

## Request for Quotation

Ţ

DNR209042

PAGE 1

ADDRESS CORRESPONDENCE TO ATTENTION OF

FRANK WHITTAKER
304-558-2316

VENDOR

\*701152806 304-346-5358 SINCLAIR MEDIA III INC WCHS TV 1301 PIEDMONT ROAD

CHARLESTON WV 25301

DATE PRINTED	TERMS OF SALE	SHIP VIA	FOB.	FREIGHT TERMS
09/09/2008 BID OPENING DATE:				
BID OPENING DATE:	11/06/2008	BID C	PENING TIME 0	:30PM
LINE QL	JANTITY UOP CAT NO.	ITEM NUMBER	UNIT PRICE	AMOUNT
	BEOU	EST FOR PROPOSAL		
	KEQU	ESI FUR PRUPUSAL		
THE W	V PURCHASING DIV	ISION, FOR THE AGE	NCV. WV DIVICIO	
OF NA	TURAL RESOURCES.	IS SOLICITING BID	IS EUD A CONTRACT	
TO PR	ODUCE AND AIR 52	90-SECOND SEGMENT	S OF "WEST	
VIRGI	NIA WILDLIFE". P	RODUCE 8 30-SECOND	COMMERCIALS	
TO AI	R PRIOR TO EACH	"WEST VIRGINIA WIL	DLIFE" SEGMENT.	
LINK	THE "WEST VIRGIN	IA WILDLIFE" SEGME	NTS TO THE DNR'S	
WEBSI	TE, AND TO ATTEN	D AND PARTICIPATE	IN SEVERAL	
ADDIT	IONAL EVENTS AND	ACTIVITIES.		
A MAN	DATORY PRE-BID C	ONFERENCE WILL BE	HELD 10/20/2008	
		R OFFICES LOCATED		
		DOM 811. FAILURE		
		FERENCE WILL RESUL	T IN BID	
การตัด	ALIFICATION.			
TNOUT	BEC.			
INQUI	l l	DE ACCEPTED TUD		
RUSTN	EN MOESTIONS SHAT	LL BE ACCEPTED THR . QUESTIONS MAY B	E CENT VIA HODO	
COURT	ER. OR EMATE TO	ORDER TO ASSURE	NOT VENDOD	
		VANTAGE, NO SUBSTA		
WILL	BE ANSWERED ORALL	Y. IF POSSIBLE,	EMATI DIESTIONS	
ARE P	REFERRED. ADDRES	S INQUIRES TO:	LIMIE QUESTIONS	
	FRANK	WHITTAKER		CEIVED
		MENT OF ADMINISTR	ATION	
		ASING DIVISION	A2 ACT	20 PH 3: 36
į		ASHINGTON STREET,	EAST	20 111 3:30
		STON, WV 25311		975 <b>X</b> 1
		04-558-4115	34.7	E OF W
	FRANK	M.WHITTAKERawv.GO	V	: - V/ ++ V
ATTACE	HMENTS: SPECIFICA	TTONE		
ATTACE		G AFFIDAVIT	:	
	FUNCHASIA	ALLIDAAT!		
<u> </u>	SEE RE	VERSE SIDE FOR TERMS AND COND	ITIONS	
GNATURE / FOM	Sife It to	TELEPHONE 2/14	346-5358 DATE 10	120 108
TLE CONTROL MAN	FEIN 52-18	76304		TO BE NOTED ABOVE
_ CHOCK MANAY	V 1 22-10.	フレンツフ	ADDRESS CHANGES	IO DE MOIED AROAF

