

# NCQA HEDIS Survey Vendor to Administer the CAHPS Survey 5.0H Adult Medicaid Questionnaire

#### Solicitation #BMS14056

#### Prepared for:



#### Prepared by:



#### Date:

October 15, 2013

#### Contact:

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State of West Virginia Department of Administration Purchasing Division 2019 Washington Street East Post Office Box 50130 Charleston, WV 25305-0130

Solicitation

NUMBER BMS14056

ADDRESS CORRESPONDENCE TO ATTENTION OF ROBERTA WAGNER 04-558-0067

HEALTH AND HUMAN RESOURCES BUREAU FOR MEDICAL SERVICES ROOM 251 350 CAPITOL STREET CHARLESTON, WV 25301-3709

RFO COPY TYPE NAME/ADDRESS HERE Widener-Burrows & Associates, Inc. (dba WBA Research) 2191 Defense Highway, Suite 401

DATE PRINTED 10/02/2013

10/16/2013 BID OPENING DATE:

Crofton, MD 21114

304-558-1737

			CAT					
LINE	QUANTITY	UOP	CAT, NO.	ITEM NUMBER		UNIT PRI	CE	AMOUNT
001	1,898 CALENDAR YEAR	EA 2012		61-60 S SURVEY				\$23,950
002	1,898 CALENDAR YEAR	A 2013		61-60 S SURVEY		- Appendix		\$24,750
	***** THIS	IS THI	E END	OF RFQ BM	S14056	****	TOTAL:	\$48,700
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## REQUEST FOR QUOTATION BMS14056

National Committee for Quality Assurance ("NCQA") Certified Healthcare Effectiveness Data and Information Set ("HEDIS") Survey Vendor

Exhibit A: Pricing Page

#### All inclusive price for each survey conducted using the Mail Only Methodology:

	Total Cost for Survey 1
Total Cost Survey 1 for Calendar Year	(A)
December 2012 – November 2013	\$23,950

#### Renewal Periods:

	Total Cost for Survey 2
Total Cost Survey 2 for Calendar Year December 2013 – November 2014	(B) \$24,750

Grand Total (Cost A + B Surveys)

\$ \$48,700

#### Notes

- 1. The Vendors Grand Total will include all general and administrative staffing (secretarial, clerical, etc.), travel, supplies and other resource costs necessary to perform all services within the scope of this procurement.
- 2. The Contract will be awarded to the Vendor with the lowest Grand Total meeting specifications.

Widener-Burrows & Associates, Inc. (dba WBA Research)

(Company)

Steven T. Markenson, President

(Representative Name, Title)

410.721.0500, ext.880; 410.721.7571

(Contact Phone/Fax Number)

October 15, 2013

(Date)



# National Committee for Quality Assurance

recognizes

## **WB&A Market Research**

for fulfilling all necessary requirements to conduct NCQA HEDIS® Surveys



November 1, 2012

MARGARET E. O'KANE
PRESIDENT
NATIONAL COMMITTEE FOR QUALITY ASSURANCE

October 31, 2013

DATE GRANTED

**EXPIRATION DATE** 

## **ENROLLEE SATISFACTION SURVEY**

## PLAN NAME

### CAHPS® 2013 5.0H Medicaid Adult Survey Final Report

Date: Month Year

Job Number: XX-XXX

## **■** wba RESEARCH

2191 Defense Highway, Suite 401 Crofton, MD 21114

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#### Survey and Reporting Changes in 2013

- In 2013, the National Committee for Quality Assurance (NCQA) released the 5.0H version of the Consumer Assessment of Healthcare Providers and Systems (CAHPS®1) Adult Medicaid Satisfaction Survey. Revisions include changes to the number, order and wording of survey questions, as well as changes to the composite measures:
  - Revised *Getting Needed Care* composite: repositioned one question to appear earlier in the survey and altered the wording of the other question. Changes not expected to impact trending.
  - > Revised Getting Care Quickly composite: question wordings altered. Changes not expected to impact trending.
  - Revised Shared Decision-Making composite: added one question and significantly altered the existing questions and response choices. Impact on trending is expected.
  - Revised Health Promotion and Education question wording and response choices. Impact on trending is expected.
  - > A question was added to indicate overall mental or emotional health.

<sup>&</sup>lt;sup>1</sup>CAHPS® is a registered trademark of the Agency for Healthcare Research and Quality (AHRQ).



# **Executive Summary**

Beginning in 2008, the State of PLAN NAME selected WBA Research (WBA), a National Committee for Quality Assurance (NCQA) certified survey vendor, to conduct its Consumer Assessment of Healthcare Providers and Systems (CAHPS®) 4.0H Adult Medicaid Survey. In 2013, NCQA released the 5.0H version of the CAHPS® Adult Medicaid Satisfaction Survey, which was adopted by PLAN NAME. WBA administered this survey to eligible adult members via mixed methodology (mail with telephone follow-up), per NCQA protocol.

Among PLAN NAME adult members, a total of XXX valid surveys were completed between February and May 2013. Specifically, XXX were returned by mail and XXX were conducted over the telephone. The overall response rate for 2013 was XX%.

#### KEY FINDINGS FROM THE 2013 CAHPS® 5.0H ADULT MEDICAID SURVEY

#### **Overall Ratings**

- There were four Overall Ratings questions asked in the CAHPS® 5.0H Adult Medicaid Survey that used a scale of "0 to 10", where a "0" represented the worst possible and a "10" represented the best possible: Rating of "Health Care" (Q13), "Personal Doctor" (Q23), "Specialist Seen Most Often" (Q27) and "Health Plan" (Q35). The Summary Rate for these questions represents the percentage of members who rated the question an 8, 9 or 10.
- Consistent with 2012, PLAN NAME members give their highest satisfaction ratings to their Specialist (76%).
  - However, in 2013 PLAN NAME members give slightly lower satisfaction ratings to their Personal Doctor and/or Health Plan (73% giving a rating of 8, 9 or 10) and/or Health Care (71%) overall.

Overall Ratings	2013 Rating Mean Score*	2013 (Summary Rate – <i>8,9,10</i> )	2012 (Summary Rate – <i>8,9,10</i> )	2011 (Summary Rate – 8,9,10)
Specialist	2.45	76%	78%	71%
Personal Doctor	2.42	73%	78%	71%
Health Plan	2.37	73%	74%	65%
Health Care	2.32	71%	73%	65%



#### Composite Measures

- Composite measures assess results for main issues/areas of concern. These composite measures were derived by combining survey results of similar questions.
- Consistent with 2012, PLAN NAME continues to receive the highest ratings among their members on the following composite measures:
  - > How Well Doctors Communicate (88% Summary Rate Always/Usually); and
  - Customer Service (86% Summary Rate A lot/Some/Yes).
- Furthermore, the research shows that PLAN NAME receives the lowest ratings among their members on the "Health Promotion and Education" composite (70% Summary Rate Yes).

Composite Measure	2013 Rating Mean Score*	2013 (Summary Rate – Always/Usually, Yes or A lot/Some/Yes)	2012 (Summary Rate – <i>Always/Usually</i> )	2011 (Summary Rate <i>-</i> <i>Always/Usually</i> )
How Well Doctors Communicate	2.58	88%	88%	85%
Customer Service	2.52	86%	81%	75%
Shared Decision-Making <sup>1</sup>	2.35	79%		
Getting Care Quickly	2.27	77%	78%	77%
Getting Needed Care	2.29	77%	75%	67%
Coordination of Care	2.25	75%	72%	74%
Health Promotion and Education <sup>2</sup>	2.39	70%		

<sup>\*</sup>Rating Mean Scores are calculated on a 3-point scale and are the basis for NCQA Accreditation scoring.



<sup>1</sup>Shared Decision-Making composite revised in 2013. Added one question and significantly altered the existing questions and response choices. Trending impacted

<sup>&</sup>lt;sup>2</sup>Health Promotion and Education composite revised in 2013. Question wording and response choices altered. Trending impacted.

#### Noteworthy Findings and Conclusions/Recommendations

- The findings obtained from the CAHPS® 5.0H Adult Medicaid Survey allow PLAN NAME to measure how well they are meeting their members' expectations and needs. Further analysis of the survey results can illustrate potential areas of opportunity for improvement and ultimately increase the quality of care that members receive.
- How members rate their Health Plan and Health Care overall is an important indicator of quality. It is important to understand what is driving members' overall rating of their Health Plan and the Health Care they receive.
- A regression analysis was performed in 2013 to determine which composite measures had a significant impact on members' overall rating of their Health Plan or Health Care.
  - A correlation analysis was then conducted between each survey question that comprises the composite measures (attributes) and the overall rating of their Health Plan (Q35) and Health Care (Q13). As a result, PLAN NAME can ascertain which attributes have the greatest impact on members' overall rating of their Health Plan or Health Care and ultimately determine where to direct quality improvement efforts.

#### Relationship with Rating of Health Plan

- Based on the 2013 findings, the "Customer Service" composite measure has the most significant impact on members' overall rating of their Health Plan.
- The attributes "Treated with courtesy and respect by health plan's Customer Service" and "Received information or help needed from health plan's Customer Service" are identified as key drivers that are of high importance to members where they perceive PLAN NAME to be performing at a lower level (Summary Rate is less than 80%).
  - These attributes are referred to as *unmet needs* and should be considered priority areas for PLAN NAME. If performance on these attributes is improved, it could have a positive impact on members' overall rating of their Health Plan.
- The attributes "Got the care, tests or treatment you needed" and "Talked about reasons you might want to take a prescription medicine" are identified as key drivers that are of high importance to members where they perceive PLAN NAME to be performing at a moderate level (Summary Rate is 80%-89%). If performance on these attributes is improved, it could have a positive impact on members' overall rating of their Health Plan.



#### Relationship with Rating of Health Care

- Based on the 2013 findings, the "Customer Service" and "Shared Decision-Making" composite measures have the most significant impact on members' overall rating of their Health Care.
- The attributes "Got the care, tests or treatment you thought necessary", "Doctor listened carefully to you", "Doctor spent enough time with you" and "Received the care needed as soon as you needed" are identified as key drivers that are of high importance to members where they perceive PLAN NAME to be performing at a moderate level (Summary Rate is 80%-89%). If performance on these attributes is improved, it could have a positive impact on members' overall rating of their Health Care.
- The attribute "Received an appointment for a check-up or routine care as soon as you needed" is an area that has a moderate impact on members' overall rating of their Health Care where they perceive PLAN NAME to be performing at a lower level (Summary Rate is less than 80%). This should be considered a secondary priority area for PLAN NAME's improvement efforts.
- The attribute "Doctor showed respect for what you had to say" is identified as a key driver that is of high importance to members where they perceive PLAN NAME to be performing at a higher level (Summary Rate is 90% or higher). This is considered a *driving strength*.



# Background, Purpose and Research Approach

#### **Background and Purpose**

- Beginning in 2008, the State of PLAN NAME selected WBA Research (WBA) to conduct its Consumer Assessment of Healthcare Providers and Systems (CAHPS®) 4.0H Adult Medicaid Survey. WBA administered this survey to eligible adult members. In 2013, NCQA released the 5.0H version of the CAHPS® Adult Medicaid Satisfaction Survey, which was adopted by PLAN NAME.
- The CAHPS® 5.0H Survey measures those aspects of care for which members are the best and/or the only source of information. From this survey, members' ratings of and experiences with the medical care they receive can be determined. Then based on members' health care experiences, potential opportunities for improvement can be identified.
- Specifically, the results obtained from this consumer survey will allow PLAN NAME to determine how well they are meeting their members' expectations, provide feedback to improve quality of care, encourage accountability and develop action to improve members' quality of care.
- Results from the CAHPS® 5.0H Survey summarize member satisfaction through ratings, composites and question Summary Rates.
  - > In general, Summary Rates represent the percentage of respondents who chose the most positive response categories as specified by NCQA.
- Ratings and composite measures in the CAHPS® 5.0H Adult Medicaid Survey include:
  - > Overall Ratings of Personal Doctor, Specialist, Health Care and Health Plan
  - > Getting Needed Care
  - > Getting Care Quickly
  - > How Well Doctors Communicate
  - > Customer Service
  - Shared Decision-Making
  - > Health Promotion and Education
  - Coordination of Care



#### Research Approach

- Eligible adult members from PLAN NAME participated in this research.
- WBA administered a mixed-methodology involving mail with telephone follow-up.
  - Specifically, two questionnaire packages and follow-up postcards were sent to random samples of eligible adult members from PLAN NAME with "Return Service Requested" and WBA's toll-free number included. The mail materials also included a toll-free number for Spanish-speaking members to complete the survey over the telephone. Those who did not respond by mail were contacted by telephone to complete the survey. During the telephone follow-up, members had the option to complete the survey in either English or Spanish.
- The NCQA required sample size is 1,350 for adult Medicaid plans. In addition to the required sample size, NCQA allows over-sampling up to XX%. PLAN NAME elected to use this option. To qualify, adult Medicaid members had to be 18 years of age or older, as well as continuously enrolled in the MCO for five of the last six months as of the last day of the measurement year (December 31, 2012).
- In total, WBA mailed X,XXX surveys to adult members of PLAN NAME.



