing Show (held a drawing and gave away a Youth Genesis Bow)



- Participated in national Hunting and fishing Days at Stonewall Resort (held a drawing and gave away a Youth Genesis Bow)
- Provided weekly Facebook posts including WVDNR segments
- Provided multiple weekly Twitter "tweets"
- Created a :05 sec Billboard with the DNR Logo that ran during the local newscasts
- Aired an average of 650 promo commercials over both WCHS/Fox11 stations

#### **Section 4, Subsection 4.2: Vendor Staff Experience**

The vendor should provide a list of staff that will be used in performance of this contract, stating the expertise, education and experience each would bring to the contract. Emphasis should be placed on experience, script writing, reporting and editing of natural resources (wildlife)related to television segments.

#### **Vendor response:**

##### **Brad Rice, Eyewitness News Photojournalist**

*West Virginia / Virginia Associated Press award for Feature Photography 2015*

*WV Associated Press Awards: Best Feature Series 2001-2002,*

*Best Photographer 2002-2005.*

*WV Broadcasters Association Awards: Best Photojournalist(Large Market) 2005*

*WV Dept of Tourism Awards: Best Broadcast Feature Series 2000-2004*

*21 Yrs experience, with 8 yrs with the DNR account*

*Won Emmy award for his work with WV Wildlife*

##### **Brandon Stover, WCHS/WVAH Television Anchor**

*Weekend meteorologist and reporter*

*5 years tv experience*

*Lifelong WV resident*

*Avid Outdoorsman*

##### **Harold Cooper, WCHS-TV8 and Fox-11 General Manager**

*31 yrs Television Experience, 27 yrs in WV*

##### **Matt Snyder, WCHS-TV8 and Fox 11 News Director**

*16 yrs with WCHS/Fox-11*

*9 yrs experience with DNR Project*

##### **Dan Carney, Local Sales manager WCHS**

*3 yrs experience with DNR Project*

*25 yrs media experience*

*7 yrs television experience, 3 yrs in WV*

*Raised in WV*

##### **Donnie Blackshire, WCHS Account Executive**

*6 yrs experience with the DNR Project*

*21 yrs television experience*

*Avid Outdoorsman Hunting/Fishing*

*Lifelong WV resident*

##### **Sean Canterbury, WCHS Commercial Production Supervisor**

*27 yrs with WCHS-TV 8/FOX11*

*9 yrs on the DNR Project*

*Avid Outdoorsman*

*Lifelong WV Resident*

#### **Section 4, Subsection 4.3: Vendors Samples of Similar Productions**

**Vendor should submit a DVD format showing similar samples of productions to “West Virginia Wildlife” for which they have been the primary contractor for filming, script writing, reporting and editing services. Quality of scripts, reporting, editing, and videography, as well as the type of production will be taken into consideration.**

**Vendor response:**

*A DVD has been provided showing quality of work and past “West Virginia Wildlife” segments.*

## **Attachment B: Mandatory Specification Checklist**

*List mandatory specifications contained in Section 4, Subsection .5:*

### **Section 4, subsection 5.1: Filming and Editing Services**

The successful vendor shall provide high quality filming and editing of the "West Virginia Wildlife" television segments. A photojournalist and reporter will be permanently assigned to "West Virginia Wildlife" in the interest of continuity of the segments. Successful vendor will provide transportation of photojournalist and reporter to filming locations throughout the state as determined by WRS. Overnight travel may be required due to distance of activity or program, or to the nature of the subject matter, i.e. nighttime frog or owl studies, nighttime fish stocking, etc. editing of segments and production of commercials must be done to allow WRS staff the opportunity to oversee and approve work prior to broadcast when deemed necessary by WRS staff. Under certain circumstances, some segments may be shot, edited and aired the same day. Reporter must submit each script to WRS staff two days prior to airing for final approval prior to editing and airing of segment. Every 3 months two DVD's containing the "West Virginia Wildlife" segments aired during that quarter will be provided by the vendor to the Charleston office of WRS. Vendor must archive text and still images of each segment on their website and provide a hotlink to the WVDNR website. If the successful vendor has a streaming video capabilities, the station website will provide streaming videos of all "West Virginia Wildlife segments aired under this contract.