## GENERAL TERMS & CONDITIONS REQUEST FOR QUOTATION (RFQ) AND REQUEST FOR PROPOSAL (RFP)

- 1. Awards will be made in the best interest of the State of West Virginia.
- 2. The State may accept or reject in part, or in whole, any bid
- 3. All quotations are governed by the West Virginia Code and the Legislative Rules of the Purchasing Division.
- 4. Prior to any award, the apparent successful vendor must be properly registered with the Purchasing Division and have paid the required \$125 fee.
- 5. All services performed or goods delivered under State Purchase Order/Contracts are to be continued for the term of the Purchase Order/Contracts, contingent upon funds being appropriated by the Legislature or otherwise being made available. In the event funds are not appropriated or otherwise available for these services or goods, this Purchase Order/Contract becomes void and of no effect after June 30
- 6. Payment may only be made after the delivery and acceptance of goods or services
- 7. Interest may be paid for late payment in accordance with the West Virginia Code
- 8. Vendor preference will be granted upon written request in accordance with the West Virginia Code
- 9. The State of West Virginia is exempt from federal and state taxes and will not pay or reimburse such taxes.
- 10. The Director of Purchasing may cancel any Purchase Order/Contract upon 30 days written notice to the seller
- 11. The laws of the State of West Virginia and the Legislative Rules of the Purchasing Division shall govern all rights and duties under the Contract, including without limitation the validity of this Purchase Order/Contract
- 12. Any reference to automatic renewal is hereby deleted 
  The Contract may be renewed only upon mutual written agreement of the parties
- 13. BANKRUPTCY: In the event the vendor/contractor files for bankruptcy protection, this Contract may be deemed null and void, and terminated without further order
- 14. HIPAA BUSINESS ASSOCIATE ADDENDUM: The West Virginia State Government HIPAA Business Associate Addendum (BAA), approved by the Attorney General, and available online at the Purchasing Division's web site (http://www.state.wv.us/admin/purchase/vrc/hipaa.htm) is hereby made part of the agreement. Provided that, the Agency meets the definition of a Cover Entity (45 CFR §160 103) and will be disclosing Protected Health Information (45 CFR §160 103) to the vendor.
- 15. WEST VIRGINIA ALCOHOL & DRUG-FREE WORKPLACE ACT: If this Contract constitutes a public improvement construction contract as set forth in Article 1D, Chapter 21 of the West Virginia Code ("The West Virginia Alcohol and Drug-Free Workplace Act"), then the following language shall hereby become part of this Contract: "The contractor and its subcontractors shall implement and maintain a written drug-free workplace policy in compliance with the West Virginia Alcohol and Drug-Free Workplace Act, as set forth in Article 1D, Chapter 21 of the West Virginia Code The contractor and its subcontractors shall provide a sworn statement in writing, under the penalties of perjury, that they maintain a valid drug-free work place policy in compliance with the West Virginia and Drug-Free Workplace Act. It is understood and agreed that this Contract shall be cancelled by the awarding authority if the Contractor: 1) Fails to implement its drug-free workplace policy; 2) Fails to provide information regarding Implementation of the contractor's drug-free workplace policy at the request of the public authority; or 3) Provides to the public authority false information regarding the contractor's drug-free workplace policy."

## **INSTRUCTIONS TO BIDDERS**

- 1. Use the quotation forms provided by the Purchasing Division
- 2. SPECIFICATIONS: Items offered must be in compliance with the specifications. Any deviation from the specifications must be clearly indicated by the bidder. Alternates offered by the bidder as EQUAL to the specifications must be clearly defined. A bidder offering an alternate should attach complete specifications and literature to the bid. The Purchasing Division may waive minor deviations to specifications.
- 3. Complete all sections of the quotation form
- 4. Unit prices shall prevail in case of discrepancy.
- 5. All quotations are considered FOB destination unless alternate shipping terms are clearly identified in the quotation
- **6. BID SUBMISSION:** All quotations must be delivered by the bidder to the office listed below prior to the date and time of the bid opening. Failure of the bidder to deliver the quotations on time will result in bid disqualifications: Department of Administration, Purchasing Division, 2019 Washington Street East, PO Box 50130, Charleston, WV 25305-0130



