

Attachment C: Cost Sheet

Cost information below as detailed in the Request for Proposal and submitted in a separate sealed envelope. Cost should be clearly marked.

REQUEST FOR PROPOSAL (West Virginia State Treasurer's Office – RFP# STO13002)

VENDOR NAME: Fishknee Company I, llc dba Bulldog Creative Services

Hourly rates and service charge bid shall include all costs, including travel and overhead. The Agency shall not pay any other fees or costs.

Estimated hours or subcontracted Services are not indicative of actual usage.

Insert the amounts you bid for the hourly rate and for the service charge. Multiply the estimated hours by the hourly rate you bid and multiply the amount of subcontracted services by the service charge percentage you bid. Enter the total at the bottom.

Services	Estimated Hours	Hourly Rate	TOTAL
Design	500	\$ 60	\$ 30,000
Research	150	\$ 60	\$ 9,000
Outdoor Media	50	\$ 60	\$ 3,000
Print Media	200	\$ 60	\$ 12,000
Television	50	\$ 60	\$ 3,000
Radio	50	\$ 60	\$ 3,000
Consultation	50	\$ 60	\$ 3,000
Website Design	50	\$ 60	\$ 3,000
Social Media	50	\$ 60	\$ 3,000
Survey and Analysis	50	\$ 60	\$ 3,000
Publication Production	50	\$ 60	\$ 3,000
Program Specific Event Planning / Related Costs	50	\$ 60	\$ 3,000
Other	50	\$ 60	\$ 3,000
	Estimated Services	Service Charge	TOTAL
Subcontracted Services	\$200,000	15 %	\$ 30,000
TOTAL:			\$ 111,000

If applicable, sign and submit the attached Resident Vendor Preference Certificate with the proposal.

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DIVISION