

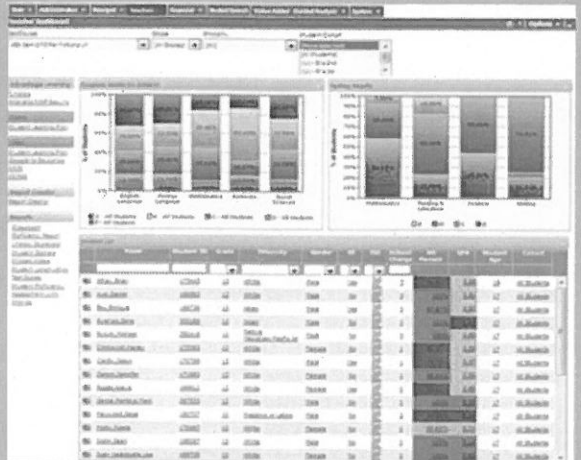


Cost Proposal for
 State of West Virginia
 Department of Education
 RFP EDD398772
 for
 Statewide Longitudinal
 Data System

Versifit Technologies, LLC

October 7, 2013

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Transmittal Letter, Versifit Technologies, LLC

October 7, 2013

Connie Oswald
WVDOE
2019 Washington Street, East
Charleston, WV 25305

Versifit Technologies, LLC
103 W. College Avenue, Ste 923
Appleton, WI 54911
Ph: 820-930-0102
Fx: 820-930-0304

Dear Ms. Oswald:

Versifit Technologies, LLC, is pleased to present its innovative Edvantage solution in response to the West Virginia Department of Education (WVDOE) Request for Proposal #EDD398772 for a PK-12 Statewide Longitudinal Data System (SLDS). Edvantage is designed both to fulfill all of your present Data Warehouse data requirements and to satisfy all of your future needs.

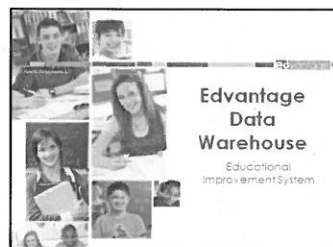
Versifit has successfully focused on PK-12 Education Business Intelligence and Data Warehousing for more than 14 years, implementing our Edvantage Data Warehouse for three state education agencies (Oregon, Hawaii, and Wisconsin), as well as nearly 700 independent school districts.

We are proud to introduce Celero Partners, Inc., one of the nation's premier education consulting firms, as a partner on this project.

The Edvantage solution has been specifically designed based on input from educators to deliver a complete Data Warehouse Solution: A comprehensive Data Warehouse with Extract, Transform, and Load (ETL) capabilities as well as data cleansing; a user-friendly Dashboard; and an extensive, effective Reporting system for data-driven decision making.

With over 500,000 hours of experience working with PK-12 education clients to build state, regional, and district Data Warehouse Solutions, we believe that Versifit, together with Celero Partners, Inc., can supply the WVDOE with:

- A complete Statewide Longitudinal Data System (SLDS) and Data Warehouse and Reporting System (DWRS);
- Business Intelligence Tool, including Dashboards;
- Highly secure data: student, staff, HR, financial, etc; and
- Ongoing Training and Support that will exceed your expectations.



We want to thank the WVDOE for this exciting opportunity to respond and we look forward to hearing from you regarding your final award determination. In the meantime, if you have any questions or wish to discuss specific parts of this proposal, please contact Michael Restle at 920-830-0102 or restlem@versifit.com.

Versifit acknowledges acceptance of the requirements of the WVDOE RFP EDD398772 and receipt of any and all Addenda(s) to the RFP.

Sincerely,

A handwritten signature in black ink, appearing to read 'Michael Restle', is written over the word 'Sincerely,'.

Michael Restle, President
Versifit Technologies, LLC

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Attachment C: Cost Sheet

Cost information below as detailed in the Request for Proposal and submitted in a separate sealed envelope. Cost should be clearly marked.

Other Option Pricing – Vendors should use the pricing page found in Attachment D: Optional Cost Sheet.

DELIVERABLE (includes all requirements as described in specifications and mandatories)	COST
Project Management Components	\$101,250
Installation of software	\$553,500
Installation of hardware	\$16,200
Data Warehouse (ETL Connectors)	\$550,752
Print-ready documentation explaining how the DWRS provides protection of educational student and staff data through data encryption, adherence to user-access roles, privacy requirements, and suppression rules	\$10,800
Within-system, pre-requisite electronic training modules related to security and privacy	\$40,500
Style Guide for Web-based interface and print-on-demand reports	Included in Setup
Implementation of proofing process with signature sign-off procedures for publication readiness	Included in Setup
Designed Web-based interface with a topic-driven menu with public-level dashboard display as default with adjustable parameters and a drillable interface for onscreen and downloadable reports,.	Included in Setup
Customizable Reporting Tools at all user levels (e.g., WVDE programmers, WVDE trainers, WVDE general users, LEA users, school users, public) with adherence to user-access roles, privacy requirements, and suppression rules	\$81,737
Customizable reports (online and print-ready) from an intuitive and topic-driven menu in exportable formats for various user groups (e.g., WVDE programmers, WVDE trainers, WVDE general users, LEA users, school users, public) with adherence to user-access roles, privacy requirements, and suppression rules	\$67,500
Standard reports available through the Web-based interface	\$26,066
Tools for the analysis and interpretation of data in reports	Included in Report Tools
Implementation of training sessions for WVDE programmers with print-ready Training Resources and Training Guide for WVDE programmers	\$6,310
Implementation of training sessions for WVDE train-the-trainers with print-ready Training Resources and Training Guide for WVDE train-the-trainers	\$6,310
Print-ready support documentation for end users	Included in Setup

West Virginia DOE RFP EDD398772 for State Longitudinal Data System & DWRS

Electronic End-User Training Modules	\$16,200
Process Documentation, Business rules, and Code for the following: <ul style="list-style-type: none"> • Data Architecture/Model Data Structure • Data Management/Mapping • Extract, Transform, Load (ETL) • Data Staging • Data Validation • Data Certification • Metadata/Data Dictionary 	Included in Setup
Delivery of the DWRS and all related materials to WVDE	Included in Setup
Minor Adjustments (e.g., design elements report....)*	\$67,500
Hourly Rate:	\$135

*Will not be considered in the overall award of the RFP

Grand Total Cost: \$1,544,625*

*Total includes travel costs approximated at 3 staff, 4 onsite days one week per month for 12 months for \$48,000. Should travel exceed this amount, Versifit will review with West Virginia any further travel expenses needed.

Invoices need to be worded according to the cost sheet to ensure payment.

If applicable, sign and submit the attached Resident Vendor Preference Certificate with the proposal.

Payment for maintenance and support may only be billed in arrears.

Attachment D – Optional Cost Sheet

This form is intended for use by the bidder to organize optional costs beyond the base specification of this RFP. These will not be considered in the evaluation of the RFP.

<i>Component/Item</i>	<i>Description</i>	<i>Quantity</i>	<i>Unit Cost</i>	<i>Extended Cost</i>
Product Maintenance	Annual Product Maintenance for upgrades and product support	1	\$98,783	0

Options Grand Total: \$98,783