## Request for Quotation

ŏ

DNR209042

PAGE

ADDRESS CORRESPONDENCE TO ATTENTION OF

FRANK WHITTAKER 304-558-2316

>m200g

\*701152806 304-346-5358 SINCLAIR MEDIA III INC WCHS TV 1301 PIEDMONT ROAD

CHARLESTON WV 25301

DATE PRI	NTED	TER	MS OF SAI	LĘ	SHIF	VIA		F.	O.B,		FREIGHT TERMS
09/09/2008											
BID OPENING DATE	:	11/06/	2008			BID	OPE	NING	TIME	01	:30PM
LINE	QUAI	NTITY	UOP	CAT. NO.	ITEM N				FPRICE		AMOUNT
0001		i	LS		915-82						
	VIDEO	1 PRODUC	TION	SERVI	CES						
	EXHIBI	Т 3	ļ								
	YEAR O NECESS ORIGIN NOT EX	R UNTI ARY TO AL CON CEED T THE VE	L SUC OBTA TRACT WELVE NDOR GIVIN	AN H "RE IN A . TH (12) MAY T	IS CONTR D EXTEND ASONABLE NEW CONT E "REASO MONTHS. ERMINATE DIRECTO	S FOR A TIME" T RACT OR NABLE TI DURING THIS CO	PER THER REN "IME" G TH ONTR	PIOD OREAFTE SEW THE PERIFORM SERVING THE PERIFORM	F ONE R AS I E OD SHA EASONA OR ANY	(I) IS ALL ABLE	
	IN THIS	S CONT	RACT	DOCUM	IONS ARE ENT, THE FIRM FOR	TERMS,	CON	DITIO	NS AND	)	
	WRITTEN SUBMIT DAYS PI BE IN A	N CONSE TED TO RIOR TO ACCORD/ AL CONT	ENT O THE THE NCE TRACT	F THE DIREC EXPI WITH	MAY BE F SPENDING TOR OF PU RATION DA THE TERMS SHALL BE	G UNIT A JRCHASIN ATE. SU G AND CO	AND VG T JCH DNDI	VENDO HIRTY RENEW TIONS	R, (30) AL SHA OF TH	LL IE	
	RIGHT NOTICE SUPPLIE	TO CANO TO THE D ARE	CEL THE VENI OF AL	HIS C DOR I N INF	CTOR OF FONTRACT DESCRIPTION OF THE BI	IMMEDIAT IMODITIE ALITY OR	ELY S A R DO	UPON ND/OR NOT	WRITT SERVI CONFOR	EN CES	
				SEE REV	ERSE SIDE FOR T		NDITIO	NS			
BIGNATURE						TELEPHONE			[	DATE	
TILE		FER	N .			l		ADDI	RESS CHAI	NGES "	TO BE NOTED ABOVE
1871 2	ENDEADO	NIDINIO T	0.050	11.10===	ENIANCE AND						



## Request for Quotation

Ţ

RFQ NUMBER DNR209042 PAGE

FRANK WHITTAKER 304-558-2316

ADDRESS CORRESPONDENCE TO ATTENTION OF:

MODZEA

**\*701152806** 304~346-5358 SINCLAIR MEDIA III INC WCHS TV 1301 PIEDMONT ROAD

CHARLESTON WV 25301

DATE PRINTED		ERMS OF SALE	SHIP VIA	F.O.B.	FREIGHT TERMS
09/09/2008				ļ	
BID OPENING DATE:	11/06	/2008	BID	OPENING TIME 0:	L:30PM
LINE	QUANTITY	UOP CAT.	ITEM NUMBER	UNIT PRICE	AMOUNT
OPE AUT MAR EST IMM CAU POR OF BAN FOR CAL ORD	EN MARKET THORIZE A RKET, WIT TIMATE, I REDIATE D RES (INC RTATION O WORK.) RKRUPTCY: R BANKRUP LY NULL DER. TERMS A RLL SUPER RUMENTS S	CLAUSE: THE SPENDING UNIT THE FITEMS SPECIFELIVERY IN LUDING BUT READ UNANTI	TEMNUMBER  JE DIRECTOR OF PUINIT TO PURCHASE LING OF A REQUIS TIED ON THIS CONTEMERGENCIES DUE NOT LIMITED TO D CIPATED INCREASE  JENT THE VENDOR/C TION, THIS CONTRA AND IS TERMINATED  ONS CONTAINED IN TO ALL SUBSEQUENT TO ALL S	RCHASING MAY ON THE OPEN ITION OR COST RACT FOR TO UNFORESEEN ELAYS IN TRANS- IN THE VOLUME  ONTRACTOR FILES CT IS AUTOMATI- WITHOUT FURTHER  THIS CONTRACT TERMS AND ACHED PRINTED ORMS, SALES	AMOUNT
REV CER PRE 5A- A. REA	TIFICATI FERENCE 3-37 (DO APPLICA SON CHEC BIDDE RESIDED	2001  VENDOR PR ON AND APPL IN ACCORDAN ES NOT APPL TION IS MAD KED:  R IS AN IND CONTINUOUS	AS CD-ROM.  REFERENCE CERTIFI  ICATION* IS HERE ICE WITH WEST VIR Y TO CONSTRUCTION E FOR 2.5% PREFE  IVIDUAL RESIDENT LY IN WEST VIRGI PRECEDING THE DA	BY MADE FOR GINIA CODE, N CONTRACTS). RENCE FOR THE VENDOR AND NIA FOR FOUR	
J.		SEE RE	VERSE SIDE FOR TERMS AND CON		I .
SIGNATURE			TELEPHONE	DATE	
TITLE		FEIN		ADDRESS CHANGES	TO BE NOTED ABOVE



## Request for Quotation

SH-P

T

DNR209042

PAGE

4

ADDRESS CORRESPONDENCE TO ATTENTION OF:

FRANK WHITTAKER 304-558-2316

VENDOR

\*701152806 304-346-5358 SINCLAIR MEDIA III INC WCHS TV 1301 PIEDMONT ROAD

CHARLESTON WV 25301

DATE PRIN	TED	TERMS OF SALE	SHIP VIA	F.O.B.	FREIGHT TERMS
09/09/2008					
BID OPENING DATE	11/	06/2008	BID (	DPENING TIME 0	L:30PM
LINE	QUANTITY	UOP CAT	ITEM NUMBER	UNIT PRICE	AMOUNT
	CERTIFICA	TION; OR			
	1		TNERSHIP, ASSOCIATION AND HAS MAINTAINED		
			PLACE OF BUSINES		
			R (4) YEARS IMMED		1
			IFICATION; OR 80%		
			HELD BY ANOTHER		
	PARTNERSH	IP, ASSOCIAT	ION OR CORPORATION	N RESIDENT VENDOR	₹
			S HEADQUARTERS OR		
			SLY IN WEST VIRGI		
	CERTIFICA		CEDING THE DATE OF	- IHIS	İ
••	CERTIFICA	I TOR, OK			
	( ) BID	DER IS A COR	PORATION NONRESIDE	ENT VENDOR	
	1	1	E OR SUBSIDIARY W		
			RED STATE RESIDENT		
			AQUARTERS OR PRINC		
		i i	VIRGINIA CONTINUOL		
		P	ATELY PRECEDING TH	HE DATE OF THIS	
	CERTIFICA	I I UN.			
	B. APPLI	CATION IS MAI	DE FOR 2.5% PREFER	RENCE FOR THE	
	REASON CH		SE FOR ETS/ FREI E	CENSE FOR THE	
			IDENT VENDOR WHO		
		) )	CONTRACT, ON AVE		
			ORKING ON THE PRO		
	F	1	VIRGINIA WHO HAVE FOR THE TWO YEAR		
	l .	SUBMISSION (		(S INMEDIATELY	
	OR A	30011133101	J. (1113 D1D)		
	2000 CO CO CO	DER IS A NONI	RESIDENT VENDOR EM	PLOYING A	[
	V64C960000		STATE RESIDENTS		
	*	1	TH AN AFFILIATE OF		
	WHICH MAI	NTA INS ITS HE	ADQUARTERS OR PRI	INCIPAL PLACE	
	L	SEE RI	LEVERSE SIDE FOR TERMS AND CONI	DITIONS	
SIGNATURE	er e		TELEPHONE	DATE	
TITLE		FEIN		ADDRESS OUANOSS	TO BE NOTED ABOVE
				ADDRESS CHANGES	TO BE NOTED ABOVE



## Request for Quotation

T O

RFQ NUMBER DNR209042 PAGE

ADDRESS CORRESPONDENCE TO ATTENTION OF

FRANK WHITTAKER 304-558-2316

\*701152806 304-346-5358 SINCLAIR MEDIA III INC WCHS TV 1301 PIEDMONT ROAD

CHARLESTON WV 25301

DATEPHIN	NED.	i de la composition della comp	INS OF SAL	<b>-</b>	SHIP	VIA		F.O.B.		FREIGHTTERMS
	09/09/2008									
BID OPENING DATE	in Talpoonsee (2000) oo aa oo k	11/06/	2008		BID			OPENING TIME O		1:30PM
LINE	QUAI	VTITY	UOP	CAT	ITEM NU	MBER		UNIT PRICE		AMOUNT
									<u> </u>	
	or nuo	THEOD								
								NG A MINIMU	M	
								IES THAT,	_	
								AGE AT LEAS	Т	
					RBIDDERS					
								VEST VIRGIN		
								Y FOR THE	TWO	
	YEARS	IMMEDI	ATELY	PREC	EDING SUB	MISSION	I OF	THIS BID.		
	L			' [						
								X & REVENU	E	
								RENCE HAS		
	1					-		ITS FOR SUC		
								DIRECTOR OF		
								OR PURCHASE	Ë	
								VINST SUCH		
								HE BID AMO		
								CONTRACTI	NG	
					M ANY UNP	AID BAL	.ANC	CE ON THE		
	CONTRA	CT OR	PURCH	ASE O	RDER.					
							L			
								AGREES TO		
								ATION TO TH		
								PARTMENT OF	F	
					CLOSE TO					
	1				INFORMAT		1			
	1							(ES, PROVIDI		
								IE AMOUNTS (		
	•						EEM	IED BY THE	TAX	
	COMMIS	SIONER	TO B	E CON	FIDENTIAL	•				
1								WEST VIRGI	AIN	
					EREBY CER					
								ESPECTS; A		
								D IF ANYTH		
								DURING THE	=	
					BIDDER WI					
	PURCHAS	SING D	TAIZI	UN IN	WRITING	IMMEDIA	TEL	. Y •		
			1	SEF REV	ERSE SIDE FOR T	ERMS AND COM	NDITIC	)NS		
SIGNATURE						TELEPHONE			DATE	
TITLE			N1							
TITLE		FEI	N					ADDRESS CHA	NGES	TO BE NOTED ABOVE
1871 1	ENIDECDO	DAIDING T	0 050	MOEDI	ENIANAE ANIO	ADDDECO	181 0	DACE ADOVE LA	DELE	- D. B. JELLO COL