#### **Response Rates**

- WBA collected XXX valid surveys between February and May 2013, yielding a response rate of XX%. Of the XXX valid surveys received, XXX were returned by mail and XXX were conducted via the telephone (XX of which were conducted in Spanish).
- Ineligible adult members included those who were deceased, did not meet eligible population criteria (indicated non-membership in the specified health plan), were either mentally or physically incapacitated and unable to complete the survey themselves, or had a language barrier (non-English or Spanish). Non-respondents included those who had refused to participate, could not be reached due to a bad address or telephone number or were unable to be contacted during the survey time period.
- The table below shows the total number of adult members in the sample that fell into each disposition category.

Disposition Group	Disposition Category	Number
	Deceased (M20/T20)	Χ
	Does not meet eligibility criteria (M21/T21)	X
Ineligible	Language barrier (M22/T22)	Χ
	Mentally/Physically incapacitated (M24/T24)	X
	Total Ineligible	X
	Bad address/phone (M23/T23)	X
Non-Response	Refusal (M32/T32)	X
Hon response	Maximum attempts made (M33/T33)*	Χ
	Total Non-Response	X

<sup>\*</sup>Maximum attempts made include two survey mailings and an average of six call attempts.

Ineligible surveys are subtracted from the sample size when computing a response rate as shown below.



#### How to Read and Interpret the Results

- This report includes the results of the CAHPS® 5.0H Adult Medicaid Survey questions about members' experiences with their MCO and the medical care they received.
- Results are shown based on the type of question asked and/or the content of the question:
  - > Results from "Yes-No" questions asked members whether they had a particular experience in the previous six months.
  - > Results from questions based on how often members had certain experiences used the scale of "Always, Usually, Sometimes or Never".
  - Results from composite measures were derived by combining the results for several questions that asked how often members had certain experiences using the scale of "Always, Usually, Sometimes or Never"; or the degree to which members had certain experiences using the scale of "A Lot, Some, A Little or Not At All". The composite measures evaluate main issues of concern (e.g., "Getting Needed Care", "Getting Care Quickly", "How Well Doctors Communicate", "Customer Service", "Shared Decision-Making", etc.).
  - Results from rating questions asked members to give their overall rating on a "0 to 10" scale, where a "0" means the worst possible and a "10" means the best possible.
- Throughout this report, results are shown as "Summary Rates". Summary Rates represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.
- Within the report, comparisons to the previous waves of research have been made only when significant differences (at the 95% confidence level) are present. Arrows (↑,↓) indicate that the particular variable in 2013 is performing statistically better or worse than it did in the previous year. Therefore, if no comparison was made to the previous research, then the 2013 survey results are relatively consistent with what was seen in the previous year. Comparisons have also been made to the 2013 State Aggregate when significant differences (at the 95% confidence level) are present.
- In 2013, the Shared Decision-Making composite was revised (one question was added and the existing questions and response choices were significantly altered). In addition, the Health Promotion and Education question wording and response choices were revised. Impact on trending for both these measures is expected.
- Although not available until the Fall of 2013, results will eventually be compared to the 2013 Quality Compass® benchmarks (Reporting Year 2012). In the meantime, where appropriate, the results have been compared to the 2012 Quality Compass® benchmarks (Reporting Year 2011). Quality Compass® is a national database created by NCQA to provide health plans with comparative information on the quality of the nation's managed care plans.
- Caution should be taken when evaluating data with a small base (n<35) due to the high level of sampling error around the data.</p>
- Percentages do not always add up to 100% due to rounding.



# Profile of Adult Members Surveyed

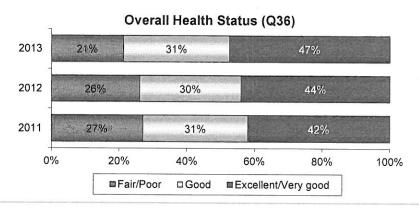
#### Adult Members:

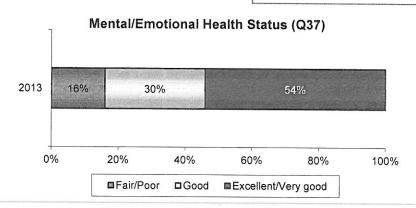
- 79% are reported to be in excellent, very good or good overall health;
- 84% are reported to be in excellent, very good or good mental/emotional health;
- The average age is 37 years old;
- 25% are male and 75% are female;
- 66% have a high school education or less; and
- 59% are Black/African-American (AA), while 28% are White/Caucasian.\*

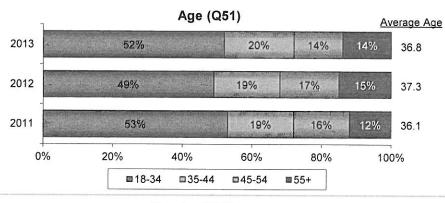


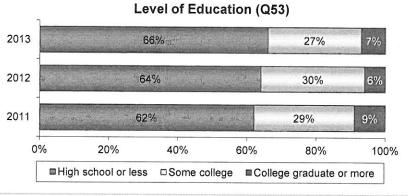
<sup>\*</sup>Respondents could identify more than one racial/ethnic group.

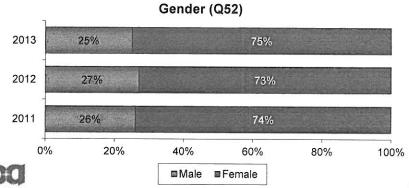
significant increase from previous year significant decrease from previous year

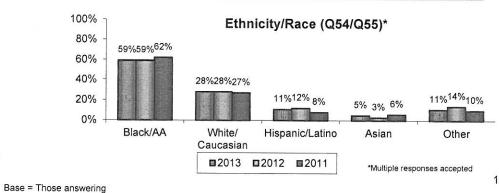












# Survey Results

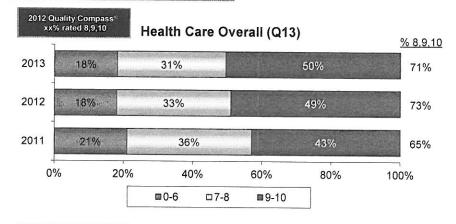
**Overall Ratings** 

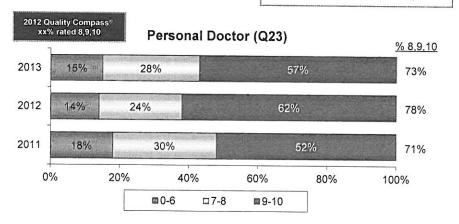
- Members were asked to give an overall rating of their Doctors, Health Care and Health Plan using a "0 to 10" scale, where a "0" means the worst possible rating and a "10" means the best possible rating.
- Overall, members give the highest satisfaction ratings to their Specialist (76%).
  - > In comparison, slightly fewer members give positive satisfaction ratings to their Personal Doctor and/or Health Plan (73% each) and/or Health Care (71%) overall.

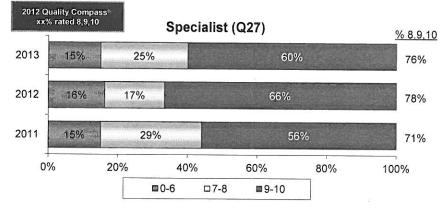


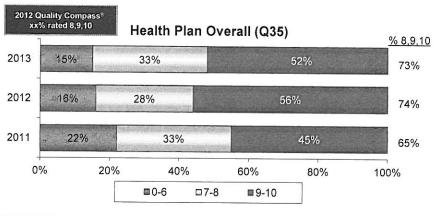
▲ significantly higher than State Aggregate
 ▼ significantly lower than State Aggregate

↑ significant increase from previous year
 ↓ significant decrease from previous year









		Overall Ratings (Summary Rate – 8,9,10)									
	Health Care Overall	Personal Doctor	Specialist	Health Plan Overall							
State Aggregate	69%	76%	77%	69%							
PLAN NAME	71%	73%	76%	73%							



Composite measures are derived by combining survey results of similar questions (note: two of the composite measures are comprised of only one question). The table below shows how each composite measure is defined.

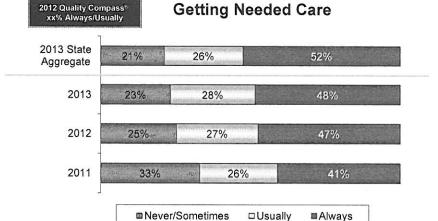
Composite Measure/Rating Item	Survey Question Number	What is Measured	Summary Rate <sup>1</sup>
Getting Needed Care	14 and 25	Measures members' experiences in the last 6 months when trying to get care from specialists and through health plan	% of members who responded "Usually" or "Always"
Getting Care Quickly	4 and 6	Measures members' experiences with receiving care and getting appointments as soon as they needed	% of members who responded "Usually" or "Always"
How Well Doctors Communicate	17, 18, 19 and 20	Measures how well personal doctor explains things, listens to them, shows respect for what they have to say and spends enough time with them	% of members who responded "Usually" or "Always"
Customer Service	31 and 32	Measures members' experiences with getting the information needed and treatment by Customer Service staff	% of members who responded "Usually" or "Always"
Shared Decision-Making	10, 11 and 12	Measures members' experiences with doctors discussing the pros and cons of starting or stopping a prescription medicine and asking the member what they thought was best for them	% of members who responded "A lot", "Some" or "Yes"
Health Promotion and Education	8	Measures members' experience with their doctor discussing specific things to do to prevent illness	% of members who responded "Yes"
Coordination of Care	22	Measures members' perception of whether their doctor is up-to-date about the care he/she received from other doctors or health providers	% of members who responded "Usually" or "Always"

<sup>&</sup>lt;sup>1</sup>Summary Rates most often represent the most favorable responses for that question.

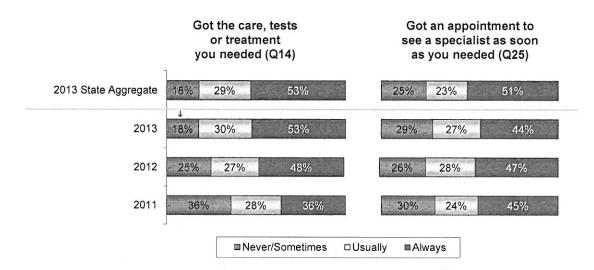


#### 2013 PLAN NAME Adult

▲ significantly higher than State Aggregate
 ▼ significantly lower than State Aggregate



significant increase from previous year significant decrease from previous year

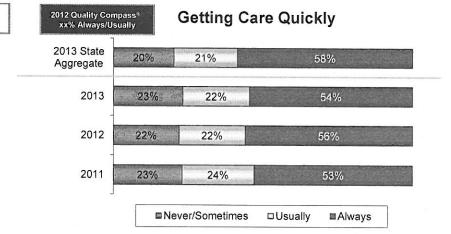


Base = For these two questions on "Getting Needed Care", adult members didn't answer if the question asked about experiences they had not had in the previous 6 months

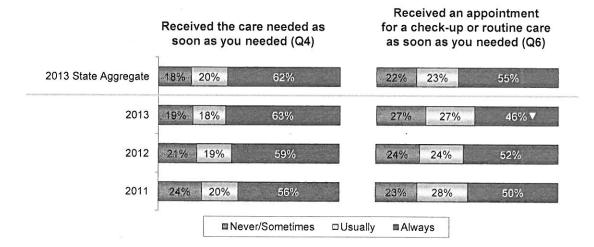


#### 2013 PLAN NAME Adult

▲ significantly higher than State Aggregate
 ▼ significantly lower than State Aggregate