#### **Vendor Response:**

- *Award Winning Photojournalist Brad Rice will be assigned exclusively to videotape/produce "West Virginia Wildlife" segments. WCHS/Fox11 has assigned Brandon Stover as the News anchor.*
- *All transportation for photojournalist and reporter will be provided by WCHS/Fox11, including overnight travel.*
- *WRS will receive scripts 2 days prior to airing for final approval.*
- *2 DVS's will be provided of all segments every 3 months containing all "West Virginia Wildlife segments that have aired during that quarter*
- *WCHS/WVAH will archive text and still images of each segment on [www.wchstv.com](http://www.wchstv.com) and provide a hotlink to the DNR website.*
- *Streaming video of all "WV Wildlife" segments will be featured on [www.wchstv.com](http://www.wchstv.com)*

#### **Section 4, Subsection 5.2: Commercials, promotional advertisements, etc**

The successful vendor will be required to produce eight (8) 30-second commercials which will be aired at least immediately prior to each regularly scheduled "West Virginia Wildlife" television segment. WRS staff will inform station when it is to air each commercial based upon upcoming WRS programs or events. WRS staff will have final approval of each commercial or promotional advertisement before airing. Commercials that must be redone will be done at the expense of the vendor and will not count against this contract.

#### **Vendor Response:**

- *Producer Sean Canterbury will produce eight(8) 30-second commercials which will be aired at least immediately prior to each regularly scheduled "WV Wildlife" segment.*
  - *WRS staff will inform station when to air these commercials based on upcoming WRS programs or events.*
  - *WRS will have final approval of each commercial or promotional advertisement before airing.*
  - *Commercials that must be redone will be redone at the expense of WCHS/Fox-11 and will not count against the contract.*



#### **Section 4, Subsection 5.3: Air Schedule**

The preferred air schedule is the following: Wednesday during the local evening newscast (6p to 6:30pm), Wednesday, during the 10pm or 11pm local news broadcast, Thursday Morning during the local newscast (5am and 6am), Thursday during the noon news, and Sat evening local news 10pm or 11pm). It is the intent of WRS to reach the largest/most involved viewing audience within the state of West Virginia. Venders must list proposed alternate programs schedules.

#### **Vendor Response:**

WCHS/FOX11 will air the following schedule unless otherwise desired by WRS:

*Every Wednesday on WCHS Eyewitness News @ 6, 6pm to 6:30pm*

*Every Wednesday of Fox 11 Eyewitness News @ 10 from 10p-11p*

*Every Thursday on WCHS Eyewitness News @ 5 from 5a-6a*

*Every Thursday on WCHS Eyewitness News @ 6 from 6a-7a*

*Every Thursday on WCHS Eyewitness News @ Noon from 12p-1p*

*Every Saturday on Fox 11 Eyewitness News @ 10 from 10p-11p*

#### **Proposed Alternate Programs**

*Wednesday Thru Friday on Fox-11 Eyewitness News @ 7 from 7a-8a*

*Wednesday thru Saturday on WCHS Eyewitness News @ 11 from 11p-11:30p*

**Section 4, Subsection 5.4: Other Commitments**

The successful vendor will be required to provide personnel to staff a booth at West Virginia's Celebration of National Hunting and Fishing Days at Stonewall Jackson Lake Resort State Park in Weston, the last full weekend in September. The photojournalist will be required to attend to film event activities at the direction of WRS staff. Station booth personnel will be required to be in the booth during the event hours and to provide televisions with continuous loops of 'West Virginia Wildlife' aired under this contract. The same requirements pertain to the West Virginia Trophy Hunters Association Hunt Show held in Charleston, WV in January.

**Vendor Response:**

*WCHS/WVAH will staff booths at National Hunting & Fishing Days and The West Virginia Trophy Hunters Association Hunt Show.*

*WCHS/FOX11 will also give away a Youth Genesis Bow at these events.*

*Representatives from WCHS/FOX 11 will set up and staff booths at both of these events.*

*Photojournalist Brad Rice will attend to film event activities at the direction of WRS staff.*

*The most recent "West Virginia Wildlife" segments will be running on television(s) through the entirety of both shows and WCHS/WVAH will help out with any promotions/giveaways the WV DNR requests.*

By signing below, I certify that I have reviewed this Request for Proposal in its entirety; understand the requirements, terms and conditions, and other information contained herein; that I am submitting this proposal for review and consideration; that I am authorized by the bidder to execute this bid or any documents related thereto on bidders behalf; that I am authorized to bind the bidder in a contractual relationship; and that, to the best of my knowledge, the bidder has properly registered with any State agency that may require registration.