## Request for Quotation

Ğ

RFQ NUMBER DNR209042 PAGE

ADDRESS CORRESPONDENCE TO ATTENTION OF:

FRANK WHITTAKER 304-558-2316

VEZCOR

**\*701152806** 304-346-5358 SINCLAIR MEDIA III INC WCHS TV 1301 PIEDMONT ROAD

CHARLESTON WV 25301

DATE PRINTED		TER	TERMS OF SALE			SHIP VIA		F.O.B.		FREIGHT TERMS	
09/09/2008											
BID OPENING DATE		11/06/	2008			В	ID O	PENING TIME 01:30PM			
LINE	QUAI	NTITY	UOP	CAT NO.	,TTE	M NUMBER		UNIT PRICE		AMOUNT	
				BIDDE	R: 51)	120 lo	Nes	DBA	WL,	115 TV	
	į į			DATE:		20  0 	8				
				SIGNE	/	Teve	382				
	IN EIT ARE EN	HER "A TITLED M 5% P	COMBI "OR TO R	NATIO "B", ECEIV	N OF P OR BOT E. YO	H "A" A	יי מוי EQUE:	ONSIDERATIONOB" WHICH YOU ST UP TO THE "B".	(S)		
				NOT	ICE						
	A SIGN	ED BID	MUST	BE S	UBMITT	ED TO:					
	P   B   2	EPARTME URCHAS: UILDING 019 WAS HARLES	ING D 3 15 SHING	IVISI TON S	ON TREET,	EAST					
	THE BII	D SHOUL	D CO	NTAIN	THIS	INFORMA <sup>-</sup>		ON THE FACE	OF		
	THE ENV		OR T	HE BI	D MAY I	NOT BE (	ONS	IDERED:			
SIGNATURE				SEE REV	ERSE SIDE F	OR TERMS AN		ين المنظ ا			
						TELEPHON	E		DATE	,	
TILE		FEII	N					ADDRESS CHA	NGES	TO BE NOTED ABOVE	
الــــــــــــــــــــــــــــــــــــ	EN DESDO	ANDING T	O DEO	INICED	T NIANAT A	ND ADDDE	OO IN	SDACE ABOVE LAD			



