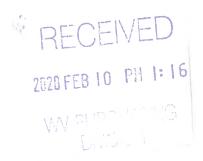


Department of Administration, Purchasing Division

2019 Washington Street East Charleston, WV 25305-0130



SEALED BID:

BUYER:

WEST VIRGINIA DEPARTMENT OF HEALTH & HUMAN RESOURCES

SOLICITATION NO.:

CRFQ HHR2000000002

BID OPENING DATE:

FEBRUARY 10, 2020

BID OPENING TIME:

1:30 PM EST

FAX NUMBER:

304-343-2788

RESPONDENT:

THE MANAHAN GROUP LLC

Owner/CEO:

GEORGE B. MANAHAN

ADDRESS:

222 CAPITOL STREET STE 400

CITY/STATE/ZIP:

CHARLESTON, WV 25301

PHONE:

304-343-2800

EMAIL:

GMANAHAN@MANAHANGROUP.COM

By signing below, I certify that I have reviewed this Request for Quotation in its entirety; understand the requirements, terms and conditions, and other information contained herein; that I am submitting this proposal for review and consideration; that I am authorized by the bidder to execute this bid or any documents related thereto on bidder's behalf; that I am authorized to bind the bidder in a contractual relationship; and that, to the best of my knowledge, the bidder has properly registered with any State agency that may require registration.

George B. Manahan Signature

Today's Date

2-7-2020

Table of Contents

Page 1	Table of Contents
Pages 2 – 9	CRFQ 0511 HHR2000000002 Version 4 Forms
Pages 10 – 11	Addendum Acknowledgement Form
Pages 12 – 13	Certificate of Liability Insurance
Pages 14 – 15	Certificate of Workers Compensation Insurance
Pages 16 – 17	Designated Contact and Certification and Signature
Pages 18 – 19	Contract Manager
Pages 20 – 22	Cost Pages
Pages 23 – 24	Purchasing Affidavit
Pages 25 – 27	Disclosure of Interested Parties to Contracts
Pages 28 – 36	WV Business Registration and LLC Designation and Amendments
Pages 37 – 38	Vendor Preference Certificate
Pages 39 – 40	Proof of Vendor Registration

CRFQ 0511 HHR2000000002 Version 4 Forms



Purchasing Divison 2019 Washington Street East Post Office Box 50130 Charleston, WV 25305-0130 State of West Virginia Request for Quotation 33 — Service - Misc

Proc Folder: 655325

Doc Description: Addendum No. 3 - Advertising Services

Proc Type: Central Master Agreement

 Date Issued
 Solicitation Closes
 Solicitation No
 Version

 2020-02-03
 2020-02-10
 CRFQ
 0511 HHR2000000002
 4

 13:30:00
 4

BID RECEIVING LOCATION

BID CLERK

DEPARTMENT OF ADMINISTRATION

PURCHASING DIVISION

2019 WASHINGTON ST E

CHARLESTON

WV 25305

US

VENDOR

Vendor Name, Address and Telephone Number:

THE MANAHAN GROUP LLC

222 CAPITOL STRIET STE 400

CHARLESTON, WV 25301

304-343-2800 / FAX 304-343-2788 / 9 MANAHAN @MANAHAN GROUP. COM

FOR INFORMATION CONTACT THE BUYER

Tara Lyle (304) 558-2544 tara.l.lyle@wv.gov

Signature X

FEIN# 200201317

DATE 2/5/2020

All offers subject to all terms and conditions contained in this solicitation

Page: 1

ADDITIONAL INFORMATION:

Addendum No. 3 - to extend the bid opening from 02/07/2020 to 02/10/2020 at 1:30 pm, to provide responses to vendor questions (see attachment) and revised pricing pages - Exhibit A attached.

No other changes.

INVOICE TO		SHIP TO	
VARIOUS AGENCY LOC AS INDICATED BY ORD		VARIOUS AGENCY LO AS INDICATED BY OR	
No City	WV99999	No City	WV 99999
us		us	

Line	Comm Ln Desc	Qty	Unit Issue	Unit Price	Total Price
1	Contract Administration/Consultation	20.00000	HOUR		

Comm Code	Manufacturer	Specification	Model #	
82101800				

Extended Description:

Contract Administration/Consultation

INVOICE TO	MISSON OF STREET	SHIP TO	
VARIOUS AGENCY LO AS INDICATED BY OR		VARIOUS AGENCY LO AS INDICATED BY OR	
No City	WV99999	No City	WV 99999
us		us	

omm Ln Desc	Qty	Unit Issue	Unit Price	Total Price
ccount Services	10.00000	HOUR		
		40,0000	40,00000	40,00000

Comm Code	Manufacturer	Specification	Model #	
82101800				

Extended Description:

Account Services

INVOICE TO		SHIP TO	
VARIOUS AGENCY LOC AS INDICATED BY ORDI		VARIOUS AGENCY LO AS INDICATED BY OF	
No City	WV99999	No City	WV 99999
US		us	

Line	Comm Ln Desc	Qty	Unit Issue	Unit Price	Total Price
3	Television Production	50.00000	HOUR		

Comm Code	Manufacturer	Specification	Model #	
82101800				

Television Production

INVOICE TO		SHIP TO	
VARIOUS AGENCY LOG AS INDICATED BY ORD		VARIOUS AGENCY LO AS INDICATED BY OF	
No City	WV99999	No City	WV 99999
US		us	

Line	Comm Ln Desc	Qty	Unit Issue	Unit Price	Total Price
4	Radio Production	50.00000	HOUR		

Comm Code	Manufacturer	Specification	Model #	
82101800				

Extended Description:

Radio Production

INVOICE TO		SHIP TO	
VARIOUS AGENCY LO AS INDICATED BY OR		VARIOUS AGENCY LO AS INDICATED BY OR	
No City	WV99999	No City	WV 99999
us		us	

Comm Ln Desc	Qty	Unit Issue	Unit Price	Total Price
Outdoor Advertising	50.00000	HOUR		
		To 00000	The same of the sa	The control of the co

Comm Code	Manufacturer	Specification	Model #	
82101800				
I				U.