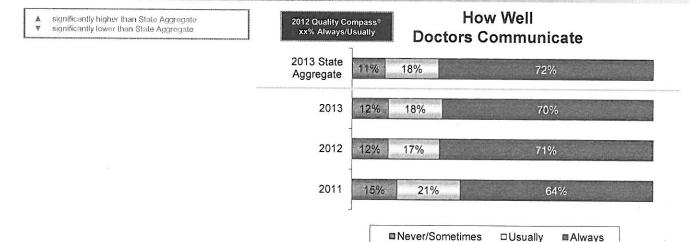
significant increase from previous year significant decrease from previous year



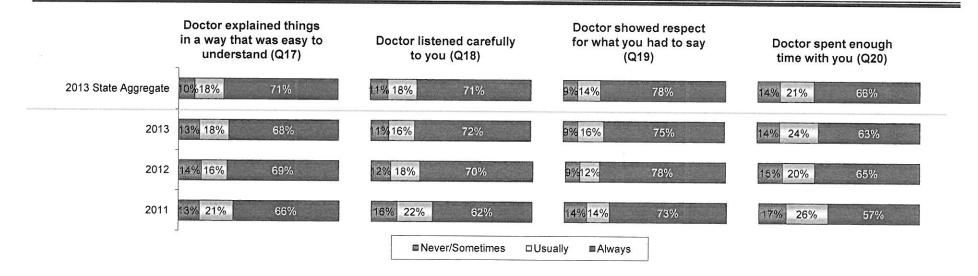
Base = For these two questions on "Getting Care Quickly", adult members didn't answer if the question asked about experiences they had not had in the previous 6 months



2013 PLAN NAME Adult



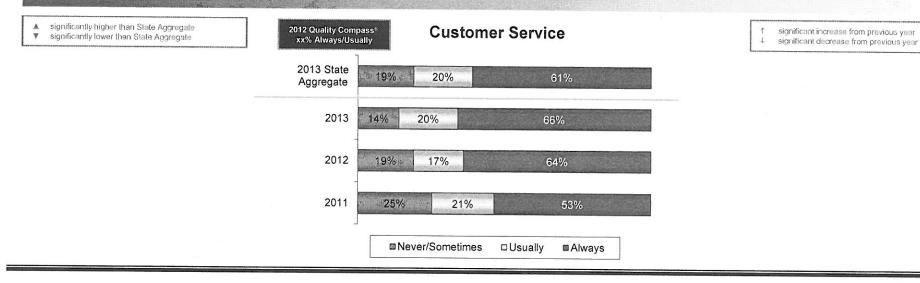
significant increase from previous year significant decrease from previous year

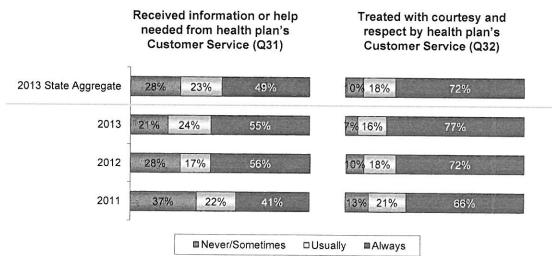


Base = For these four questions on "How Well Doctors Communicate", adult members didn't answer if the question asked about experiences they had not had in the previous 6 months



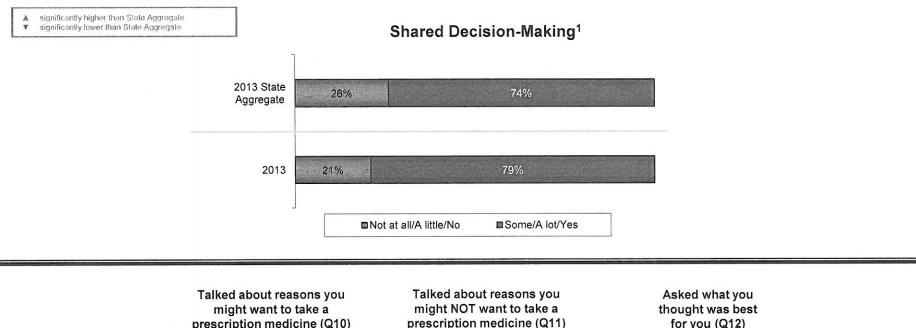
#### 2013 PLAN NAME Adult

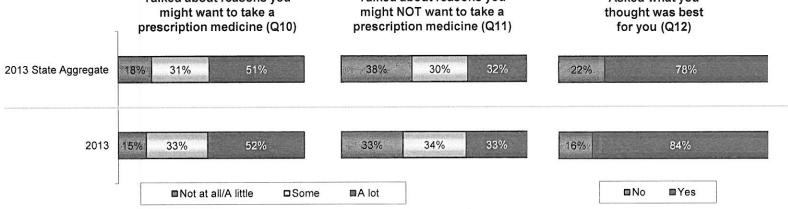




Base = For these two questions on "Customer Service", adult members didn't answer if the question asked about experiences they had not had in the previous 6 months

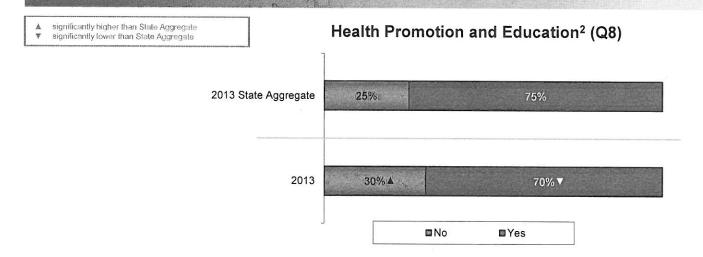




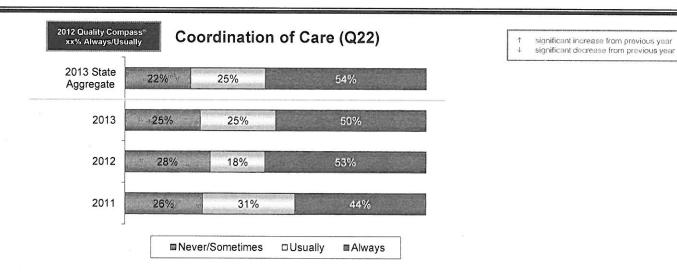


Base = For these three questions on "Shared Decision-Making", adult members didn't answer if the question asked about experiences they had *not* had in the previous 6 months 1Shared Decision-Making composite revised in 2013. Added one question and significantly altered the existing questions and response choices. Trending impacted.





Base = For the question on "Health Promotion and Education", adult members didn't answer if the question asked about experiences they had not had in the previous 6 months <sup>2</sup>Health Promotion and Education composite revised in 2013. Question wording and response choices altered. Trending impacted.



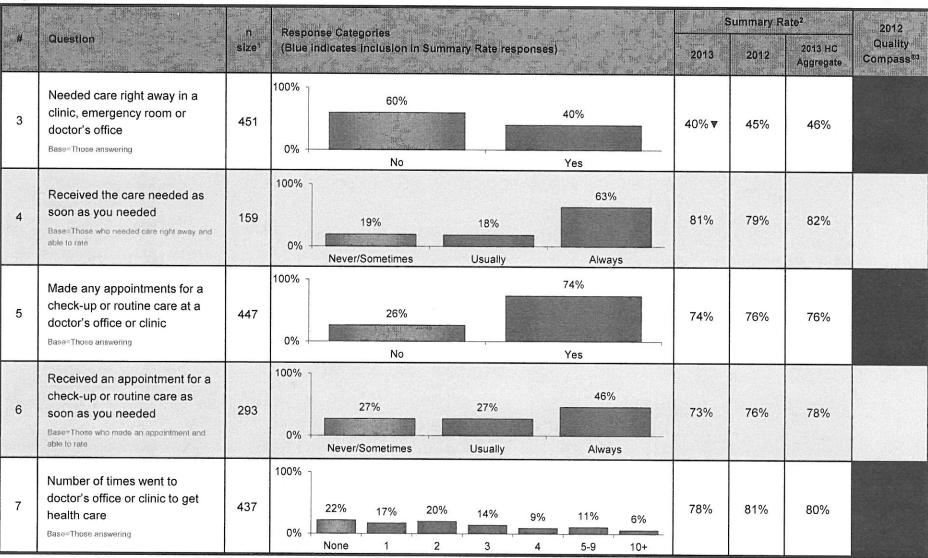
Base = For the question on "Coordination of Care", adult members didn't answer if the question asked about experiences they had not had in the previous 6 months



- The tables on the following pages illustrate the proportion of members that fall into each response category for all survey questions.
  - > Question Summary topics include:
    - Urgent and Routine Care
    - Discussion of Options/Care and Treatment
    - Personal Doctor
    - Coordination of Care
    - Access to Specialist
    - Information From Health Plan
    - Customer Service
    - Medical Assistance with Smoking and Tobacco Use Cessation
    - Aspirin Use and Discussion
    - Chronic Conditions
    - Completing the Survey
    - Supplemental Questions
- Summary Rates have been calculated and are used to track the results from 2012 to 2013 where appropriate, as well as to make comparisons to the State Aggregate. The Summary Rates shown represent the percentage of respondents who answered in the most positive way. Please keep in mind when reviewing this section that not all questions are designed for Summary Rates (e.g., questions that instruct the respondent to mark all that apply).
- All State supplemental questions are shown together (beginning on page 40), regardless of their placement in the survey instrument.



#### **Urgent and Routine Care**



Significant differences at the 95% confidence level are shown through the use of symbols. Therefore, a significant increase/decrease from the 2012 Summary Rate to the 2013 Summary Rate is indicated by a 1/4 by the 2013 percentage. Significant differences between the 2013 Summary Rate and the 2013 State Aggregate are indicated by a  $\triangle/\nabla$  next to the 2013 Summary Rate.

In size=The number of respondents answering a particular question.



<sup>&</sup>lt;sup>3</sup>2012 Quality Compass® is a registered trademark of NCQA.



#### Discussion of Options/Care and Treatment

	Control of the contro	n	n Response Categories				Summary Rate <sup>2</sup>			2012	
#	Question	size <sup>1</sup>	2- 2-0-41 12325 1232	ndicates inclusio	on in Summary R	ate responses)		2013	2012	2013 HC Aggregate	Quality Compass <sup>©3</sup>
8	Talked about specific things you could do to prevent illness <sup>4</sup> Base=Those who went to a doctor's office or clinic for health care and answering	328	100% 7	4	)% <sup>RN-11</sup>		0% es	70%▼	Tele Addison 2015, and county Sections	75%	The control of the co
9	Talked about starting or stopping a prescription medicine <sup>4</sup> Base=Those who went to a doctor's office or clinic for health care and answering	329	100% ]	58	% 51 <sup>1</sup> 10	42	2% es	42%		45%	
10	Talked about reasons you might want to take a prescription medicine <sup>4</sup> Base=Those who went to a doctor's office or clinic for health care and talked with provider about starting or stopping a prescription medicine and able to rate	128	100% -	1% Not at all	14% A little	33% Some	52% A lot	85%		82%	
11	Talked about reasons you might NOT want to take a prescription medicine <sup>4</sup> Base=Those who went to a doctor's office or clinic for health care and talked with provider about starting or stopping a prescription medicine and able to rate	128	100%	16% Not at all	17% A little	34% Some	33% A lot	67%		62%	

Significant differences at the 95% confidence level are shown through the use of symbols. Therefore, a significant increase/decrease from the 2012 Summary Rate to the 2013 Summary Rate is indicated by a 1/4 by the 2013 percentage. Significant differences between the 2013 Summary Rate and the 2013 State Aggregate are indicated by a  $4/\sqrt{n}$  next to the 2013 Summary Rate.

<sup>&</sup>lt;sup>4</sup>Questions and response choices related to Discussion of Options significantly altered in 2013. Trending impacted.



<sup>&</sup>lt;sup>1</sup>n size=The number of respondents answering a particular question.

<sup>&</sup>lt;sup>2</sup>Summary Rates most often represent the most favorable responses for that question.

<sup>&</sup>lt;sup>3</sup>2012 Quality Compass® is a registered trademark of NCQA.

#### Discussion of Options/Care and Treatment (continued)

		in the	Response Categories (Blue indicates inclusion in Summary Rate responses)				donel o	2012		
#	Question	size¹					2013	2012	2013 HC Aggregate	Quality Compass <sup>©3</sup>
12	Asked what you thought was best for you <sup>4</sup> Base=Those who went to a doctor's office or clinic for health care and talked with provider about starting or stopping a prescription medicine and answering	129	100%	16% No		84% Yes	84%		78%	mai andreas
14	Got the care, tests or treatment you needed  Base=Those who went to a doctor's office or clinic for health care and able to rate	321	100% 0% Ne	18% ver/Sometimes	30% Usually	53% Always	82%↑	75%	82%	

Significant differences at the 95% confidence level are shown through the use of symbols. Therefore, a significant increase/decrease from the 2012 Summary Rate to the 2013 Summary Rate is indicated by a 1/4 by the 2013 percentage. Significant differences between the 2013 Summary Rate and the 2013 State Aggregate are indicated by a 1/4 next to the 2013 Summary Rate.