## Request for Quotation

Ö

DNR209042

PAGE

ADDRESS CORRESPONDENCE TO ATTENTION OF

FRANK WHITTAKER 304-558-2316

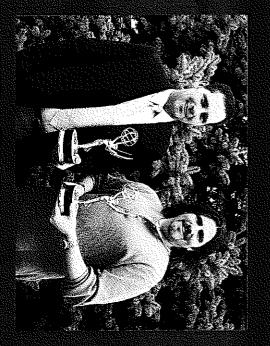
VENDOR

\*701152806 304-346-5358 SINCLAIR MEDIA III INC WCHS TV 1301 PIEDMONT ROAD

CHARLESTON WV 25301

	09/09/			IMS OF SAL	<u>L</u>	SHIP	VIA	EO.B	FREIGHT TERMS
BUYER:  FRANK WHITTAKER / FILE 44  RFQ. NO.:  DNR209042  BID OPENING DATE: 11/06/2008  BID OPENING TIME: 1:30 PM  PLEASE PROVIDE A FAX NUMBER IN CASE IT IS NECESSARY TO CONTACT YOU REGARDING YOUR BID:  304346-4765  CONTACT PERSON (PLEASE PRINT CLEARLY):  DRAILE BACKS hire  ****** THIS IS THE END OF RFQ DNR209042 ****** TOTAL:  SEE REVERSE SIDE FOR TERMS AND CONDITIONS  OMNTURE  SEE REVERSE SIDE FOR TERMS AND CONDITIONS  DATE  ONTE	BID OPENING DATE:	11/06/	2008			BID	OPENING TIME	01:30PM	
RFQ. NO.:  BID OPENING DATE: 11/06/2008  BID OPENING TIME: 1:30 PM  PLEASE PROVIDE A FAX NUMBER IN CASE IT IS NECESSARY TO CONTACT YOU REGARDING YOUR BID:  304346-4765  CONTACT PERSON (PLEASE PRINT CLEARLY):  Blackshire  ****** THIS IS THE END OF RFQ DNR209042 ****** TOTAL:  SEE REVERSE SIDE FOR TERMS AND CONDITIONS  SEER REVERSE SIDE FOR TERMS AND CONDITIONS  ONATURE  SEE REVERSE SIDE FOR TERMS AND CONDITIONS  OATE	LINE	ANUD	ITITY	UOP		ITEM:NU	MBEA	UNIT PRICE	AMOUNT
RFQ. NO.:  BID OPENING DATE: 11/06/2008  BID OPENING TIME: 1:30 PM  PLEASE PROVIDE A FAX NUMBER IN CASE IT IS NECESSARY TO CONTACT YOU REGARDING YOUR BID:  304346-4765  CONTACT PERSON (PLEASE PRINT CLEARLY):  Blackshire  ****** THIS IS THE END OF RFQ DNR209042 ****** TOTAL:  SEE REVERSE SIDE FOR TERMS AND CONDITIONS  SEER REVERSE SIDE FOR TERMS AND CONDITIONS  ONATURE  SEE REVERSE SIDE FOR TERMS AND CONDITIONS  OATE		BUYER:	:		FR	ANK WHITI	TAKFR /	FILE 44	
PLEASE PROVIDE A FAX NUMBER IN CASE IT IS NECESSARY TO CONTACT YOU REGARDING YOUR BID: 304346-4765  CONTACT PERSON (PLEASE PRINT CLEARLY): Blacks hire  ****** THIS IS THE END OF RFQ DNR209042 ****** TOTAL:  SEE REVERSE SIDE FOR TERMS AND CONDITIONS TELEPHONE  DATE			0.:				····-··		
PLEASE PROVIDE A FAX NUMBER IN CASE IT IS NECESSARY TO CONTACT YOU REGARDING YOUR BID:  304346-4765  CONTACT PERSON (PLEASE PRINT CLEARLY):  100001	Į	BID OP	ENING	DATE:	11	/06/2008			
TO CONTACT YOU REGARDING YOUR BID:  304346-4765  CONTACT PERSON (PLEASE PRINT CLEARLY):  Blackshire  ****** THIS IS THE END OF RFQ DNR209042 ****** TOTAL:  SEE REVERSE SIDE FOR TERMS AND CONDITIONS  TELEPHONE  DATE	I	BID OP	ENING	TIME:	1:	30 PM			
***** THIS IS THE END OF RFQ DNR209042 ***** TOTAL:  SEE REVERSE SIDE FOR TERMS AND CONDITIONS  THE TELEPHONE DATE				OU RE	GARDI	NG YOUR E	ID:	IS NECESSARY	
SEE REVERSE SIDE FOR TERMS AND CONDITIONS  GNATURE  TELEPHONE  DATE	C	CONTAC	T PERS	ON (P	LEASE	PRINT CL	EARLY): kshire		
GNATURE TELEPHONE DATE	ĸ	<del>{</del> ****	THIS	IS T	łE EN	D OF RFQ	DNR209	042 ***** TOT#	AL:
GNATURE TELEPHONE DATE									
GNATURE TELEPHONE DATE							- Polymer - Angel		
TE IFFN	OMATUDE		[		SEE REV	ERSE SIDE FOR T			[
ADDRESS CHANGES TO BE NOTED ABOVE			<del></del>				IELEPHONE	DA	TE
	ILE		FEI	N				ADDRESS CHANG	GES TO BE NOTED ABOVE





# A Presentation for the WV WRS/DNR-RFP #DNR209042

Presented by WCHS TV8/Fox 11 1301 Piedmont Road

Charleston, WV 25301

304 346-5358

Donnie Blackshire

Date



## Table of Contents

4.1.1 page 3
4.1.1 page 4
4.1.1 page 5
4.1.1 page 6
4.1.1 page 6
4.1.2 page 7 4.1.1 page 2 4.1.3 page 8 Sample of Similar Productions Understanding of the Scope of Work and Experience II Staff Experience Understanding of the Scope of Work and Experience IV Understanding of the Scope of Work and Experience III Understanding of the Scope of Work and Experience I Understanding of the Scope of Work and Experience V

## Understanding Scope of Work and Experience I (4.1.1)

delivered For the past two years, WCHS and FOX 11 have been proud to call the West Virginia Wildlife" into the homes of West Virginian's! Here is a look back at what we promised and what we Department of Natural Resources a true partner in our efforts to bring "West Virginia

Won 2007 Emmy Award for WV Wildlife 2007-08 WCHS/WVAH Promised:

l. To air "WV Wildlife" in the following newscasts:

WCHS Wed 6p-6:30p (52 Segments)

WVAH Wed 10-11p (52 Segments)

WCHS Thurs 5a-6a (52 Segments)

