Business with the State of West Virginia

Opportunities Available through the State Government's Competitive Bid Process



Objectives

- Why does the state buy from vendors?
 - Procurement within West Virginia state government
 - Strategies to fit your business model
- What does the state need?
 - West Virginia Purchasing Bulletin
- How can you more easily learn of bid opportunities?
 - Pursuing state business
 - Commodity-based notifications
 - Transparency at WVPurchasing.gov
 - Opportunities for Statewide Contracts
- What makes you eligible to receive orders?
 - Vendor Registration Program
 - Small, Women-, and Minority-Owned Businesses (SWAM) Certification Program

Procurement in West Virginia

- Why does state government buy from vendors?
 - West Virginia state agencies sometimes procure goods or services that cannot be manufactured or performed internally, or are not cost efficient to do so.
 - Increased competition for state orders amongst vendor community and bulkbuying power of the state results in lower price for goods and services.
 - State agencies may find themselves in an emergency situation, where life and property is at risk, and may be authorized to solicit a private-sector solution immediately.

Thresholds for Bidding Opportunities

Under \$50,000

- Agency-Delegated Authority
 - Can market your business directly to state agencies.
 - List of State Procurement Officers available at www.state.wv.us/admin/purchase/ vrc/agencyli.html.
 - Vendor Procurement Guide available for getting started with the competitive-bid process.
 - Responses to solicitations are sent to designated person at respective state agency.
 - Bidding procedures may vary by agency.

Over \$50,000

- Centralized Procurement Process
 - Dollar amount triggers formal purchasing process administered by the West Virginia Purchasing Division on behalf of the state agency.
 - Responses to solicitations are sent to the Purchasing Division, Capitol Complex Building 15.

Thresholds for Bidding Opportunities

• Procedural differences for agency-delegated purchases (under \$50,000)



• Over \$50,000 administered by the Purchasing Division

West Virginia Purchasing Bulletin

- How do you know what state agencies need?
- Bidding opportunities, referred to as solicitations, are publicly advertised online in the *West Virginia Purchasing Bulletin*.

TO COMPETITIVELY

- Available within the Vendor Self-Service portal at **wvOASIS.gov**.
- Can create an account for free; you do not have to register with a state agency to view the *West Virginia Purchasing Bulletin*.
- Vendors are assigned a *wv*OASIS system vendor number.
- Includes solicitations expected to exceed \$20,000; state agencies may also advertise smaller solicitations.
- Do not have to register with a state agency to respond to a solicitation.
 - State wants to encourage competition.

West Virginia Purchasing Bulletin

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		Consulting	Open	
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Searching the *Purchasing Bulletin* using Keywords

- Solicitation descriptions in the *West Virginia Purchasing Bulletin* are searchable by keyword.
- When searching using multiple terms, enter a "wild card" between words (which is an asterisk in this system).
 - For example, if searching for "phone system" or "building maintenance," enter *phone*system* or *building*maintenance* into the keyword search box.

Keyword Search	
*BUILDING*MAINTENANCE*	×
Keyword Search	
*PHONE*SYSTEM*	×

• This method reduces your chances of missing a relevant project when you are searching.

Vendor Self-Service Portal at wvOASIS.gov

- Login ID for the Vendor Self-Service portal allows vendors to maintain your entity's record, update commodity code alerts, bid online.
- Vendor Self-Service login ID creation does *not* register your business entity with any state agency.
 - State agency registration procedures must be completed individually (when each is necessary).
- Recommend adding to VSS record an email box checked by multiple employees.
- In the case of the Purchasing Division's Vendor Registration Program, vendors can complete the registration process online.
 - Two registration components required to receive orders from agencies:
 - Disclosure of Information about the business entity, such as federal tax identification number
 - Payment of \$125 annual vendor registration fee
- For your separate registration to receive payments, vendors must send a signed W-9 to Finance Division at VendorAdmin@wv.gov if you have not done so already.