Outdoor Advertising

INVOICE TO		SHIP TO	
VARIOUS AGENCY LO AS INDICATED BY ORI		VARIOUS AGENCY LO AS INDICATED BY OR	
No City	WV99999	No City	WV 99999
US		us	

Line	Comm Ln Desc	Qty	Unit Issue	Unit Price	Total Price
6	Media Buys	50.00000	HOUR		
l					

Comm Code	Manufacturer	Specification	Model #	
82101800				

Extended Description:

Media Buys

INVOICE TO		SHIP TO	
VARIOUS AGENCY LO AS INDICATED BY OF	· ·	VARIOUS AGENCY LO AS INDICATED BY OF	
No City	WV99999	No City	WV 99999
us		US	

Line	Comm Ln Desc	Qty	Unit Issue	Unit Price	Total Price
7	Print Media	50.00000	HOUR		

Comm Code	Manufacturer	Specification	Model #	
82101800				

Extended Description :

Print Media

INVOICE TO		SHIP TO	
VARIOUS AGENCY LO AS INDICATED BY ORI		VARIOUS AGENCY LO AS INDICATED BY OF	· · · · · · · · · · · · · · · · · · ·
No City	WV99999	No City	WV 99999
us		us	

Comm Ln Desc	Qty	Unit Issue	Unit Price	Total Price
Internet/World Wide Web	10.00000	HOUR		

Comm Code	Manufacturer	Specification	Model #	
82101800				

Internet/World Wide Web

INVOICE TO		SHIP TO	
VARIOUS AGENCY LO AS INDICATED BY OF		VARIOUS AGENCY LO AS INDICATED BY OR	
No City	WV99999	No City	WV 99999
us		US	

n Desc	Qty	Unit Issue	Unit Price	Total Price
Analysis, Evaluation	50.00000	HOUR		
	n Desc Analysis, Evaluation	50,0000	50 00000 HOUR	50 00000 HOUR

Comm Code	Manufacturer	Specification	Model #	
82101800		, , , , , , , , , , , , , , , , , , , ,		

Extended Description:

Survey, Analysis, Evaluation

INVOICE TO		SHIP TO	
VARIOUS AGENCY LO AS INDICATED BY OR		VARIOUS AGENCY LO AS INDICATED BY OF	
No City	WV99999	No City	WV 99999
us		us	

Line	Comm Ln Desc	Qty	Unit Issue	Unit Price	Total Price
10	Design and Copy	50.00000	HOUR		

Comm Code	Manufacturer	Specification	Model #	
82101800				
1				

Design and Copy

INVOICE TO		SHIP TO	
VARIOUS AGENCY LI AS INDICATED BY OF		VARIOUS AGENCY L AS INDICATED BY OF	
No City	WV99999	No City	WV 99999
us		us	

Line	Comm Ln Desc	Qty	Unit Issue	Unit Price	Total Price
11	Data Acceptance and Transfer	10.00000	HOUR		

Comm Code	Manufacturer	Specification	Model #	
82101800				

Extended Description:

Data Acceptance and Transfer

S	CH	ED	UL	Æ	OF	EV	囯	TV	S

Line	<u>Event</u>	Event Date
1	Question deadline by 11:00 am	2020-01-02

	Document Phase	Document Description	Page 7
HHR2000000002	Final	Addendum No. 3 - Advertising Services	of 7

ADDITIONAL TERMS AND CONDITIONS

See attached document(s) for additional Terms and Conditions

Addendum Acknowledgement Form

ADDENDUM ACKNOWLEDGEMENT FORM SOLICITATION NO.: CRFO HHR2000000002

Instructions: Please acknowledge receipt of all addenda issued with this solicitation by completing this addendum acknowledgment form. Check the box next to each addendum received and sign below. Failure to acknowledge addenda may result in bid disqualification.

Acknowledgment: I hereby acknowledge receipt of the following addenda and have made the necessary revisions to my proposal, plans and/or specification, etc.

Addendum Numbers Received:

(Check the box next to each addendum received)

[X]	Addendum No. 1]]	Addendum No. 6
[X]	Addendum No. 2	[]	Addendum No. 7
[X]	Addendum No. 3]]	Addendum No. 8
[]	Addendum No. 4	[]	Addendum No. 9
[]	Addendum No. 5	[]	Addendum No. 10

I understand that failure to confirm the receipt of addenda may be cause for rejection of this bid. I further understand that that any verbal representation made or assumed to be made during any oral discussion held between Vendor's representatives and any state personnel is not binding. Only the information issued in writing and added to the specifications by an official addendum is binding.

THE HANAHAN GROUP LLC

Company

Suy DMM

Authorized Signature

NOTE: This addendum acknowledgement should be submitted with the bid to expedite document processing.