Sinclair Media 3 Inc  
(Company)

[Signature]  
(Representative Name)

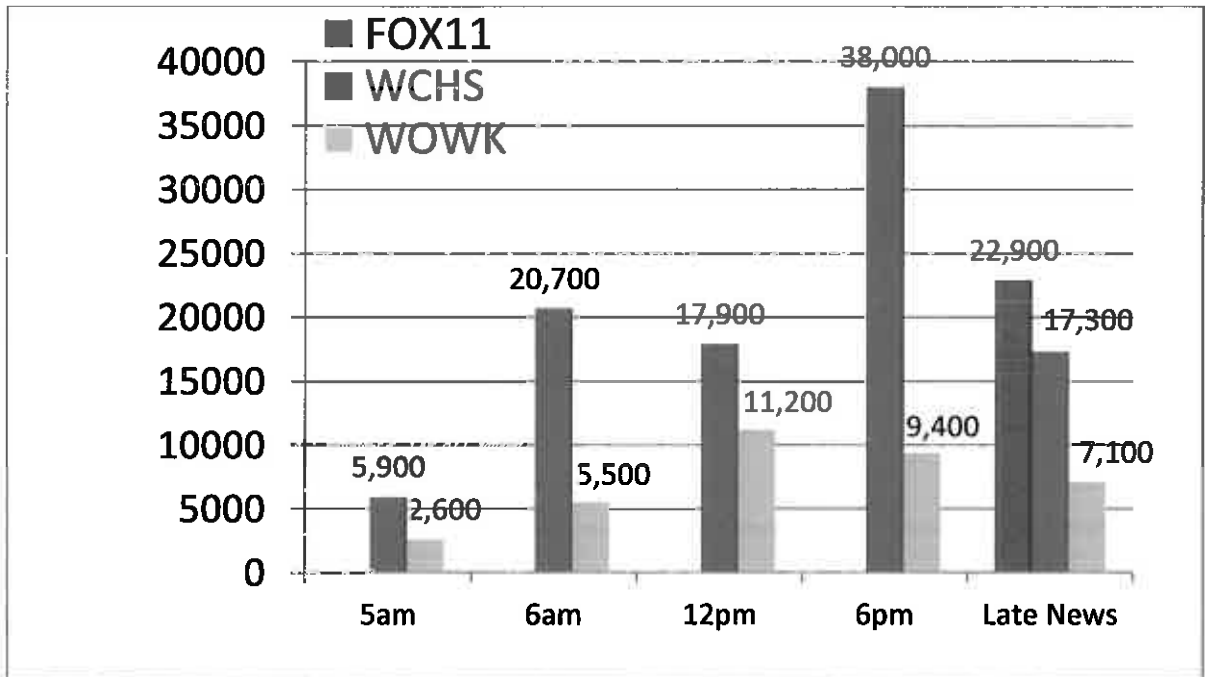
304 346-5358 / 304 346-4765  
(Contact Phone/Fax Number)

6/22/15  
(Date)

## Viewer Ratings

The following represents West Virginia adults 18+ from May-14 Nielsen Media Research.

New Program	Time Period	Viewers	Share of Audience
Eyewitness News at 5am	5-6am	5,900	21%
Eyewitness News This Morning	6-7am	20,700	29%
Eyewitness News This Morning on FOX11	7-8am	3,000	3%
Eyewitness News at Noon	12-1pm	17,900	22%
Eyewitness News at 5pm	5-6pm	14,300	12%
Eyewitness News at 6pm	6-630pm	38,000	23%
Eyewitness News at 10pm on FOX11	10-11pm	22,900	13%
Eyewitness News at 11pm	11-1130pm	17,300	16%



