

APPENDIX G CERTIFICATE OF PRICES AND PROPOSAL CERTIFICATION COST  
PROPOSAL

The box provided below requires the bidder to certify, by authorized signature, that the products being bid are deliverable, demonstrable, and that prices for these same products are correct as of the date of this proposal. Any disparity between the prices quoted in this proposal and those prices reflected in the subsequent contract resulting from this RFP may be grounds for termination of the contract.

Certificate of Prices And Proposal Certification	
This is to certify that the total system proposed for delivery as detailed in this proposal to the State of West Virginia is both deliverable and demonstrable. All prices relative to all components of this proposal are correct as of the date of this proposal and shall be included in any final contract or arrangement.	
Company Name:	<u>Moodlerooms</u>
Authorized Signature:	<u> CEO</u>
Title:	<u>CEO</u>
Phone Number:	<u>443-451-7225</u>
Email Address:	<u>mknott@moodlerooms.com</u>
Date:	<u>7/14/09</u>

*Note: A completed Certificate of Prices and Proposal Certification **should** be included with the bidder's cost proposal.*

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## APPENDIX H-1 – COST PROPOSAL

### COMPONENT COST SHEET: SOFTWARE LICENSE

#### eLearning Platform (Learning Management Platform)

Item (Number of Licenses)	Item Description	Cost for Vendor/Hosted
< =10,000	eLearning Platform (LMS) Licenses per user on annual basis for unlimited number of courses including vendor hosting	License Fee - \$0 Hosting - \$5/ user
10,001 – 25,000	eLearning Platform (LMS) Licenses per user on annual basis for unlimited number of courses including vendor hosting	License Fee - \$0 Hosting - \$5/ user
25,001 – 50,000	eLearning Platform (LMS) Licenses per user on annual basis for unlimited number of courses including vendor hosting	License Fee - \$0 Hosting - \$4/ user
50,001 – 100,000	eLearning Platform (LMS) Licenses per user on annual basis for unlimited number of courses including vendor hosting	License Fee - \$0 Hosting - \$3.75/ user
100,001 – 200,000	eLearning Platform (LMS) Licenses per user on annual basis for unlimited number of courses including vendor hosting	License Fee - \$0 Hosting - \$3.50/ user
>200,000	eLearning Platform (LMS) Licenses per user on annual basis for unlimited number of courses including vendor hosting	License Fee - \$0 Hosting - \$3/ user

Any cost associated with the bidder's proposal not listed by the bidder will be the bidder's responsibility. Costs quoted shall be all-inclusive. No separate reimbursement will be made for travel or any other expense.

Costs listed on this page are considered optional pricing and will not be considered in the evaluation of this RFP.

## APPENDIX H-2 – COST PROPOSAL

## COMPONENT COST SHEET: SOFTWARE LICENSE

## Portal

Item (Number of Licenses)	Item Description: Includes login/access for registered users (teachers, students, etc.) and parents/guardians to monitor student activities/performance	Cost for Vendor Hosted
< =10,000	Portal Licenses per user on annual basis including vendor hosting	\$0 Included with elearning platform
10,001 – 25,000	Portal Licenses per user on annual basis including vendor hosting	\$0 Included with elearning platform
25,001 – 50,000	Portal Licenses per user on annual basis including vendor hosting	\$0 Included with elearning platform
50,001 – 100,000	Portal Licenses per user on annual basis including vendor hosting	\$0 Included with elearning platform
100,001 – 200,000	Portal Licenses per user on annual basis including vendor hosting	\$0 Included with elearning platform
>200,000	Portal Licenses per user on annual basis including vendor hosting	\$0 Included with elearning platform

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**APPENDIX H-3 – COST PROPOSAL**  
**COMPONENT COST SHEET: SOFTWARE LICENSE**  
**ePortfolio**