Certificate of Liability Insurance



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY) 01/02/2020

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(les) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

u	us ceruncate does not conterrights	to the	cer	ilicate noider in hed of st			1				
PRO	DUCER				CONTA NAME:	CT Donteak	o Wilson				
Capital Insurance Group LLC					PHONE (A/C, No, Ext): (304)346-5232 FAX (A/C, No): (304)984-6720					984-6720	
216 W Washington Street					E-MAIL ADDRESS: don@cigwv.com						
					INSURER(S) AFFORDING COVERAGE						NAIC #
Ch.	arleston			WV 25302			ers Cas Ins C				19046
				VV 23302				JOI Alliel			19040
INSU	JRED				INSURE	RB: Burns a	ING WIICOX			_	
	The Manahan Group				INSURE	RC:					
	222 Capitol St				INSURE	RD:					
					INSURE	RE:					
	Charleston			WV 25301	INSURE	RF:					
CO	VERAGES CER	TIF	CATE	NUMBER:				REVISION NUM	ABER:	,	
IN CI E	HIS IS TO CERTIFY THAT THE POLICIES IDICATED. NOTWITHSTANDING ANY RETRIFICATE MAY BE ISSUED OR MAY XCLUSIONS AND CONDITIONS OF SUCH	PER POLI	REME TAIN, CIES.	NT, TERM OR CONDITION THE INSURANCE AFFORD LIMITS SHOWN MAY HAVE	OF AN	Y CONTRACT THE POLICIE REDUCED BY	FOR OTHER ES DESCRIBE PAID CLAIMS.	DOCUMENT WITH D HEREIN IS SU	H RESPE	CT TO	WHICH THIS
NSR LTR	TYPE OF INSURANCE	ADDL	SUBR	POLICY NUMBER		POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)		LIMITS	3	
	COMMERCIAL GENERAL LIABILITY							EACH OCCURRENC	E	\$ 1000	0000
	CLAIMS-MADE X OCCUR							PREMISES (Ea occu		\$ 3000	000
			1					MED EXP (Any one person) \$ 5000)	
Α				6800L282488	07/30/2019	019 07/30/2020	PERSONAL & ADV II				
	GEN'L AGGREGATE LIMIT APPLIES PER:							GENERAL AGGREG		\$ 2000	
	POLICY PRO-							PRODUCTS - COMP	/OP AGG	\$ 2000	0000
	OTHER:							deductible)
	AUTOMOBILE LIABILITY							COMBINED SINGLE (Ea accident)	LIMIT	\$ 1000	0000
	ANY AUTO							BODILY INJURY (Per	r person)	\$ 1000	0000
Α	OWNED SCHEDULED			BA2N945226	07/30/20	07/30/2019	07/30/2020	BODILY INJURY (Per	r accident)	\$ 1000	0000
	AUTOS ONLY HIRED AUTOS ONLY AUTOS ONLY AUTOS ONLY							PROPERTY DAMAG (Per accident)	E	\$	
	AUTOS ONLY							(Far accident)		\$	
	UMBRELLA LIAB OCCUR							EACH OCCURRENC	E.	\$ 1000	0000
Α	EXCESS LIAB CLAIMS-MADE			CUP1L212693		07/30/2019	07/30/2020	AGGREGATE		\$ 1000	0000
	DED RETENTION \$									\$	
	WORKERS COMPENSATION							PER STATUTE	OTH- ER		
	AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE							E.L. EACH ACCIDEN		\$	
	OFFICER/MEMBER EXCLUDED? (Mandatory in NH)	N/A						E.L. DISEASE - EA E			
	If ves, describe under							E.L. DISEASE - POLI		\$	
	DÉSCRIPTION OF OPERATIONS below							Professional Li			00000
В	Professional Liability			ESH00717791		07/30/2019	07/30/2020	1 Tolessional Li	ability	Ψιος	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
DESC	CRIPTION OF OPERATIONS / LOCATIONS / VEHICI	LES (A	CORD	101, Additional Remarks Schedul	e, may b	e attached if mor	e space is require	ad)			
CEF	RTIFICATE HOLDER				CANC	ELLATION					
				I	SHO	ULD ANY OF '	THE ABOVE D	ESCRIBED POLIC	IES BE C/	ANCELL	ED BEFORE

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

Tara Lyle, Buyer Supervisor
Department of Administration, Purchasing Division
2019 Washington Street, East
Charleston, WV 25305
CREO 0511 HHB

Email:

CRFQ 0511 HHR2000000002

The Manahan Group LLC

Fax: ACORD 25 (2016/03)

Page 13

1988-2015 ACORD CORPORATION. All rights reserved.

rks of ACORD

SENTATIVE

Certificate of Workers Compensation Insurance



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM,DD,YYYY) 02/04/2020

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(jes) must have ADDITIONAL INSURED provisions or be endorsed.