Vendor Self-Service Portal at wvOASIS.gov

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••• ©	Account Summary		Announcements							
	Primary Account Administrator Name: Mark Totten Email: mark.ltotten@wv.gov Phone: 304-558-7839		Date \$ 01/25/2021 11/10/2020	Vendor Self-Service application	t to vendors. These forms will not b on. We apologize for any inconvenio 558-6708 or 855-666-8823 if you n	ence.				
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	Prevent New Orders:	•							Add Commo	odity/Service
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Pursuing State Business

Commodity-based notifications

- Goods and services classified by the State of West Virginia according to the United Nations Standard Products and Services Code® (UNSPSC®) system.
- Email-based alerts sent to vendors by the *wv*OASIS system according to your Vendor Self-Service preferences.
- Vendors can view commodity code library at **UNSPSC.org** to select applicable codes for what your business can provide.



Welcome

The United Nations Standard Products and Services Code[®] (UNSPSC[®]), managed by GS1 US[®] for the UN Development Programme (UNDP), is an open, global, multi-sector standard for efficient, accurate classification of products and services.



- · Company-wide visibility of spend analysis
- · Cost-effective procurement optimization
- · Full exploitation of electronic commerce capabilities

Encompassing a five-level hierarchical classification codeset, UNSPSC enables expenditure analysis at grouping levels relevant to your needs. You can drill down or up to the codeset to see more or less detail as is necessary for business analysis.



Exposure to State Agencies

- State Agency Procurement Officers:
 - Individual state agencies designate one or more employees as "procurement officers" responsible for ordering and completing purchases on behalf of each agency under the \$50,000 threshold.
 - Market your business directly to state agency procurement officers.
 - Specifically target state agencies with operational mission where your business's solutions could be most valuable.
 - State Agency Procurement Officer Contact Listing published to **WVPurchasing.gov** under "Vendor Resource Center."
 - Or link directly at **www.state.wv.us/admin/purchase/vrc/agencyli.html**

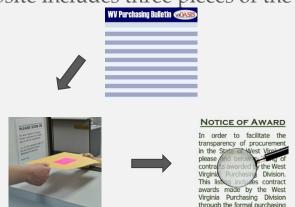
Procurement Officer Listing

TO COMPETITIVELY BID

Pursuing State Business

• Transparency at WVPurchasing.gov

- Transparency section of Purchasing Division website includes three pieces of the state procurement cycle:
 - West Virginia Purchasing Bulletin
 - What is the state seeking?
 - Bids Received
 - What offers were made?
 - Notice of Award Report
 - What vendors were successful?



- Allows potential vendors to research solicitation archive and past purchases.
- Direct link is **www.state.wv.us/admin/purchase/transparency.html**.

Pursuing State Business



• Opportunities for Statewide Contracts

- For the most frequently-purchased commodities and services, the state enters into a long-term contract with a successful vendor.
- Mandatory for all state agencies to purchase through a statewide contract if needed goods or services are offered through an active agreement.
 - Mandatory items are specifically detailed in the catalog accompanying each statewide contract document; commodities and services not included are still competitive.
- Statewide Contract Index for active agreements online at **www.state.wv.us/admin/purchase/swc**.

Statewide Contract Index



How to use this site:

Below is a listing of all statewide contracts by description and contract code (name). By clicking the highlighted contract code, you will be directed to additional information on that particular contract. All contracts and subsequent changes will be included on this secondary page. Please note that some contracts are awarded to multiple vendors. In these cases, an alpha character (A, B, or C, etc.) will follow the contract name.

To satis thinding a certain commodity, a search box is available dua you may enter various laywords to help identify a particular statewide contract. Simply type in any related keyword in this box and his "Go." A lite of possible matches will show, from which you may select. Questional:

Question

If you have questions, please contact Senior Buyer Mark Atkins at (304) 558-2307 or by email at mark a atkins@wv.gov.