Item (Number of Licenses)	Item Description including all applicable units and pricing categories	Cost for Vendor Hosted (if included in learning platform license, enter \$0 in this column)
< =1000	ePortfolio Licenses (direct access to ePortfolio for creation, maintenance, presentation features, etc.)	\$0 Included with learning platform
1,001 – 5,000	ePortfolio Licenses (direct access to ePortfolio for creation, maintenance, presentation features, etc.)	\$0 Included with learning platform
5,001 – 10,000	ePortfolio Licenses (direct access to ePortfolio for creation, maintenance, presentation features, etc.)	\$0 Included with learning platform
10,001 – 20,000	ePortfolio Licenses (direct access to ePortfolio for creation, maintenance, presentation features, etc.)	\$0 Included with learning platform
20,001 – 40,000	ePortfolio Licenses (direct access to ePortfolio for creation, maintenance, presentation features, etc.)	\$0 Included with learning platform
40,001 – 100,000	ePortfolio Licenses (direct access to ePortfolio for creation, maintenance, presentation features, etc.)	\$0 Included with learning platform
> 100,000	ePortfolio Licenses (direct access to ePortfolio for creation, maintenance, presentation features, etc.)	\$0 Included with learning platform

Any cost associated with the bidder's proposal not listed by the bidder will be the bidder's responsibility. Costs quoted shall be all-inclusive. No separate reimbursement will be made for travel or any other expense.

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## APPENDIX H-4 – COST PROPOSAL

**COMPONENT COST SHEET: SOFTWARE LICENSE**  
**Learning Object Repository**

Item (Number of Licenses)	Item	Cost for Vendor Hosted (included in eLearning platform license fee) enter \$0 in this column
< =1000	Learning Object Repository Licenses (direct access to the LOR management for creation, downloading, metadata tagging features, etc.)	\$0 Included with eLearning platform
1,001 – 5,000	Learning Object Repository Licenses (direct access to the LOR management for creation, downloading, metadata tagging features, etc.)	\$0 Included with eLearning platform
5,001 – 10,000	Learning Object Repository Licenses (direct access to the LOR management for creation, downloading, metadata tagging features, etc.)	\$0 Included with eLearning platform
10,001 – 20,000	Learning Object Repository Licenses (direct access to the LOR management for creation, downloading, metadata tagging features, etc.)	\$0 Included with eLearning platform
20,001 – 40,000	Learning Object Repository Licenses (direct access to the LOR management for creation, downloading, metadata tagging features, etc.)	\$0 Included with eLearning platform
40,001 – 100,000	Learning Object Repository Licenses (direct access to the LOR management for creation; downloading, metadata tagging features, etc.)	\$0 Included with eLearning platform
> 100,000	Learning Object Repository Licenses (direct access to the LOR management for creation, downloading, metadata tagging features, etc.)	\$0 Included with eLearning platform

Any cost associated with the bidder's proposal not listed by the bidder will be the bidder's responsibility. Costs quoted shall be all-inclusive. No separate reimbursement will be made for travel or any other expense.

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**APPENDIX H-5 – COST PROPOSAL**  
**COMPONENT COST SHEET: DATA STORAGE**

Item (Number of licenses)	Item (Identify storage allowance per user or total site storage allowance and cost for excess storage)	Cost for Vendor-Hosted (Included in other licenses systems shown in this column)
eLearning Platform (LMS) user storage	eLearning Platform (LMS) user storage	\$0 Included with elearning platform
ePortfolio user storage	ePortfolio user storage	\$0 Included with elearning platform
Total Site Storage	1.8 Terabytes	

Any cost associated with the bidder's proposal not listed by the bidder will be the bidder's responsibility. Costs quoted shall be all-inclusive. No separate reimbursement will be made for travel or any other expense.

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## APPENDIX H-6 – COST PROPOSAL

## COMPONENT COST SHEET: CONVERSION/IMPORT OF COURSE

Item	Item Description	Cost
One Course	Includes all course content and activities (quizzes, discussion forums, surveys, gradebooks, etc.) but not including student data	\$0 Included with Implementation
2 - 5 Courses	Includes all course content and activities (quizzes, discussion forums, surveys, gradebooks, etc.) but not including student data	\$0 Included with Implementation
6 – 15 Courses	Includes all course content and activities (quizzes, discussion forums, surveys, gradebooks, etc.) but not including student data	\$0 Included with Implementation
16 – 30 Courses	Includes all course content and activities (quizzes, discussion forums, surveys, gradebooks, etc.) but not including student data	\$0 Included with Implementation
31 – 50 Courses	Includes all course content and activities (quizzes, discussion forums, surveys, gradebooks, etc.) but not including student data	\$0 Included with Implementation
51 – 100 Courses	Includes all course content and activities (quizzes, discussion forums, surveys, gradebooks, etc.) but not including student data	\$0 Included with Implementation

Any cost associated with the bidder's proposal not listed by the bidder will be the bidder's responsibility. Costs quoted shall be all-inclusive. No separate reimbursement will be made for travel or any other expense.