this o	BROGATION IS WAIVED, subjectertificate does not confer rights	o the	cer	tificate holder in lieu of su	ich endo	rsement(s))			
RODUC	ER				CONTACT NAME:					
Automatic Data Processing Insurance Agency, Inc.						x0:		(A/C, No):		
, 1000 mare 0 mar 1 100000 mg mare 1 13000 mg						. AU.		(A)C, NO		
l ahA l	Soulevard				ADDRESS		IIDED/S) AEEOI	IDING COVERAGE		NAIC#
Cosela				NI 07068	INSURER	T 1 65 4	Fire Insurance Co			29459
INSURED						-				
	THE MANAHAN GROUP				INSURER					
	222 CAPITOL ST STE 400				INSURER					
	ZZZ CALITOEST STE 100				INSURER					
	Charleston			WV 25301	INSURER					
OVE		TIE	CAT	E NUMBER: 1373151	INSURER	F:		REVISION NUMBER:		
	RAGES CER IS TO CERTIFY THAT THE POLICIES				VEREEN	ISSUED TO			HE POI	ICY PERIC
INDIC CERT	ATED. NOTWITHSTANDING ANY R IFICATE MAY BE ISSUED OR MAY USIONS AND CONDITIONS OF SUCH	EQUI PERT	REM TAIN,	ENT, TERM OR CONDITION THE INSURANCE AFFORE	OF ANY	CONTRACT HE POLICIE	FOR OTHER ES DESCRIBE	DOCUMENT WITH RESPI D HEREIN IS SUBJECT	CT TO	WHICH TH
R	TYPE OF INSURANCE	ADDL	WVD	POLICY NUMBER	ris Ch	OLICY EFF	(MM,DD,YYYY)	LIMIT	s	
+	COMMERCIAL GENERAL LIABILITY	BAZD	1770		100			EACH OCCURRENCE	s	
	CLAIMS-MADE OCCUR					H		DAMAGE TO RENTED PREMISES (Ea occurrence)	5	
	Court In the Court							MED EXP (Any one person)	s	
\vdash								PERSONAL & ADV INJURY	5	
GE	NL AGGREGATE LIMIT APPLIES PER:							GENERAL AGGREGATE	s	
100	POLICY PRO- LOC							PRODUCTS -COMP,OP AGG	s	
	OTHER:								S	
AU	TOMOBILE LIABILITY							COMBINED SINGLE LIMIT	S	
7.0	ANY AUTO							(Ea accident) BODILY INJURY (Per person)	s	
	OWNED SCHEDULED				1			BODILY INJURY (Per accident)	5	
	AUTOS ONLY AUTOS HIRED NON-OWNED							PROPERTY DAMAGE	S	
-	AUTOS ONLY AUTOS ONLY							(Per accident)	s	
+	UMBRELLA LIAB OCCUR							ELGUA GGUA GELIGE		
-	- Joeen							EACH OCCURRENCE	S	
	Cardina Hotela							AGGREGATE	5	
WO	DED RETENTION S RKERS COMPENSATION							VI PER OTH-	5	
ANI	EMPLOYERS' LIABILITY Y / N							STATUTE OTH-	s 100,	000
OFF	PROPRIETOR/PARTNER/EXECUTIVE N	N/A	N	76WE GGB 4885	10/15/20	0/15/2019	10/15/2020		s 100,	
(Ma	ndatory in NH) s, describe under							E.L. DISEASE -EA EMPLOYEE	s 100,	
DES	CRIPTION OF OPERATIONS below	_						E.L. DISEASE -POLICY LIMIT	s 100,	000
SCRIP'	TION OF OPERATIONS / LOCATIONS / VEHIC	LES (4	CORI	D 101. Additional Remarks Schedu	le, may be a	ttached if mon	e space is requir	ed)		
		- 1				LLATION				
:KIII	ICATE HOLDER				CANCE	LLATION				
	INSURED	0	: c	PY	THE E	XPIR ATIO	N DATE THI	ESCRIBED POLICIES BE C EREOF, NOTICE WILL YPROVISIONS.		
		-		Paris and Communication of the	AUTHORIZED REPRESENTATIVE					
				1 (0 1 /4 1 h) 0 (0 1 mm (0 1	710111011	LD KLI KLJE.	TIMINE			
					-71.) A Maria	TIATIVE			

ACORD 25 (2016,03)

The ACORD name and logo are registered marks of ACORD

Designated Contact and Certification and Signature

DESIGNATED CONTACT: Vendor appoints the individual identified in this Section as the Contract Administrator and the initial point of contact for matters relating to this Contract.
RON SARRETT, CONTROLLER (Name, Title) RON SARRETT, CONTROLLER (Printed Name and Title) 222 (APITOL STREET STE 400, CHARLESTON, WV 25301 (Address) 304.343-2800 /304.343-2788 (Phone Number) / (Fax Number) RSARRETT @ MANAMANGROUP, COM (email address)
CERTIFICATION AND SIGNATURE: By signing below, or submitting documentation through wvOASIS, I certify that I have reviewed this Solicitation in its entirety; that I understand the requirements, terms and conditions, and other information contained herein; that this bid, offer or proposal constitutes an offer to the State that cannot be unilaterally withdrawn; that the product or service proposed meets the mandatory requirements contained in the Solicitation for that product or service, unless otherwise stated herein; that the Vendor accepts the terms and conditions contained in the Solicitation, unless otherwise stated herein; that I am submitting this bid, offer or proposal for review and consideration; that I am authorized by the vendor to execute and submit this bid, offer, or proposal, or any documents related thereto on vendor's behalf; that I am authorized to bind the vendor in a contractual relationship; and that to the best of my knowledge, the vendor has properly registered with any State agency that may require registration.
(Company) G BORGE B. MANAHAV CLS (Authorized Signature) (Representative Name, Title)
Clorge B. MawaHaw O WNCR/CE6 (Printed Name and Title of Authorized Representative) 2/7/2020 (Date)
304-343-2800 / 304-343-2788

(Phone Number) (Fax Number)

Contract Manager

REQUEST FOR QUOTATION CRFQ HHR2000000002 - ADVERTISING SERVICES

11. MISCELLANEOUS:

11.1. Contract Manager: During its performance of this Contract, Vendor must designate and maintain a primary contract manager responsible for overseeing Vendor's responsibilities under this Contract. The Contract manager must be available during normal business hours to address any customer service or other issues related to this Contract. Vendor should list its Contract manager and his or her contact information below.

