



**State of West Virginia  
Department of Administration  
Purchasing Division**

**NOTICE**

Due to the size of this bid, it was impractical to scan every page for online viewing. We have made an attempt to scan and publish all pertinent bid information. However, it is important to note that some pages were necessarily omitted.

If you would like to review the bid in its entirety, please contact the buyer. Thank you.

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RFP Subject: Proposal to provide purchasing card (credit card) program for the State of West Virginia

RFP Number: AUD115000

Vendor Name: Fifth Third Bank

Business Address: 38 Fountain Square Plaza

Telephone Number: 304-353-4106

Web site: www.53.com

Printed Name of Authorized Person: Bob Welty Title: President – West Virginia

Authorized Signature:  Date: 6-21-10

Email address: bob.welty@53.com

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WEST VIRGINIA  
DIVISION





June 21, 2010

State Auditors Office  
Building 1, Room W100  
1900 Kanawha Blvd East  
Charleston, WV 25305-0230

Dear Auditors Office:

Thank you for this opportunity to respond to the State of West Virginia for your purchasing card program. We believe in a full partnership with our clients and appreciate the time you took to share your current operational process and related needs. We are proposing a solution to provide the maximum efficiencies with respect to processes while maximizing your daily cash position and minimizing fraud risk.

We compete on a national level with key treasury management solutions yet have retained nimbleness to tailor these solutions to client specific needs. We have relationships with clients with asset sizes ranging from \$1 million to \$70 billion and develop strong partnerships.

The State of West Virginia is empowered to leverage our unique technology position and our nationwide solutions, while benefitting from our regional and local customer service presence. We will deliver the most value-added procurement card solution to fulfill your needs based upon the following:

- **We have dedicated Senior Management, relationship management, and a servicing team to provide local support for you.**
- **We are committed to the Treasury Management line of business and as such have a proven track record assisting clients like the State of West Virginia.**
- **We partner with best-in-class technology and service providers to create a feature rich and flexible solution.**

Fifth Third Bank's financial strength and stability affords us the ability to consistently focus on providing the most highly regarded value-added and cost effective solutions in the industry. Financial strength and efficiency, combined with local decision-making and service, truly allow Fifth Third Bank to be a value-added partner to the State of West Virginia.

Sincerely,

Bob Welty  
State President