<sup>&</sup>lt;sup>1</sup>n size=The number of respondents answering a particular question.

<sup>&</sup>lt;sup>2</sup>Summary Rates most often represent the most favorable responses for that question.

<sup>&</sup>lt;sup>3</sup>2012 Quality Compass® is a registered trademark of NCQA.

<sup>&</sup>lt;sup>4</sup>Questions and response choices related to Discussion of Options significantly altered in 2013. Trending impacted.

#### Personal Doctor

	The state of the s	n	Respo	nse Categories		the state of the s		Summary F	late <sup>2</sup>	2012
#	Question	size1		(Blue indicates inclusion in Summary Rate responses)				2012	2013 HC Aggregate	Quality Compass <sup>®3</sup>
15	Have a personal doctor  Base=Those answering	432	100% - 0% -	15% No		85% Yes	85%	84%	83%	H. MTONE COMMON ALL SOLICITIES
16	Number of visits to personal doctor to get care  Base=Those who have a personal doctor and answering	347	100% -	19% 23% 23% None 1 2	6 14% 8%	5-9 10+	81%	83%	82%	
17	Doctor explained things in a way that was easy to understand  Base=Those who visited their personal doctor and able to rate	277	100% -	13% Never/Sometimes	18% Usually	68% Always	87%	86%	90%	
18	Doctor listened carefully to you  Base=Those who visited their personal doctor and able to rate	276	100%	11% Never/Sometimes	16% Usually	72% Always	89%	88%	89%	
19	Doctor showed respect for what you had to say  Base=Those who visited their personal doctor and able to rate	277	100% ¬	9% Never/Sometimes	16% Usually	75% Always	91%	91%	91%	
20	Doctor spent enough time with you  Base=Those who visited their personal doctor and able to rate	274	100%	14% Never/Sometimes	24% Usually	63% Always	86%	85%	86%	

Significant differences at the 95% confidence level are shown through the use of symbols. Therefore, a significant increase/decrease from the 2012 Summary Rate to the 2013 Summary Rate is indicated by a 1/4 by the 2013 percentage. Significant differences between the 2013 Summary Rate and the 2013 State Aggregate are indicated by a  $\Delta/\nabla$  next to the 2013 Summary Rate.

<sup>&</sup>lt;sup>1</sup>n size=The number of respondents answering a particular question.

<sup>&</sup>lt;sup>2</sup>Summary Rates most often represent the most favorable responses for that question.

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#### Coordination of Care

		n	Respor	ise Categories	Majalanga Majalanga	Table of the second		Summary	/ Rate²	2012
#	Question	size¹	A 150 SHALES	ndicates inclusion in Sum	mary Rate respons	ies)	2013	2012	2013 HC Aggregate	Quality Compass®3
21	Got care from doctor or other health provider besides personal doctor  Base=Those who visited their personal doctor and answering	275	100%	43% No		57% Yes	57%	55%	58%	Carrollact no solem Kentrus inti 1314
22	How often personal doctor seemed informed/up-to-date about care received from other providers  Base=Those who visited their personal doctor and have received care from other providers and able to rate	151	100%	25% Never/Sometimes	25% Usually	50% Always	75%	72%	78%	

Significant differences at the 95% confidence level are shown through the use of symbols. Therefore, a significant increase/decrease from the 2012 Summary Rate to the 2013 Summary Rate is indicated by a 1/4 by the 2013 percentage. Significant differences between the 2013 Summary Rate and the 2013 State Aggregate are indicated by a 4/7 next to the 2013 Summary Rate.



<sup>&</sup>lt;sup>1</sup>n size=The number of respondents answering a particular question.

<sup>&</sup>lt;sup>2</sup>Summary Rates most often represent the most favorable responses for that question.

<sup>&</sup>lt;sup>3</sup>2012 Quality Compass® is a registered trademark of NCQA.

#### Access to Specialist

·	HARATA TARA	angr ang	Respot	nse Categories	A BIH.				Summan	/ Rate²	2012
<b>#</b> .11	Question	size¹	THE SECTION OF THE SE	ndicates inclusion in	Summary Rate resp	oonses)		2013	2012	2013 HC Aggregate	Quality Compass <sup>®3</sup>
24	Made appointment to see a specialist  Base=Those answering	425	0%	63%		37% Yes		37%	41%	42%	
25	Got an appointment to see a specialist as soon as you needed  Base=Those who made an appointment to see a specialist and able to rate	150	100%	29% Never/Sometimes	27% Usually	44 Alwa		71%	74%	75%	
26	Number of specialists seen  Base≔Those who made an appointment to see a specialist and answering	151	0%	7% None 1	21% 109	470	4% 5 or more	93%	90%	92%	

Significant differences at the 95% confidence level are shown through the use of symbols. Therefore, a significant increase/decrease from the 2012 Summary Rate to the 2013 Summary Rate is indicated by a 1/4 by the 2013 percentage. Significant differences between the 2013 Summary Rate and the 2013 State Aggregate are indicated by a 4/7 next to the 2013 Summary Rate.



<sup>&</sup>lt;sup>1</sup>n size=The number of respondents answering a particular question.

<sup>&</sup>lt;sup>2</sup>Summary Rates most often represent the most favorable responses for that question.

<sup>32012</sup> Quality Compass® is a registered trademark of NCQA.

## Information from Health Plan

#	Question	m	Respo	onse Categories			Su	ımmary R	ate <sup>2</sup> o sa	2012
	question	size <sup>1</sup>		indicates inclusion in Sun	nmary Rate respo	nses)	2013	2012	2013 HC Aggregate	Quality Compass <sup>®3</sup>
28	Looked for information in written materials or on the Internet about how your health plan works Base=Those answering	419	100% -	83%		17% Yes	17%↓	23%	19%	
29	How often provided with information you needed about how your health plan works  Base=Those who looked for information in written materials or on the Internet and able to rate	68	100%	41% Never/Sometimes	19% Usually	40% Always	59%	50%	63%	

Significant differences at the 95% confidence level are shown through the use of symbols. Therefore, a significant increase/decrease from the 2012 Summary Rate to the 2013 Summary Rate is indicated by a 1/4 by the 2013 percentage. Significant differences between the 2013 Summary Rate and the 2013 State Aggregate are indicated by a 1/7 next to the 2013 Summary Rate.



<sup>&</sup>lt;sup>1</sup>n size=The number of respondents answering a particular question.

<sup>&</sup>lt;sup>2</sup>Summary Rates most often represent the most favorable responses for that question.

<sup>&</sup>lt;sup>3</sup>2012 Quality Compass® is a registered trademark of NCQA.

#### **Customer Service**

1 12 14 15 15 15 15 15 15 15 15 15 15 15 15 15	Manufacture of the second	'n	Respon	se Categories		A Secretary of the second	in a Physical District	Summary R	ate²	2012
# "	Question	size¹	The Service Parket Co.	idicates inclusion in Sun	nmary Rate respons	ses)	2013	2012	2013 HC Aggregate	Quality Compass®3
30	Got information or help from health plan's Customer Service Base=Those answering	410	100% -	68%		32% Yes	32%	32%	31%	
31	Received information or help needed from health plan's Customer Service  Base=Those who got information or help from their health plan's Customer Service and able to rate	129	100%	21% Never/Sometimes	24% Usually	55% Always	79%	72%	72%	
32	Treated with courtesy and respect by Customer Service  Base=Those who got information or help from their health plan's Customer Service and able to rate	129	100% -	7% Never/Sometimes	16% Usually	77% Always	93%	90%	90%	
33	Received forms from health plan to fill out  Base=Those answering	414	100%	72% No		28% Yes	28%	30%	26%	
34	Forms from health plan were easy to fill out  Base=Those able to rate	411	0%	6% Never/Sometimes	9% Usually	85% Always	94%	95%	95%	

Significant differences at the 95% confidence level are shown through the use of symbols. Therefore, a significant increase/decrease from the 2012 Summary Rate to the 2013 Summary Rate is indicated by a 1/4 by the 2013 percentage. Significant differences between the 2013 Summary Rate and the 2013 State Aggregate are indicated by a ▲/▼ next to the 2013 Summary Rate.



## Medical Assistance with Smoking and Tobacco Use Cessation

	The state of the s	n	Respoi	nse Categories	or Paragraph	the state to be a second to the second to th			Summary R	ate <sup>2</sup>	2012
#	Question	size <sup>1</sup>	The state of the s	ndicates inclusion i	n Summary Ra	ite responses)		2013	2012	2013 HC Aggregate	Quality Compass <sup>®3</sup>
38	Frequency of smoking cigarettes/using tobacco	417	100% -	2% Don't know	73% Not at all	11% Some days	15% Every day	26%▼	27%	37%	Des Lives Lander State (Treef) of Lives
39	How often advised to quit smoking/ using tobacco  Base=Those who currently smoke cigarettes or use tobacco every day or some days and able to rate	104	100%	47% Never/Sometimes	10000	3%	39% Always	53%↓	70%	58%	
40	How often medication was recommended or discussed to assist with quitting smoking/using tobacco  Base=Those who currently smoke cigarettes or use tobacco every day or some days and able to rate	102	100%	81% Never/Sometimes		% ually	12% Always	19%	30%	26%	
41	How often doctor or health provider discussed/provided methods/ strategies to assist with quitting smoking/using tobacco  Base=Those who currently smoke cigarettes or use tobacco every day or some days and able to rate	101	100% -	81% Never/Sometime:		7% sually	12% Always	19%	22%	22%	

Significant differences at the 95% confidence level are shown through the use of symbols. Therefore, a significant increase/decrease from the 2012 Summary Rate to the 2013 Summary Rate is indicated by a 1/4 by the 2013 percentage. Significant differences between the 2013 Summary Rate and the 2013 State Aggregate are indicated by a 1/7 next to the 2013 Summary Rate.

<sup>32012</sup> Quality Compass® is a registered trademark of NCQA.

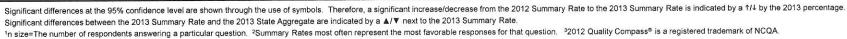


<sup>&</sup>lt;sup>1</sup>n size=The number of respondents answering a particular question.

<sup>&</sup>lt;sup>2</sup>Summary Rates most often represent the most favorable responses for that question.

#### Aspirin Use and Discussion

		n	Response Categories	Su	mmary R	ate <sup>2</sup>	2012
#4	Question	size1	(Blue Indicates inclusion in Summary Rate responses)	2013	2012	2013 HC Aggregate	Quality Compass <sup>63</sup>
42	Take aspirin daily/every other day  Base=Those answering	416	100%   82%   17%   17%   Don't know   No   Yes	17%	13%	20%	
43	Have a health problem/Take medication that makes taking aspirin unsafe	415	9% 5% Don't know No Yes	5%↓▼	9%	8%	
44	Ever discussed with doctor/health provider the risks/benefits of aspirin to prevent heart attack or stroke	415	100%   68%   32%   No Yes	32%	31%	37%	
45	Aware of having specific conditions  Base=Total sample Multiple responses accepted	464	100%   62% 59% 54%   23% 27% 30% 18% 16% 20% 13% 16% 16% 00%   None/No answer   High blood pressure   High cholesterol   Parent/Sibling with heart attack before age 60	° 2013 ° 2012			
46	Ever informed by doctor that have specific conditions  Base=Total sample Multiple responses accepted	464	100% 82% 81% 79% 15% 15% 16% 3% 4% 4% 3% 3% 4% 2% 3% 3% None/No answer Diabetes/High blood sugar Angina/Coronary Stroke Heart attack	■2013 Aggi	regate		





#### **Chronic Conditions**

		h	Response C	Sategories		S	ummary Ra	ate <sup>2</sup>	2012
#	Question	size <sup>1</sup>		tes inclusion in Summary R	(ate responses)	2013	2012	2013 HC Aggregate	Quality Compass <sup>63</sup>
47	Seen a doctor or other health provider 3 or more times for same condition or problem  Base=Those answering	414	0%	71% No	29% Yes	29%	34%	33%	
48	Condition or problem has lasted for at least 3 months Base=Those who have seen a doctor or other	112	100% -	23%	77%	77%	78%	81%	444
	health provider 3 or more times for the same condition or problem and answering		0%	No	Yes	-			
49	Now need or take medicine prescribed by a doctor	418	100%	48%	52%	52%▼	54%	61%	
			0% +	No	Yes				
50	Need or take medicine to treat a condition that has lasted for	208	100%		86%	969/	070/	000/	
	at least 3 months  Base=Those who need or take medicine prescribed by a doctor and answering	200	0%	14% No	Yes	— 86% —	87%	90%	

Significant differences at the 95% confidence level are shown through the use of symbols. Therefore, a significant increase/decrease from the 2012 Summary Rate to the 2013 Summary Rate is indicated by a ↑/↓ by the 2013 percentage. Significant differences between the 2013 Summary Rate and the 2013 State Aggregate are indicated by a ▲/▼ next to the 2013 Summary Rate.