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## APPENDIX H-7 – COST PROPOSAL

**COMPONENT COST SHEET: STAFF DEVELOPMENT/TRAINING**

Item - (List all training options included in proposal)	Item Description including all applicable units and pricing categories. List all types of training and associated pricing models. Indicate if training is on-site, remote, or other options on separate lines	Cost
Moodle 500 A	Teleconference Pre-training Assessment - 2 users	\$2,500
Moodle 500 B	Online Introduction to Moodle - up to 20 users	\$4,000
Moodle 501	Online Course Creation - up to 20 users	\$6,000
Moodle 200	Online Site Administration - 2 users	\$800

Any cost associated with the bidder's proposal not listed by the bidder will be the bidder's responsibility. Costs quoted shall be all-inclusive. No separate reimbursement will be made for travel or any other expense.

Costs listed on this page are considered optional pricing and will not be considered in the evaluation of this RFP.



## APPENDIX H-8 – COST PROPOSAL

## COMPONENT COST SHEET: TECHNICAL SUPPORT SERVICES

Item	Item Description	Cost
Course development	Provide cost per hour for course development provided by vendor course developers	\$150/Hour
System Maintenance	Provide cost per hour of technical support service for any maintenance done during regular business hours	\$0 Included with elearning platform
System Maintenance	Provide cost per hour of technical support service for any maintenance done outside regular business hours	\$0 Included with elearning platform
Custom reports	Provide cost per hour of technical support service for creation of custom reports or data exports	\$150/Hour
Product customization	Provide cost per hour of technical support service for custom programming to WVDE needs (e.g., data integration, Portal appearance changes, etc.)	\$150/Hour
HelpDesk for end users (students, teachers, course developers, etc.)	Provide annual cost for HelpDesk services for end users (include maximum number of calls allowed and hours of service)	\$0 Included with elearning platform
HelpDesk for System Administrators	Provide annual cost for HelpDesk services for Administrators (include maximum number of calls allowed and hours of service)	\$0 Included with elearning platform
Disaster recovery	Provide annual cost for disaster recovery service within 24 hours of incident	\$0 Included with elearning platform

Any cost associated with the bidder's proposal not listed by the bidder will be the bidder's responsibility. Costs quoted shall be all-inclusive. No separate reimbursement will be made for travel or any other expense.

Costs listed on this page are considered optional pricing and will not be considered in the evaluation of this RFP.

## APPENDIX I

### PROFILE LICENSING PROPOSAL WORKSHEET Profile Response Sheet

Quantity	Item	Unit Cost	Total Cost
30,000 licenses	eLearning Platform (LMS) Licenses per user on annual basis for unlimited number of courses including vendor hosting	License Fee - \$0 Hosting - \$4/user	\$120,000
30,000 registered users licenses	Portal Licenses per user on annual basis for unlimited number of courses including vendor hosting		\$0 Included with elearning platform
15,000 parent/guardian licenses	Portal Licenses per user on annual basis for unlimited number of courses including vendor hosting		\$0 Included with elearning platform
5,000 licenses	ePortfolio Licenses (direct access to ePortfolio for creation, maintenance, presentation features, etc.)		\$0 Included with elearning platform
500 licenses	Learning Object Repository Licenses (direct access to the LOR management for creation, downloading, metadata tagging features, etc.)		\$0 Included with elearning platform

Quantity	Item	Unit Cost	Total Cost
15,000 users with 100MB of online storage	eLearning Platform (LMS) user storage	1.8 TB storage	\$0 Included with elearning platform
250 users with 2 GB of online storage	ePortfolio user storage	ePortfolio storage is calculated with LMS	\$0 Included with elearning platform
30 courses	Course conversions/imports from current D2L platform; includes all course content and activities (quizzes, discussion forums, surveys, gradebooks, etc.) but not including student data	Course conversion for 34 courses is covered in implementation costs	
2 days	Onsite training for 10 system administrators		\$13,300
2 days	Onsite training for 20 teachers/course developers	Training includes the following courses delivered in Moodle: - Assessment (2 Users) - Introduction to Moodle (20 Users) - Course Creation (20 Users) - Site Administration (2 Users)	
2 hours	Online webinars for end users (teachers, course developers, etc.)	Webinars will be held in the Moodlerooms Community free of charge.	