WCHS Thurs 6a-7a (52 Segments) WVAH Thurs 7a-8a (52 Segments)

WCHS Thurs 12p-12:30p (52 Segments)

2. To air 312:30 second commercials

## 2007-08 WCHS/WCHS Delivered:

WVAH Thurs 7a-8a (52 Segments) WCHS Thurs 6a-7a (52 Segments) WCHS Thurs 5a-6a (52 Segments) WVAH Wed 10-11p (52 Segments) WCHS Wed 6p-6:30p (52 Segments) WCHS Thurs 12p-12:30p (52 Segments) \*PLUS\*

Aired 332:30 commercials and 262:05 billboards to promote "WV Wildlife"

"WV Wildlife" (\$42075 value) Aired 561 commercials promoting

## Understanding Scope of Work and Experience II (4.1.1

## 2007-08 WCHS/WVAH Promised:

3. To provide WV WRS with 8 DVD copies of "WV Wildlife" segments

## 2007-08 WCHS/WCHS Delivered:

copies of "WV Wildlife" segments Provided WV WRS with 8 DVD \*PLUS\*

to run at the WV Hunt and Fishing Show, WV Sports Show and Nat'l Hunting and Fishing Days at Stonewall Jackson. Provided DVD of recent segments

- 4. To produce eight (8):30 second commercials in cooperation with the WRS to run throughout
- the year.
- 5. Assign a photojournalist to work exclusively "WV Wildlife Segments" with the WV DNR to tape/produce
- 6. Include the WV DNR on the WCHS website

Produced eight (8):30 commercials that ran through out the year:

exclusively as well as WCHS/WVAH Brad Rice to work on "WV Wildlife" Assigned Award-Winning Photojournalist News Anchor Patrick McMurtry

www.wchstv.com with 'hyper-links. The DNR was featured prominently on

\*PLUS\*

830,000 hits per day! Streaming video of "WV Wildlife" segments on www.wchstv.com, where we average

## Understanding Scope of Work and Experience III (4.1.1)

## 2007-08 WCHS/WVAH Promised:

## 2007-08 WCHS/WCHS Delivered:

7. Participate in Nat'l Hunting and Fishing Days at News coverage of this event Stonewall Jackson Resort in September '08

\*PLUS\*

Booth space partnering with WV DNR WRS for the entire weekend event. Sold raffle tickets for Muzzleloader to be given away during morning newscast.

8. Participate in the WV Hunting and Fishing Show in January '08

News coverage of this event

\*P[][[<\*

Set up a booth and gave away prizes for the entirety of the show.

# Understanding Scope of Work and Experience III (4.1.1

In 2009 WCHS/Fox-11 will provide the following:

. To air "WV Wildlife" in the following newscasts:

- WCHS Wed 6p-6:30p (52 Segments)
- WVAH Wed 10-11p (52 Segments)
- WCHS Thurs 5a-6a (52 Segments)
- WCHS Thurs 6a-7a (52 Segments)
  WVAH Thurs 7a-8a (52 Segments)
- WCHS Thurs 12p-12:30p (52 Segments)
- 2. To air 312:30 second commercials
- To provide WV WRS with 8 DVD copies of "WV Wildlife" segments copies of "WV Wildlife" segments \*PI\_IIS\*

Provide DVD of recent segments to run at the WV Hunt and Fishing Show, and Nat'l Hunting and Fishing Days at Stonewall Jackson.

4. To produce eight (8):30 second commercials in cooperation with the WRS to run throughout the year.

## Understanding Scope of Work and Experience III (4.1.1)

- 5. Link the "WV Wildlife" Segments to the DNR's website.
- 6. Assign a photojournalist to work exclusively with the WV DNR to tape/produce "WV Wildlife Segments".
- 7. Include the WV DNR on the WCHS website.
- 8. Participate in the WV Hunting and Fishing Show in January '09.
- 9. Participate in Nat'l Hunting and Fishing Days at Stonewall Jackson Resort in September '09.

## Staff Experience (4.1.2)

## Brad Rice, Eyewitness News Photojournalist

- West Virginia Associated Press Awards: Best Feature Series 2001-2002. Best Photographer 2002-2005
- West Virginia Broadcasters Association Awards: Best Photojournalist (Large Market) 2005
- West Virginia Department of Tourism Awards: Best Broadcast Feature Series 2000-2004
- 18 years videographer experience; 5 years with the WV DNR account
- Won Emmy award for his work with WV Wildlife

## Patrick McMurtry, WCHS/WVAH Television Anchor

- 2007 Emmy Award-West Virginia Wildlife
- 2006 AP Anchor of the Year
- 2007 Best Investigative Reporter
- 2007 West Virginia Broadcaster's Association Best Breaking News Coverage
- 2004 AP Award of Excellence for Anchoring
- 2004 AP Award of Excellence for Reporting
- 2004 Bow hunters Association: Outdoor Reporter of the Year
- 15 years television experience; 5 years in West Virginia;
- 4 ½ years as West Virginia Wildlife Reporter
- Published Wildlife Author

## Harold Cooper, WCHS-TV8 and FOX 11 General Manager

25 years television experience; 21 years in West Virginia

## Matt Snyder: WCHS-TV8 and FOX 11 News Director

- 10 years with WCHS/Fox-11
- 3 years experience with the DNR project."