Contract Manager: Row JARRETT

Telephone Number: 304-343-2900

Fax Number: 304-343-2788

Email Address: RSARRETT @ MANAHANGROUP, COM

Cost Pages

REQUEST FOR QUOTATION CRFQ HHR2000000002 - Addendum No. 3 ADVERTISING SERVICES

Exhibit A - PRICING PAGE - Revised by Addendum No. 3 issued 2/3/2020

Service	Estimated Hours	All-Inclusive Hourly Rate	Extended Cost
Contract Administration / Consultation	20	\$ 105	\$ 2100.00
Account Services	10	\$ 105	\$ 1050.00
Television Production	50	\$ 20	\$ 1000.00
Radio Production	50	\$ 20	\$ 1000.00
Outdoor Advertising	50	\$ 20	\$ 1000.00
Media Buys	50	\$ 105	\$5250.00
Print Media	50	\$ 20	\$1000.00
Internet/World Wide Web	10	\$ 75	\$ 750.00
Survey, Analysis, Evaluation	50	\$ 20	\$ 1000,00
Design and Copy	50	\$ 105	\$ 5250.00
Data Acceptance and Transfer	10	\$ - Ø-	\$ -0-
Advertisi	ng Services / Hourly Rates	Subtotal	\$ 19,400.00

A. Advertising Services / Hourly Rates

B. Media Buys Add-On

All vendors responding to this CRFQ must provide a percentage of add-on or "markup" for media buying activities if the vendor will charge the agency an add-on to the actual costs for media buys. Vendors not intending to charge an add-on will use an add-on percentage of Zero (0) with a multiplier of 1.0. If a vendor fails to provide and add-on percentage, it will be interpreted as no add-on for media buys during the life of the contract.

Add-on for Media Buys Percentage 9/

Multiplier (Convert percentage to a decimal and add to 1) (For example, 10% would be .10 making multiplier 1.10) \$2,750,000 is the amount of estimated media buys.

1.00 x \$2,750,000 = 2,750,000 Media Buys Add-on Subtotal

See next page.

Revised 12/12/2017

Mh

CRFQ 0511 HHR2000000002 The Manahan Group LLC

Page 21

REQUEST FOR QUOTATION CRFQ HHR2000000002 - Addendum No. 3 **ADVERTISING SERVICES**

Advertising Services/Hourly Rates Subtotal (A):

\$ 19,400.00

Media Buys Add-ons Subtotal (B):

\$2,750,000.00

Overall Total Cost:

(Advertising Services/Hourly Rates

Subtotal plus Media Buys Add-on Subtotal)

\$ 2,769,400.00

Note: Bids will be evaluated on the basis of the lowest Overall Total Cost following confirmation of compliance with all mandatory specification requirements. Estimated hours and media buys noted on the Pricing Page for service categories are estimates for evaluation purposes only; actual hours may be more or less at the discretion of DHHR. The contract will be awarded to the lowest overall total cost meeting all mandatory requirements.

THE MANAHAN GROUP LLC

By: GLORGE B. MANAMAN

Title: OWNER/CEO

Date: 2/2/2020

Address:

222 CAPITOL ST STE 400 CHARLESTON WV 25301

Business Phone Number: 304-343-2800

Email:

9 MANAHAND MANAHANGROUP.COM

Authorized Signature:

Purchasing Affidavit

Purchasing Affidavit (Revised 01/19/2018)

STATE OF WEST VIRGINIA **Purchasing Division**

Page 24

PURCHASING AFFIDAVIT

CONSTRUCTION CONTRACTS: Under W. Va. Code § 5-22-1(i), the contracting public entity shall not award a construction contract to any bidder that is known to be in default on any monetary obligation owed to the state or a political subdivision of the state, including, but not limited to, obligations related to payroll taxes, property taxes, sales and use taxes, fire service fees, or other fines or fees.

ALL CONTRACTS: Under W. Va. Code §5A-3-10a, no contract or renewal of any contract may be awarded by the state or any of its political subdivisions to any vendor or prospective vendor when the vendor or prospective vendor or a related party to the vendor or prospective vendor is a debtor and; (1) the debt owed is an amount greater than one thousand dollars in the aggregate; or (2) the debtor is in employer default.

EXCEPTION: The prohibition listed above does not apply where a vendor has contested any tax administered pursuant to chapter eleven of the W. Va. Code, workers' compensation premium, permit fee or environmental fee or assessment and the matter has not become final or where the vendor has entered into a payment plan or agreement and the vendor is not in default of any of the provisions of such plan or agreement.

DEFINITIONS:

"Debt" means any assessment, premium, penalty, fine, tax or other amount of money owed to the state or any of its political subdivisions because of a judgment, fine, permit violation, license assessment, defaulted workers' compensation premium, penalty or other assessment presently delinquent or due and required to be paid to the state or any of its political subdivisions, including any interest or additional penalties accrued thereon.

"Employer default" means having an outstanding balance or liability to the old fund or to the uninsured employers' fund or being in policy default, as defined in W. Va. Code § 23-2c-2, failure to maintain mandatory workers' compensation coverage, or failure to fully meet its obligations as a workers' compensation self-insured employer. An employer is not in employer default if it has entered into a repayment agreement with the Insurance Commissioner and remains in compliance with the obligations under the repayment agreement.

"Related party" means a party, whether an individual, corporation, partnership, association, limited liability company or any other form or business association or other entity whatsoever, related to any vendor by blood, marriage, ownership or contract through which the party has a relationship of ownership or other interest with the vendor so that the party will actually or by effect receive or control a portion of the benefit, profit or other consideration from performance of a vendor contract with the party receiving an amount that meets or exceed five percent of the total contract amount.

AFFIRMATION: By signing this form, the vendor's authorized signer affirms and acknowledges under penalty of law for false swearing (W. Va. Code §61-5-3) that: (1) for construction contracts, the vendor is not in default on any monetary obligation owed to the state or a political subdivision of the state, and (2) for all other contracts. that neither vendor nor any related party owe a debt as defined above and that neither vendor nor any related party are in employer default as defined above, unless the debt or employer default is permitted under the exception above.