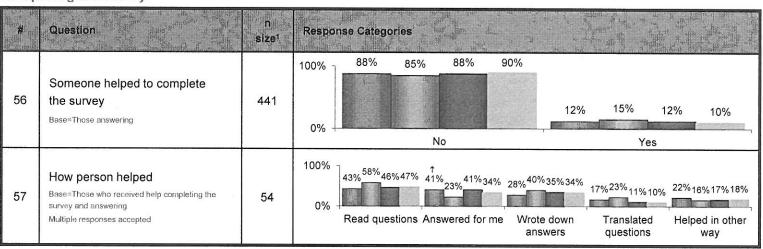
<sup>&</sup>lt;sup>3</sup>2012 Quality Compass<sup>®</sup> is a registered trademark of NCQA.



<sup>&</sup>lt;sup>1</sup>n size=The number of respondents answering a particular question.

<sup>&</sup>lt;sup>2</sup>Summary Rates most often represent the most favorable responses for that question.

#### Completing the Survey



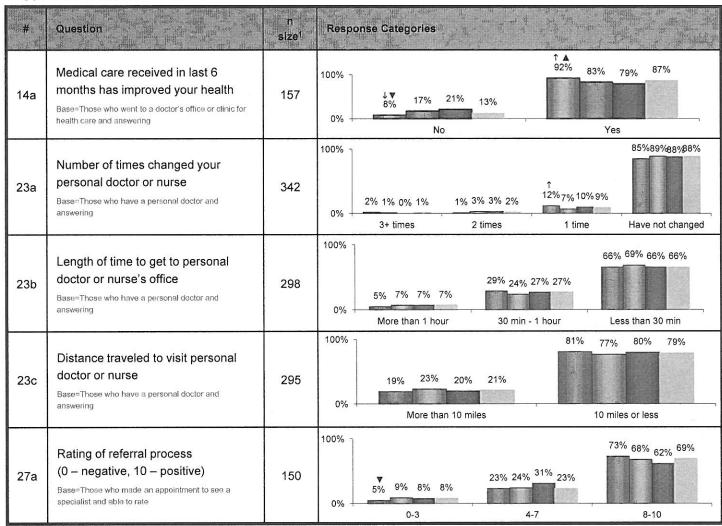
■2013 ■2012 ■2011 ■2013 Aggregate

Significant differences at the 95% confidence level are shown through the use of symbols. Therefore, a significant increase/decrease from 2012 to 2013 is indicated by a 1/4 by the 2013 percentage. Significant differences between the 2013 percentage and the 2013 State Aggregate are indicated by a 1/4 next to the 2013 percentage.

<sup>1</sup>n size=The number of respondents answering a particular question.



#### **Supplemental Questions**



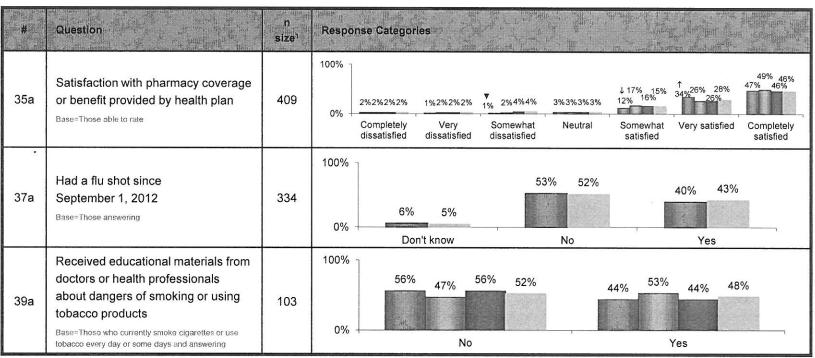


Significant differences at the 95% confidence level are shown through the use of symbols. Therefore, a significant increase/decrease from 2012 to 2013 is indicated by a 1/4 by the 2013 percentage. Significant differences between the 2013 percentage and the 2013 State Aggregate are indicated by a  $\blacktriangle/\blacktriangledown$  next to the 2013 percentage.

<sup>1</sup>n size=The number of respondents answering a particular question.



#### Supplemental Questions (continued)



■2013 ■2012 ■2011 ■2013 Aggregate

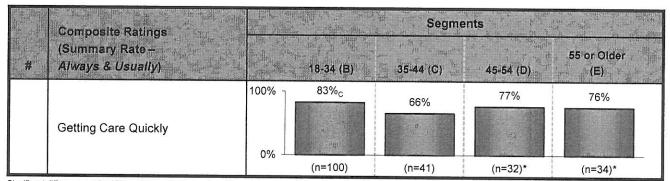
Significant differences at the 95% confidence level are shown through the use of symbols. Therefore, a significant increase/decrease from 2012 to 2013 is indicated by a 1/4 by the 2013 percentage. Significant differences between the 2013 percentage and the 2013 State Aggregate are indicated by a 1/7 next to the 2013 percentage.



<sup>&</sup>lt;sup>1</sup>n size=The number of respondents answering a particular question.

## Segmentation Analysis

- The CAHPS® 5.0H Survey asks various demographic questions about the respondent. As part of the analysis, several of these questions have been cross-tabulated with the overall ratings, composite measures and their attributes. In doing this, it can be determined whether PLAN NAME is meeting the needs of a particular segment of the population.
- On the following pages Summary Rates for overall ratings, composite measures and their attributes are analyzed by the following demographics:
  - > Age (Q51)
  - Education (Q53)
  - > Race (Q55)
  - Ethnicity (Q54)
  - Overall Health Status (Q36)
  - Method of Completing Survey (Mail or Telephone)
- The percentages shown represent the Summary Rate for each segment of a demographic category. In the example below, the Summary Rate for the Getting Care Quickly composite is the percentage of respondents who gave a rating of "Always" or "Usually". The interpretation would be that 83% of respondents aged 18-34 always or usually got care quickly, which is a significantly higher proportion than among respondents aged 35-44 (66%).



Significant differences at the 95% confidence level are shown through the use of letters. Therefore, if there is a significant difference between two segments' percentages, the percentage that is significantly higher will have a letter next to it to show which segment it is significantly higher than.





an T	her same and		I de la constitución de la const		dia di	Segments		
#	Overall Ratings (Summary Rate <sup>1</sup> – 8,9,10)		18-34 (B)	35-44 (C)	45-54 (D)	55 or Older (E)	High School Graduate or Less (F)	Some College or More (G)
13	Ratings of Health Care  Base=Those able to rate based on experience	100%	74%	71%	73%	62%	71%	71%
		0%	(n=152)	(n=55)	(n=48)	(n=48)	(n=196)	(n=102)
23	Ratings of Personal Doctor  Base=Those able to rate based on experience	100%	73%	69%	82%	72%	78% <sub>G</sub>	65%
		0%	(n=162)	(n=58)	(n=49)	(n=43)	(n=203)	(n=102)
27	Ratings of Specialist  Base=Those able to rate based on experience	100% -	81%	73%	75%	73%	73%	81%
		0% ┴	(n=52)	(n=26)*	(n=24)*	(n=33)*	(n=85)	(n=48)
35	Ratings of Health Plan	100% -	76%	68%	75%	71%	75%	70%
	Base=Those able to rate based on experience	0%	(n=192)	(n=74)	(n=52)	(n=49)	(n=237)	(n=125)

Significant differences at the 95% confidence level are shown through the use of letters. Therefore, if there is a significant difference between two segments' percentages, there would be a letter with the significantly higher segment's percentage. 1Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.



				alliga also the believed		Segments	Allendanetak	
# 4	Composite Ratings (Summary Rate <sup>1</sup> – Always & Usually)		18-34 (B)	35-44 (C)	45-54 (D)	55 or Older (E)	High School Graduate or Less (F)	Some College or More (G)
	Getting Needed Care	100%	76%	74%	79%	76%	76%	79%
		0% ⊥	(n=106)	(n=41)	(n=37)	(n=42)	(n=145)	(n=77)
14	Got the care, tests or treatment you needed	100%	86%	80%	85%	76%	82%	84%
	Base=Those able to rate based on experience	0%	(n=152)	(n=56)	(n=47)	(n=49)	(n=197)	(n=102)
	Got an appointment to see a	100%	67%	68%	73%	77%	70%	75%
5	specialist as soon as you needed Base=Those able to rate based on experience	0%	(n=60)	(n=25)*	(n=26)*	(n=35)	(n=93)	(n=51)

Significant differences at the 95% confidence level are shown through the use of letters. Therefore, if there is a significant difference between two segments' percentages, there would be a letter with the significantly higher segment's percentage.

1Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.



	The state of the s			in the state of the last	and the second	Segments	eritarian a cintalian in	
# /	Composite Ratings (Summary Rate <sup>1</sup> – Always & Usually)		18-34 (B)	35-44 (C)	45-54 (D)	55 or Older (E)	High School Graduate or Less (F)	Some College or More (G)
	Getting Care Quickly	100% -	83% <sub>C</sub>	66%	77%	76%	74%	86% <sub>F</sub>
		0% ⊥	(n=100)	(n=41)	(n=32)*	(n=34)*	(n=129)	(n=75)
4	Received the care needed as soon as you needed	100%	88%	73%	78%	74%	79%	88%
	Base=Those able to rate based on experience	0% 1	(n=69)	(n=26)*	(n=23)*	(n=27)*	(n=85)	(n=57)
6	Received an appointment for a check-up or routine care as soon as you needed	100% -	78% <sub>C</sub>	59%	75%	78% <sub>C</sub>	68%	84% <sub>F</sub>
	Base=Those able to rate based on experience	0% _	(n=131)	(n=56)	(n=40)	(n=41)	(n=173)	(n=92)

Significant differences at the 95% confidence level are shown through the use of letters. Therefore, if there is a significant difference between two segments' percentages, there would be a letter with the significantly higher segment's percentage. 1Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.



		Silvin Colonical	Lity Sunday Street	or he is a district		Segments	The state of the s	The second secon	The recognition of the party of the control of the
#	Composite Ratings (Summary Rate <sup>1</sup> — Always & Usually)		18-34 (日)	35-44 (C)	45-54 (D)	55 or Older (E)		High School Graduate or Less (F)	Some College or More (G)
		100% 7	90%	87%	90%	82%		88%	89%
	How Well Doctors Communicate	0%		Fe (		eq 4			
A PROSPE			(n=129)	(n=48)	(n=42)	(n=40)		(n=168)	(n=84)
	Doctor cyploined things in a	100% -	89%	88%	88%	78%		85%	90%
17	Doctor explained things in a way that was easy to understand  Base=Those able to rate based on experience	0%			6. 4				
			(n=129)	(n=48)	(n=41)	(n=40)		(n=168)	(n=84)
		100% 7	92%	89%	88%	82%		89%	89%
18	Doctor listened carefully to you  Base=Those able to rate based on experience	0%	46;	¥					
			(n=129)	(n=47)	(n=42)	(n=39)		(n=167)	(n=84)
		100% ¬	94%	88%	90%	85%		92%	88%
19	Doctor showed respect for what you had to say  Base=Those able to rate based on experience	0%	√or. (	4 2 3 4 10 10 10 10 10 10 10 10 10 10 10 10 10	Array .				
			(n=129)	(n=48)	(n=42)	(n=40)		(n=169)	(n=84)
		100%	87%	83%	95%	82%		86%	87%
20	Doctor spent enough time with you  Base=Those able to rate based on experience	0%		HO <sup>M</sup>	70 140 - 141				
			(n=128)	(n=47)	(n=42)	(n=40)		(n=167)	(n=84)

Significant differences at the 95% confidence level are shown through the use of letters. Therefore, if there is a significant difference between two segments' percentages, there would be a letter with the significantly higher segment's percentage. 1Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.



