



Department of Administration
 Purchasing Division
 2019 Washington Street East
 Post Office Box 50130
 Charleston, WV 25305-0130

State of West Virginia
Master Agreement

CORRECT ORDER NUMBER MUST
 APPEAR ON ALL PACKAGES, INVOICES,
 AND SHIPPING PAPERS. QUESTIONS
 CONCERNING THIS ORDER SHOULD BE
 DIRECTED TO THE DEPARTMENT
 CONTACT.

Order Date: 10-28-2022

Order Number:	CMA 0705 0705 LOT2100000001 4	Procurement Folder:	766012
Document Name:	MARKETING AND ADVERTISING SERVICES	Reason for Modification:	Change Order 3 to renew
Document Description:	MASTER AGREEMENT - MARKETING AND ADVERTISING SERVICES		
Procurement Type:	Central Master Agreement		
Buyer Name:			
Telephone:			
Email:			
Shipping Method:	Best Way	Effective Start Date:	2021-01-01
Free on Board:	FOB Dest, Freight Prepaid	Effective End Date:	2023-12-31

VENDOR			
Vendor Customer Code:	000000109305		
THE MANAHAN GROUP LLC 222 CAPITOL ST STE 400			
CHARLESTON	WV	25301	
US			
Vendor Contact Phone:	999-999-9999	Extension:	
Discount Details:			
	Discount Allowed	Discount Percentage	Discount Days
#1	No	0.0000	0
#2	No		
#3	No		
#4	No		

DEPARTMENT CONTACT	
Requestor Name:	Jodi R Hash
Requestor Phone:	(304) 558-0500
Requestor Email:	jhash@wvlottery.com
23	
FILE LOCATION _____	

INVOICE TO	
ACCOUNTS PAYABLE LOTTERY PO BOX 2067	
CHARLESTON	WV 25327-2067
US	

SHIP TO	
PURCHASING LOTTERY 900 PENNSYLVANIA AVE	
CHARLESTON	WV 25302
US	

10-28-22
130x

Total Order Amount:	Open End
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Purchasing Division's File Copy

ENTERED

TEW 10/28/22
PURCHASING DIVISION AUTHORIZATION
 DATE: *Munk*
 ELECTRONIC SIGNATURE ON FILE

ATTORNEY GENERAL APPROVAL AS TO FORM
John D. Gray
 DATE: *11/2/2022*
 ELECTRONIC SIGNATURE ON FILE

ENCUMBRANCE CERTIFICATION
Beverly Tolson
 DATE: *11-2-2022*
 ELECTRONIC SIGNATURE ON FILE

Extended Description:

Change Order

Change Order No. 3 is issued to renew the original contract according to all terms, conditions, prices and specifications contained in the original contract including all authorized change orders.

Effective date of renewal 01/01/23 through 12/31/23

Renewal Years/Months Remaining: 1

No other changes.

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
1	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Account Services

Extended Description:

Account Services - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
2	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: General Account Management

Extended Description:

General Account Management - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
3	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Public Relations

Extended Description:

Public Relations - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
4	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Research Services

Extended Description:

Research Services - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
5	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Media Planning and Buying of Radio and Streaming Services

Extended Description:
Media Planning and Buying of Radio and Streaming Services - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
6	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Media Planning and Buying of Television and Streaming Serv

Extended Description:
Media Planning and Buying of Television and Streaming Services - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
7	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Media Planning and Buying of Newspaper

Extended Description:
Media Planning and Buying of Newspaper -closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
8	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Media Planning and Buying of Outdoor Ads

Extended Description:
Media Planning and Buying of Outdoor Ads - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
9	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Media Planning and Buying of Social Media

Extended Description:
Media Planning and Buying of Social Media - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
10	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Illust/Layout/Design and Copywriting Adv.

Extended Description:
Illust/Layout/Design and Copywriting Adv. - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
11	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Creative/Art Direction or Planning

Extended Description:
Creative/Art Direction or Planning - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
12	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Computer Graphics

Extended Description:
Computer Graphics - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
13	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Web Site Development and Maintenance

Extended Description:
Web Site Development and Maintenance - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
14	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Web Hosting & Domain

Extended Description:
Web Hosting & Domain - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
15	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Printing

Extended Description:
Printing - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
16	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Film Production

Extended Description:
Film Production - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
17	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Audio Production

Extended Description:

Audio Production - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
18	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Music Rights/ Trademark

Extended Description:

Music Rights/ Trademark - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
19	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Sponsorships- Collegiate/ Fairs & Festivals

Extended Description:

Sponsorships- Collegiate/ Fairs & Festivals - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
20	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Marketing Promotions Planning

Extended Description:

Marketing Promotions Planning, Materials, Prizes, Trips, and Accommodations -closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
21	82100000			HOUR	0.000000
	Service From	Service To			
Commodity Ln Discontinued					

Commodity Line Description: Promotion and Events Field Support

Extended Description:

Promotion and Events Field Support - closed line

Line	Commodity Code	Manufacturer	Model No	Unit	Unit Price
22	82000000				0.000000
	Service From	Service To			
	2021-01-01	2023-12-31			

Commodity Line Description: Marketing and Advertising Services

Extended Description:

Marketing and Advertising Services



P.O. BOX 2067
CHARLESTON, WV 25327

JOHN A. MYERS
DIRECTOR

PHONE: 304.558.0500
wvlottery.com


October 13, 2022

Mr. Ron Jarrett
The Manahan Group
222 Capitol St Ste 500
Charleston, WV 25301

Dear Mr. Jarrett,

Re: CMA LOT21*01 - Renewal

Subject to approval of the Director of Purchasing and the Attorney General, the West Virginia Lottery will exercise its option to renew CMA LOT21*01 for the period of January 1, 2023 through December 31, 2023 under the same terms and conditions of the original purchase order and any subsequent change orders. Please return this letter with the appropriate company signature indicating your acknowledgement of this renewal. Thank you.



Jodi Hash
Procurement Specialist Sr.
WV Lottery

10/13/22
Date



The Manahan Group LLC

10/25/22
Date