WITNESS THE FOLLOWING SIGNATURE: IAN GROUP LLE Date: State of County of Taken, subscribed, and sworn to before me this 20-20 My Commission expires JOYCE A. OXLEY Notary Public Official Seal **NOTARY PUBLIC AFFIX SEA** State of West Virginia My Comm. Expires Aug 22, 2023

231 Capitol Street, Suite 400 Charleston WV 25301

Disclosure of Interested Parties to Contracts

West Virginia Ethics Commission



Disclosure of Interested Parties to Contracts

Pursuant to W. Va. Code § 6D-1-2, a state agency may not enter into a contract, or a series of related contracts, that has/have an actual or estimated value of \$1 million or more until the business entity submits to the contracting state agency a Disclosure of Interested Parties to the applicable contract. In addition, the business entity awarded a contract is obligated to submit a supplemental Disclosure of Interested Parties reflecting any new or differing interested parties to the contract within 30 days following the completion or termination of the applicable contract.

For purposes of complying with these requirements, the following definitions apply:

"Business entity" means any entity recognized by law through which business is conducted, including a sole proprietorship, partnership or corporation, but does not include publicly traded companies listed on a national or international stock exchange.

"Interested party" or "Interested parties" means:

- (1) A business entity performing work or service pursuant to, or in furtherance of, the applicable contract, including specifically sub-contractors;
- (2) the person(s) who have an ownership interest equal to or greater than 25% in the business entity performing work or service pursuant to, or in furtherance of, the applicable contract. (This subdivision does not apply to a publicly traded company); and
- (3) the person or business entity, if any, that served as a compensated broker or intermediary to actively facilitate the applicable contract or negotiated the terms of the applicable contract with the state agency. (This subdivision does not apply to persons or business entities performing legal services related to the negotiation or drafting of the applicable contract.)

"State agency" means a board, commission, office, department or other agency in the executive, judicial or legislative branch of state government, including publicly funded institutions of higher education: Provided, that for purposes of W. Va. Code § 6D-1-2, the West Virginia Investment Management Board shall not be deemed a state agency nor subject to the requirements of that provision.

The contracting business entity must complete this form and submit it to the contracting state agency prior to contract award and to complete another form within 30 days of contract completion or termination.

This form was created by the State of West Virginia Ethics Commission, 210 Brooks Street, Suite 300, Charleston, WV 25301-1804. Telephone: (304)558-0664; fax: (304)558-2169; e-mail: ethics@wv.gov; website: www.ethics.wv.gov.

Revised June 8, 2018

Page 27

West Virginia Ethics Commission

Disclosure of Interested Parties to Contracts

(Required by W. Va. Code § 6D-1-2)

Name of Contracting Business Entity: THE MANAHAN GADYLUAddress: 222 CAPITOL ST STE 400
CHARLESTON, WV 25301
Name of Authorized Agent: <u>GEORGE B, MANAHAN</u> Address: <u>(SAME AS AB OUE)</u>
Contract Number: HHR 2000000002 Contract Description: ADVERSISING SCRUCES
Governmental agency awarding contract: WEST VIRGIMA DEPARTMENT OF HEALTH AND HUMAN RESOURCES
☐ Check here if this is a Supplemental Disclosure
List the Names of Interested Parties to the contract which are known or reasonably anticipated by the contracting business entity for each category below (attach additional pages if necessary):
1. Subcontractors or other entities performing work or service under the Contract
☐ Check here if none, otherwise list entity/individual names below.
2. Any person or entity who owns 25% or more of contracting entity (not applicable to publicly traded entities)
☐ Check here if none, otherwise list entity/individual names below.
 Any person or entity that facilitated, or negotiated the terms of, the applicable contract (excluding legal services related to the negotiation or drafting of the applicable contract) Check here if none, otherwise list entity/individual names below.
Signature: Date Signed: 2-7-2020
Notary Verification
State of West Virginia, County of Xunawa
,, the authorized agent of the contracting business
entity listed above, being duly sworn, acknowledge that the Disclosure herein is being made under oath and under the
penalty of perjury.
Take , such to and subscribed bere e me this JOYCE A. OXLEY Notary Public Official Seal State of West Virginia My Comm. Expires Aug 22, 2023 231 Capitol Street, Suite 400 Charleston WV 25301 Date Received by State Agency:
Date submitted to Ethics Commission:

Business Registration and LLC Designation and Amendments

WEST VIRGINIA STATE TAX DEPARTMENT BUSINESS REGISTRATION CERTIFICATE

ISSUED TO:
MANAHAN GROUP LLC THE
DBA MANAHAN GROUP THE
222 CAPITOL ST 400
CHARLESTON, WV 25301-2.15

BUSINESS REGISTRATION ACCOUNT NUMBER:

1008-7832

This certificate is issued on:

11/16/2010

This certificate is issued by the West Virginia State Tax Commissioner in accordance with Chapter 11, Article 12, of the West Virginia Code

The person or organization identified on this certificate is registered to conduct business in the State of West Virginia at the location above.

This certificate is not transferrable and must be displayed at the location for which issued.

This certificate shall be permanent until cessation of the business for which the certificate of registration was granted or until it is suspended, revoked or cancelled by the Tax Commissioner.

Change in name or change of location shall be considered a cessation of the business and a new certificate shall be required.

TRAVELING/STREET VENDORS: Must carry a copy of this certificate in every vehicle operated by them. CONTRACTORS, DRILLING OPERATORS, TIMBER/LOGGING OPERATIONS: Must have a copy of this certificate displayed at every job site within West Virginia.

atL006 v.4 L1514938112





I, Joe Manchin III, Secretary of State of the State of West Virginia, hereby certify that

MANAHAN & PAULEY LLC

Control Number: 59437

has filed its "Articles of Organization" in my office according to the provisions of West Virginia Code §§31B-2-203 and 206. I hereby declare the organization to be registered as a limited liability company from its effective date of September 4, 2003 until the expiration of the term or termination of the company.