	THAT TOWN TO		k Pagil Offic Book Kama Yan	de a plantique	Total Arthritis	Segments			
#	Composite Ratings (Summary Rate <sup>1</sup> – Always & Usually)		18-34 (B)	55 or Older 35-44 (C) 45-54 (D) (E)		55 or Older (E)	High School Graduate or Less (F)	or College or	
	Customer Service	100% ¬	90%	88%	74%	87%	84%	88%	
		0% _	(n=53)	(n=30)*	(n=20)*	(n=23)*	(n=82)	(n=43)	
31	Received information or help needed from health plan's Customer Service	100%	83%	83%	63%	78%	77%	81%	
	Base=Those able to rate based on experience	0% ⊥	(n=53)	(n=30)*	(n=19)*	(n=23)*	(n=82)	(n=43)	
2	Treated with courtesy and respect by health plan's Customer Service	100%	96% (# #  (# ************************************	93%	85%	96%	91%	95%	
	Base=Those able to rate based on experience	0% ⊥	(n=53)	(n=29)*	(n=20)*	(n=23)*	(n=82)	(n=43)	

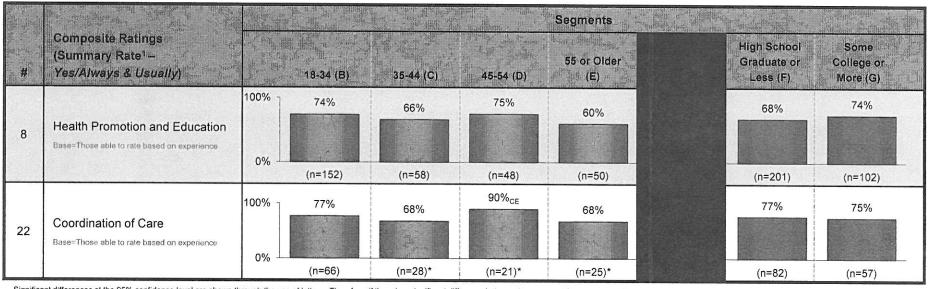
Significant differences at the 95% confidence level are shown through the use of letters. Therefore, if there is a significant difference between two segments' percentages, there would be a letter with the significantly higher segment's percentage. Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.



					SE BOOK TO THE	Segments	The Control of the Co	
#	Composite Ratings (Summary Rate¹ –  A lot & Some/Yes)		18-34 (B)	35-44 (C)	45-54 (D)	55 or Older (E)	High School Graduate or Less (F)	Some College or More (G)
	Shared Decision-Making	100%	86%	72%	74%	75%	80%	76%
		0%	(n=53)	(n=24)*	(n=26)*	(n=19)*	(n=70)	(n=49)
10	Talked about reasons you might want to take a prescription medicine	100%	96% <sub>CD</sub>	75%	77%	79%	87%	82%
	Base=Those able to rate based on experience	0% ┴	(n=52)	(n=24)*	(n=26)*	(n=19)*	(n=69)	(n=49)
11	Talked about reasons you might NOT want to take a prescription medicine	100%	68%	65%	62%	79%	67%	67%
	Base=Those able to rate based on experience	0% 📙	(n=53)	(n=23)*	(n=26)*	(n=19)*	(n=69)	(n=49)
12	Asked what you thought was best for you  Base=Those able to rate based on experience	100%	92% <sub>E</sub>	75%	85%	68%	87%	78%
	and the second s	0% ┴-	(n=53)	(n=24)*	(n=26)*	(n=19)*	(n=70)	(n=49)

Significant differences at the 95% confidence level are shown through the use of letters. Therefore, if there is a significant difference between two segments' percentages, there would be a letter with the significantly higher segment's percentage. Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.





Significant differences at the 95% confidence level are shown through the use of letters. Therefore, if there is a significant difference between two segments' percentages, there would be a letter with the significantly higher segment's percentage. Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.



			half stace	grafier	Segments		
# # #	Overall Ratings (Summary Rate <sup>1</sup> – 8,9,10)		White (H)	Black/AA (I)	Other (J)	Hispanic/ Latino (K)	Non- Hispanic/ Latino (L)
13	Ratings of Health Care  Base=Those able to rate based on experience	100% -	74%	71%	70%	86% <sub>L</sub>	70%
	,	0% ┴	(n=86)	(n=178)	(n=46)	(n=29)*	(n=254)
23	Ratings of Personal Doctor  Base=Those able to rate based on experience	100%	74%	74%	73%	82%	73%
		0% —	(n=84)	(n=189)	(n=44)	(n=33)*	(n=259)
27	Ratings of Specialist	100%	79% <sub>J</sub>	82% <sub>J</sub>	52%	67%	77%
	Base=Those able to rate based on experience	0% _	(n=34)*	(n=84)	(n=21)*	(n=12)*	(n=113)
35	Ratings of Health Plan  Base=Those able to rate based on experience	100% -	74%	74%	69%	81%	72%
	Gase- i nose able to rate based on experience	0%	(n=101)	(n=217)	(n=55)	(n=42)	(n=306)

<sup>\*</sup>Caution: Small Base



<sup>1</sup>Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.

					Segme	nts	proof of a real proof of a proof of
#	Composite Ratings (Summary Rate <sup>1</sup> — Always & Usually)	White (H)		Black/AA (I)	Other (J)	Hispanic/ Latino (K)	Non- Hispanic/ Latino (L)
	Getting Needed Care	100% -	87% <sub>I,J</sub>	75%	66%	75%	78%
		0% _	(n=63)	(n=136)	(n=33)*	(n=21)*	(n=189)
14	Got the care, tests or treatment you needed Base=Those able to rate based on experience	100%	92% <sub>IJ</sub>	82%	76%	83%	83%
	bade Those able to fale based off experience	0% ┴	(n=86)	(n=180)	(n=45)	(n=30)*	(n=254)
25	Got an appointment to see a specialist as soon as you needed	100%	82% <sub>J</sub>	68%	57%	67%	72%
	Base=Those able to rate based on experience	0% ┴	(n=39)	(n=91)	(n=21)*	(n=12)*	(n=123)



<sup>1</sup>Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.

<sup>\*</sup>Caution: Small Base

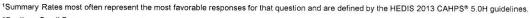
1	Legisla Committee	profession	K, 1996 1 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	Part Comment	Segments	13 Table of the party of the pa	HARRIGAN DA
#	Composite Ratings (Summary Rate <sup>1</sup> — Always & Usually)		White (H)	Black/AA (I)	Other (J)	Hispanic/ Latino (K)	Non- Hispanic/ Latino (L)
	Getting Care Quickly	100%	86%J	78%	65%	71%	79%
		0% _	(n=58)	(n=125)	(n=29)*	(n=22)*	(n=167)
1	Received the care needed as soon as you needed  Base=Those able to rate based on experience	100%	91% <sub>J</sub>	81%	63%	83%	82%
	and the same same of the same same same same same same same sam	0% ┴	(n=45)	(n=88)	(n=19)*	(n=12)*	(n=115)
6	Received an appointment for a check-up or routine care as soon as you needed	up or routine care as soon	80%	75%	67%	59%	75%
	Base=Those able to rate based on experience	0% _	(n=70)	(n=162)	(n=39)	(n=32)*	(n=219)



<sup>&</sup>lt;sup>1</sup>Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.

<sup>\*</sup>Caution: Small Base

			An Apadel All I	1980 - 1980 - 118 1981 - 1 2 1981 - 1 60	Segme	ents .		
#	Composite Ratings (Summary Rate <sup>1</sup> – Always & Usually)		White (H)	Black/AA (I)	Other (J)		Hispanic/ Latino (K)	Non- Hispanic/ Latino (L)
	How Well Doctors Communicate	100%	87%	90%	88%		89%	89%
		0%	(n=68)	(n=161)	(n=34)*		(n=29)*	(n=215)
17	Doctor explained things in a way that was easy to understand Base=Those able to rate based on experience	100%	87%	88%	88%		86%	88%
		0% ┴	(n=67)	(n=161)	(n=34)*		(n=28)*	(n=215)
18	Doctor listened carefully to you  Base=Those able to rate based on experience	100%	87%	91%	88%		90%	90%
		076	(n=68)	(n=160)	(n=33)*		(n=29)*	(n=214)
19	Doctor showed respect for what you had to say Base=Those able to rate based on experience	100%	88%	92%	91%		93%	91%
			(n=68)	(n=161)	(n=34)*		(n=29)*	(n=215)
20	Doctor spent enough time with you  Base=Those able to rate based on experience	100% ]	87%	88%	85%		89%	87%
		070	(n=68)	(n=160)	(n=33)*		(n=28)*	(n=214)





					Segmen	ts the state of th	Internate to the second of
#	Composite Ratings (Summary Rate¹ – Always & Usually)		White (H)	Black/AA (I)	Other (J)	Hispani Latino (	
	Customer Service	100%	84%	88%	87%	78%	91%
		0%	(n=32)*	(n=77)	(n=19)*	(n=21)	* (n=96)
1	Received information or help needed from health plan's Customer Service	100%	78%	82%	79%	70%	85%
	Base=Those able to rate based on experience	0% ┴	(n=32)*	(n=77)	(n=19)*	(n=20)	* (n=96)
2	Treated with courtesy and respect by health plan's Customer Service	100%	91%	94%	95%	86%	96%
	Base=Those able to rate based on experience	0% ⊥	(n=32)*	(n=77)	(n=19)*	(n=21)	* (n=95)



<sup>1</sup>Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.

<sup>\*</sup>Caution: Small Base

in in		The state of			Segments	in at the same of the	
# 1	Composite Ratings (Summary Rate <sup>1</sup> —  A lot & Some/Yes)		White (H)	Black/AA (I)	Other (J)	Hispanic/ Latino (K)	Non- Hispanic/ Latino (L)
	Shared Decision-Making	100%	81%	78%	76%	79%	79%
		0%	(n=34)*	(n=79)	(n=17)*	(n=8)*	(n=104)
0	Talked about reasons you might want to take a prescription medicine	100%	85%	87%	71%	88%	87%
	Base=Those able to rate based on experience	0% ┴	(n=34)*	(n=78)	(n=17)*	(n=8)*	(n=104)
	Talked about reasons you might NOT want to take a prescription medicine	100%	76%	65%	65%	75%	67%
	Base=Those able to rate based on experience	0%	(n=34)*	(n=78)	(n=17)*	(n=8)*	(n=103)
2	Asked what you thought was best for you	100%	82%	82%	94%	75%	83%
	Base≃Those able to rate based on experience	0% ∐	(n=34)*	(n=79)	(n=17)*	(n=8)*	(n=104)

<sup>\*</sup>Caution: Small Base



<sup>&</sup>lt;sup>1</sup>Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.

			Segments						
#	Composite Ratings (Summary Rate¹ – Yes/Always & Usually)		White (H)	Black/AA (I)	Other (J)	Hispanic/ Latino (K)	Non- Hispanic/ Latino (L)		
8	Health Promotion and Education Base=Those able to rate based on experience	100%	70%	74%	63%	63%	72%		
		0%	(n=88)	(n=180)	(n=46)	(n=30)*	(n=257)		
2	Coordination of Care	100%	75%	76%	74%	67%	76%		
	Base=Those able to rate based on experience	0%	(n=40)	(n=84)	(n=19)*	(n=12)*	(n=118)		



<sup>&</sup>lt;sup>1</sup>Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.

<sup>\*</sup>Caution: Small Base

	HI ZENARIAR				Segments		
# 1	Overall Ratings (Summary Rate <sup>1</sup> – 8,9,10)		Health Status Excellent/ Very Good (M)	Health Status Good (N)	Health Status Fair/Poor (O)	Completed Survey by Mail (P)	Completed Survey by Phone (Q)
13	Ratings of Health Care  Base=Those able to rate based on experience	100%	84% <sub>NO</sub>	63%	59%	67%	77%
		0%	(n=133)	(n=103)	(n=68)	(n=211)	(n=110)
23	Ratings of Personal Doctor  Base=Those able to rate based on experience	100%	80% <sub>N</sub>	62%	76% <sub>N</sub>	71%	78%
		0% —	(n=143)	(n=102)	(n=67)	(n=205)	(n=126)
27	Ratings of Specialist  Base=Those able to rate based on experience	100% -	78%	77%	72%	75%	79%
	The asia to the page of the special car	0%	(n=46)	(n=47)	(n=43)	(n=100)	(n=30)
35	Ratings of Health Plan  Base=Those able to rate based on experience	100%	83% <sub>NO</sub>	68%	59%	71%	(n=39) 77%
	and the same and t	0%	(n=178)	(n=114)	(n=79)	(n=236)	(n=141)



<sup>&</sup>lt;sup>1</sup>Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.