Search:	Con Consulta danta a
Description	Go Example: furnture
Asbestos Abatement Services	ABATMNT
This contract includes various asbestos abatement services, including, but not lim	nited to, removal of asbestos material, pipefitting, a
	MVPARTS
Auto Parts This controla includes meter vehicle que parts.	<u>MVPARTS</u> <u>AEBATTERY</u>
Insulation. Auto Parts This controat includes masor vehicle auto parts. Batteries (Automotive & Equipment) This controat includes automative and equipment lead add batteries of various s commercial use	AEBATTERY

Fasteners and Accessories (Screws, Nuts, Bolts, etc.)	FASTEN
This contract includes industrial and commercial fasteners and other fastening devices, including but n wathers, and anchors.	at ilmited 10, balts, screws, nuts
Fingerprinting Equipment and Services	DPS
This contract includes electronic live-scan fingerprinting services.	
Food Items (Various)	EOOD
This contract includes a variety of foods, including but not limited to, boby food, baking goods, frozen ; and vegesables, doiry products, desserts, and beverages.	foods, condiments, meats, fruits
Fuel (Gasoline, Diesel, Heating, Kerosene, etc.)	FUEL
This contract includes unleaded gasoline, E-10, unleaded diesel, winterized diesel, B5 biodiesel, winter fuel.	ized 85 blodlesel, and heating
Geographic Information System (GIS) Software	ESRJ
This contract includes geographic information system software, data, web services, documentation, ser	vices, and hardware.
Google G-Suite Software as a Service	GSUITE
This contract provides G-Suite products and services.	
Heavy Trucks, Van, Full-Size SUV	MVTRUCK
This contract includes 2020 (or current model year) Classes 20-39, GVWR 8500 ibs. or less.	
Industrial Supplies (Maintenance, Repair, and Operation Supplies)	MRQ.
This contract includes facility maintenance, repair and operations equipment and supplies.	
Information Technology Limited Advisory and Consulting Services	ITCONSULT
This contract includes information technology and advisory services.	
Lease/Finance Contract	EINANCE
This contract includes financing for equipment and other capital financing needs in the form of a mas agreement.	ter lease purchase financing
Light Bulbs and Ballasts	LIGHT
This contract includes compact fluorescent Rights (CFL), fluorescent bulbs, metal halde bulbs, lights-emil incandescent bulbs, halogen bulbs, high pressure sodium bulbs and associated ballast.	tting diode (LED) buibs,
Microsoft Software	LAB
This contract provides software licensing at a discours.	
Office Furniture	SYSFURN
This contract includes panel systems, filing cabinets, desks, chairs, tables, and other furniture needed i	in an office environment.

Purchasing Division Vendor Registration

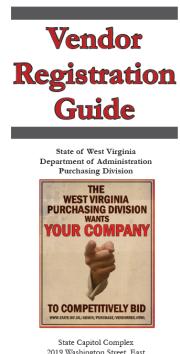
- What makes you eligible to receive orders?
- You must register *before* goods are delivered or before services are performed for a state agency.
- Vendor Registration is required by *West Virginia Code* §5A-3-12. A completed registration includes:

Purchasing Division Vendor Registration						
Disclosure of Information about your business entity, such as current active federal tax ID	Payment of Annual Fee					

Purchasing Division Vendor Registration

- Disclosure of Information
 - Legal Name
 - Business's physical address
 - Telephone number
 - Current active federal tax identification number for the business entity
 - Dun & Bradstreet number, if possible
 - https://www.dnb.com/duns-number/lookup.html

Purchasing Division Vendor Registration



2019 Washington Street, East Charleston, West Virginia 25305-0130

(304) 558-2306 Purchasing. Vendor Registration@wv.gov

- Purchasing Division's Vendor Registration Office available to provide information to vendor community.
 - Information available at www.state.wv.us/admin/purchase/VendorReg.html.
 - Information available by U.S. Mail.
 - Can make an appointment to discuss registration.
 - Can contact by phone, email, video teleconference, or in person.
 - Capitol Complex Building 15.