## **We're Committed**

*WCHS-WVAH devotes 16 man hours per week to the production of each West Virginia Wildlife segment, in addition to the average of 8 man hours per week for travel and shooting of each piece. At 24 hours per week, WCHS-WVAH TV dedicates 1,248 man hours per year for West Virginia Wildlife. In addition, Brad Rice is recognized as being among the best photojournalists in this part of the United States. Brad Rice has been honored with Emmy awards for their work on West Virginia Wildlife, most recently Brad was awarded by West Virginia / Virginia Associated Press Award for Feature Photography, in addition to numerous awards for various roles in the television industry. The addition of Brandon Stover to the West Virginia Wildlife team, WCHS/Fox11 will continue to make this feature the most popular news segment. By dedicating the work of two of our top journalists, WCHS-WVAH TV has proven its commitment to producing top quality segments for the DNR week in and week out. We will continue to demonstrate that dedication by assigning Brandon Stover and Brad Rice to continue their work on West Virginia Wildlife and continuing to develop what is already an unprecedented relationship with the DNR, its biologists and the other employees and volunteers with whom they have established professional relationships.*

*Brad has produced more than four hundred West Virginia Wildlife stories (comparable to four full length feature films). This "branding" is virtually invaluable to both the DNR and WCHS-WVAH TV, has become closely identified with West Virginia Wildlife. In addition, staff at WCHS/Fox11 has spent hundreds of hours (news personalities, sales reps, managers and promotions) at both the National Hunting and Fishing Days and the West Virginia Trophy Hunter's Hunting and Fishing Show as ambassadors of both our stations and West Virginia Wildlife. This truly has been a team effort from top to bottom.*



Purchasing Division  
 2019 Washington Street East  
 Post Office Box 50130  
 Charleston, WV 25305-0130

**State of West Virginia  
 Request for Proposal**

**Proc Folder:** 84631

**Doc Description:** RFP-Production and Airing of Wildlife West Virginia Segment

**Proc Type:** Central Contract - Fixed Amt

Date Issued	Solicitation Closes	Solicitation No	Version
2015-05-21	2015-06-23 13:30:00	CRFP 0310 DNR1500000002	1

**BID RECEIVING LOCATION**

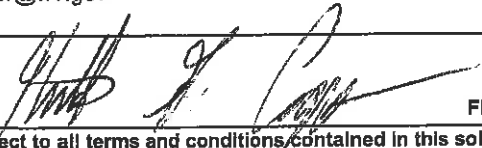
BID CLERK  
 DEPARTMENT OF ADMINISTRATION  
 PURCHASING DIVISION  
 2019 WASHINGTON ST E  
 CHARLESTON WV 25305  
 US

**VENDOR**

Vendor Name, Address and Telephone Number:

**FOR INFORMATION CONTACT THE BUYER**

Laura E Hooper  
 (304) 558-0468  
 laura.e.hooper@wv.gov

Signature X 

FEIN # 52-18-36394

DATE 6/22/15

All offers subject to all terms and conditions contained in this solicitation

**CERTIFICATION AND SIGNATURE PAGE**

By signing below, or submitting documentation through wvOASIS, I certify that I have reviewed this Solicitation in its entirety; understand the requirements, terms and conditions, and other information contained herein; that I am submitting this bid, offer or proposal for review and consideration; that I am authorized by the vendor to execute and submit this bid, offer, or proposal, or any documents related thereto on vendor's behalf; that I am authorized to bind the vendor in a contractual relationship; and that to the best of my knowledge, the vendor has properly registered with any State agency that may require registration.

SINCLAIR MEDIA 3 INC

(Company)

[Signature] General Manager

(Authorized Signature) (Representative Name, Title)

304 346-5358 304 346-4765 5/20/15

(Phone Number) (Fax Number) (Date)

# REQUEST FOR PROPOSAL

## West Virginia Division of Natural Resources, Wildlife Resources Section "Wildlife West Virginia" Production and Airing of Segments

By signing below, I certify that I have reviewed this Request for Proposal in its entirety; understand the requirements, terms and conditions, and other information contained herein; that I am submitting this proposal for review and consideration; that I am authorized by the bidder to execute this bid or any documents related thereto on bidder's behalf; that I am authorized to bind the bidder in a contractual relationship; and that, to the best of my knowledge, the bidder has properly registered with any State agency that may require registration.

