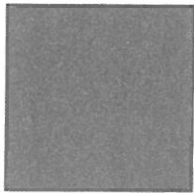


CTB

West Virginia

High School Equivalency Assessment



**CTB/McGraw-Hill LLC presents this Cost Proposal
to the West Virginia Department of Education
September 10, 2013**

09/09/13 09:31:01 AM
West Virginia Purchasing Division

**Mc
Graw
Hill
Education**

CTB

RFP #EDD398716



Cost Narrative

CTB/McGraw-Hill is pleased to submit pricing in response to the West Virginia Department of Education. We have described our Test Assessing Secondary Completion (TASC), a High School Equivalency Assessment (HSEA) in our Technical Proposal that offers the State an opportunity for cost savings and enhanced choices for West Virginia residents who want to attain high school equivalency certification.

Our cost proposal includes the following features:

- Examinees choose paper-based or computer-based testing; these are available at the same low price available in both English and Spanish as specified.
- Test takers do not have to take the battery in a single sitting.
- Examinees who buy the TASC battery may take two (2) retest batteries at no additional cost within a 12 month period.
- Test specifications manual
- Online registration and scheduling system included at no additional cost. Our system offers functionality that the State can opt to implement:
 - Ordering, tracking, and invoicing
 - Candidate registration, scheduling, and payments
 - Test site management tools
- Scoring, error correction, shipping and handling are included at no additional cost.
- Robust training and professional development package described in the Technical Proposal is included in the price.
- Readiness for Technology Survey (RTS) for computer-based testing sites included in the price.

Cost Proposal

CTB's West Virginia HSEA cost structure is intended to be simple: a single test battery fee for all five subtests that encompasses the program described in the Technical Proposal and includes two (2) retest batteries within a 12 month period at no additional cost; a fee for subtests or additional retests; and the TASC Readiness Assessment as an official practice test. CTB itself does not have a test site fee, however, CTB can collect a test site fee from examinees if desired by the State and/or test sites. The proposed fees mirror those offered to other states. There will be one price increase incorporated into the proposed five year term.

	2014	2015	2016	2017	2018
Full TASC battery including all five subtests	\$ 52.00	\$ 52.00	\$ 52.00	\$ 55.00	\$ 55.00
Retests: Two free retest batteries within a 12 month period included with the purchase of the full TASC battery	\$ -	\$ -	\$ -	\$ -	\$ -
Subtest Fee (also applies to additional retests)	\$ 10.40	\$ 10.40	\$ 10.40	\$ 11.00	\$ 11.00
TASC Readiness Assessment	\$ 10.00	\$ 10.00	\$ 10.00	\$ 11.50	\$ 11.50

Supplemental Notes to Attachment C: Cost Sheet

- The rates shown in Attachment C reflect the fees for both the specified assessment and practice test, as described in the State's price table. If it is unnecessary to procure the practice test for each the battery, test, and retest assessment, the fees would be reduced by the value of the Readiness Assessment (\$10.00 in years 2014-16, or, \$11.50 in years 2017-18).
- When assigning the fee for the "Test" line-item CTB defined "Test" as an administration of a single subtest.
- CTB's offer excludes calculators. CTB provides guidelines for calculator functionality in the Technical Proposal.
- CTB does not have a separate Annual Data Warehousing Fee; these services are included with the battery, test, and retest assessment fees.

Revised Pricing Page 8/27/2013
Addendum No.1

Attachment C: Cost Sheet

Cost information below as detailed in the Request for Proposal and submitted in a separate sealed envelope. Cost should be clearly marked.

CBT* - includes both web-based and off-line versions.

Annual Recurring Costs After Implementation							
	CBT*			PBT			TOTAL
	Estimated Quantity	Unit Price	Total	Estimated Quantity	Unit Price	Total	
TEST (CBT or PBT) ANY OF THE CONTENT TEST AREAS IN ANY LANGUAGE, EITHER STANDARD, LARGE PRINT, AUDIO, or BRAILLE. Includes: SCANNABLE ANSWER SHEETS (LANGUAGE ARTS, WRITING, SOCIAL STUDIES, SCIENCE, READING, AND MATHEMATICS); CALCULATORS; TRANSCRIPTS; CORRECTION OF ERRORS ON REGISTRATION FORM; PRACTICE TEST, TESTING FEE, START-UP FEE; and SCORING FEE	1,000	\$ 20.40	\$ 20,400.00	1,000	\$ 20.40	\$ 20,400.00	\$ 40,800.00
BATTERY TEST (CBT OR PBT) PACKAGE (INCLUDES THE CONTENT TEST AREAS) IN ANY LANGUAGE, EITHER STANDARD, LARGE PRINT, AUDIO, or BRAILLE. Includes: SCANNABLE ANSWER SHEETS (LANGUAGE ARTS, WRITING, SOCIAL STUDIES, SCIENCE, READING, AND MATHEMATICS); CALCULATORS; TRANSCRIPTS; CORRECTION OF ERRORS ON REGISTRATION FORM; PRACTICE TEST, TESTING FEE, START-UP FEE and SCORING FEE	3,000	\$ 62.00	\$ 186,000.00	3,000	\$ 62.00	\$ 186,000.00	\$ 372,000.00
FEE FOR RETESTING (ONLY APPLIES TO A TEST BEING RETAKEN DUE TO PREVIOUS FAILURE OF TEST) AND INCLUDES CALCULATORS, TRANSCRIPTS; CORRECTIONS OR ERRORS ON REGISTRATION FORM; PRACTICE TEST, TESTING FEE, AND SCORING FEES	1,150	\$ 10.00	\$ 11,500.00	1,150	\$ 10.00	\$ 11,500.00	\$ 23,000.00

Annual Data Warehousing Fee	5	\$ -	\$ -
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Overall Total Cost is equal to : CBT Total (Estimated X Unit Price) plus (+) PBT Total (Estimated X Unit Price) plus Annual Data Warehousing Fee (Estimated X Unit Price). All items listed above.

Overall Total Cost: \$ 435,800.00

Cost shall be all-inclusive. No separate reimbursement will be made for any travel, overhead or incidental expenses, incurring costs, etc. Payments shall only be authorized upon delivery and subsequent invoice from vendor.

Vendors must realize that quantities, when provided, are estimates and will be used in the evaluation of the RFP. However, it is the intent of the RFP that this contract be awarded as an open-end contract. The vendor's rate will be established as a result of this award, but the quantity of items needed will be considered open-ended, to be authorized in advanced by the Agency.

Vendor Name: CTB/McGraw-Hill LLC

Representative's Name: Mark Limbach

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E-mail: mark_limbach@ctb.com

Phone: 831-393-6336 Fax: 831-393-6635

Signature of Representative: _____

Date: September 5, 2013

**Revised Pricing Page 8/27/2013
Addendum No.1**