		Segments								
# 1	Composite Ratings (Summary Rate <sup>1</sup> – Always & Usually)		Health Status Excellent/ Very Good (M)	Health Status Good (N)	Health Status Fair/Poor (O)	Completed Survey by Mail (P)	Completed Survey by Phone (Q)			
	Getting Needed Care	100%	81%	74%	74%	78%	74%			
		0% _	(n=90)	(n=79)	(n=56)	(n=159)	(n=77)			
14	Got the care, tests or treatment you needed  Base=Those able to rate based on experience	100%	89% <sub>0</sub>	81%	72%	86% <sub>Q</sub>	75%			
	Sees Those date to take based on experionice	0% ┴	(n=133)	(n=104)	(n=68)	(n=212)	(n=109)			
25	Got an appointment to see a specialist as soon as you needed	100%	72%	67%	75%	71%	73%			
	Base=Those able to rate based on experience	0%	(n=47)	امدی (n=54)	(n=44)	(n=106)	(n=44)			

1Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.



/10	The state of the s		All skiller and an		Segments		
<b>y</b>	Composite Ratings (Summary Rate <sup>1</sup> — Always & Usually)		Health Status Excellent/ Very Good (M)	Health Status Good (N)	Health Status Fair/Poor (O)	Completed Survey by Mail (P)	Completed Survey by Phone (Q)
	Getting Care Quickly	100%	80%	77%	74%	79%	73%
		0% ┴	(n=91)	(n=68)	(n=51)	(n=139)	(n=88)
	Received the care needed as soon as you needed  Base=Those able to rate based on experience	100%	83%	86%	74%	82%	78%
		0% -	(n=65)	(n=43)	(n=39)	(n=95)	(n=64)
	Received an appointment for a check-up or routine care as soon as you needed	100% ¬	78%	67%	74%	76%	68%
	Base=Those able to rate based on experience	0% -	(n=116)	(n=92)	(n=62)	(n=182)	(n=111)

Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS\* 5.0H guidelines.



		30		THE RESERVE THE PROPERTY OF TH	Segm	ents (	colonia en la des bo	
# #	Composite Ratings (Summary Rate <sup>1</sup> — Always & Usually)		Health Status Excellent/ Very Good (M)	Health Status Good (N)	Health Status Fair/Poor (O)		Completed Survey by Mail (P)	Completed Survey by Phone (Q)
	How Well Doctors Communicate	100%	92%	85%	85%		88%	89%
		076	(n=115)	(n=86)	(n=59)		(n=178)	(n=98)
17	Doctor explained things in a way that was easy to understand  Base=Those able to rate based on experience	100%	90%	85%	81%		87%	87%
		076 -	(n=115)	(n=86)	(n=59)		(n=178)	(n=99)
18	Doctor listened carefully to you  Base=Those able to rate based on experience	100%	92% (n=115)	90%	83%		88%	90%
				(n=86)	(n=58)		(n=177)	(n=99)
19	Doctor showed respect for what you had to say  Base=Those able to rate based on experience	100%	93% // (n=116)	87%	90% (n=59)		90% (n=179)	93% (n=98)
20	Doctor spent enough time with you	100%	91% <sub>N</sub>	80%	86%		87%	86%
	Base=Those able to rate based on experience	0%	(n=114)	(n=86)	(n=59)		(n=177)	(n=97)

Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.



404.0	Composite Ratings (Summary Rate¹ – Always & Usually)	Segments							
#			Health Status Excellent/ Very Good (M)	Health Status Good (N)	Health Status Fair/Poor (O)	Completed Survey by Mail (P)	Completed Survey by Phone (Q)		
	Customer Service	100%	87%	89%	83%	81%	93% <sub>P</sub>		
		0%	(n=57)	(n=44)	(n=27)*	(n=75)	(n=54)		
31	Received information or help needed from health plan's Customer Service Base=Those able to rate based on experience	100%	80%	82%	74%	73%	87% <sub>P</sub>		
		0% ┴	(n=56)	(n=44)	(n=27)*	(n=75)	(n=54)		
32	Treated with courtesy and respect by health plan's Customer Service  Base=Those able to rate based on experience	100% -	93%	95%	93%	89%	98% <sub>P</sub>		
		0% _	(n=57)	(n=43)	(n=27)*	(n=75)	(n=54)		

1Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.



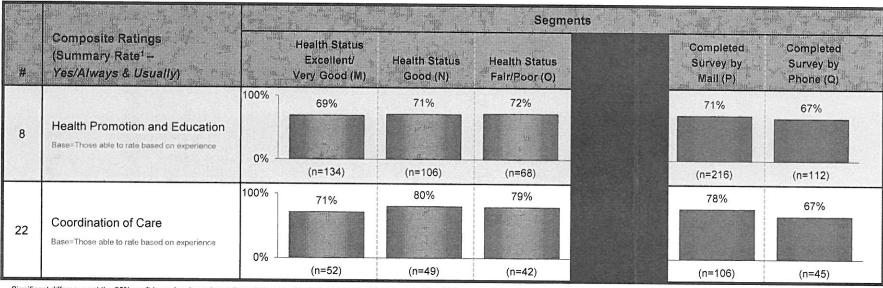
<sup>\*</sup> Caution: Small Base

	Composite Ratings (Summary Rate1 – A lot & Some/Yes)	Segments						
#			Health Status Excellent/ Very Good (M)	Health Status Good (N)	Health Status Fair/Poor (O)		Completed Survey by Mail (P)	Completed Survey by Phone (Q)
	Shared Decision-Making	100%	79%	78%	80%		79%	79%
		0%	(n=50)	(n=41)	(n=31)*		(n=81)	(n=48)
10	Talked about reasons you might want to take a prescription medicine  Base=Those able to rate based on experience	100% -	80%	85%	94%		86%	83%
		0% —	(n=50)	(n=40)	(n=31)*		(n=80)	(n=48)
11	Talked about reasons you might NOT want to take a prescription medicine  Base=Those able to rate based on experience	100%	70%	65%	68%		69%	64%
		0% —	(n=50)	(n=40)	(n=31)*		(n=81)	(n=47)
12	Asked what you thought was best for you  Base=Those able to rate based on experience	100%	86%	85%	77%		80%	90%
		0% ┴	(n=50)	(n=41)	(n=31)*		(n=81)	(n=48)

<sup>\*</sup>Caution: Small Base



<sup>1</sup>Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.





<sup>1</sup>Summary Rates most often represent the most favorable responses for that question and are defined by the HEDIS 2013 CAHPS® 5.0H guidelines.

# Regression Analysis

- Regression analysis is a statistical technique used to determine which influences, or "independent variables" (composite measures), have the greatest impact on an overall attribute, or "dependent variable" (overall rating of Health Plan or Health Care).
- Regression analysis produces a set of coefficients ("beta scores"), which show the ranking of the independent variables by their ability to influence, or drive, the dependent variable.
- The composite measures found to have a significant impact on the overall rating of Health Plan or Health Care are reported as Key Drivers the larger the coefficient, the greater the influence. The remaining composite measures have been categorized as either having a "moderate impact" or "low impact" on the overall rating of Health Plan or Health Care.
- The tables on the following pages illustrate this analysis. Specifically, the independent variables for this analysis are the composite measures ("Getting Needed Care", "Getting Care Quickly", "How Well Doctors Communicate", "Customer Service" and "Shared Decision-Making"), while the dependent variable is measured by either the overall rating of their Health Plan (Q35) or Health Care (Q13).



The "Customer Service" composite measure is identified as having the most significant impact on members' overall rating of their Health Plan.

## RELATIONSHIP WITH RATING OF HEALTH PLAN

## **Key Drivers**

Customer Service (ß=.718)

## Moderate Impact

Getting Care Quickly (ß=.246)
Shared Decision-Making (ß=.153)

## Low Impact

How Well Doctors Communicate (\$\mathscr{B}=.035)

Getting Needed Care (\$\mathscr{B}=.031)



The "Customer Service" and "Shared Decision-Making" composite measures are identified as having the most significant impact on members' overall rating of their Health Care.

### RELATIONSHIP WITH RATING OF HEALTH CARE

## **Key Drivers**

Customer Service (\$\mathbb{G}=.493)

Shared Decision-Making (ß=.325)

## Moderate Impact

Getting Needed Care (ß=.194)

Getting Care Quickly (ß=.181)

## Low Impact

How Well Doctors Communicate (ß=.124)



# Key Driver/Correlation Analysis

### **Key Driver Analysis**

In an effort to identify the underlying components of members' ratings of their Health Plan (Q35) and Health Care (Q13), advanced statistical techniques were employed. Correlation analyses were conducted between each composite measure attribute and overall rating of their Health Plan and Health Care in order to ascertain which attributes have the greatest impact.

### **Prioritizing Actions**

- A key objective of any member satisfaction research is to identify priorities for improving member satisfaction. Doing this will allow PLAN NAME to focus resources on areas that are most important to members and where improvement is needed. These areas are referred to as *unmet needs*. In addition, areas that are very important to members and on which PLAN NAME performs well are the *driving strengths*. Insights can be gained by plotting these attributes based on their impact on members' overall rating of their Health Plan or Health Care, as shown on the following pages.
- "Higher" performance is defined by at least 90% of respondents rating the attribute as "Always or Usually"/"A lot or Some"/"Yes". "Moderate" performance is defined by between 80% and 89% of respondents giving similar ratings. "Lower" performance is defined by less than 80% of respondents rating the attribute as "Always or Usually"/"A lot or Some"/"Yes".



### Attribute Relationship with Rating of Health Plan

- The attributes "Treated with courtesy and respect by health plan's Customer Service" and "Received information or help needed from health plan's Customer Service" are identified as key drivers that are of high importance to members where they perceive PLAN NAME to be performing at a lower level.
  - > These attributes are referred to as *unmet needs* and should be considered priority areas for PLAN NAME. If performance on these attributes is improved, it could have a positive impact on members' overall rating of their Health Plan.
- The attributes "Got the care, tests or treatment you needed" and "Talked about reasons you might want to take a prescription medicine" are identified as key drivers that are of high importance to members where they perceive PLAN NAME to be performing at a moderate level. If performance on these attributes is improved, it could have a positive impact on members' overall rating of their Health Plan.



- ❖ Getting Needed Care
- \* How Well Doctors Communicate
- Customer Service
- Shared Decision-Making

## ATTRIBUTE RELATIONSHIP WITH RATING OF HEALTH PLAN

Low	<ul> <li>❖ Got an appointment to see a specialist as soon as you needed</li> <li>❖ Received an appointment for a check-up or routine care as soon as you needed</li> </ul>		
	❖ Talked about reasons you might NOT want to take a prescription medicine	<ul> <li>Doctor explained things in a way that was easy to understand</li> <li>Asked what you thought was best for you</li> </ul>	
Moderate		<ul> <li>Doctor spent enough time with you</li> <li>Received the care needed as soon as you needed</li> <li>Doctor listened carefully to you</li> </ul>	❖ Doctor showed respect for what you had to say
High	<ul> <li>Treated with courtesy and respect by health plan's Customer Service</li> <li>Received information or help needed from health plan's Customer Service</li> </ul>	<ul> <li>Got the care, tests or treatment you needed</li> <li>Talked about reasons you might want to take a prescription medicine</li> </ul>	

Performance



Impact on Rating of Health Plan

### Attribute Relationship with Rating of Health Care

- The attributes "Got the care, tests or treatment you thought necessary", "Doctor listened carefully to you", "Doctor spent enough time with you" and "Received the care needed as soon as you needed" are identified as key drivers that are of high importance to members where they perceive PLAN NAME to be performing at a moderate level. If performance on these attributes is improved, it could have a positive impact on members' overall rating of their Health Care.
- The attribute "Received an appointment for a check-up or routine care as soon as you needed" is an area that has a moderate impact on members' overall rating of their Health Care where they perceive PLAN NAME to be performing at a lower level. This should be considered a secondary priority area for PLAN NAME's improvement efforts.
- The attribute "Doctor showed respect for what you had to say" is identified as a key driver that is of high importance to members where they perceive PLAN NAME to be performing at a higher level. This is considered a *driving strength*.