Sinclair Media 3-Fac  
(Company)

Phil Carr General Manager  
(Representative Name, Title)

304 346-5358 304 346-9765  
(Contact Phone/Fax Number)

6/22/15  
(Date)

STATE OF WEST VIRGINIA  
Purchasing Division

**PURCHASING AFFIDAVIT**

**MANDATE:** Under W. Va. Code §5A-3-10a, no contract or renewal of any contract may be awarded by the state or any of its political subdivisions to any vendor or prospective vendor when the vendor or prospective vendor or a related party to the vendor or prospective vendor is a debtor and: (1) the debt owed is an amount greater than one thousand dollars in the aggregate; or (2) the debtor is in employer default.

**EXCEPTION:** The prohibition listed above does not apply where a vendor has contested any tax administered pursuant to chapter eleven of the W. Va. Code, workers' compensation premium, permit fee or environmental fee or assessment and the matter has not become final or where the vendor has entered into a payment plan or agreement and the vendor is not in default of any of the provisions of such plan or agreement.

**DEFINITIONS:**

"Debt" means any assessment, premium, penalty, fine, tax or other amount of money owed to the state or any of its political subdivisions because of a judgment, fine, permit violation, license assessment, defaulted workers' compensation premium, penalty or other assessment presently delinquent or due and required to be paid to the state or any of its political subdivisions, including any interest or additional penalties accrued thereon.

"Employer default" means having an outstanding balance or liability to the old fund or to the uninsured employers' fund or being in policy default, as defined in W. Va. Code § 23-2c-2, failure to maintain mandatory workers' compensation coverage, or failure to fully meet its obligations as a workers' compensation self-insured employer. An employer is not in employer default if it has entered into a repayment agreement with the Insurance Commissioner and remains in compliance with the obligations under the repayment agreement.

"Related party" means a party, whether an individual, corporation, partnership, association, limited liability company or any other form or business association or other entity whatsoever, related to any vendor by blood, marriage, ownership or contract through which the party has a relationship of ownership or other interest with the vendor so that the party will actually or by effect receive or control a portion of the benefit, profit or other consideration from performance of a vendor contract with the party receiving an amount that meets or exceeds five percent of the total contract amount.

**AFFIRMATION:** By signing this form, the vendor's authorized signer affirms and acknowledges under penalty of law for false swearing (W. Va. Code §61-5-3) that neither vendor nor any related party owe a debt as defined above and that neither vendor nor any related party are in employer default as defined above, unless the debt or employer default is permitted under the exception above.

**WITNESS THE FOLLOWING SIGNATURE:**

Vendor's Name: Sinclair Media 3, Inc

Authorized Signature: [Signature] Date: 6/2/15

State of West Virginia

County of Kanawha, to-wit:

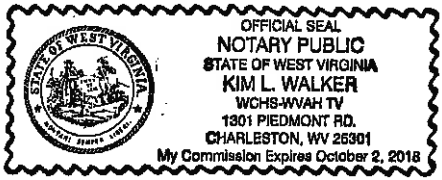
Taken, subscribed, and sworn to before me this 22nd day of June, 2015

My Commission expires 10/2, 2018.

AFFIX SEAL HERE

NOTARY PUBLIC [Signature]

Purchasing Affidavit (Revised 07/01/2012)







Purchasing Division  
 2019 Washington Street East  
 Post Office Box 50130  
 Charleston, WV 25305-0130

State of West Virginia  
 Request for Proposal

Proc Folder: 84631

Doc Description: Addendum 1 - RFP-Production and Airing of Wildlife WV Segmen

Proc Type: Central Contract - Fixed Amt

Date Issued	Solicitation Closes	Solicitation No	Version
2015-05-26	2015-06-23 13:30:00	CRFP 0310 DNR1500000002	2

**BID RECEIVING LOCATION**

BID CLERK  
 DEPARTMENT OF ADMINISTRATION  
 PURCHASING DIVISION  
 2019 WASHINGTON ST E  
 CHARLESTON WV 25305  
 US

**VENDOR**

Vendor Name, Address and Telephone Number:

**FOR INFORMATION CONTACT THE BUYER**

Laura E Hooper  
 (304) 558-0468  
 laura.e.hooper@wv.gov

Signature X

FEIN #

52-18-36394

DATE

All offers subject to all terms and conditions contained in this solicitation.