Therefore, I hereby issue this

CERTIFICATE OF A LIMITED LIABILITY COMPANY



Given under my hand and the Great Seal of the State of West Virginia on this day of September 4, 2003

Secretary of State

CRFQ 0511 HHR2000000002 The Manahan Group LLC

Joe Manchin III Secretary of State State Capitol Building 1900 Kanawha Blvd. East Charleston, WV 25305-0770 Page 31

Penney Barker, Team Leader Corporations Division Tel: (304) 558-8000

Fax: (304) 558-5758

Hours: 8:30 a.m. - 5:00 p.m. ET

WEST VIRGINIA ARTICLES OF ORGANIZATION OF LIMITED LIABILITY COMPANY

Control # 59437

			inia Code §31B-2	2-202, adopt the following Article	es of Organization for a			
1. T	Virginia Limited Liability Com the name of the West Virgi company shall be: [The name orms such as "limited liability compar "PLLC"see instructions for list of	inia limited must contain or ny" or abbreviation	ne of the required ons such as "LLC"	Manahan & Pauley LLC				
2. T	he company will be a:		X rrc	professional LLC for the profession of				
	he address of the initial de		Street	Suite 1710, 900 Lee Str	reet, East			
	ated office of the company		City/State/Zip:	Charleston	WV 25301			
	he mailing address of the p	orincipal Street/Bo						
O,	ince, ii dinerent, wii be.		City/State/Zip:					
	he name and street addreserson to whom notice of		Name:	Brent Pauley Suite 1710, 900 Lee Stre	ot Fact			
-	ess may be sent, if any, is	-	Street					
			City/State/Zip:	Charleston, WV 25301	ontegrand during area			
	he mailing address of the a		Street/Box:		_FILED_			
agent of process, if different,		is:	City/State/Zip:	W- TO NO.	SEP 4 2003			
6. Th	ne name and address of ea	ich organize	r and member	with signature authority.	D: OFFICE OF			
	<u>Name</u>	No. & Stree	<u>et</u>	City, State, Zip	SECRETARY OF STATE			
В	rent Pauley	Suite 1710	D, 900 Lee Str	eet, East Charleston, V	VV 25311			
<u>G</u>	eorge Manahan	Suite 1710, 900 Lee Street East Charleston, WV 25311						
=								
7. Th	ne company will be:			I company, for an indefinite p				
			X a term c	ompany, for the term of 100	years.			

CRFQ 0511 HHR2000000002 The Manahan Group LLC

Title/Capacity

Brent Pauley

Name [print or type]



I, Betty Ireland, Secretary of State of the State of West Virginia, hereby certify that

originals of the Articles of Amendment to the Articles of Organization of

MANAHAN & PAULEY LLC

are filed in my office, signed and verified, as required by the provisions of West Virginia Code §31B-2-204 and conform to law. Therefore, I issue this

CERTIFICATE OF AMENDMENT TO THE ARTICLES OF ORGANIZATION

changing the name of the limited liability company to

THE MANAHAN GROUP LLC

and I attach to this certificate a duplicate original of the Articles of Amendment.



Given under my hand and the Great Seal of the State of West Virginia on this day of June 14, 2005

Setty Treland

Secretary of State

Secretary of State State Capitol Bldg. 1900 Kanawha Blvd. East Charleston, WV 25305

WEST VIRGINIA ARTICLES OF AMENDMENT TO

Corporations Division Tel: (304) 558-8000 Fax: (304) 558-5758 Hrs - 8:30am-5:00pm

business@wvsos.com

FEE: \$25

Form LLD-2

WWW.WVS05.COID

In accordance with §31B-2-204 of the Code of West Virginia, the undersigned organization adopts the following Articles of Amendment to its Articles of Organization:

The name of the organization is Manahan & Pauley LLC

ARTICLES OF ORGANIZATION

Date of filing Articles of Organization with the West Virginia	Secretary of State: 9/4/03
Change of Name information or Text of Amendment	
Change of name from Manahan & Pauley LLC	
To: The Manahan Group LLC	
Other amendment (use additional pages if necessary)	
Contact name and number of person to reach in case of problem avoid a return or rejection of filing if there appears to be a problem	with filing: (optional, however, listing one may help to lem with the document)
Name: Charles C. Lorensen	Phone: 343-5555
Signature of person executing document:	Capacity in which he/she is signing (Example: member, manager, etc.)
	FILED
	JUN 1 4 2005
PRINT THIS COPY, THEN CLICK	IN THE OFFICE OF SECRETARY OF STATE
Issued by the WV Secretary o	f State Revised 1/05



I, Natalie E. Tennant, Secretary of State of the State of West Virginia, hereby certify that

THE MANAHAN GROUP LLC

has filed a "Certificate of Registration of Trade Name" in my office according to the provisions of Chapter 47 of the West Virginia Code and was found to conform to law.

Therefore, I hereby issue this

CERTIFICATE OF REGISTRATION OF TRADE NAME

authorizing it to transact business in West Virginia under the assumed name of

THE MANAHAN GROUP



Given under my hand and the Great Seal of the State of West Virginia on this day of November 18, 2010

Vatelil Eyemment
Secretary of State

· 1- 是在在新州市(安徽)

FILED

NOV 1 8 2010

Natalie E. Tennant Secretary of State 1900 Kanawha Blvd E. Bldg 1, Suite 157-K Charleston, WV 25305

PLICATION FOR

IN THE OFFICE OF Corporations Division
CRETARY OF STATE

Penney Barker, Manager
Corporations Division
Tel: (304)558-8000
Fax: (304)558-8381

FILE ONE ORIGINAL (Two if you want a filed stamped copy returned to you) FEE: \$25.00 APPLICATION FOR TRADE NAME

Hrs: 8:30 a.m. - 5:00 p.m. ET

ī.	The name of the company applying register a trade name is:	0	THE MANAHAN GROUP LLC
2.	The above company is applying to dibusiness within West Virginia under the following trade name:		THE MANAHAN GROUP
3.	The address of the principal office:		CHARLESTON, WV 2530
4.	The name, title, address and signature of the person having authority to make application:	Name: Street: City/State	GEORGE B. MANAHAN 222 CALIFOL ST STE 400 ETZIP: CHARLESTON, WV 25301
	Nu AMu	~	- Dulyalora

BEFORE you fill out the application: The name you select will be approved only if it is available—that is, if the name is not the same as and is distinguishable from any other name which has been reserved or filed. Before you prepare this application, call the Corporations Division at (304)558-8000 to find out if the name you have chosen is available. A telephone check on availability of a name is not a guarantee, but it will help find a name you can use.