## Robert Butterfield, WCHS Local Sales Manager

- 5 years experience with the WV DNR account
- 25 years television experience: 10 years in West Virginia

## Donnie Blackshire, WCHS Account Executive

- 15 years Television sales experience.
- Avid outdoorsman Hunting/Fishing
- Lifelong WV resident

## Samples of Similar Productions (4.1.4)

- photojournalist Brad Rice is included. A DVD tape showing "West Virginia Wildlife" segments that was produced and aired this year by award-winning
- During the 2007-2008 partnership with the WV DNR, we have produced and have aired 52 wildlife segments and 332 WV DNR commercials.

## STATE OF WEST VIRGINIA Purchasing Division

## PURCHASING AFFIDAVIT

## VENDOR OWING A DEBT TO THE STATE:

West Virginia Code §5A-3-10a provides that: No contract or renewal of any contract may be awarded by the state or any of its political subdivisions to any vendor or prospective vendor when the vendor or prospective vendor or a related party to the vendor or prospective vendor is a debtor and the debt owed is an amount greater than one thousand dollars in the aggregate

## PUBLIC IMPROVEMENT CONTRACTS & DRUG-FREE WORKPLACE ACT:

West Virginia Code §21-1D-5 provides that: Any solicitation for a public improvement construction contract shall require each vendor that submits a bid for the work to submit at the same time an affidavit that the vendor has a written plan for a drug-free workplace policy in compliance with Article 1D, Chapter 21 of the West Virginia Code. A public improvement construction contract may not be awarded to a vendor who does not have a written plan for a drug-free workplace policy in compliance with Article 1D, Chapter 21 of the West Virginia Code and who has not submitted that plan to the appropriate contracting authority in timely fashion. For a vendor who is a subcontractor, compliance with Section 5, Article 1D, Chapter 21 of the West Virginia Code may take place before their work on the public improvement is begun

## ANTITRUST:

In submitting a bid to any agency for the state of West Virginia, the bidder offers and agrees that if the bid is accepted the bidder will convey, sell, assign or transfer to the state of West Virginia all rights, title and interest in and to all causes of action it may now or hereafter acquire under the antitrust laws of the United States and the state of West Virginia for price fixing and/or unreasonable restraints of trade relating to the particular commodities or services purchased or acquired by the state of West Virginia. Such assignment shall be made and become effective at the time the purchasing agency tenders the initial payment to the bidder

l certify that this bid is made without prior understanding, agreement, or connection with any corporation, firm, limited liability company, partnership or person or entity submitting a bid for the same materials, supplies, equipment or services and is in all respects fair and without collusion or fraud | I further certify that I am authorized to sign the certification on behalf of the bidder or this bid.

## LICENSING:

Vendors must be licensed and in good standing in accordance with any and all state and local laws and requirements by any state or local agency of West Virginia, including, but not limited to, the West Virginia Secretary of State's Office, the West Virginia Tax Department, West Virginia Insurance Commission, or any other state agencies or political subdivision. Furthermore, the vendor must provide all necessary releases to obtain information to enable the Director or spending unit to verify that the vendor is licensed and in good standing with the above entities.

## CONFIDENTIALITY:

The vendor agrees that he or she will not disclose to anyone, directly or indirectly, any such personally identifiable information or other confidential information gained from the agency, unless the individual who is the subject of the information consents to the disclosure in writing or the disclosure is made pursuant to the agency's policies, procedures and rules. Vendors should visit <a href="https://www.state.wv.us/admin/purchase/privacy">www.state.wv.us/admin/purchase/privacy</a> for the Notice of Agency Confidentiality Policies.

Under penalty of law for false swearing (West Virginia Code §61-5-3), it is hereby certified that the vendor acknowledges the information in this said affidavit and is in compliance with the requirements as stated

Vendor's Name: Sinclair / 1501A	3/DBA WIHS-TV	
Authorized Signature:	18- Cape Date: 10/20/08	
( ) ( )		

Purchasing Affidavit (Revised 07/01/08)