Small, Women-, and Minority-Owned Businesses (SWAM) Certification Program

- Two-year certification for eligible vendors created by *West Virginia Code* §5A-3-59 in 2012.
- Application for certification includes designations for womenowned businesses, veteran-owned businesses, small businesses, and more.
- Certification status may result in reciprocal benefit with an external entity or government.
- SWAM Certification in home state may also be required for West Virginia vendors applying for similar certifications in other states.
- Current list of West Virginia SWAM-Certified Vendors published to www.state.wv.us/admin/purchase/VendorReg.html

Small, Women-, and Minority-Owned Businesses (SWAM) Certification Program

- The SWAM Certification Program's largest benefit to West Virginia vendors may be when bidding with other state governments that reciprocate our SWAM certification.
- Ability to compete out of state increases West Virginia vendors' business opportunities.
- The Purchasing Division's Vendor Registration Office can provide documentation for SWAM-Certified Vendors regarding status and certification dates.

JOHN A. MYERS	STATE OF WEST VIRGINIA DEPARTMENT OF ADMINISTRATION	W. MICHAEL SHEETS				
CABINET SECRETARY	PURCHASING DIVISION 2019 WASHINGTON STREET, EAST CHARLESTON, WEST VIRGINIA 25305-013	DIRECTOR				
April 6	, 2018					
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Re: State of West Virginia Small, Women-, and Minority-Owned Business Certification Status						
10.0	inger Witte					
(SWA West vende minou The v	tter is to provide current status of your Small, Women-, and M) certification status with the State of West Virgina. This S Virginia Code SA-3-9, is a two-year certification based on r named above meets the definition of a small business, a tity-owned business as set forth in the West Virginia Code of adorol isted above. V/c # A vendor by the West Virginia Purchasing Division on 04/01.	ertification, in accordance with your representation that the youren-owned business, or a <i>f State Rules</i> 148-22-1, et seq. was first certified as a				
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To m least recer http:/ Since <i>Juli</i> Mark	urrent SWAM certification period for this vendor ends 04/0' aintain certification without lapse, a certified business shall a 60 days prior to the end of the two-year certification period ficetation forms, and a list of all certified businesses are avail /www.state.wv.us/admin/purchase/VendorReg.html. rely. 	pply to renew its certification at . Complete renewal instructions,				
PHONE: (304) 558-2306						
FAX: (304) 558-4115	WVPurchasing.gov	E.E.O./AFFIRMATIVE ACTION EMPLOYER				

Three Recommended Strategic Options for Competing for State Agency Business

- Utilize one or more strategies that fit your business model:
 - Read and search West Virginia Purchasing Bulletin with as much regularity as possible.
 - Strategy 1 Strategy 2 ent Market your business directly to agency procurement officers, especially if your business's typical transactions would be under \$50,000.
 - Strategy 3 • Statewide Contract opportunities are a longer-term, but potentially high-yield pursuit if you can offer one of the most commonly-procured commodities or services utilized by state agencies.

In Conclusion

- Learn what state agencies need; there may be demand you can supply.
- Use tools at your disposal to be as informed as possible.
 - West Virginia Purchasing Bulletin
 - Vendor Self-Service portal at wvOASIS.gov
 - Commodity-code based alerts
 - State Agency Procurement Officer Contact Listing
 - Statewide Contract opportunities
 - Vendor Registration and Transparency section of **WVPurchasing.gov**
- Regularly update Vendor Registration & SWAM Certification.

Contact Information

- Mark Totten
 - West Virginia Purchasing Division
 - WVPurchasing.gov
 - Mark.L.Totten@wv.gov
- Angelina Villanueva
 - West Virginia Purchasing Division
 - Purchasing.VendorRegistration@wv.gov