As required by §47-8-4 of the West Virginia Code, corporations, associations, limited partnerships, limited liability partnerships, business trusts, and limited liability companies may not conduct business under a trade name or assumed name without first filing an application for registration of trade name with the Secretary of State.

FILE THE APPLICATION AT THE ADDRESS ON THE TOP OF THE APPLICATION FEE - \$25 Make checks payable to the WV Secretary of State.

Form NR-3

Office of the Secretary of Statz

Revised In/10

CRFQ 0511 HHR2000000002 The Manahan Group LLC

Page 36

Vendor Preference Certificate

State of West Virginia

CRFQ 0511 HHR2000000002 The Manahan Group LLC

VENDOR PREFERENCE CERTIFICATI

preference for their residency status. Such preference is an evaluation method only and will be applied only to the cost bid in accordance with the West Virginia Code. This certificate for application is to be used to request such preference. The Purchasing Division will make the determination of the Vendor Preference, if applicable.

1 ★	Application is made for 2.5% vendor preference for the reason checked: Bidder is an individual resident vendor and has resided continuously in West Virginia, or bidder is a partnership, association or corporation resident vendor and has maintained its headquarters or principal place of business continuously in West Virginia, for four (4) years immediately preceding the date of this certification; or,
	Bidder is a resident vendor partnership, association, or corporation with at least eighty percent of ownership interest of bidder held by another entity that meets the applicable four year residency requirement; or ,
	Bidder is a nonresident vendor which has an affiliate or subsidiary which employs a minimum of one hundred state residents and which has maintained its headquarters or principal place of business within West Virginia continuously for the four (4) years immediately preceding the date of this certification; or ,
2.	Application is made for 2.5% vendor preference for the reason checked: Bidder is a resident vendor who certifies that, during the life of the contract, on average at least 75% of the employees working on the project being bid are residents of West Virginia who have resided in the state continuously for the two years immediately preceding submission of this bid; or,
3.	Application is made for 2.5% vendor preference for the reason checked: Bidder is a nonresident vendor that employs a minimum of one hundred state residents, or a nonresident vendor which has an affiliate or subsidiary which maintains its headquarters or principal place of business within West Virginia and employs a minimum of one hundred state residents, and for purposes of producing or distributing the commodities or completing the project which is the subject of the bidder's bid and continuously over the entire term of the project, on average at least seventy-five percent of the bidder's employees or the bidder's affiliate's or subsidiary's employees are residents of West Virginia who have resided in the state continuously for the two immediately preceding years and the vendor's bid; or,
4	Application is made for 5% vendor preference for the reason checked: Bidder meets either the requirement of both subdivisions (1) and (2) or subdivision (1) and (3) as stated above; or,
5.	Application is made for 3.5% vendor preference who is a veteran for the reason checked: Bidder is an individual resident vendor who is a veteran of the United States armed forces, the reserves or the National Guard and has resided in West Virginia continuously for the four years immediately preceding the date on which the bid is submitted; or,
6.	Application is made for 3.5% vendor preference who is a veteran for the reason checked: Bidder is a resident vendor who is a veteran of the United States armed forces, the reserves or the National Guard, if, for purposes of producing or distributing the commodities or completing the project which is the subject of the vendor's bid and continuously over the entire term of the project, on average at least seventy-five percent of the vendor's employees are residents of West Virginia who have resided in the state continuously for the two immediately preceding years.
7 .	Application is made for preference as a non-resident small, women- and minority-owned business, in accordance with West Virginia Code §5A-3-59 and West Virginia Code of State Rules. Bidder has been or expects to be approved prior to contract award by the Purchasing Division as a certified small, women- and minority-owned business.
8. 	Application is made for reciprocal preference. Bidder is a West Virginia resident and is requesting reciprocal preference to the extent that it applies.
requiren	inderstands if the Secretary of Revenue determines that a Bidder receiving preference has failed to continue to meet the nents for such preference, the Secretary may order the Director of Purchasing to: (a) rescind the contract or purchase order; sess a penalty against such Bidder in an amount not to exceed 5% of the bid amount and that such penalty will be paid to racting agency or deducted from any unpaid balance on the contract or purchase order.
authorize the requ	nission of this certificate, Bidder agrees to disclose any reasonably requested information to the Purchasing Division and es the Department of Revenue to disclose to the Director of Purchasing appropriate information verifying that Bidder has paid ired business taxes, provided that such information does not contain the amounts of taxes paid nor any other information by the Tax Commissioner to be confidential.
and if a	hereby certifies that this certificate is true and accurate in all respects; and that if a contract is issued to Bidder nything contained within this certificate changes during the term of the contract, Bidder will notify the Purchassion in writing immediately.
•	THE MANANAN GROUP LLC Signed: Juy D WW
Date:	2/7/2020 Title: DWNER/CEO

*Check any combination of preference consideration(s) indicated above, which you are entitled to receive.

Proof of Vendor Registration

Page 40

