

PUBLIC HEALTH EDUCATOR 3

Nature of Work: Under general supervision, performs professional work at the advanced level planning, organizing, promoting, coordinating and implementing health promotion programs addressing state health issues of public concern. Supervision of professional staff and services. May require travel. Performs related work as required.

Distinguishing Characteristics: This is the advanced level in the series. Performs professional work by planning, organizing, promoting, coordinating and implementing health promotion programs. This level in the series has administrative oversight of an assigned program area. Supervises professional staff and services.

Examples of Work

- Manages a health promotion component which involves supervision of professionals and/or the management of contracted professional services that addresses one or more statewide health problems including oversight of program development and/or maintenance.
- Develops, implements, modifies or maintains community oriented health promotion programs by evaluating and modifying existing health promotion programs, designing new programs, collecting and analyzing data on needs, both current and projected, writing reports, retaining records, gathering and disseminating research results, and identifying funding sources.
- Collaborates with officials of statewide and local organizations to facilitate the implementation of both internal and external programs to reduce duplication of effort and enhance cooperation toward the common goals of improved health for state citizens.
- Oversees the development of media campaigns addressing public health issues which may involve television, radio and print, as well as brochures, newsletters and booklets.
- Conducts or presents at information meetings of groups and organizations to communicate health care/prevention information and program awareness.
- Reviews and approves budgetary allocation of funds submitted by staff for various activities within the program.
- Establishes goals and objectives for the programs.
- Prepares program progress and evaluation reports.
- Researches health education materials to remain familiar with promotional techniques and to review and purchase necessary materials to implement an education program.

PUBLIC HEALTH EDUCATOR 3 (CONT'D)**Knowledge, Skills and Abilities**

Knowledge of health care/preventive methods and techniques.
 Knowledge of promotion practices and techniques.
 Ability to direct the work of professional and support staff.
 Ability to work with persons of diverse occupations, educations, authority and responsibility, both internal and external to state government.
 Ability to present information and materials objectively.
 Ability to design and conduct research and evaluation programs.
 Ability to determine budgetary needs and allocate funds to the appropriate activities within the program.
 Ability to plan, organize, implement and evaluate educational methods and programs.
 Ability to communicate effectively, both orally and in writing.

Minimum Qualifications

Training: Master's degree in health education or counseling within a health related field.

Substitution: Graduation from an accredited four-year college or university with a baccalaureate degree in community health education; public health education; health education; public health; health science; education with a major in health, physical or biological science, or related field; or counseling with two years experience in health education or counseling in a health related field.

Experience: Two years of full-time or equivalent part-time paid experience in public health education.

Established: 10/19/95
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