Purchasing Division  
 2019 Washington Street East  
 Post Office Box 50130  
 Charleston, WV 25305-0130

State of West Virginia  
 Request for Proposal

Proc Folder: 84631

Doc Description: Addendum 1 - RFP-Production and Airing of Wildlife WV Segmen

Proc Type: Central Contract - Fixed Amt

Date Issued	Solicitation Closes	Solicitation No	Version
2015-05-26	2015-06-23 13:30:00	CRFP 0310 DNR1500000002	2

**BID RECEIVING LOCATION**

BID CLERK  
 DEPARTMENT OF ADMINISTRATION  
 PURCHASING DIVISION  
 2019 WASHINGTON ST E  
 CHARLESTON WV 25305  
 US

**VENDOR**

Vendor Name, Address and Telephone Number:

**FOR INFORMATION CONTACT THE BUYER**

Laura E Hooper  
 (304) 558-0468  
 laura.e.hooper@wv.gov

Signature X

FEIN #

52-18-36394

DATE

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**ADDENDUM ACKNOWLEDGEMENT FORM**  
**SOLICITATION NO.: DNR150000002**

**Instructions:** Please acknowledge receipt of all addenda issued with this solicitation by completing this addendum acknowledgment form. Check the box next to each addendum received and sign below. Failure to acknowledge addenda may result in bid disqualification.

**Acknowledgment:** I hereby acknowledge receipt of the following addenda and have made the necessary revisions to my proposal, plans and/or specification, etc.

**Addendum Numbers Received:**

(Check the box next to each addendum received)

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Addendum No. 1 | <input type="checkbox"/> Addendum No. 6  |
| <input checked="" type="checkbox"/> Addendum No. 2 | <input type="checkbox"/> Addendum No. 7  |
| <input type="checkbox"/> Addendum No. 3            | <input type="checkbox"/> Addendum No. 8  |
| <input type="checkbox"/> Addendum No. 4            | <input type="checkbox"/> Addendum No. 9  |
| <input type="checkbox"/> Addendum No. 5            | <input type="checkbox"/> Addendum No. 10 |

I understand that failure to confirm the receipt of addenda may be cause for rejection of this bid. I further understand that any verbal representation made or assumed to be made during any oral discussion held between Vendor's representatives and any state personnel is not binding. Only the information issued in writing and added to the specifications by an official addendum is binding.

Smclair Media 3 Inc  
Company  
[Signature]  
Authorized Signature  
8/2/12  
Date

NOTE: This addendum acknowledgment should be submitted with the bid to expedite document processing.  
Revised 6/8/2012



Purchasing Division  
 2019 Washington Street East  
 Post Office Box 50130  
 Charleston, WV 25305-0130

State of West Virginia  
 Request for Proposal

Proc Folder: 84631

Doc Description: Addendum 2 - RFP-Production and Airing of Wildlife WV Segmen

Proc Type: Central Contract - Fixed Amt

Date Issued	Solicitation Closes	Solicitation No	Version
2015-06-08	2015-06-23 13:30:00	CRFP 0310 DNR1500000002	3

**BID RECEIVING LOCATION**

BID CLERK  
 DEPARTMENT OF ADMINISTRATION  
 PURCHASING DIVISION  
 2019 WASHINGTON ST E  
 CHARLESTON WV 25305  
 US

**VENDOR**

Vendor Name, Address and Telephone Number:

**FOR INFORMATION CONTACT THE BUYER**

Laura E Hooper  
 (304) 558-0468  
 laura.e.hooper@wv.gov

Signature X

FEIN #

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(Check the box next to each addendum received)

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Addendum No. 1 | <input type="checkbox"/> Addendum No. 6  |
| <input checked="" type="checkbox"/> Addendum No. 2 | <input type="checkbox"/> Addendum No. 7  |
| <input type="checkbox"/> Addendum No. 3            | <input type="checkbox"/> Addendum No. 8  |
| <input type="checkbox"/> Addendum No. 4            | <input type="checkbox"/> Addendum No. 9  |
| <input type="checkbox"/> Addendum No. 5            | <input type="checkbox"/> Addendum No. 10 |

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Sinclair Media 3 Inc  
Company  
[Signature]  
Authorized Signature  
6/22/11  
Date

NOTE: This addendum acknowledgment should be submitted with the bid to expedite document processing.  
Revised 6/8/2012