Quantity	Item	Unit Cost	Total Cost
10 hours	Course development provided by vendor course developers	Implementation covers 30 hours	\$11,000
50 hours	Creation of custom reports or data exports	\$150/Hour	\$7,500
10 hours	Custom programming to WVDE needs (e.g., data integration, Portal appearance changes, etc.)	Covered in Implementation Services	
2400 calls on annual basis	HelpDesk services for end users	3,000 tickets included for all users	\$0 Included with elearning platform
Annual/Unlimited calls	HelpDesk services for administrators	3,000 tickets included for all users	\$0 Included with elearning platform
Annual/Unlimited incidents	Disaster recovery within 24 hours of incident	3,000 tickets included for all users - 24 hour through email	\$0 Included with elearning platform
<b>TOTAL</b>			\$159,800
<i>Add amount from Total Cost cells above and enter sum here:</i>			

STATE OF WEST VIRGINIA  
Purchasing Division

**PURCHASING AFFIDAVIT**

**VENDOR OWING A DEBT TO THE STATE:**

*West Virginia Code* §5A-3-10a provides that: No contract or renewal of any contract may be awarded by the state or any of its political subdivisions to any vendor or prospective vendor when the vendor or prospective vendor or a related party to the vendor or prospective vendor is a debtor and the debt owed is an amount greater than one thousand dollars in the aggregate.

**PUBLIC IMPROVEMENT CONTRACTS & DRUG-FREE WORKPLACE ACT:**

If this is a solicitation for a public improvement construction contract, the vendor, by its signature below, affirms that it has a written plan for a drug-free workplace policy in compliance with Article 1D, Chapter 21 of the *West Virginia Code*. The vendor must make said affirmation with its bid submission. Further, public improvement construction contract may not be awarded to a vendor who does not have a written plan for a drug-free workplace policy in compliance with Article 1D, Chapter 21 of the *West Virginia Code* and who has not submitted that plan to the appropriate contracting authority in timely fashion. For a vendor who is a subcontractor, compliance with Section 5, Article 1D, Chapter 21 of the *West Virginia Code* may take place before their work on the public improvement is begun.

**ANTITRUST:**

In submitting a bid to any agency for the state of West Virginia, the bidder offers and agrees that if the bid is accepted the bidder will convey, sell, assign or transfer to the state of West Virginia all rights, title and interest in and to all causes of action it may now or hereafter acquire under the antitrust laws of the United States and the state of West Virginia for price fixing and/or unreasonable restraints of trade relating to the particular commodities or services purchased or acquired by the state of West Virginia. Such assignment shall be made and become effective at the time the purchasing agency tenders the initial payment to the bidder.

I certify that this bid is made without prior understanding, agreement, or connection with any corporation, firm, limited liability company, partnership or person or entity submitting a bid for the same materials, supplies, equipment or services and is in all respects fair and without collusion or fraud. I further certify that I am authorized to sign the certification on behalf of the bidder or this bid.

**LICENSING:**

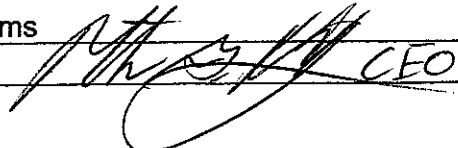
Vendors must be licensed and in good standing in accordance with any and all state and local laws and requirements by any state or local agency of West Virginia, including, but not limited to, the West Virginia Secretary of State's Office, the West Virginia Tax Department, West Virginia Insurance Commission, or any other state agencies or political subdivision. Furthermore, the vendor must provide all necessary releases to obtain information to enable the Director or spending unit to verify that the vendor is licensed and in good standing with the above entities.

**CONFIDENTIALITY:**

The vendor agrees that he or she will not disclose to anyone, directly or indirectly, any such personally identifiable information or other confidential information gained from the agency, unless the individual who is the subject of the information consents to the disclosure in writing or the disclosure is made pursuant to the agency's policies, procedures and rules. Vendor further agrees to comply with the Confidentiality Policies and Information Security Accountability Requirements, set forth in <http://www.state.wv.us/admin/purchase/privacy/noticeConfidentiality.pdf>.

Under penalty of law for false swearing (*West Virginia Code* §61-5-3), it is hereby certified that the vendor affirms and acknowledges the information in this affidavit and is in compliance with the requirements as stated.

Vendor's Name: Moodlerooms

Authorized Signature:  CEO Date: 7/14/09