- Getting Needed Care
- Getting Care Quickly
- How Well Doctors Communicate
- Customer Service
- Shared Decision-Making

# ATTRIBUTE RELATIONSHIP WITH RATING OF HEALTH CARE

High		Got the care, tests or treatment you needed     Doctor listened carefully to you	❖ Doctor showed respect for what you had to say
		Doctor spent enough time with you     Received the care needed as soon as you needed	
Moderate	<ul> <li>Received an appointment for a check-up or routine care as soon as you needed</li> </ul>	<ul> <li>Asked what you thought was best for you</li> <li>Doctor explained things in a way that was easy to understand</li> </ul>	
Low	<ul> <li>Got an appointment to see a specialist as soon as you needed</li> <li>Talked about reasons you might NOT want to take a prescription medicine</li> <li>Treated with courtesy and respect by health plan's Customer Service</li> <li>Received information or help needed from health plan's Customer Service</li> </ul>	* Talked about reasons you might want to take a prescription medicine	
	Lower Ratings	Moderate Ratings	Higher Ratings



Impact on Rating of Health Care

# Glossary of Terms

- Attributes are the questions that relate to a specific service area or composite.
- <u>Composite Measures</u> are derived by combining the survey results of similar questions that represent an overall aspect of plan quality. Specifically, it's the average of each response category of the attributes that comprise a particular service area or composite.
- Confidence Level is the degree of confidence, expressed as a percentage, that a reported number's true value is between the lower and upper specified range.
- Correlation Coefficient is a statistical measure of how closely two variables or measures are related to each other.
- **Disposition Category** is the final status given to a member record within the sample surveyed. The category signifies both the survey administration used to complete the survey (M=Mail, T=Telephone) and the status of the member record (M21=Mail, Ineligible; T10= Phone, Complete).
- **Key Drivers** are composite measures that have been found to impact ratings of overall Health Plan (Q35) and Health Care (Q13) among State MCO members as determined by regression analysis.
- NCQA Accreditation is a comprehensive evaluation of health plans in the nation based on results achieved on a set of clinical measures and consumer experience measures.
- Over-Sampling is sampling more than the minimum required sample size. The NCQA required sample size for adult Medicaid MCOs is 1,350 and the target number of completed surveys is 411. The Department may choose to over-sample to achieve this target if necessary. NCQA allows over-sampling of up to 30% of the required sample size to aid in collecting a suitable amount of survey returns.
- **Rating Mean Scores** are calculated for the four Overall Rating questions as well as each composite measure. These scores are the basis for NCQA accreditation scoring. In order to calculate rating means on a uniform 3-point scale, the different scales used throughout the CAHPS survey are translated as follows:

Score Value:	1 point	2 points	3 points
L	Not at all/Little	Some	A lot
Rating _	No		Yes
Original	Never/Sometimes	Usually	Always
	0-6	7-8	9-10

- Significance Test is a test used to determine the probability that a given result could not have occurred by chance.
- **Summary Rates** generally represent the most favorable responses for a particular question (i.e., *Always and Usually*; 8, 9 or 10; Yes; *A lot/Some/Yes*). Keep in mind that every question is not assigned a Summary Rate.
- Trending is the practice of examining several years of data in a comparative way to identify common attributes.



# Survey Tool



RFQ COPY

TYPE NAME/ADDRESS HERE

(dba WBA Research)

Crofton, MD 21114

State of West Virginia Department of Administration Purchasing Division 2019 Washington Street East Post Office Box 50130 Charleston, WV 25305-0130

Widener-Burrows & Associates, Inc.

2191 Defense Highway, Suite 401

Solicitation

NUMBER BMS14056 PAGE:

ADDRESS CORRESPONDENCE TO ATTENTION OF:
ROBERTA WAGNER
304-558-0067

N.

HEALTH AND HUMAN RESOURCES
BUREAU FOR MEDICAL SERVICES
ROOM 251
B 350 CAPITOL STREET

CHARLESTON, WV

25301-3709

304-558-1737

DATE PRINTED 10/02/2013

BID OPENING DATE:

 $\frac{1}{2}0/16/2013$ 

BID OPENING TIME

1:30PM

LINE	QUANTITY	UOP CAT, NO.	ITEM NUMBER	UNITPRICE	AMOUNT
		A D D EI	TOTAL NO. 1		
		ADDE	DUM NO. 1	* ,	
	ADDENDUM IS 3	SSUED:			
	1. TO PROVIDE REGARDING ANSWER PAGE	THE ABOVE	TO VENDORS' QUE SOLICITATION. QU ACHED.	STIONS ESTION AND	
	SHOULD BE	SIGNED AND SIGN AND	ACKNOWLEDGEMENT. RETURNED WITH Y RETURN MAY RESUL YOUR BID.	OUR BID.	
	*******	*** END OF	ADDENDUM NO. 1	******	
				*	
	01 11				
ATURE X	H XIII		TELEPHONE 41	0.721.0500 DATE	October 11, 2013
Sr. Vic	ce President	52-206629			TO BE NOTED ABOVE

1.

NOT APPLICABLE

# **VENDOR PREFERENCE CERTIFICATE**

Certification and application\* is hereby made for Preference in accordance with West Virginia Code, §5A-3-37. (Does not apply to construction contracts). West Virginia Code, §5A-3-37, provides an opportunity for qualifying vendors to request (at the time of bid) preference for their residency status. Such preference is an evaluation method only and will be applied only to the cost bid in accordance with the West Virginia Code. This certificate for application is to be used to request such preference. The Purchasing Division will make the determination of the Resident Vendor Preference, if applicable.

1.	Application is made for 2.5% resident vendor Bidder is an individual resident vendor and has re ing the date of this certification; or,	or preference for the reason checked: esided continuously in West Virginia for four (4) years immediately preced-
	Bidder is a partnership, association or corporation business continuously in West Virginia for four (4 ownership interest of Bidder is held by another in maintained its headquarters or principal place of preceding the date of this certification; or, Bidder is a nonresident vendor which has an affilia	resident vendor and has maintained its headquarters or principal place of a years immediately preceding the date of this certification; or 80% of the dividual, partnership, association or corporation resident vendor who has of business continuously in West Virginia for four (4) years immediately atter or subsidiary which employs a minimum of one hundred state residents
-	years infinediately preceding the date of this cen	
2.	Application is made for 2.5% resident vendor Bidder is a resident vendor who certifies that, do working on the project being bid are residents of Vimmediately preceding submission of this bid; or	uring the life of the contract, on average at least 75% of the employees.
3.	minimum of one hundred state residents who cer	mum of one hundred state residents or is a nonresident vendor with an uarters or principal place of business within West Virginia employing a rtifies that, during the life of the contract, on average at least 75% of the employees are residents of West Virginia who have resided in the state.
4.	Application is made for 5% resident vendor p Bidder meets either the requirement of both subdi	reference for the reason checked: visions (1) and (2) or subdivision (1) and (3) as stated above; or,
5.	Application is made for 3.5% resident vendor Bidder is an individual resident vendor who is a vete	preference who is a veteran for the reason checked: eran of the United States armed forces, the reserves or the National Guard or the four years immediately preceding the date on which the bid is
6.	purposes of producing or distributing the commodicontinuously over the entire term of the project, o	preference who is a veteran for the reason checked:  United States armed forces, the reserves or the National Guard, if, for ties or completing the project which is the subject of the vendor's bid and a average at least seventy-five percent of the vendor's employees are a state continuously for the two immediately preceding years.
7. ——	Application is made for preference as a non-dance with West Virginia Code §5A-3-59 and k	resident small, women- and minority-owned business in accor
Bidder u requirem against s	nderstands if the Secretary of Revenue determine nents for such preference, the Secretary may order	es that a Bidder receiving preference has failed to continue to meet the rether the Director of Purchasing to: (a) reject the bid; or (b) assess a penalty bid amount and that such penalty will be paid to the contracting agency rehase order.
the requi	is the Department of Revenue to disclose to the Dire	any reasonably requested information to the Purchasing Division and ector of Purchasing appropriate information verifying that Bidder has paid in does not contain the amounts of taxes paid nor any other information
changes	urate iii ali respects; and that it a contract is i	Code, §61-5-3), Bidder hereby certifies that this certificate is true ssued to Bidder and if anything contained within this certificate otify the Purchasing Division in writing immediately.
	October 15, 2013	Signed:
		. 1801

RFQ No.	BMS14056
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Purchasing Affidavit (Revised 07/01/2012)

# STATE OF WEST VIRGINIA Purchasing Division

# **PURCHASING AFFIDAVIT**

**MANDATE:** Under W. Va. Code §5A-3-10a, no contract or renewal of any contract may be awarded by the state or any of its political subdivisions to any vendor or prospective vendor when the vendor or prospective vendor or a related party to the vendor or prospective vendor is a debtor and: (1) the debt owed is an amount greater than one thousand dollars in the aggregate; or (2) the debtor is in employer default.

**EXCEPTION:** The prohibition listed above does not apply where a vendor has contested any tax administered pursuant to chapter eleven of the W. Va. Code, workers' compensation premium, permit fee or environmental fee or assessment and the matter has not become final or where the vendor has entered into a payment plan or agreement and the vendor is not in default of any of the provisions of such plan or agreement.

#### **DEFINITIONS:**

"Debt" means any assessment, premium, penalty, fine, tax or other amount of money owed to the state or any of its political subdivisions because of a judgment, fine, permit violation, license assessment, defaulted workers' compensation premium, penalty or other assessment presently delinquent or due and required to be paid to the state or any of its political subdivisions, including any interest or additional penalties accrued thereon.

"Employer default" means having an outstanding balance or liability to the old fund or to the uninsured employers' fund or being in policy default, as defined in W. Va. Code § 23-2c-2, failure to maintain mandatory workers' compensation coverage, or failure to fully meet its obligations as a workers' compensation self-insured employer. An employer is not in employer default if it has entered into a repayment agreement with the Insurance Commissioner and remains in compliance with the obligations under the repayment agreement.

"Related party" means a party, whether an individual, corporation, partnership, association, limited liability company or any other form or business association or other entity whatsoever, related to any vendor by blood, marriage, ownership or contract through which the party has a relationship of ownership or other interest with the vendor so that the party will actually or by effect receive or control a portion of the benefit, profit or other consideration from performance of a vendor contract with the party receiving an amount that meets or exceed five percent of the total contract amount.

AFFIRMATION: By signing this form, the vendor's authorized signer affirms and acknowledges under penalty of law for false swearing (*W. Va. Code* §61-5-3) that neither vendor nor any related party owe a debt as defined above and that neither vendor nor any related party are in employer default as defined above, unless the debt or employer default is permitted under the exception above.

# 

# **CERTIFICATION AND SIGNATURE PAGE**

By signing below, I certify that I have reviewed this Solicitation in its entirety; understand the requirements, terms and conditions, and other information contained herein; that I am submitting this bid or proposal for review and consideration; that I am authorized by the bidder to execute this bid or any documents related thereto on bidder's behalf; that I am authorized to bind the bidder in a contractual relationship; and that to the best of my knowledge, the bidder has properly registered with any State agency that may require registration.

Widener-Burrows & A	Associates, Inc.	
(dba WBA Research)	$\Omega$	
(Company)		
(Authorized Signature)	V _	
Stephen M. Stern		
Senior Vice Preside	ent	SI 1
(Representative Name, Title	e)	
410.721.0500	410.721.7571	
(Phone Number)	(Fax Number)	
October 11, 2013		
(Date)	***	

# ADDENDUM ACKNOWLEDGEMENT FORM SOLICITATION NO.: BMS14056

**Instructions:** Please acknowledge receipt of all addenda issued with this solicitation by completing this addendum acknowledgment form. Check the box next to each addendum received and sign below. Failure to acknowledge addenda may result in bid disqualification.

Acknowledgment: I hereby acknowledge receipt of the following addenda and have made the necessary revisions to my proposal, plans and/or specification, etc.

			•	
	Numbers Received: ox next to each addendum rece	ived)		
XX	Addendum No. 1		Addendum No. 6	
	Addendum No. 2		Addendum No. 7	
	Addendum No. 3		Addendum No. 8	
	Addendum No. 4		Addendum No. 9	
	Addendum No. 5		Addendum No. 10	
I understand that failure to confirm the receipt of addenda may be cause for rejection of this bid. I further understand that any verbal representation made or assumed to be made during any oral discussion held between Vendor's representatives and any state personnel is not binding. Only the information issued in writing and added to the specifications by an official addendum is binding.				
			Authorized Signature	
		Octobe:	Date	
			Date	

NOTE: This addendum acknowledgement should be submitted with the bid to expedite document processing.